

Canadians are North Americans

We share air, land, waterways, weather, and security interests with our continental neighbors

True Moderation Inc. helps organizations differentiate, inspire and grow among the interests we share

Find Context and Identify What is Critical

Wisdom can drive resiliency and open possibilities to lead. It can overcome uncertainty in how competitors, adversaries, allies and others view Canadian competencies, reliabilities, capacities and risk tolerances.



How can True Moderation help:

Demonstrate organizational wisdom by navigating evolutions in logistics, decentralized manufacturing models, challenging government processes, and inviting active client roles.

- Analyzing indicators, constraints, stakeholders, and control points to create confidence in operational direction.
- Creating effective and durable changes to respond to real world pressures in-house and external relations.

Create BOLD Initiatives Because Time is a Factor

Wars of attrition, races in technology, expanding demands and claims to resources and concerns of climate change: Longstanding issues are rearing new faces.



How can True Moderation help:

Regardless of why, create bold organizational ideas that can be realized in the short, medium, and long term.

- Creating new reliable relationships by identifying clever program links to parallel processes/organizations.
- Creating smart, attainable and significant ideas for change in organizational structure, policies, procedures, agreements, law-making/repealing and operations.

Stay on Target and Avoid Operational Complacency

Organizational relevance requires disciplined approaches to understanding the real-world value of results. Relevance means avoiding administrative burden and dispersions of accountability.



How can True Moderation help:

Build organizational self-confidence, and defenses against complacent practices and insecure stakeholder relations.

- Uncompromised planning approaches that lead to clear and relevant outcomes.
- Identifying practices that undermine organizational integrity and strength in stakeholder relations.

Build Trust in Communications and Confidence in Leadership

There is an opportunity to leverage democratic principles of accountability, transparency, and personal/corporate freedoms to build trust in a worried world.



How can True Moderation help:

Establish credibility by rooting out unintended defeatist practices in operating environments. Reverse cultures that can sink trust through condescending communications styles.

- Reducing complex problems with honest human perspectives to forge reliable, defensible and accountable operations within and across organizations and borders.
- Identify and overcome barriers to authentic public engagement.

*Canada's future lies in
what and how we make things,
who makes things for us,
how and what information we share, and
what we commit to individual and
corporate memory - for ourselves and
future generations.*

Working relations, without assumptions.



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*Services available to political parties, associations/NGOs, educational institutions, charities and private enterprise.