

# Our Jewish Story

Many Stories | One People

In association with



April 2026



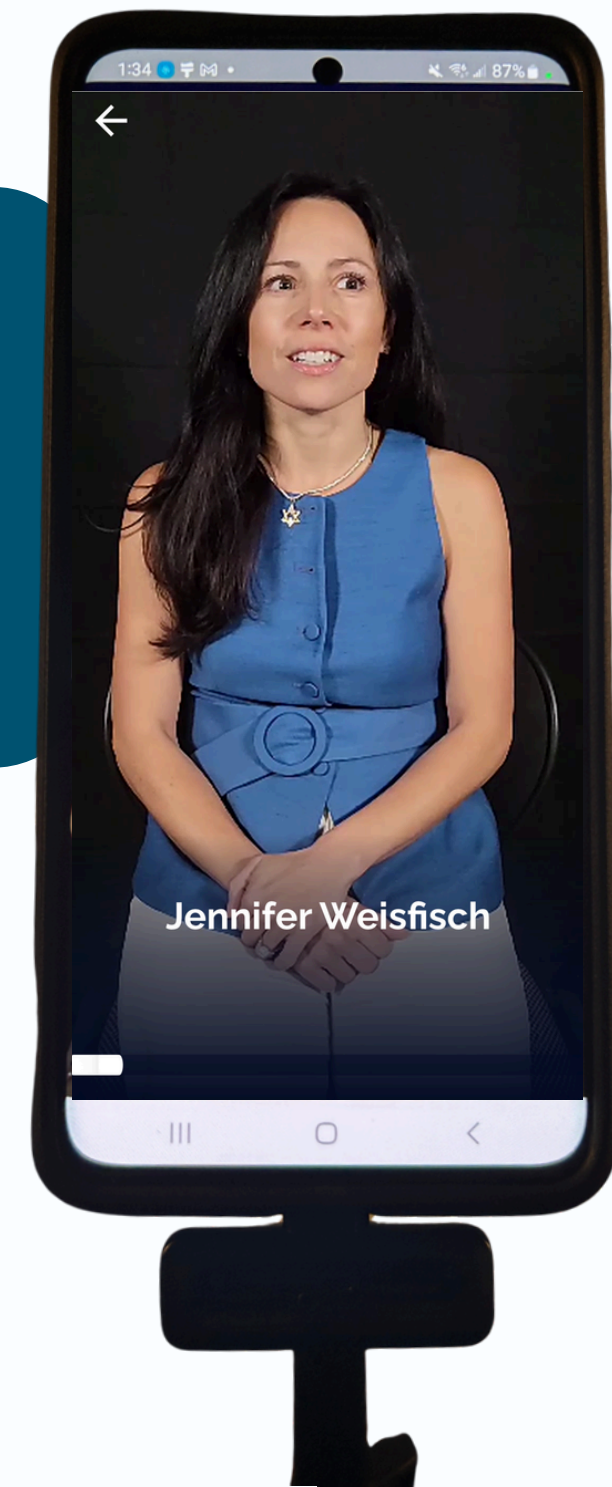
# *A Living Library*

Documenting and Sharing One Voice at a Time

## Authentic Stories

**Individuals tell their story** to create a collective narrative where anyone in the world will be able to listen and learn face to face with members of your community sharing their unique perspectives.

*Filmed on the Our Jewish Story App*



Many Stories | One people

# Ask Anything, Anytime, Anywhere

Bringing your Content to Life

## Searchable Conversations

**Interactive Dialogue:** Every interviewee answers many questions

**Mobile First:** We built a video app for the next generation

**Empathy Builder:** Engages audiences directly

“*When people ask their own questions they retain six times more than learning passively*”






