

Board Meeting

Altavista Presbyterian Church

November 11th, 2021 @ 6:00 PM

A G E N D A

1. Welcome/Call to Order
2. Determination of a Quorum
3. Approval of Consent Agenda
 - a. Meeting Minutes – October 14th, 2021
 - b. Monthly Financials – October 2021
4. Old Business
 - a. Gibley Jog
 - b. Christmas Ornaments
 - c. 2022 Vista BBQ Festival
5. New Business
 - a. 2022 Spring Festival
6. Main Street Coordinator Updates
 - a. Spark Innovation Center
7. Additional Matters from the Board
8. Adjournment

Next meeting: November 11th, 2021 @ 6:00 PM



Agenda Cover Sheet
AOT Board Meeting
November 11th, 2021

Agenda Item

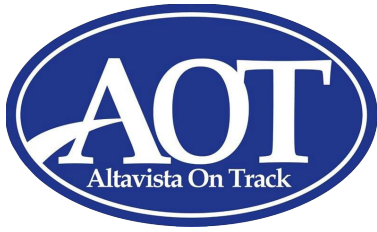
Consent Agenda

Agenda Location

#3

Description

- Includes the following:
 - a. Meeting Minutes
 - October 14th, 2021
 - b. Monthly Financials
 - October 2021



Board Meeting

Altavista Town Hall | Council Chambers

*Moved to Altavista Presbyterian Church

October 14th, 2021 @ 6:00 PM

A G E N D A

In Attendance:

AOT Members: Regina Adams, Kathy Davis, Jeremy Funderburk, Katie Lane, Andria Smith, Ed Soto

On the Phone: Sharon Williams

Main St. Coordinator: George Sandridge

Additional People In-Person: Natalie Orsini

1. Welcome/Call to Order (Ed Soto)
2. Determination of a Quorum (Ed Soto)
 - a. Yes
3. Board Member Resignation Update (Ed Soto)
 - a. Melinda Saunders resignation
 1. Motion: Regina Adams
 2. Second: Katie Lane
 3. Approved
 - b. Regina Adams Nomination as Vice President
 1. Motion: Andria Smith
 2. Second: Kathy Davis
 3. Approved
4. Approval of Consent Agenda
 - a. Meeting Minutes – September 9th, 2021
 - Approved without monthly Financials
 - b. Monthly Financials – September 2021
 - Move to Business
 - Motion: Katie Lane
 - Second: Andria Smith
 - Approved
5. Old Business (George Sandridge)
 - a. Giblet Jog
 - a. Race course will stay the same
 - b. Full Armor Custom Apparel (less cost than last year)
 - c. Starts at 8:30am on November 25th
 - i. Registration might be starting at 7am at the Booker Building
 - d. The Standard is the title Sponsor/Gold Sponsor, Moore's Electrical as Silver, Southside Electric as a Bronze
 - e. Registration price depends on when you purchase ticket and age
 - f. Committee has decided that participants get a t-shirt, water bottle, and AOT branded Chapstick

