

Our Jewish Story

Many Stories | One People

In association with



April 2026



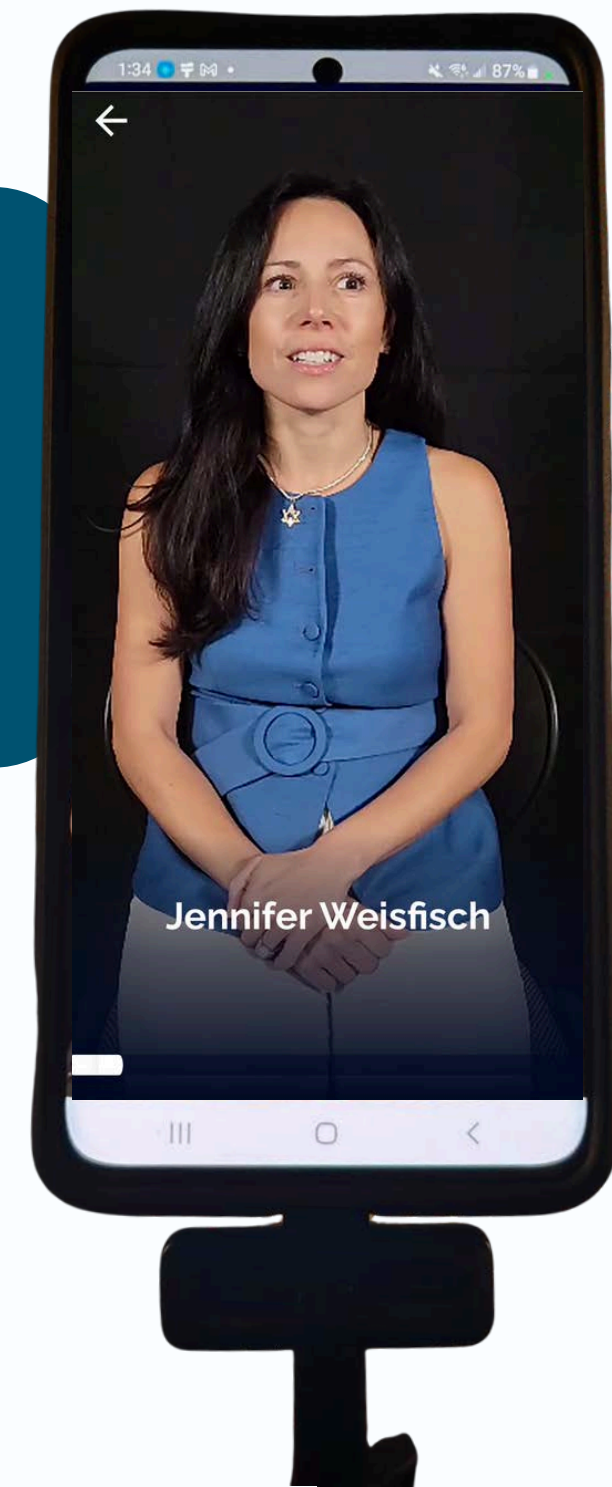
A Living Library

Documenting and Sharing One Voice at a Time

Authentic Stories

Individuals tell their story to create a collective narrative where anyone in the world will be able to listen and learn face to face with members of your community sharing their unique perspectives.

Filmed on the Our Jewish Story App



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Ask Anything, Anytime, Anywhere

