

PRESS RELEASE – 2nd Annual CFRC Rodeo

The Community Foundation of Rutherford County (CFRC) is excited to announce it will be hosting our 2nd Annual CFRC Rodeo on Friday, March 1st & Saturday, March 2nd (2024) at the MTSU Tennessee Miller Coliseum located at 304 W. Thompson Lane in Murfreesboro.

Our inaugural CFRC Rodeo held in March of 2023 was a huge success. The Friday night attendance exceeded 4,000 rodeo goers followed by a sellout, standing room only crowd of nearly 5,000 attendees on Saturday night. This year, we anticipate and fully expect a sellout crowd on both evenings. Though last year's event was a huge success, this year will be even bigger and better. CFRC has once again partnered with Lone Star Rodeo Company, a family-owned-and-operated business, providing western-style family entertainment and is recognized throughout the southeast as providing top-notch stock, competition, pageantry and wholesome family fun. Food and drink vendors will be on-site offering families a variety of budget friendly choices. Ticket prices are as follows: \$25 for Adults & Teens (13 & up) and \$10 for Children, ages 7 to 12. Tickets are free of charge for ages 6 and under. Though free of charge, children 6 and under will still need a ticket to enter.

Swanson Companies, a local family-owned-and-operated business and last year's inaugural CFRC Rodeo's presenting sponsor, has once again agreed to be our presenting sponsor. We are so thankful to have the Swanson Family and their continued generosity. National HealthCare Corporation (NHC), with corporate offices located here in Murfreesboro, will once again be a key sponsor along with Krebs Kubota, Middle Tennessee Electric | TVA, along with Middle Tennessee State University. Other important sponsors include Volunteer State Bank, Ascend Federal Credit Union, McGuire Management Group, Baird, Boot Barn and others listed below. We have many sponsorships opportunities available so please visit our websites at www.cfcrrodeo.com or www.cfrutherford.org.

The CFRC promotes the betterment of Rutherford and Cannon Counties providing a way to make lasting gifts for the benefit of nonprofits in our community. Our mission is to promote philanthropy by identifying and addressing present and future community needs. Our purpose is Connecting Generosity with Need® while enriching the quality of lives of those we serve. CFRC is a 501(c)(3) charitable organization and is an affiliate of the Community Foundation of Middle Tennessee.



ADDRESS

1784 W. Northfield Boulevard, #383
Murfreesboro, TN 37129-1702
Tel (615) 210-1037
cfrutherford.org

OFFICERS

Kelly G Rollins
Chair & President

Steve Flatt, PhD
Immediate Past Chair & President

Kristi Gaines
Secretary

The Honorable Steve Daniel
Development

Yaz Hassan
Nominating & Governance

Jimmy Jobe
Allocations

BOARD OF DIRECTORS

Rita Ash
Vicki Eastham
Sharon Kolli
Paul W. Martin, Jr.
Tina Patel
Steve Payne, MD
Bill Richmond
Selena D. Robinson
Rick Sain, PharmD
Paul C. Seegert
Adam J. Swanson
Nick Tarola, MD
Joyce Taylor

CFMT AFFILIATE LIASON

Pat Lawson
Regional Coordinator
plawson@cfmt.org

