



**Make-A-Wish® Southern Florida
21st Annual Dream Date Auction
Friday, July 19, 2019
Sway Nightclub, Fort Lauderdale**

Title Sponsorship - \$15,000

- One child's wish granted in sponsor's name.
- Opportunity to nominate one bachelor or bachelorette to participate in the Dream Date Auction.
- Designation as event's Title Sponsor in E-blast to Make-A-Wish® Southern Florida's constituents.
- Designation as event's Title Sponsor in all media and *social media efforts.
- Company @handle tagged in *social media event posts.
- Full-page acknowledgement in the event's program book.
- Name/logo prominently displayed in the event space on event day.
- Name/logo prominently displayed via Facebook Live on event day.
- Name/logo displayed in the event promotional video.
- Name/logo to be featured with a live link on the event web site: dreamdateauction.net.
- Opportunity to provide promotional/collateral materials to be distributed at event.
- Verbal recognition on stage from event hosts Ross and Dale.
- Complimentary VIP seating for 25 guests, including waitress service (private seating area including open bar).

Presenting Sponsorship - \$10,000

- Opportunity to nominate one bachelor or bachelorette to participate in the Dream Date Auction.
- Designation as event's Presenting Sponsor in E-blast to Make-A-Wish® Southern Florida's constituents.
- Designation as event's Presenting Sponsor in all media and *social media efforts.
- Company @handle tagged in *social media event posts.
- Full-page acknowledgement in the event's program book.
- Name/logo prominently displayed in the event space on event day.
- Name/logo prominently displayed via Facebook Live on event day.
- Name/logo displayed in the event promotional video.
- Name/logo to be featured with a live link on the event web site: dreamdateauction.net.
- Opportunity to provide promotional/collateral materials to be distributed at event.
- Verbal recognition on stage from event hosts Ross and Dale.
- Complimentary VIP seating for 20 guests, including waitress service (private seating area including open bar).

Platinum Sponsorship - \$7,500

- Exclusive opportunity to have company name featured on event's Snapchat filter.
- Company @handle tagged in *social media event posts.
- Name/logo to be featured in an E-blast to Make-A-Wish Southern Florida constituents.
- 1/2 page acknowledgement in the event's program book.
- Name/logo displayed in the event promotional video.
- Name/logo prominently displayed in the event space on event day.
- Name in print and media mentions.
- Name/logo to be featured with a live link on the event web site: dreamdateauction.net.
- Opportunity to provide promotional/collateral materials to be distributed at event.
- Verbal recognition on stage from event hosts Ross and Dale.
- 15 VIP tickets to the event (private seating area including open bar).

****Make-A-Wish Southern Florida is proud to reach more than 39,000 subscribed followers and likers via our social media channels (Facebook, Twitter, Instagram and YouTube). We have the 2nd largest following of any Make-A-Wish chapter in the world.***

4491 South State Road 7
Suite 201
Fort Lauderdale, FL 33314

P. 954.967.9474
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sfla.wish.org



A copy of the official registration and financial information for Make-A-Wish Foundation of Southern Florida, Inc. may be obtained from the Division of Consumer Services by calling toll-free (800) 435-7352. (Registration # SC-00864). Registration does not imply endorsement, approval, or recommendation by the state. Make-A-Wish Foundation of Southern Florida does not contract with professional solicitors and 100% of contributions received are used solely for the organization's mission.



VIP Sponsorship - \$5,000 - SOLD!

- Name/logo to be featured in an E-blast to Make-A-Wish Southern Florida constituents.
- 1/2 page acknowledgement in the event's program book.
- Company @handle tagged in *social media event posts.
- Name / logo to be featured with live link on the event web site: dreamdateauction.net.
- Opportunity to provide signage to be displayed at the event (provided by sponsor, size approved by Make-A-Wish).
- Verbal recognition on stage from event hosts Ross and Dale.
- 10 VIP tickets to the event (private seating area including open bar).

Kick-Off Party Sponsorship - \$2,500

- Exclusive opportunity to be the presenting sponsor of the Dream Date Auction Kick-Off Party.
- Company name/logo prominently displayed at Kick-Off Party.
- Company name featured on Kick-Off Party's Snapchat filter.
- Company name/logo on Kick-Off Party collateral materials.
- Opportunity to provide an item and/or promotional materials to be placed in Kick-Off Party goodie bags.
- Opportunity to speak at Kick-Off Party.
- 1/3 page acknowledgement in Dream Date Auction's program book.
- Name / logo to be featured with live link on the event web site: dreamdateauction.net.
- Verbal recognition on stage at Dream Date Auction from event hosts Ross and Dale.
- 6 VIP tickets to the event (private seating area including open bar).



Photo Booth Sponsorship - \$1,500 - SOLD

- Name / logo to be featured on all keepsake photo strips taken in the photo booth.
- Name /logo to be featured on the event web site: dreamdateauction.net.
- Signage displayed at the event (provided by sponsor, size approved by Make-A-Wish).
- Verbal recognition on stage from event hosts Ross and Dale.
- 6 VIP tickets to the event (private seating area including open bar).



Glamour Sponsorship - \$1,000 - 2 remaining!

- Name/logo to be featured in an E-blast to Make-A-Wish Southern Florida constituents.
- 1/3 page acknowledgement in the event's program book.
- Name/logo displayed in the event space on event day.
- Name/ logo to be featured on the event web site: dreamdateauction.net.
- Verbal recognition on stage from event hosts Ross and Dale.
- 4 VIP tickets to the event (private seating area including open bar).

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Wristband Sponsorship - \$1,000 - OFFER PENDING!

- Name/logo printed on all general admission wristbands.
- Opportunity to print additional text on wristbands (approved by Make-A-Wish).
 - Ex. Redeem this wristband for 20% off your next purchase at our restaurant.
- Name/logo displayed in the event space on event day.
- Name/ logo to be featured on the event web site: dreamdateauction.net.
- Verbal recognition on stage from event hosts Ross and Dale.
- 4 VIP tickets to the event (private seating area including open bar).



Signature Sponsorship - \$1,000 - 1 remaining!

- Name/logo displayed in the event space on event day.
- Opportunity to provide branded cocktail napkins and/or paper goods at event.
- Name/ logo to be featured on the event web site: dreamdateauction.net.
- Verbal recognition on stage from event hosts Ross and Dale.
- 4 VIP tickets to the event (private seating area including open bar).

Hope Sponsorship- \$500

- Name/logo to be featured in an E-blast to Make-A-Wish Southern Florida constituents.
- Name/logo to be featured on the event web site: dreamdateauction.net.
- 2 VIP tickets to the event (private seating area including open bar).

VIP Ticket - \$75

- 1 VIP ticket with preferred seating at the event plus open bar.

General Admission Ticket - \$30

- 1 general admission ticket to the event plus 2 complimentary drinks.

Desired Sponsorship Level & Financial Commitment: _____

Contact Person: _____

Contact Phone: _____ Contact Email: _____

Company Name: _____

Address: _____ City, State & Zip: _____

Credit Card: _____ Exp. Date: _____

This letter correctly sets forth the understanding of:

Print Name

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Signature



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