



Everything you've asked for in a permanent hair color:

- 65 shades plus 4 Concentrates, Blonding Booster and Glosser
- Easy-to-formulate system
- Gentle, low-ammonia formula
- Economical Mix 2oz. developer with every 1oz. of color
- Two developer choices:

Processing Cream: a thick "stays-where-you-put-it" cream for bowl and brush applications

Colourage Developer: great if you prefer bottle application

5 Easy Steps to Formulating

Step 1: Using the Natural Series in the Colourage Swatch Book, determine the natural level and percentage of gray.

Step 2: Determine the desired level and tone to be achieved.

Step 3: If lightening the hair, reference the RPC Chart to determine the RPC at the desired level. Decide if you want to enhance or neutralize the RPC.

Step 4: Reference the Color Wheel and Tonal Series Base Chart to choose the shade needed for desired results.

Step 5: Using the guide below, determine the developer strength and timing to achieve the desired results.

Natural Series: Brown base and used as a color guide.

Natural Ash Series: The Natural Ash Series is double pigmented with a brown violet base. The series was formulated to cover gray and control

eries: Brown base with calibrated predominate blue/violet to neutralize unwanted warmth.

Double Ash Series: Brown/blue base; formulated to neutralize extreme warmth

Gold Series: Brown base with predominant gold tones

Beige Series: Brown base with predominant pink tones.

Copper Gold Series: Brown base with predominant copper gold tones.

Red Brown Series: Brown base with predominant red/blue tones.

Red Series: Brown base with calibrated predominant red tones.

Specialty Red Series: Contains more intense, true red tones than the Red Series.

per Ultra Light Blondes Series: Formulated for clients that want be the lightest blonde possible in a single process. Maximum lift deposit of tone to create the most translucent blondes.

BLONDES

CONCENTRATES







See the chart below for best results with our high lift blond shades:

ı	Natural	Desired	High Lift Shade
	5 or 6	9–10	12AB or 12AG
	6	10	11A, 12A,
	7 & up	10	11A, 12A, 12N,12G or 12AG





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RED/CUSTOM/N

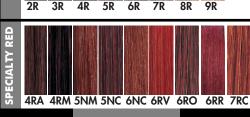


• Add 1/8oz. concentrate to every 1 oz. of color

Blue

- If more is needed, add another 1/8oz. to every 1 oz. color
- Remember to add 2 parts developer for every 1 part concentrate in your formula
- To adjust tonal value, extra developer is not necessary





Glosser Add to color for pull through, extra shine and condition. 1oz Glosse 2oz 5v

Blonding Booster When adding to color formula, amount should not exceed up to 1/20z. for every 1 oz. of color. Add same amount of developer

RPC Chart

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DOUBLE ASP

The Residual Pigment Contribution (RPC) is the amount of natural pigment left in the hair after lifting to the desired level.

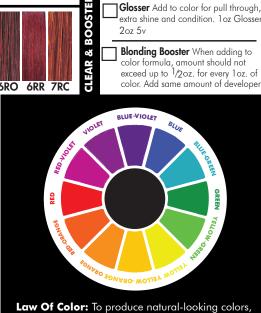
RPC is different at each level.

Level 10 Pale Yellow/Yellow
Level 9 Yellow/Orange
Level 8 Orange Yellow
Level 7 Orange
Level 6 Red/Örange
Level 5 Red
Level 4 Red
Level 3 Red Brown
Level 2 Red Brown
Level 1 Red Brown

Timing for Colourage				
Best Results	Developer	Time		
No lift/deposit	5 Vol.	15-20 min.		
Same level/ darker	10 Vol.	30 min.		
1-2 levels of lift	20 Vol.	30 min.		
3-4 levels of lift & all formulas using Blonding Booster	30 or 40 Vol.	45 min.		
Resistant Gray	_	45 min.		
Color Wash/ Refreshers	5 or 10 Vol.	5-15 min.		
Glossing	5 Vol.	10-15 min.		
Filler	5 Vol.	5-15 min.		
Toner	5 or 10 Vol.	5-20 min.		

Colourage Levels

- 10. Very Light Blonde
 - 9. Light Blonde
- 7. Dark Blonde
- 6. Light Brown
- 4. Dark Broy
- 3. Darkest Brown



Law Of Color: To produce natural-looking colors, hair must have all three primary colors.

olourage

Client Consultation: A 3-Step Plan

Step 1: Inquire: Listen to Understand

- Let the client talk about themselves
- Consultation should take place in a quiet place
- Sit face-to-face and maintain direct eye contact
- Make notes about skin tone/condition of the hair
- Ask questions: "What do you like about your hair?" and "What don't you like about your hair?"
- Understand the color and look your client desires

Step 2: Inform: Give Your Professional Opinion

- Is the color desired possible?
- Would the color complement client's skin tone?
- Do features need softening?
- Which technique do you feel is right?
- How much time is needed to achieve the result?
- How frequently will the client need to repeat the color service?
- What products are needed to support the color service?
- Answer your client's questions and be sure you're both on the same page?
- Tip: Use your Colourage Swatch Book to communicate and preview color selection?

