



The Dark Fairy

Sponsorship Package

Help bring this amazing dance performance to life on
January 26 - 27, 2019 at the Historic Missouri Theater!



The Dark Fairy

Dear Arts Enthusiast,

The Dance Arts Center Performing Arts Company is proud to present our second amazing and stunning music and dance performance...The Dark Fairy.

Thousands of St. Joseph and area youth have learned about the art, discipline and joy of dance throughout the past 34 years at The Dance Arts Center.

You can help our local and area dancers spread their wings to fly and bring a host of mystical creatures to life for our audiences on January 26 and 27, 2019 at the Historic Missouri Theater.

Please take a few minutes and review the numerous sponsorship opportunities available. Your financial support is needed to help fund over \$25,000 in royalties, choreography, studio rehearsals, theater rehearsals and costume production. Each sponsorship includes promotional opportunities and tickets to one or more performances.

Sponsorships and donations are tax deductible through our Dance Arts Performing Company 501c3 partnership with the Community Foundation of Northwest Missouri.

Please call me with any questions about sponsorships. You will be amazed with the creativity and quality of music and dance in The Dark Fairy.

We appreciate your financial support to bring a show of this magnitude and quality to St. Joseph.

Sincerely,

A handwritten signature in black ink that reads "Marla Heeler". The signature is fluid and cursive, with a long, sweeping tail on the final letter.

Marla Heeler

The Dance Arts Center

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with a sponsorship.



The Dark Fairy

January 26 – 27, 2019
at the
Historic Missouri Theater

Presented by the Dance Arts Center Performing Arts Company

Presenting Sponsor – \$2,000

- Company logo on all promotional and advertising materials including website link
- Full page advertisement in performance program
- Announcer recognition at each performance
- 8 complimentary tickets in Orchestra Section to each performance

Fairies Sponsor – \$1,000

- ‘Fairies’ Dancers Sponsor
- Company logo as ‘Fairies’ sponsor on website
- 1/4-page advertisement in performance program
- 4 complimentary tickets in Orchestra Section to each performance

Winter Sprites Sponsor – \$1,000

- ‘Winter Sprites’ Dancers Sponsor
- Company logo as ‘Winter Sprites’ sponsor on website
- 1/4-page advertisement in performance program
- 4 complimentary tickets in Orchestra Section to each performance

Dragonflies Sponsor – \$1,000

- ‘Dragonflies’ Dancers Sponsor
- Company logo as ‘Dragonflies’ sponsor on website
- 1/4-page advertisement in performance program
- 4 complimentary tickets in Orchestra Section to each performance

‘Audaxia’ Sponsor – \$500

- ‘Audaxia’ Character Sponsor
- Company logo as ‘Audaxia’ sponsor on website
- 1/8-page advertisement in performance program
- 2 complimentary tickets in Orchestra Section to each performance

Performance Sponsor – \$1,500

- Company logo on all promotional materials including website link
- 3/4-page advertisement in performance program
- Announcer recognition at each performance
- 6 complimentary tickets in Orchestra Section to each performance

Spirit Fairies Sponsor – \$1,000

- ‘Spirit Fairies’ Dancers Sponsor
- Company logo as ‘Spirit Fairies’ sponsor on website
- 1/4-page advertisement in performance program
- 4 complimentary tickets in Orchestra Section to each performance

Spiders Sponsor – \$1,000

- ‘Spiders’ Dancers Sponsor
- Company logo as ‘Spiders’ sponsor on website
- 1/4-page advertisement in performance program
- 4 complimentary tickets in Orchestra Section to each performance

Small Flaming Demons – \$1,000

- ‘Small Flaming Demon’ Dancers Sponsor
- Company logo as ‘Small Flaming Demons’ sponsor on website
- 1/4-page advertisement in performance program
- 4 complimentary tickets in Orchestra Section to each performance

‘Tapestrina’ Sponsor – \$500

- ‘Tapestrina’ Character Sponsor
- Company logo as ‘Tapestrina’ sponsor on website
- 1/8-page advertisement in performance program
- 2 complimentary tickets in Orchestra Section to each performance

