Grant Recipient Media Guide

Sample Press Releases, Social Media Posts & Announcement Resources

FOR IMMEDIATE RELEASE

Contact:
Email:
Phone:
Website:

[Organization Name] Receives Discretionary Grant from Community Foundation of Rutherford County

[City], Tennessee — [Organization Name] has received a [$x,xxx] grant from Community Foundation of Rutherford County (CFRC) to support [specific project, program or area of work].

The grant will help [Organization Name] continue its work to [briefly describe mission or service area], with a focus on [specific community need, population or outcome]. Support from CFRC will allow the organization to [expand services, meet increased demand, strengthen programming, serve more people, etc.] across [county/community/region].

“Community needs are changing quickly, and this grant gives us the flexibility to respond with care and purpose,” said [Executive Director Name], executive director of [Organization Name]. “We’re grateful for CFRC’s partnership as we continue working to [specific mission/outcome] in Rutherford and Cannon Counties as well as the Middle Tennessee area.”

[Optional paragraph with brief organizational context, recent impact, who is served, or why the need is timely.]

For more information about [Organization Name] and its work, visit [Organization Website].

About Community Foundation of Rutherford County

Established in 2017, Community Foundation of Rutherford County (CFRC) is a Murfreesboro-based 501(c)(3) nonprofit led entirely by volunteers. Serving Rutherford and Cannon Counties, CFRC promotes philanthropy, supports local nonprofits, and addresses community needs through strategic grantmaking and partnerships to create lasting impact. Learn more at cfrutherford.org.

Sample Social Media Posts for CFRC Discretionary Grant Recipients

Post 1

We're thrilled to share that we've received a grant from Community Foundation of Rutherford County! This support helps advance our mission to [insert mission focus] and strengthens our work to serve [insert community/population]. #CFRC #CommunityImpact

Post 2

Thanks to a generous grant from Community Foundation of Rutherford County, we're able to deepen our impact and continue our work in [insert area of focus]. This partnership helps us respond to community needs and create lasting change across [insert community/region]. #CFRCGrant

Post 3

We're grateful to Community Foundation of Rutherford County for supporting our work with this discretionary grant. Their partnership helps us continue serving [insert community/population] through [insert program/service/mission focus]. #CFRCPartner #CFRCImpactTogether

Post 4

This grant from Community Foundation of Rutherford County will help us [insert specific use of funds], allowing us to better serve [insert community/population]. We're thankful for CFRC's support and partnership in this work. #CFRC #CommunityImpact