



GRETA MULLER

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 OpeningYourPresence  Greta Muller  [gretamullernyc](https://www.instagram.com/gretamullernyc)

Creative presentation coach and message strategist dedicated to client excellence in the development and delivery of large and small scale meetings, conferences, and events. Twenty+ year professional whose diverse background in television, corporate communications and entrepreneurship provides a solid foundation for crafting great stories and fine tuning messaging that capture and promote clients' mission and values. Excellent public speaker, writer, builder of relationships, collaborator, and compassionate leader.

PROFESSIONAL EXPERIENCE

2006 - PRESENT

Presentation Coach, Consultant, Director, New York, NY www.gretamuller.com

Creative, custom-tailored presentation services performed (coaching, consulting, writing and message development) in corporate and non-profit sectors, and wide range of formats, industries, and venues. Services maximize the speakers' strengths to produce authentic delivery designed to augment audience benefit. Intention, purpose and ideal outcome are incorporated with company culture to create presentation excellence

Career Highlights:

- 2006 – 2016: Co-founder and Director of C3 Coaching, Concepts and Consulting, a New York based consortium of industry professionals, focused on presentation excellence.
- 2010- Present: Coach, consultant, writer, and creative director for many of Hilton's internal meetings and communications, and their large scale, Full-Service Brand Conferences and 2019 Owner's Conference. Conceptualize themes, craft messaging and programs, hire and direct outside Talent, coach speakers, direct rehearsals, write speeches, write and produce creative videos. Internal and external creative team manager and leader, coordinating multiple facets of production, within budgetary parameters. Production venues include the Anaheim Convention Center, Dallas Anatole Hotel, Hilton Orlando, New Orleans Hilton, Boca Raton Resort and Club, and Anaheim Hilton.
- 2006 – 2010: BET Network Talent Coach for four years, serving NY produced news, interview and music video television shows.
- 2018: Coach and Presentation Consultant for two young Boko Haram escapees speaking before the Senate and Congress in Washington, DC and on PBS News Hour. <https://to.pbs.org/2l67Usx> (Sponsored by www.tooyoungtowed.org)
- Clients include:
 - Hilton Worldwide
 - City of NY Law Department
 - BET (Black Entertainment Television)
 - Dallas Habitat for Humanity
 - March of Dimes
 - Ericsson
 - Corporate Accountability International
 - British Heritage Magazine
 - North Florida Women's Care
 - Global Views
 - NYCSalt
 - PBS WLIW-TV
 - AltaClaro
 - KSM Fitness
 - TRB Advisors

Author and Writer

A life-long journal writer who uses her experience, humor and talents to write and publish one book, articles, blogs, newsletter, speeches, industrial shows, and assist in the creative development of in-house culture statements and motivational materials.

Book:

Opening Your Presence (Presenting the YOU, You Want Others to See); Marie Street Press, 2014 » Available internationally, in 3 languages; translated into Greek and Chinese. Rated 5-stars on Amazon. <https://amzn.to/2l6CmCU>

PROFESSIONAL EXPERIENCE continued...

Author and Writer continued...

Creative

- Speech writer and consultant. (Recommendations on request)
- Scripts and dialogues for clients' live industrial shows.

Articles

Business Expert Press

- "Superpowers of the Professional Wonder Woman"
- "Spring Cleaning for Empowered Speaking"
- "5 A's to Presenting Your most Authentic Self"

Working Woman Report

- "The Career Coach...Learns Her Own Life Changing Lesson"

Motivational Speaker

Customized talks and workshops are tailored to clients' requests, integrating company cultures, team directives, and development. Themes include Opening Your Presence, Authenticity and Accountability.

Clients include:

- Molloy College, Marble Collegiate Church of New York City, Belizaire Agency "Pearls to Tears," William Paterson University, Boca Raton Resort Women Leadership Conference, Women in Film Dallas, Sales and Marketing Executives of Baton Rouge, North Florida Women's Care, and Hilton Worldwide.

Talent Coach, Talent Dynamics, Dallas, TX www.talentedynamics.com

Coach and consultant to over 1000 on-air, television news, weather, sports and interview formatted talk shows for 30+ local television stations and every major and cable network. Coach and advisor to professional athletes, CEOs, actors, public speakers, politicians, physicians, and more.

- Clients included: NBC, CBS, ABC, MSNBC, CNBC, FOX, and PBS; The Dallas Mavericks broadcast team, Derek Harper, Ericsson, and Coldwell Banker
- Created and executed writing workshops for news producers
- Created and executed Camera Choreography workshops for television floor crews

Actress and Spokeswoman, Dallas, TX | Los Angeles, CA | New York, NY

Theatrical and broadcast actress in television, film, stage, radio, and live and taped corporate industrials.

- Career highlights include NBC sitcom filmed before a live audience, two educational children's series for PBS, national tours, New York's Lincoln Center, and national commercials and voice overs for clients like JC Penney, Miller Light, Sally's Beauty Supply, TD Bank, Wolf Brand Chili, Footaction, and more
- Directors include Robert Altman, James Sadwith, Oliver Stone, Scoey Mitchell, Michael Preese
- Co-stars include Brian Dennehy, Cloris Leachman, Marcia Gay Harden, Richard Gere, Jamie Farr, Kevin Costner, Gary Oldman, Chuck Norris, Lea Thompson

2004 - PRESENT

1998 - 2004

1991 - 2006

EDUCATION

University of New Orleans, Bachelor of Arts in Drama and Communications

Honors:

- Dean's Advisory Committee for the Liberal Arts
- Professional Actors' Training Troupe

EXPERTISE

- Coaching
- Writing
- Broadcast Media Training
- Spokesperson- Public Speaking
- Themes: Opening Your Presence, Authenticity, Accountability

AFFILIATIONS, CERTIFICATIONS, AND INTERESTS

Unions: SAG-AFTRA, AEA since 1982

- Two term Secretary on Board of Directors of the DFW Chapter of SAG-AFTRA
- Liaison to SAG-AFTRA National Conventions

Interests:

- Golf
- Softball
- Tennis
- Flea Markets
- Dinner Parties
- Travel
- Movies

Memberships:

- SAG-AFTRA NY Film Society
- New York Metropolitan Museum
- Friend of New York Public Library
- UNO Alumni Association
- President of Lit Chicks, a NY based women's book and dinner club
- Founder, Accountability Partners

Certifications:

- Covid-19 Contact Tracing, Johns Hopkins University May, 2020
- Covid-19 Compliance Officer for Video, Commercial, Television and Film Production Sets, November 2020
- Certified Woman Owned Business, New York City and State, WBE Program, 2007 – 2019