

YOUR IDEAS CAN SHAPE THE FUTURE OF MEDICAL TOURISM IN SAUDI ARABIA

Be part of our Pitch Session Webinar and help design practical solutions that make Saudi Arabia a premier global medical tourism destination.



Saudi Arabia is on a journey to redefine global healthcare access and medical tourism under Vision 2030. Through this Pitch Session Webinar, we are inviting healthcare professionals, innovators, and industry stakeholders to contribute bold ideas and workable solutions that address real challenges in cross-border patient care, system development, and global positioning.

PITCH. SHARE. TRANSFORM.

Objective

The webinar focuses on shaping actionable pathways for Saudi Arabia's medical tourism growth. Each participant will pick one dimension of the sector and present innovative, practical solutions that can influence policy, practice, and perception.

Core Themes to Choose From:

THEME 1 PATIENT JOURNEY EXCELLENCE

Designing seamless, high-quality experiences for international patients, from pre-travel support to treatment and follow-up care.

THEME 2 DIGITAL HEALTH INTEGRATION

Leveraging digital platforms, AI, and telehealth to improve access, coordination, and patient outcomes across borders.

THEME 3 CROSS-BORDER INSURANCE

Exploring innovative insurance & reimbursement mechanisms that enable patients to access care internationally with financial ease

THEME 4 GLOBAL BRANDING

Positioning Saudi Arabia's world-class hospitals and specialized centers on the global stage, highlighting centers of excellence such as oncology, transplantation, cardiology, and advanced surgery.

Pitch Guidelines

- Format: **English** Presentation 16:9 (PPT or PDF)
- Duration: 5 minutes per pitch (4 Minutes Presentation + 1 Minute for panelist discussion)
- Content Must Include:
 - **Problem** – What gap or challenge are you addressing?
 - **Opportunity** – What opportunities does this open up for patients, providers, investors, or the wider ecosystem?
 - **Value Proposition** – Why is your idea compelling? What unique benefits does it bring?
 - **Business Model** – How will the solution create, deliver, and capture value in a sustainable way?
 - **Feasibility & Next Steps** – How can this realistically be piloted, scaled, or implemented?

Submission Deadline: 9th of September 2025

Webinar Presentations Begin: 24th of September 2025

You will be contacted after submission to confirm your presentation date and timeslot.

Engagement & Selection Process

- 1. Submission Review:** All entries evaluated by SAGE & partners based on relevance, creativity, impact, and feasibility.
- 2. Shortlisting:** Selected pitches invited to present live during the webinar.
- 3. Live Voting:** The audience will vote via an online poll to identify the most compelling ideas.
- 4. Recognition & Next Steps:**
 - Top-rated presenters will be invited to join the next webinar as featured experts.
 - Winners will participate in a follow-up workshop to refine their ideas.
 - Selected solutions may be integrated into future SAGE initiatives or pilot programs.

Why Participate?

- Gain visibility with global leaders in healthcare, investment, and tourism.
- Influence real strategies shaping Saudi Arabia's future in medical tourism.
- Build your reputation as a thought leader in one of the fastest-growing global healthcare sectors.
- Network with international peers and expand your collaborative opportunities.

**TOP-RATED
PRESENTERS WILL
WIN A 2-DAY
WELLNESS TRIP
WITHIN KSA**

**terms and conditions apply*

Submit your pitch. Share your vision.

Let's build the future of medical tourism in Saudi Arabia — together.

Submission Details

- Please send your pitch submissions to marketing@sageofhealthcare.com
- Use the subject line: **Pitch Submission – [Your Chosen Theme]**
- Example: Pitch Submission – Digital Health Integration

