

Who We Are

AutoMats is an automotive branding company with more than two decades of industry experience. We produce distinctive, high-quality, branded floor mats that set your dealership apart from the competition.

Our impeccable mats add perceived value to your inventory. And they keep your brand in front of every passenger in every vehicle you sell. When your customers need an oil change, vehicle service, tune up, or a new ride, your dealership will be top of mind.

"We use AutoMats in every one of our pre-owned vehicles."

— Terry Balthrop, Parts Director,
David Stanley Chevrolet



***Supercharge
revenue.
Drive new and
repeat business.***

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AutoMats

**Revenue-Generating
Floor Mats**



*Drives Revenue
Creates New & Repeat Business*

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AutoMats Creates New and Repeat Business

Decals. Custom tags. Vinyl lettering. In bumper-to-bumper traffic, they work great. But what about the passengers IN the vehicle?

AutoMats drives brand engagement with the most important audience of all — new and existing customers. Our custom-manufactured, non-slip floor mats keep your name visible every time the car door opens. We reinforce your brand image long after the sale, keeping your name in front of existing and potential customers.

“They are a great way to get your name out there... well-constructed, heavy, nice mats for a very good price”

— David E. McCune Jr., Parts Manager, Automax of Norman

AutoMats Generates Revenue

Driving brand engagement is great. But do customized mats make you money? Absolutely. We sell you mats that are superior to OEM mats at a fraction of the cost. You mark them up, roll them into the vehicle price and make instant profit.

But instant profits are just the tip of the iceberg. Our mats give pre-owned vehicles a crisp look and feel. That attention to detail could mean the difference between making the sale and losing out to your competitors.

And by keeping your brand top-of-mind to drivers and passengers, you're much more likely to earn repeat sales, new customers and service business.

our all-weather mats come with your dealer logo heat stamped on both the driver's side and passengers side mats for maximum visibility and exposure.

Automats Delivers the Whole Package

Repeat business. Tangible revenues. Customer loyalty. At AutoMats, our proven formula is a win-win for you and your valued customers.

Our attractive, custom mats enhance the pride of ownership while enhancing your bottom line. With unsurpassed products and the best service in the industry, we'll help take your dealership to the next level. Give our top-quality mats a try today, and see why dealers are raving about Automats.

“I have been using AutoMats for several years now at three different dealerships and have been very satisfied.”

— Dann Welch, General Manager, Bob Moore Kia