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'Amicus' Sponsor – \$500

- 'Amicus' Character Sponsor
- Company logo as 'Amicus' sponsor on website
- 1/8-page advertisement in performance program
- 2 complimentary tickets in Orchestra Section to each performance

'Dunkel' Sponsor – \$500

- 'Dunkel' Character Sponsor
- Company logo as 'Dunkel' sponsor on website
- 1/8-page advertisement in performance program
- 2 complimentary tickets in Orchestra Section to each performance

'Nova' Sponsor – \$500

- 'Nova' Character Sponsor
- Company logo as 'Nova' sponsor on website
- 1/8-page advertisement in performance program
- 2 complimentary tickets in Orchestra Section to each performance

'Rani' Sponsor – \$500

- 'Rani' Character Sponsor
- Company logo as 'Rani' sponsor on website
- 1/8-page advertisement in performance program
- 2 complimentary tickets in Orchestra Section to each performance

'King & Queen' Sponsor – \$500

- 'King & Queen' Characters Sponsor
- Company logo as 'King & Queen' sponsor on website
- 1/8-page advertisement in performance program
- 2 complimentary tickets in Orchestra Section to each performance

'Flaming Demon' Sponsor – \$500

- 'Flaming Demon' Character Sponsor
- Company logo as 'Flaming Demon' sponsor on website
- 1/8-page advertisement in performance program
- 2 complimentary tickets in Orchestra Section to each performance

'Ladybug' Sponsor – \$250

- 'Ladybug' Character Sponsor
- Company logo as 'Ladybug' sponsor on website
- 1/16-page advertisement in performance program
- 2 complimentary tickets in Orchestra Section at each performance

'Evil One' Sponsor – \$250

- 'Evil One' Character Sponsor
- Company logo as 'Evil One' sponsor on website
- 1/16-page advertisement in performance program
- 2 complimentary tickets in Orchestra Section to each performance

'Skunk' Sponsor – \$250

- 'Skunk' Character Sponsor
- Company logo as 'Skunk' sponsor on website
- 1/16-page advertisement in performance program
- 2 complimentary tickets in Orchestra Section to each performance

'Scorpion' Sponsor – \$250

- 'Scorpion' Character Sponsor
- Company logo as 'Scorpion' sponsor on website
- 1/16-page advertisement in performance program
- 2 complimentary tickets in Orchestra Section to each performance

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- Presenting Sponsor – \$2,000
- Fairies Sponsor – \$1,000
- Winter Sprites Sponsors – \$1,000
- Dragonflies Sponsor – \$1,000
- Audaxia Sponsor – \$500
- Amicus Sponsor – \$500
- Nova Sponsor – \$500
- King & Queen Sponsor – \$500
- Ladybug Sponsor – \$250
- Skunk Sponsor – \$250
- Performance Sponsor – \$1,500
- Spirit Fairies Sponsor – \$1,000
- Spiders Sponsor – \$1,000
- Small Flaming Demons Sponsor – \$1,000
- Tapeatina Sponsor – \$500
- Dunkel Sponsor – \$500
- Rani Sponsor – \$500
- Flaming Demon Sponsor – \$500
- Evil One Sponsor – \$250
- Scorpion Sponsor – \$250

Company / Individual Name _____

Address _____

City / State / Zip Code _____

Phone Number _____ E-mail _____

Your Name _____ Title _____

Your Signature _____

Print

Email

Reset

Sponsorships are tax deductible through partnership with Community Foundation of Northwest Missouri

Please make checks payable to:

Community Foundation of Northwest Missouri

Memo: Dance Arts Performing Company

Mail to: Dance Arts Performing Company
1902 Jules Street
Saint Joseph, Missouri 64501

Donate online at: www.cfnwmo.org

- > Make a Donation > Search by Keyword: Dance
- > Dance Arts Performing Company Fund
- > Add to Cart > Amount > Save and Go to Cart

Please email sponsorship form,
digital logo, and advertising copy to:
thedanceartscenter@gmail.com

**Preferred file formats on PC or
Macintosh:** PDF, JPG, EPS, PNG

If you have questions or need
additional information, please
call Marla Heeler: 816-233-5442
or Jim Lower @ 816-262-3748.

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