Bringing your Content to Life

Searchable Conversations

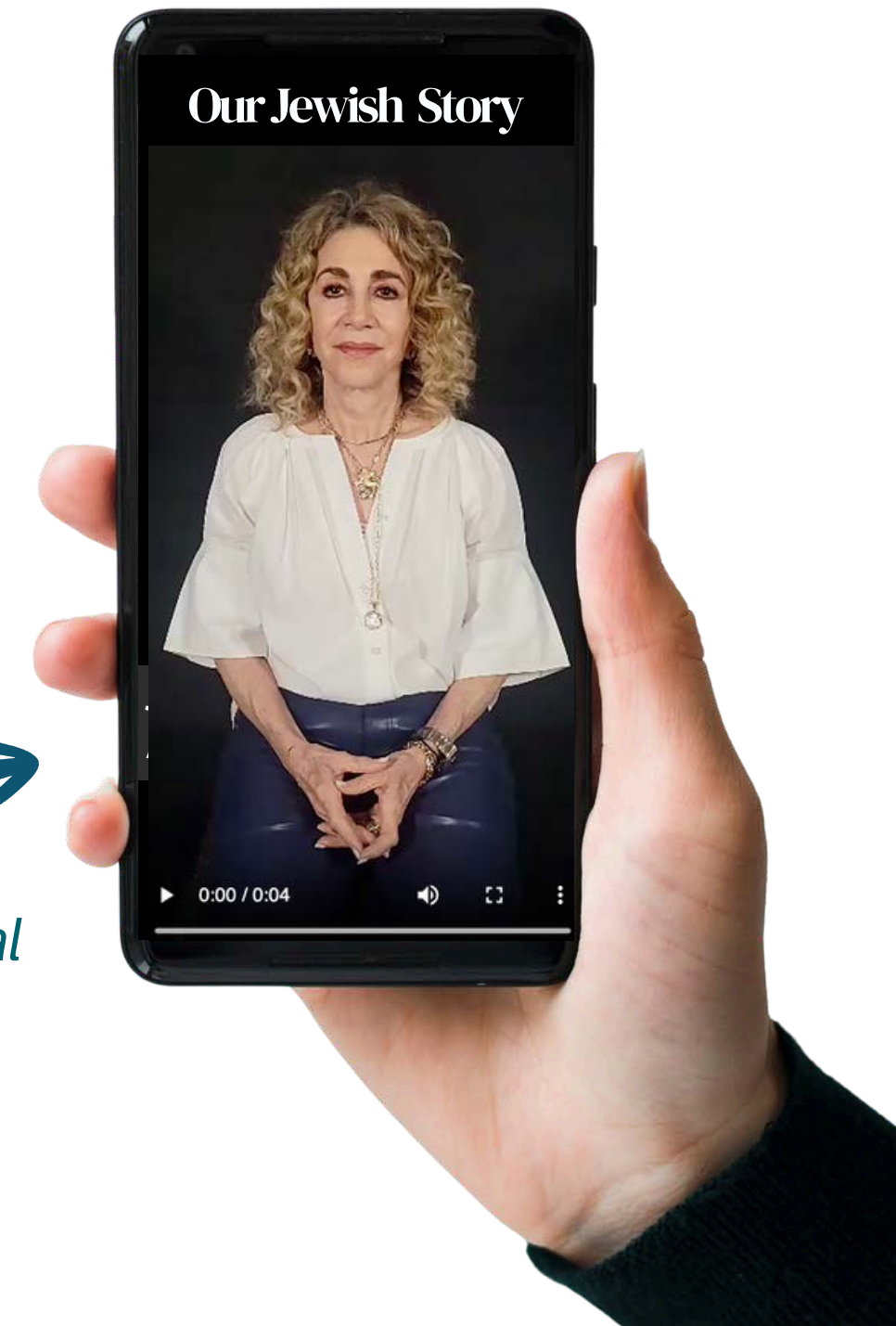
Interactive Dialogue: Every interviewee answers many questions

Mobile First: We built a video app for the next generation

Empathy Builder: Engages audiences directly

“*When people ask their own questions they retain six times more than learning passively*”






Conversational
Search



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One Application - Many Uses

Content Displays on Mobile, Desktop, and in Communications

Application	Description
 → Archive Digitization	Transform existing interviews into interactive, searchable digital experiences accessible to new audiences
 → Community Engagement	Capture member stories, create “Meet Your Community” profiles, and build a searchable archive of voices representing the museum’s community
 → Donor Stewardship	Document donor legacies, capture the “why” behind giving, and create compelling content for annual campaigns and major gift cultivation
 → Professional Profiles	Showcase educators, curators, lay leaders, and staff—helping visitors connect with museum leadership
 → Education & Learning	Create resources for school visits, adult education, and interfaith programming using authentic community voices



Donor Stewardship

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Deepening Engagement

Each Conversation can appear in many places.