- i. We need to make it clear that you are only guaranteed a shirt if you pre-register by Nov. 15th
 - g. Committee has decided to move forward with medals for the top 3 women and men
 - h. Blue Ridge Timing will take the time
 - i. Booker Building will host the award ceremony
 - i. Will need microphone and speaker
 - ii. Tables are already in the building
 - j. Race packets will be packed at the Y
 - k. The Committee will follow up with George for additional logistics
 - l. Volunteers are needed
 - b. Christmas Ornaments
 - a. Vista Theater will be the image on the ornament
 - b. 150 Ornaments are arriving 10/15
 - c. Where to sell? Ideas:
 - i. Setup table at the Giblet Jog
 - 1. First ___ amount of ornaments can go towards first registration of Giblet Jog registrations
 - ii. May setup at parade, Shop Small, Tree Lighting
6. New Business (George Sandridge)
 - a. BBQ/Bourbon/Beer Festival – Debrief
 - 1. Financials will line up in the November meeting
 - 2. Approve Financials
 - Motion: Regina Adams
 - Second: Jeremy Funderburk
 - Approved
 - b. Around 1100 to 1500 people in attendance
 - 1. Around 900 tickets were sold online
 - 2. Around 200+ at the gate
 - c. Net Profit: \$10,328
 - d. Split BBQ into two events? Three events total in the future?
 - 1. May 7th, 2022 – Spring Festival?
 - Tabled until next month
 - 2. October 1st, 2022 – Beer/Bourbon/Wine BBQ Festival
 - Should we name it Vista BBQ?
 - 1> Motion to Approve Sept 30, 2022/Oct 1, 2022 for one BBQ festival and to table Spring Event
 - i. Motion: Andria Smith
 - ii. Second: Jeremy Funderburk
 - iii. Approved
 - e. Appointed Festival Committee:
 - 1. Colin Adams, Regina Adams, Jeremy Funderburk, Katie Lane, Natalie Orsini
7. Main Street Coordinator Updates (Sharon Williams)
 - a. Spark Innovation Center – Spring of 2022
 - 1. Still on track
8. Additional Matters from the Board
9. Adjournment

- a. Motion: Katie Lane
- b. Second: Kathy Davis

Next meeting: November 11th, 2021 @ 6:00 PM

<u>FOOD TRUCKS</u>				
FOOD TRUCKS	\$0.00	\$0.00	\$250.00	\$250.00
SUBTOTAL:	\$0.00	\$0.00	\$250.00	\$250.00
<u>CHRISTMAS ORNAMENTS</u>				
CHRISTMAS ORNAMENTS	\$756.34	\$756.34	\$500.00	-\$256.34
SUBTOTAL:	\$756.34	\$756.34	\$500.00	r\$256.34
<u>BLOCK PARTY</u>				
BLOCK PARTY	\$0.00	\$300.00	\$500.00	\$200.00
SUBTOTAL:	\$0.00	\$300.00	\$500.00	\$200.00
<u>MURALS</u>				
MURALS	\$0.00	\$0.00	\$5,000.00	\$5,000.00
SUBTOTAL:	\$0.00	\$0.00	\$5,000.00	\$5,000.00
TOTAL EXPENSE:	\$45,076.53	\$80,679.21	\$91,480.00	\$10,800.79



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Agenda Item

2021 Giblet Jog

Agenda Location

#4a

Description

The Main Street Coordinator continues to promote the 2021 Giblet Jog 5k, which is scheduled to take place Thanksgiving Day at English Park. As of November 1st, there have been 114 participants sign up. AOT has secured corporate sponsorships from 12 businesses totaling \$5,875.

Potential Actions

- None at this time. Additional action may be required depending on Committee recommendations or Board discussion.

Attachments

- None.



Agenda Cover Sheet
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Agenda Item

2021 Christmas Ornaments

Agenda Location

#4b

Description

The ornaments have been delivered to Town Hall, and a press release has been issued. Ornaments are \$10 and can be purchased at the Altavista Town Hall located at 510 7th Street. Ornaments can also be purchased online and picked up at Town Hall by visiting www.altavistaontrack.org/events/christmasornaments. For those who did not purchase a 2020 Christmas ornament featuring the Staunton River Memorial Library, they will be on sale for \$3.

Potential Actions

- None at this time. Additional action may be required depending on Board discussion.

Attachments

- None.



Agenda Cover Sheet
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Agenda Item

2022 Vista BBQ Festival

Agenda Location

#4c

Description

At the October 14th Board meeting, AOT voted to proceed with hosting the 2022 Vista BBQ Festival at English Park on Saturday, October 1st. This event would be similar to the 2021 event, and would feature live music, food/dessert vendors, alcohol vendors, children's entertainment, fire performers, and fireworks. The BBQ competition would take place once again and would be sanctioned by the Kansas City Barbeque Society (KCBS).

The Main Street Coordinator submitted the special event permit for review at the November 12th Town Council meeting. A festival committee has already been assembled, and planning for the fall event will occur in June 2022.

Potential Actions

- None at this time. Additional actions may be required depending on Board discussion.

Attachments

- None.