



SPONSORSHIP MATRIX

CFRC - The Community Foundation of Rutherford County

3rd Annual CFRC Rodeo

February 28 & March 1, 2025



	Sponsorship Type:	Value:	Logo of Sponsor Once Sold:	Logo on Website: cfrcrodeo.com	Promotional Tickets:				VIP Parking Passes (Paved Area):	Program Ad:	Marketing & Media Presence:	Live Event Mentions:	Logo Rotation on Jumbotron:	Display Booth/Give Aways:	Cuisine & Corks # of Tickets:
					Friday GA	Friday VIP	Saturday GA	Saturday VIP							
\$20,000	Presenting Sponsor	\$20,000		✓	25	10	25	10	8	Full Page	✓	✓	✓	✓	8
\$15,000	Official Night Sponsor	\$15,000	& Steve Flatt	✓	22	8	22	8	7	Full Page	✓	✓	✓	✓	8
\$12,500	Rope & Ride Sponsor	\$12,500		✓	20	6	20	6	6	Full Page	✓	✓	✓	✓	6
\$10,000	Jumbotron Sponsor	\$10,000		✓	18	6	18	6	5	Full Page	✓	✓	✓	✓	6
	VIP Room Culinary Sponsor	\$10,000		✓	18	6	18	6	5	Full Page	✓	✓	✓	✓	6
	Venue Host Sponsor	\$10,000		✓	18	6	18	6	5	Full Page	✓	✓	✓	✓	6
	Gold Buckle Sponsor	\$10,000	Available Sponsorship	✓	18	6	18	6	5	Full Page	✓	✓	✓	✓	6
\$7,500	Bull Riding Sponsor	\$7,500		✓	16	7	16	6	4	3/4 Page	✓	✓	✓	✓	4
	Calf Roping Sponsor	\$7,500	Available Sponsorship	✓	16	6	16	6	4	3/4 Page	✓	✓	✓	✓	4
\$5,000	VIP Room Sponsor	\$5,000		✓	14	4	14	4	3	3/4 Page	✓	✓	✓	✓	2
	Silver Spur Sponsor	\$5,000		✓	14	4	14	4	3	3/4 Page	✓	✓	✓	✓	2
	VIP Parking Sponsor (Paved Area)	\$5,000		✓	14	4	14	4	3	3/4 Page	✓	✓	✓	✓	2
\$3,000	Chute Gate Sponsor 1 (6 Total Available)	\$3,000		✓	12	4	12	4	2	1/2 Page	✓	✓	✓		2
	Chute Gate Sponsor 2	\$3,000		✓	12	4	12	4	2	1/2 Page	✓	✓	✓		2
	Chute Gate Sponsor 3	\$3,000		✓	12	4	12	4	2	1/2 Page	✓	✓	✓		2
	Chute Gate Sponsor 4	\$3,000		✓	12	4	12	4	2	1/2 Page	✓	✓	✓		2
	Chute Gate Sponsor 5	\$3,000		✓	12	4	12	4	2	1/2 Page	✓	✓	✓		2
	Chute Gate Sponsor 6	\$3,000		✓	12	4	12	4	2	1/2 Page	✓	✓	✓		2
	Boots & Spurs Sponsor	\$3,000		✓	12	4	12	4	2	1/2 Page	✓	✓	✓		2
	Bareback & Saddle Bronc Riding Sponsor	\$3,000		✓	12	4	12	4	2	1/2 Page	✓	✓	✓		2
	Rodeo Clown Sponsor	\$3,000		✓	12	4	12	4	2	1/2 Page	✓	✓	✓		2

Please continue scrolling down to Page 2 for additional sponsorship opportunities.

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					Friday GA	Friday VIP	Saturday GA	Saturday VIP							
\$2,750	Return Gate Sponsor	\$2,750		✓	10	4	10	4	1	1/2 Page	✓	✓			2
\$2,500	VIP Room Whiskey & Rye Sponsor	\$2,500		✓	8	2	8	2	1	1/4 Page	✓	✓			2
	Chuckwagon Race Sponsor	\$2,500		✓	8	2	8	2	1	1/4 Page	✓	✓			2
\$2,000	Chuckwagon Sponsor 1 (6 Total Available)	\$2,000		✓	6	2	6	2	1	1/4 Page	✓	✓			2
	Chuckwagon Sponsor 2	\$2,000		✓	6	2	6	2	1	1/4 Page	✓	✓			2
	Chuckwagon Sponsor 3	\$2,000		✓	6	2	6	2	1	1/4 Page	✓	✓			2
	Chuckwagon Sponsor 4	\$2,000		✓	6	2	6	2	1	1/4 Page	✓	✓			2
	Chuckwagon Sponsor 5	\$2,000		✓	6	2	6	2	1	1/4 Page	✓	✓			2
	Chuckwagon Sponsor 6	\$2,000		✓	6	2	6	2	1	1/4 Page	✓	✓			2
\$1,750	Rodeo Sponsor	\$1,750		✓	6	2	6	2	1	1/4 Page	✓	✓			2
	Breakaway Roping Sponsor	\$1,750		✓	4	2	4	2	1	1/4 Page	✓	✓			2
	Rodeo Event Sponsor	\$1,750		✓	4	2	4	2	1	1/4 Page	✓	✓			2
	Steer Wrestling Sponsor	\$1,750		✓	4	2	4	2	1	1/4 Page	✓	✓			2
	Team Roping Sponsor	\$1,750		✓	4	2	4	2	1	1/4 Page	✓	✓			2
\$1,500	Barrel Racing Sponsor	\$1,500			4	2	4	2	1	1/4 Page	✓				2
	Parking Sponsor (General Parking)	\$1,500			4	2	4	2	1	1/4 Page	✓				2
	Parking Lot Lighting Sponsor (General Parking)	\$1,500			4	2	4	2	1	1/4 Page	✓				2
	Bronze Star Sponsor	\$1,500			4	2	4	2	1	1/4 Page	✓				2
	VIP Room Bartending Services	\$1,500			4	2	4	2	1	1/4 Page	✓				
\$1,000	Banner(s) 4' x 6' (Multiple Available)	\$1,000			2	0	2	0	0	-					0
\$750	Banner(s) 4' x 6' (Multiple Available)	\$750			2	0	2	0	0	-					0
	Banner(s) 4' x 6' (Multiple Available)	\$750			2	0	2	0	0	-					0
\$500	Banner(s) 2' x 6' (Multiple Available)	\$500			2	0	2	0	0	-					0
	Banner(s) 2' x 6' (Multiple Available)	\$500			2	0	2	0	0	-					0
	Banner(s) 2' x 6' (Multiple Available)	\$500			2	0	2	0	0	-					0

\$212,750

\$130,750

479

163

479

162

114

140