Desktop Options



Discovery Anywhere

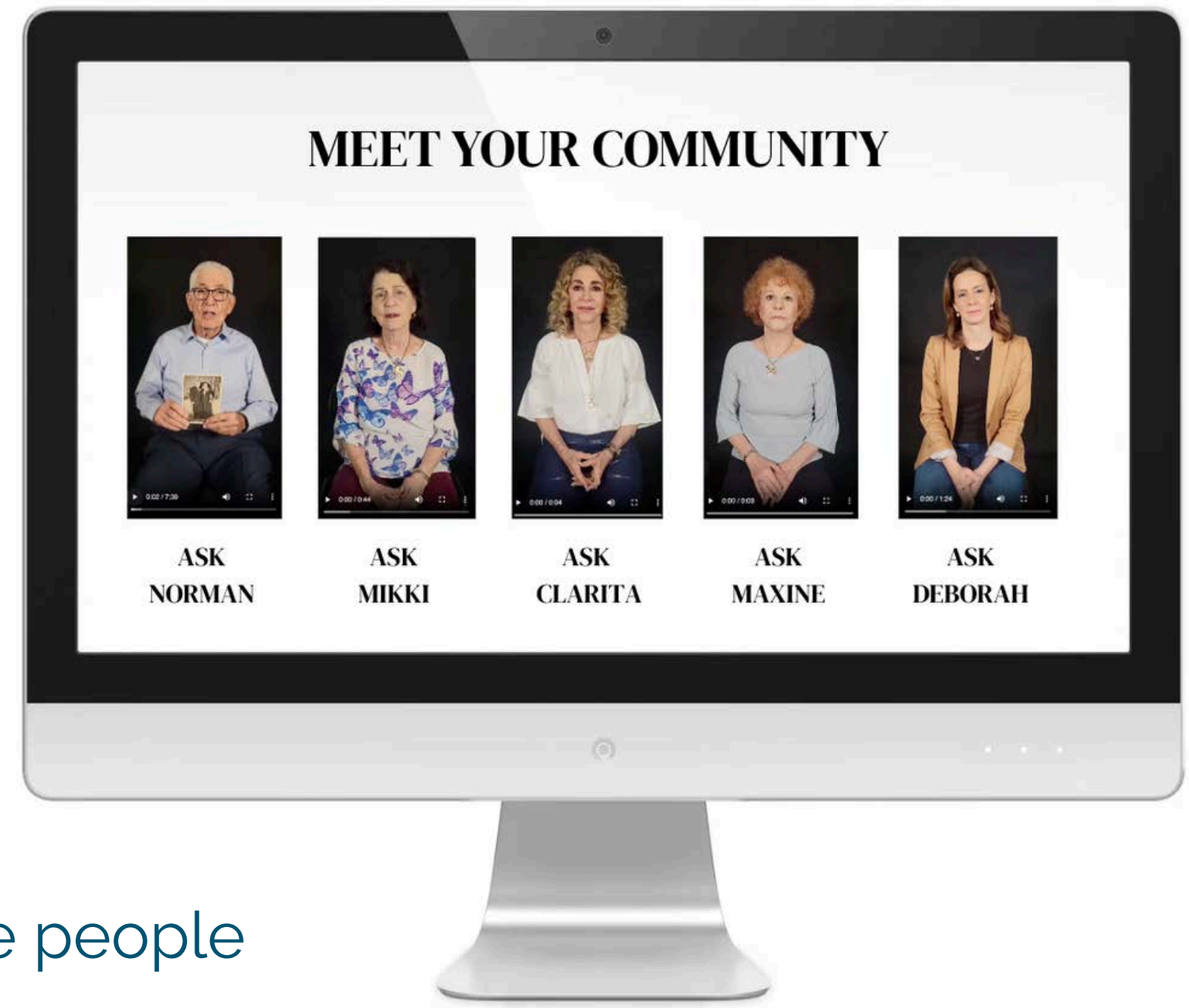
Mobile: Bespoke Branded Channel

Desktop: Microsite with interactive gallery

Venues: iPads and touchscreens of many sizes

Digital Comms: Newsletters and email campaigns

Social Media: Embed and link to content



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Storytelling Made Easy

Do-it-Yourself Studio Travels Around the Community