Conversational  
Search



Many Stories | One people

# One Application - Many Uses

Content Displays on Mobile, Desktop, and in Communications

Application	Description
 → <b>Archive Digitization</b>	Transform existing interviews into interactive, searchable digital experiences accessible to new audiences
 → <b>Community Engagement</b>	Capture member stories, create “Meet Your Community” profiles, and build a searchable archive of voices representing the museum’s community
 → <b>Donor Stewardship</b>	Document donor legacies, capture the “why” behind giving, and create compelling content for annual campaigns and major gift cultivation
 → <b>Professional Profiles</b>	Showcase educators, curators, lay leaders, and staff—helping visitors connect with museum leadership
 → <b>Education &amp; Learning</b>	Create resources for school visits, adult education, and interfaith programming using authentic community voices



*Donor Stewardship*

Many Stories | One people

# Deepening Engagement

Each Conversation can appear in many places.

Desktop Options



## Discovery Anywhere

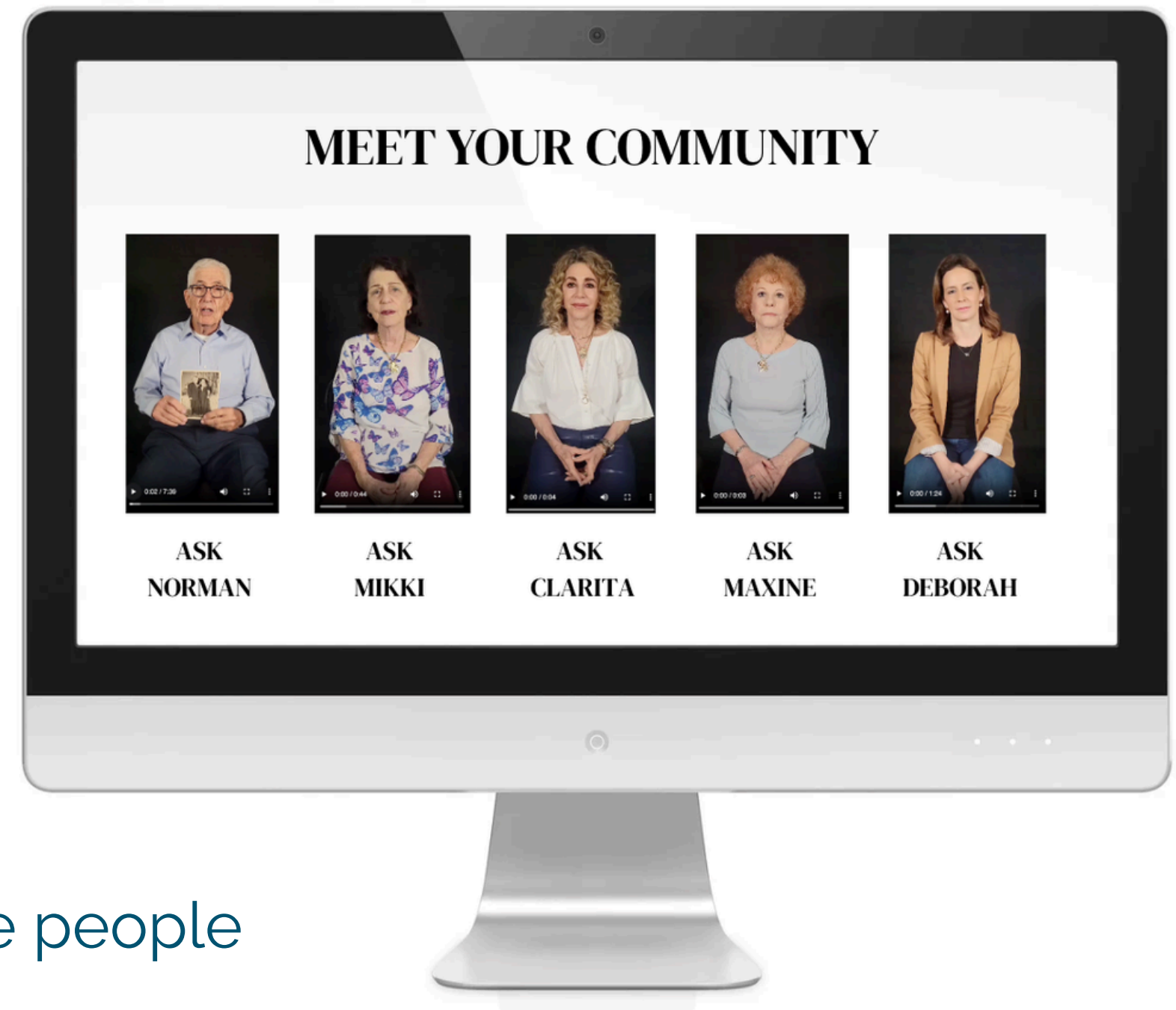
**Mobile:** Bespoke Branded Channel

**Desktop:** Microsite with interactive gallery

**Venues:** iPads and touchscreens of many sizes

**Digital Comms:** Newsletters and email campaigns

**Social Media:** Embed and link to content



Many Stories | One people

# Storytelling Made Easy

Do-it-Yourself Studio Travels Around the Community

## DIY Film Archive

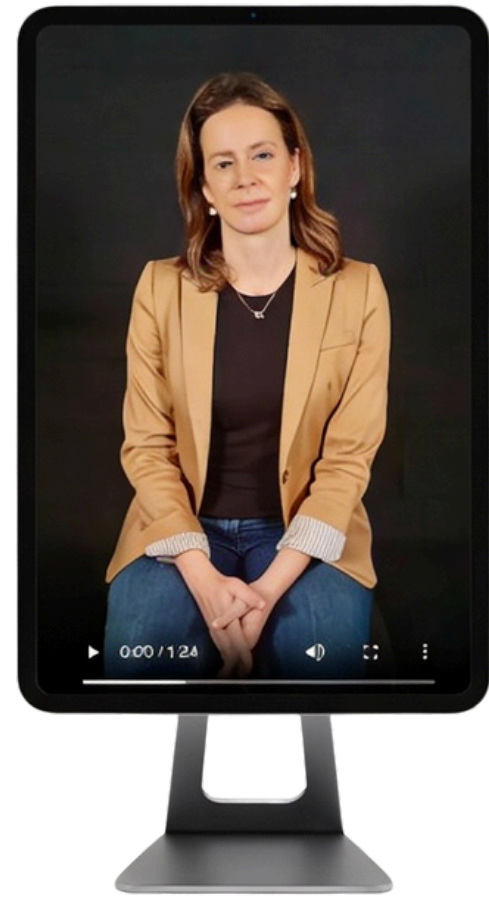
- Create your own questions
- Enhanced video and audio tools
- Tag and organize stories intelligently
- Enable search capabilities
- Create a branded channel
- Share with the Community



