

## **PRESS RELEASE – 3<sup>rd</sup> Annual CFRC Rodeo**

The Community Foundation of Rutherford County (CFRC) is excited to announce we will be hosting our 3<sup>rd</sup> Annual CFRC Rodeo on Friday, February 28<sup>th</sup> & Saturday, March 1<sup>st</sup> (2025) at the MTSU Tennessee Miller Coliseum located at 304 W. Thompson Lane in Murfreesboro.

Our inaugural CFRC Rodeo held in March of 2023 was a huge success followed by another great year in 2024. Both year's events have filled the coliseum with families coming out to watch the cowgirls and cowboys put on incredible performances, making for great family entertainment. This year, we anticipate and fully expect a sellout crowd on both evenings. Our first two years' events were incredible, and we anticipate this year will be even bigger and better. CFRC has once again partnered with Lone Star Rodeo Company, a family-owned-and-operated business, providing western-style family entertainment and is recognized throughout the southeast as providing top-notch stock, competition, pageantry and wholesome family fun. Food and drink vendors will be on-site offering families a variety of budget friendly choices. There will be vendors selling jewelry, knives, clothing and an array of items to satisfy your shopping desires. Ticket prices will remain the same as last year and are as follows: \$25 for Adults & Teens (13 & up) and \$10 for Children, ages 7 to 12. Tickets will remain free of charge for ages 6 and under. Though free of charge, children 6 and under will still need a ticket to enter.

Rollins Excavating Company, a local family-owned-and-operated business will be our 3<sup>rd</sup> Annual CFRC Rodeo's presenting sponsor. A huge thank you goes out to the hard working and dedicated employees of Rollins Excavating Company. We are thankful to The Rollins Family and their continued generosity. Swanson Companies, the presenting sponsor for our previous two events, will play another key role in the success of this year's rodeo. National HealthCare Corporation (NHC), with corporate offices located here in Murfreesboro, will once again be a key sponsor along with TDK Construction, Keach Investments, Global Industrial Components, Anchor Business Services, LLC, CFRC Corporate Founding Donor, Pinnacle Financial Partners. Other important and onboarded sponsors are listed on page 2 of this press release. We have many sponsorship opportunities available so please visit our websites at [www.cfrcrodeo.com](http://www.cfrcrodeo.com) or [www.cfrutherford.org](http://www.cfrutherford.org).

The CFRC promotes the betterment of Rutherford and Cannon Counties providing a way to make lasting gifts for the benefit of nonprofits in our community. Our mission is to promote philanthropy by identifying and addressing present and future community needs. Our purpose is Connecting Generosity with Need® while enriching the quality of lives of those we serve. CFRC is a 501(c)(3) charitable organization and is an affiliate of the Community Foundation of Middle Tennessee.

*Please scroll down to page 2 to see the full listing of our CFRC Rodeo sponsors.*



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# 3rd Annual CFRC Rodeo is 'Much Obligated' to all of our Incredible Sponsors



★ [cfrcrodeo.com](http://cfrcrodeo.com) ★

Our Board of Directors are extremely grateful to the sponsors of our 3<sup>rd</sup> Annual CFRC Rodeo