DIY Film Archive

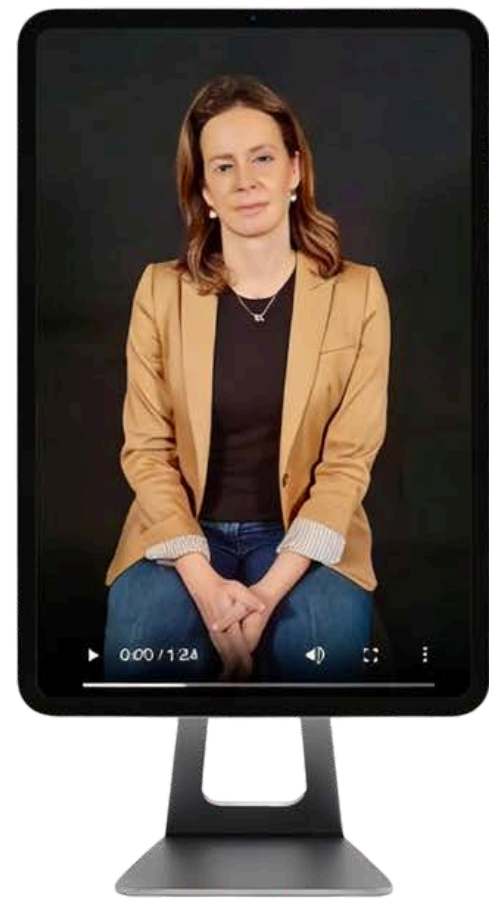
- Create your own questions
- Enhanced video and audio tools
- Tag and organize stories intelligently
- Enable search capabilities
- Create a branded channel
- Share with the Community



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One Story Many Ways to Display

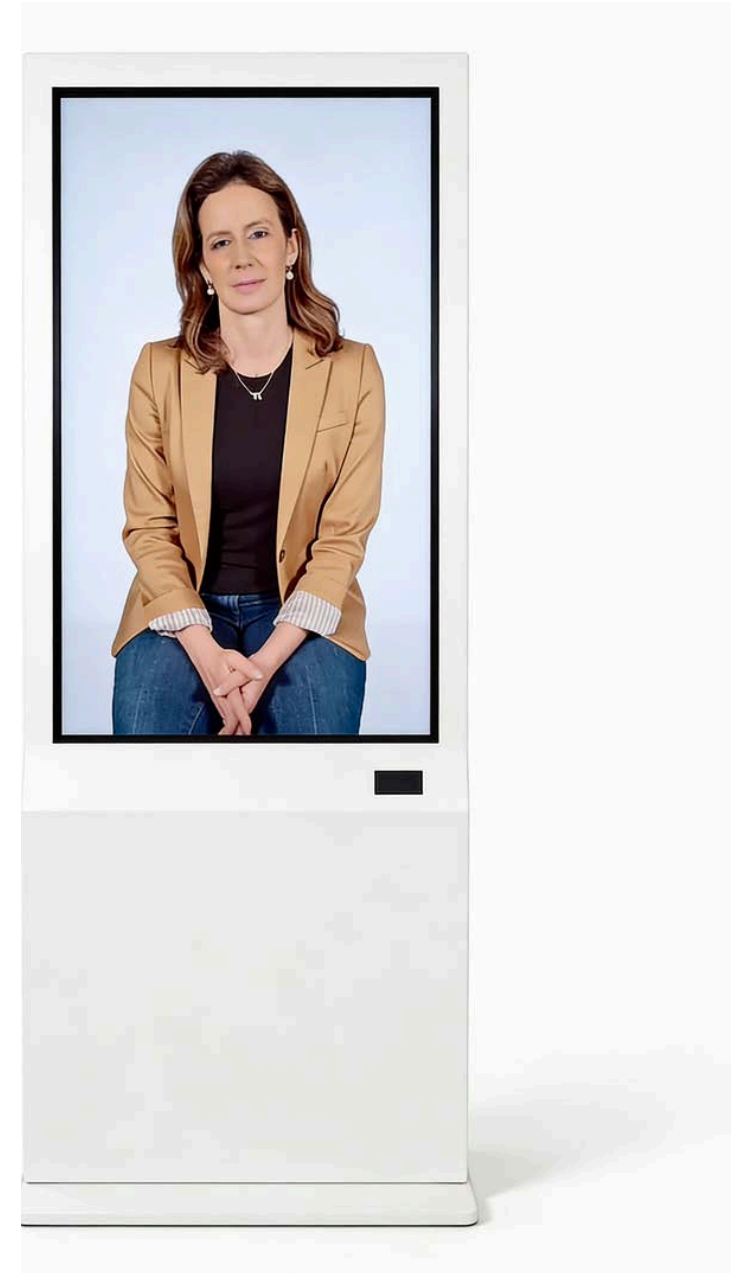
Once recorded you play back is enabled for many digital devices



