

PRESS RELEASE – 4th Annual CFRC Rodeo

Community Foundation of Rutherford County (CFRC) is excited to announce we will be hosting our 4th Annual CFRC Rodeo on Friday, March 6th & Saturday, March 7th (2026) at the MTSU Tennessee Miller Coliseum located at 304 W. Thompson Lane in Murfreesboro.

Our inaugural CFRC Rodeo debuted successfully in March 2023, followed by two outstanding years in 2024 and 2025. Each year's events have filled the coliseum with families coming out to watch the cowgirls and cowboys put on incredible performances, making for great family entertainment. This year, we anticipate and fully expect a sellout crowd on both evenings. Our first three years' events were incredible, and we anticipate this year will be even bigger and better. CFRC has once again partnered with Lone Star Rodeo Company, a family-owned-and-operated business, providing western-style family entertainment and is recognized throughout the southeast as providing top-notch stock, competition, pageantry and wholesome family fun. Food and drink vendors will be on-site offering families a variety of budget friendly choices. There will be vendors selling jewelry, hats, knives, clothing and an array of items to satisfy your shopping desires. Ticket prices are as follows including all applicable fees: \$27.50 for Adults & Teens (13 & up) and \$13.50 for Children, ages 7 to 12 and \$4.00 for ages 6 and under. Everyone will need a ticket to enter.

Rollins Excavating Company, a local family-owned-and-operated business, will once again be our 4th Annual CFRC Rodeo's presenting sponsor. A huge thank you goes out to the hard working and dedicated employees of Rollins Excavating Company. We are thankful to The Rollins Family and their continued generosity. Swanson Companies, the presenting sponsor for our first two events, will play another key role in the success of this year's rodeo. National HealthCare Corporation (NHC), with corporate offices located here in Murfreesboro, will once again be a key sponsor along with TDK Construction, Keach Investments, Global Industrial Components, Anchor Business Services, LLC, and CFRC Corporate Founding Donor, Pinnacle Financial Partners. Other important and onboard sponsors are listed on page 2 of this press release. We have many sponsorship opportunities available so please visit our websites at www.cfrcrodeo.com or www.cfrutherford.org.

CFRC, a Murfreesboro based 501(c)(3) charitable organization, promotes the betterment of Rutherford and Cannon Counties providing a way to make lasting gifts for the benefit of nonprofits in our community. Our mission is to promote philanthropy by identifying and addressing present and future community needs. Our purpose is Connecting Generosity with Need® while enriching the quality of lives of those we serve. 

Please scroll down to page 2 to see the full listing of our CFRC Rodeo sponsors.



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OF RUTHERFORD COUNTY

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4th Annual CFRC Rodeo
Our Incredible Sponsors Saddled Up!



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Special thanks to **VIP MURFREESBORO** for the great event coverage.
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