



**Make-A-Wish® Southern Florida  
20<sup>th</sup> Annual Dream Date Auction  
Sway Nightclub, Fort Lauderdale  
July 20, 2018 - 7:00 p.m.**

#### Presenting Sponsorship - \$10,000

- Opportunity to nominate one bachelor or bachelorette to participate in the Dream Date Auction.
- Designation as event's Presenting Sponsor in E-blast to Make-A-Wish® Southern Florida's constituents.
- Designation as event's Presenting Sponsor in all media and \*social media efforts.
- Company @handle tagged in \*social media event posts.
- Full-page acknowledgement in the event's program book.
- Name/logo prominently displayed in the event space on event day.
- Name/logo prominently displayed via Facebook Live on event day.
- Name/logo displayed in the event promotional video.
- Name/logo to be featured with a live link on the event web site: [dreamdateauction.net](http://dreamdateauction.net).
- Opportunity to provide promotional/collateral materials to be distributed at event.
- Verbal recognition on stage from event hosts Ross and Dale.
- 20 VIP tickets to the event (private seating area including open bar).

#### Platinum Sponsorship - \$7,500

- Exclusive opportunity to have company name featured on event's Snapchat filter.
- Company @handle tagged in \*social media event posts.
- Name/logo to be featured in an E-blast to Make-A-Wish Southern Florida constituents.
- 1/2 page acknowledgement in the event's program book.
- Name/logo displayed in the event promotional video.
- Name/logo prominently displayed in the event space on event day.
- Name in print and media mentions.
- Name/logo to be featured with a live link on the event web site: [dreamdateauction.net](http://dreamdateauction.net).
- Opportunity to provide promotional/collateral materials to be distributed at event.
- Verbal recognition on stage from event hosts Ross and Dale.
- 15 VIP tickets to the event (private seating area including open bar).

#### VIP Sponsorship - \$5,000

- Name/logo to be featured in an E-blast to Make-A-Wish Southern Florida constituents.
- 1/2 page acknowledgement in the event's program book.
- Company @handle tagged in \*social media event posts.
- Name / logo to be featured with live link on the event web site: [dreamdateauction.net](http://dreamdateauction.net).
- Opportunity to provide signage to be displayed at the event (provided by sponsor, size approved by Make-A-Wish).
- Verbal recognition on stage from event hosts Ross and Dale.
- 10 VIP tickets to the event (private seating area including open bar).

***\*Make-A-Wish Southern Florida is proud to reach more than 39,000 subscribed followers and likers via our social media channels (Facebook, Twitter, Instagram and YouTube). We have the 2<sup>nd</sup> largest following of any Make-A-Wish chapter in the world.***

4491 South State Road 7  
Suite 201  
Fort Lauderdale, FL 33314

P. 954.967.9474  
F. 954.967.2468  
[sfla.wish.org](http://sfla.wish.org)



A copy of the official registration and financial information for Make-A-Wish Foundation of Southern Florida, Inc. may be obtained from the Division of Consumer Services by calling toll-free (800) 435-7352. (Registration # SC-00864). Registration does not imply endorsement, approval, or recommendation by the state. Make-A-Wish Foundation of Southern Florida does not contract with professional solicitors and 100% of contributions received are used solely for the organization's mission.



#### Kick-Off Party Sponsorship - \$2,500

- Exclusive opportunity to be the presenting sponsor of the Dream Date Auction Kick-Off Party.
- Company name/logo prominently displayed at Kick-Off Party.
- Company name featured on Kick-Off Party's Snapchat filter.
- Company name/logo on Kick-Off Party collateral materials.
- Opportunity to provide an item and/or promotional materials to be placed in Kick-Off Party goodie bags.
- Opportunity to speak at Kick-Off Party.
- 1/3 page acknowledgement in Dream Date Auction's program book.
- Name / logo to be featured with live link on the event web site: [dreamdateauction.net](http://dreamdateauction.net).
- Verbal recognition on stage at Dream Date Auction from event hosts Ross and Dale.
- 6 VIP tickets to the event (private seating area including open bar).

#### Photo Booth Sponsorship - \$1,500

- Name / logo to be featured on all keepsake photo strips taken in the photo booth.
- Name /logo to be featured on the event web site: [dreamdateauction.net](http://dreamdateauction.net).
- Signage displayed at the event (provided by sponsor, size approved by Make-A-Wish).
- Verbal recognition on stage from event hosts Ross and Dale.
- 6 VIP tickets to the event (private seating area including open bar).

#### Glamour Sponsorship - \$1,000

- Name/logo to be featured in an E-blast to Make-A-Wish Southern Florida constituents.
- 1/3 page acknowledgement in the event's program book.
- Name/logo displayed in the event space on event day.
- Name/ logo to be featured on the event web site: [dreamdateauction.net](http://dreamdateauction.net).
- Verbal recognition on stage from event hosts Ross and Dale.
- 4 VIP tickets to the event (private seating area including open bar).

#### Wristband Sponsorship - \$1,000

- Name/logo printed on all general admission wristbands.
- Opportunity to print additional text on wristbands (approved by Make-A-Wish).
  - *Ex. Redeem this wristband for 20% off your next purchase at our restaurant.*
- Name/logo displayed in the event space on event day.
- Name/ logo to be featured on the event web site: [dreamdateauction.net](http://dreamdateauction.net).
- Verbal recognition on stage from event hosts Ross and Dale.
- 4 VIP tickets to the event (private seating area including open bar).

#### Hors D'oeuvres Sponsorship - \$1,000

- Name/logo displayed in the event space on event day.
- Opportunity to provide branded cocktail napkins and/or paper goods at event.
- Name/ logo to be featured on the event web site: [dreamdateauction.net](http://dreamdateauction.net).
- Verbal recognition on stage from event hosts Ross and Dale.
- 4 VIP tickets to the event (private seating area including open bar).

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Hope Sponsorship- \$500

- Name/logo to be featured in an E-blast to Make-A-Wish Southern Florida constituents.
- Name/logo to be featured on the event web site: [dreamdateauction.net](http://dreamdateauction.net).
- 2 VIP tickets to the event (private seating area including open bar).

VIP Ticket - \$75

- 1 VIP ticket with preferred seating at the event plus open bar.

General Admission Ticket - \$30

- 1 general admission ticket to the event plus 2 complimentary drinks.

Desired Sponsorship Level & Financial Commitment: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State & Zip: \_\_\_\_\_

Credit Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

This letter correctly sets forth the understanding of:

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

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