Tablet



Kiosk



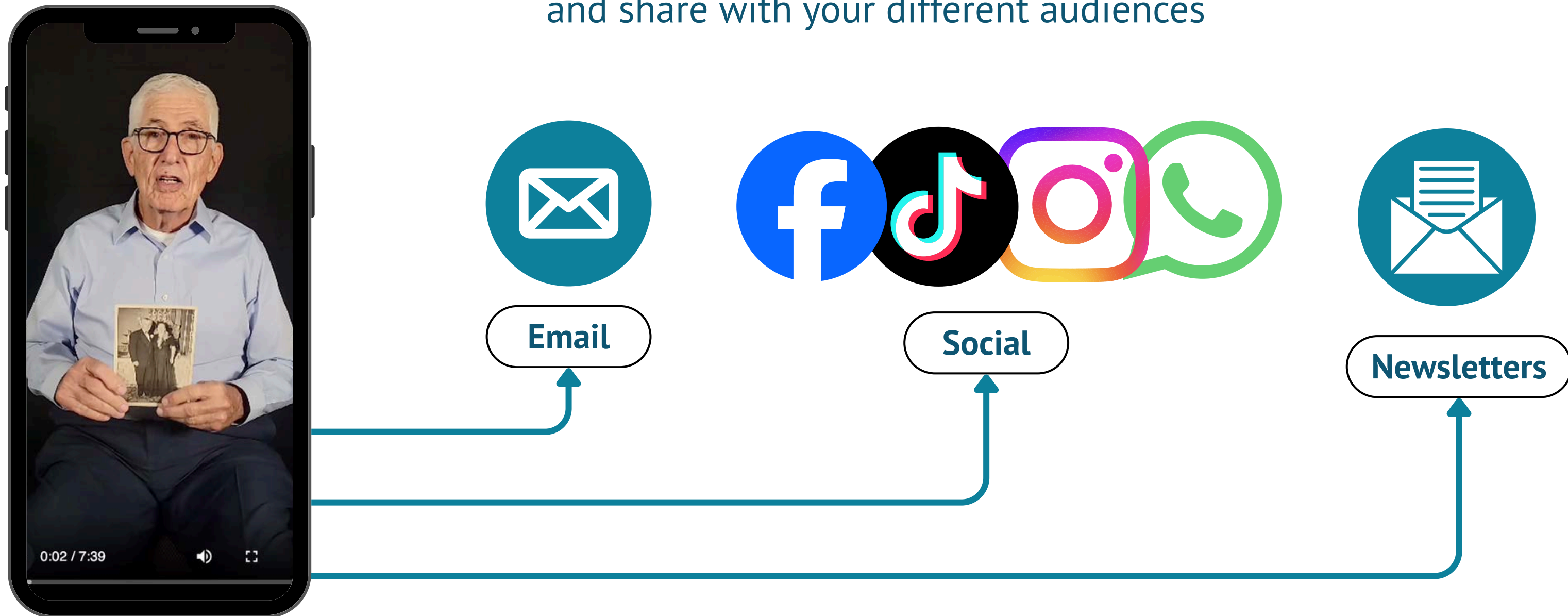
Holographic



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Many Ways to Share

Once recorded you can treat each clip as a media moment and share with your different audiences



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Future Facing

Capturing Stories to Inspire Future Generations

Learning Tools

- Building knowledge within your own community
- K-12 education about Jewish contemporary life
- Public education, museums, Jewish American Heritage Month
- Countering antisemitism programs

Content easily embeds in Learning Management Systems



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Local Stories - Global Archive

Every Conversation Preserved at The National Library of Israel

Preserving our Future

The National Library of Israel is the crucible of knowledge of the Jewish world

Every story belongs there. Every story will live there.

We preserve each story for future generations



NLI USA



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Our Team is Here to Help

We are an Experienced Group of Content and Technology Experts



Stephen D. Smith

Leader in Immersive media
& Testimony specialist
USC Shoah Foundation
Emeritus Director



Karen Jungblut

Digital Archive & content
specialist, former USC Shoah
Foundation head of archive



Glenn Harless

Leader in conversational video
AI & technology and platform
development
8 AI Patents



Heather Maio-Smith

Pioneer in conversational
video AI, Dimensions in
Testimony creator



Colleen Mahan

Hollywood production for 20
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office manager for 5 years

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