



48th Annual Ahwatukee Easter Parade and Spring Fling Advertising Opportunities

Advertise in the parade booklet that is distributed to attendees at the Easter Parade and Spring Fling.

Event The Kiwanis Club of Ahwatukee will host the Ahwatukee event on Saturday, March 30, 2024. The parade begins at 10 am. The parade route is North on 48th Street from Warner Rd to Elliot Road. Spring Fling will be held at the Ahwatukee Community Park, 4700 E. Warner Road, from 11 am to 4 pm.

Distribution We expect approximately 2,500 parade participants and 12,000 spectators. Spring Fling attracts about 5,000 attendees. The parade with Spring Fling, an outdoor party for the entire family, is the largest participation event in Ahwatukee.

Cost Prices vary according to the size of the ad. See the guide below. Graphics for the advertisement are not included. If you want your ad designed, there will be an additional \$75 fee. Please send your logo, text, and images (if any) in the best resolution you have. If not, deliver your ad in the chosen size in CMYK (shades of gray); no bleeds needed.

Deadline Thursday, March 21, 2024, Your payment, and graphics must be received, or we cannot guarantee your ad will be placed.

Payment

Mail a completed ad form, with a check made payable to **Ahwatukee Kiwanis Club** to:

Kiwanis Ahwatukee Easter Parade & Spring Fling
P O Box 50596
Phoenix, AZ 85076

OR

Email a completed ad form to:
info@ahwatukeekiwanis.org
Make payment online at:
ahwatukeekiwanis.org



Parade Website ahwatukeeeasterparade.com

Contact Andi Pettyjohn at (602) 402-6267 or andi@wttaz.com for questions and more information on advertising opportunities.

Thank you for your interest!

48th Annual

Ahwatukee Easter Parade and Spring Fling

Advertising Opportunities

Business/Organization Name _____

Contact Name _____ Title _____ Date _____

Phone _____ Mobile _____ Email _____

What ad size and donation is right for you? Full Page \$350 Half Page \$200
 1/4 Page \$100 1/8 Page \$50

Are You an Event Sponsor? \$0 (Included in your Sponsorship) Yes No

Are you requesting ad design service for a \$75 additional fee? Yes No

If Yes,

Have you provided your logo? Yes No

Have you provided the ad text? Yes No

Have you provided the ad image(s)? Yes No

If No,

Have You Delivered the Ad you Designed? \$0 (In the chosen size in CMYK (shades of gray); no bleeds needed) Yes No

Have you included “[Company Name] supports the Kiwanis Club of Ahwatukee” in your ad as we request? Yes No

Waiver and Release: By submitting this ad form, I hereby state that I am of legal age and an authorized signer. I have read and understand the Advertising Opportunities Guidelines and agree to abide by the terms and conditions as defined therein. I agree to be responsible for the correctness of the ad that I provide to the Ahwatukee Kiwanis Club. I understand that only spelling corrections, if any, will be made to the ad or ad text I provide. I understand further that ads cannot be adjusted design wise without an additional charge. I agree to indemnify, hold harmless and defend the Kiwanis Club of Ahwatukee, its elected and appointed officials, officers, directors, members, agents, and volunteers, and their heirs, representatives, successors, executors, administrators, and assigns from and against any and all suits and actions including attorney fees and all costs of litigation and judgment, claims for damage injuries, including death, to persons or property of whatever kind or character, whether real, personal, or mixed, asserted or occurring from every name and description arising out of or incidental to the Ahwatukee Easter Parade and Spring Fling whether or not due to or caused by the Ahwatukee Kiwanis Club, excluding only the gross negligence of the Ahwatukee Kiwanis Club. I agree that this is a binding agreement that is intended to be as broad and inclusive as allowed and shall be governed by, construed, and enforced in accordance with AZ laws.

Signature _____ Title _____ Date _____
(Parent’s, guardian’s signature required if signer(s) is/are under 21 years of age.)

Deadline: Thursday, March 21, 2024

Parade Website: ahwatukeeeasterparade.com

For More Information on Advertising Opportunities: Contact Andi Pettyjohn: (602) 402-6267 or andi@wttaz.com

Email Ad Form: info@ahwatukeekiwanis.org

Pay by Credit Card Online: ahwatukeekiwanis.org

Make Checks Payable to: Kiwanis Club of Ahwatukee Foundation, Inc

Mail application to: Kiwanis Ahwatukee Easter Parade & Spring Fling
Post Office Box 50596
Phoenix, AZ 85076

The **Kiwanis Club of Ahwatukee Foundation, Inc.** is a 501(c)(3) nonprofit, #46-5559585. Over 96% of the proceeds from the Ahwatukee Easter Parade and Spring Fling will benefit the poor and underprivileged in the Valley, especially foster children.

Thank you for accepting this advertising opportunity!

Advertising
Opportunities
Guidelines
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48th Annual

Ahwatukee Easter Parade and Spring Fling

There is a
size for
everyone:

Full Page

5" x 7.66"

\$350



1/4 Page

2.375" x 3.75"

\$100

Half Page

5" x 3.75"

\$200

1/8 Page

2.375" x 1.75"

\$50