Many Stories | One people

# One Story Many Ways to Display

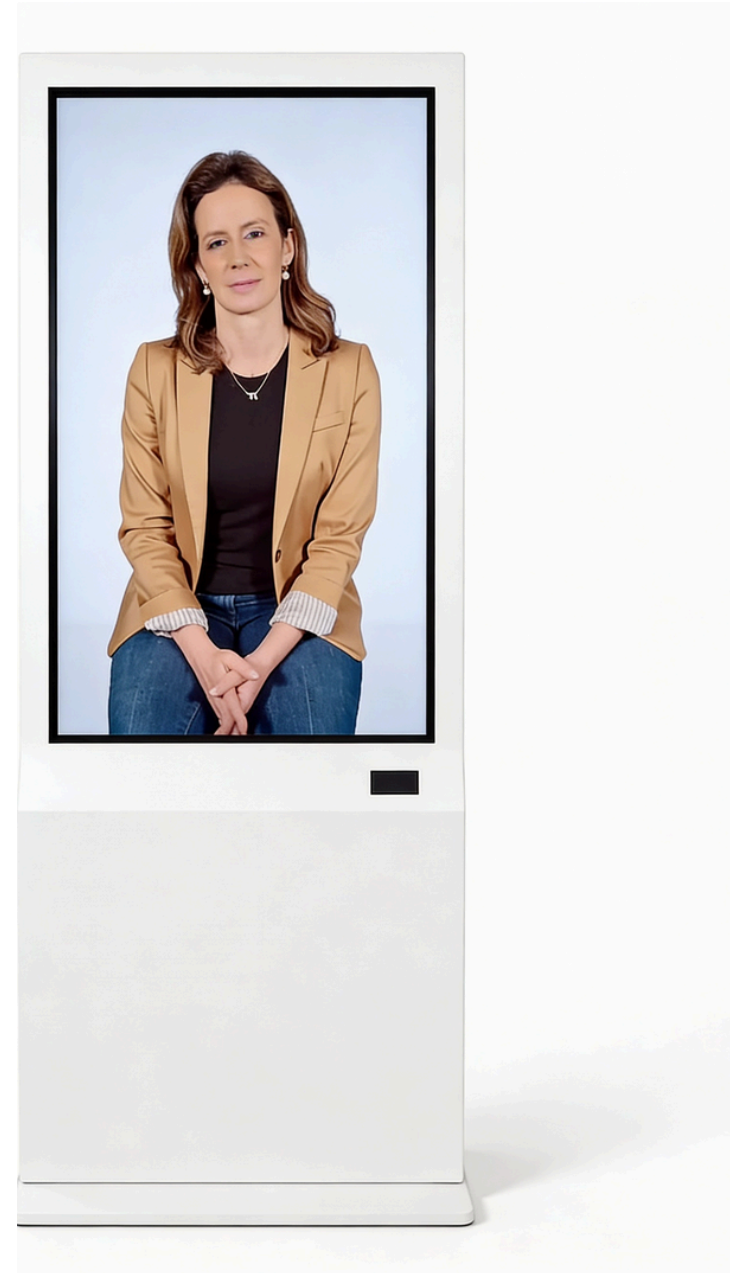
Once recorded you playback is enabled for many digital devices



Tablet



Kiosk



Holographic

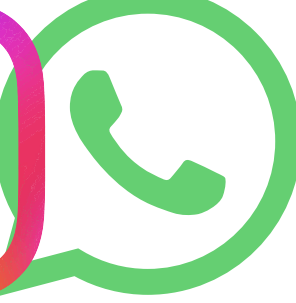


# Many Ways to Share

Once recorded you can treat each clip as a media moment and share with your different audiences



Email



Social



Newsletters

Many Stories | One people

# *Future Facing*

Capturing Stories to Inspire Future Generations

## Learning Tools

- Building knowledge within your own community
- K-12 education about Jewish contemporary life
- Public education, museums, Jewish American Heritage Month
- Countering antisemitism programs

*Content easily embeds in Learning Management Systems*



Many Stories | One people



# *Local Stories - Global Archive*

Every Conversation Preserved at The National Library of Israel

## Preserving our Future

**The National Library of Israel** is the crucible of knowledge of the Jewish world

**Every story belongs there.** Every story will live there.

**We preserve each story** for future generations



NLI USA



*In association with the National Library of Israel*

Many Stories | One people



# *Our Team is Here to Help*

We are an Experienced Group of Content and Technology Experts



## **Stephen D. Smith**

Leader in Immersive media  
& Testimony specialist  
USC Shoah Foundation  
Emeritus Director



## **Karen Jungblut**

Digital Archive & content  
specialist, former USC Shoah  
Foundation head of archive



## **Glenn Harless**

Leader in conversational video  
AI & technology and platform  
development  
8 AI Patents



## **Heather Maio-Smith**

Pioneer in conversational  
video AI, Dimensions in  
Testimony creator



## **Colleen Mahan**

Hollywood production for 20  
years. USC Shoah Foundation  
office manager for 5 years

Many Stories | One people



# Our Jewish Story

Many Stories | One People

Stephen D. Smith

[hello@ourjewishstory.org](mailto:hello@ourjewishstory.org)

+1.213.703.5332

820 N Calle Quetzal, Palm Springs, CA, 92262