Step 3: Perform: Prepare to Create Chosen Color Formula

• A Patch Test is recommended 48 hours prior to color application

Colourage Guidelines

Mixing Colourage

- 1oz. of Color + 2oz. of Developer
- Use cap to pierce tube; use key to roll out color
- Mix to thick, gel-like consistency

Strand Test

- Perform a strand test on new clients or those with a corrective color service
- Mix 1 part color to 2 parts developer
- Apply to entire strand; process 20-30 minutes
- Check frequently; remove color and dry to preview color

Gray Coverage

- Determine the percentage of gray: if you see natural color first, the client is less than 50% gray; if you see gray first, the client is more than 50% gray
- Percent of gray should equal percent of Natural or Gold Series; Remaining formula equals tonal value desired

- Use Natural or Gold Series, never use Ash
- For developer: if up to 50% gray, use 10 Volume; if 50% or over, use 20 Volume
- 30 and 40 Vol. will not cover gray but will give a blended effect
- Process time: 30-45 minutes

Special Salon Services

Color Wash

- Deposit color, enhance or change tone
- Select formula: choose 1-2 levels lighter than desired results
- For maximum deposit, choose 5 Vol. and color 2 levels lighter than the desired level
- To brighten tone, choose 10 Vol. and color 1 level lighter than the desired level

Color Wash Formula

- 1 oz. Colourage Color + 2 oz. 5 or 10 Volume + 1 1/2 oz. Replenishing or or Watercolors Shampoo

Process 5 to 15 minutes.

Color Refresher

• Same as Color Wash formula with exception that Glosser replaces the shampoo (see above)

Color Glossing

- Use to add shine and condition
- Glosser is the base of our color without any free ammonia or pigment
- Contains all conditioning benefits

Color Glossing Formula

1oz. Colourage Glosser

+ 2 oz. 5 Volume ONLY

Process 10 to 15 minutes.

Blonding

High-Lift Blonding Colourage has six high-lift blonde shades created to give you maximum lift and deposit of tone (11A, 12N, 12G, 12A, 12AB, and 12AG). The color results will be lighter and clearer

Natural Desired High Lift Shade without Residual Pigment Contribution.

Processing time will be a full 45 minutes for high-lift or higher-volume color services. This will ensure maximum lift, as well as maximum deposit of tone.

Natural	Desired	High Lift Shade
5 or 6	9–10	12AB or 12AG
6	10	11A, 12A,
7 & up	10	12N,12G or 12AG

For best results, follow chart above.

WATERCOLORS Lightener

Watercolors Lightener is formulated for on or off scalp lightening services. It contains 3 persulfates that help break down material melanin, allowing fast lightening. Chelating agents have been added to prevent any distortion from minerals that exist in water.

Watercolors Lightener is de-dusted and contains Aloe and Argan Oil to moisturize while hair is lifting. Keratin Amino Acids strengthen existing bonds during lift. And the NEW lavender color makes it easy to read and mixes quickly to a creamy, stay-put texture. We recommend using Processing Cream with your Watercolors Lightener services.

Colourage Color Toning Chart (Same note applies as under Filler Chart to the right)

coloring chart (Jame Hole applies as that I the Chart to the right)				
Underlying Pigment	Natural	Cool	Warm	Natural Red
Pale Yellow-Yellow	9N or 9A	9A, 10A or 11A	9G, 10G, 10B or 10 NB	10CG
Yellow-Orange	9N or 9A	9A	9G, 10B or 10 NB	9CG or 9R
Orange-Yellow	8N or 8A	8A	8G or 8B	8CG or 8R
Orange	7N or 7A	<i>7</i> A	8G or 7B	7CG, 7R or 7RC
Red-Orange	6N or 6A	6A	6G	7CG, 6R, 6NC, 6RV, 6RO or 6RR
Red	5N or 5A	5A	5G	5R, 5NM, or 5NC
Red	3N or 4A	4A	4G	4RB, 4RA or 4RM
Red-Brown	3N	4A	4G	4RB, 4RA or 4RM
	Underlying Pigment Pale Yellow-Yellow Yellow-Orange Orange-Yellow Orange Red-Orange Red Red	Underlying Pigment Natural Pale Yellow–Yellow 9N or 9A Yellow–Orange 9N or 9A Orange–Yellow 8N or 8A Orange 7N or 7A Red–Orange 6N or 6A Red 5N or 5A Red 3N or 4A	Underlying Pigment Natural Cool Pale Yellow-Yellow 9N or 9A 9A, 10A or 11A Yellow-Orange 9N or 9A 9A Orange-Yellow 8N or 8A 8A Orange 7N or 7A 7A Red-Orange 6N or 6A 6A Red 5N or 5A 5A Red 3N or 4A 4A	Underlying Pigment Natural Cool Warm Pale Yellow-Yellow 9N or 9A 9A, 10A or 11A 9G, 10G, 10B or 10 NB Yellow-Orange 9N or 9A 9A 9G, 10B or 10 NB Orange-Yellow 8N or 8A 8A 8G or 8B Orange 7N or 7A 7A 8G or 7B Red-Orange 6N or 6A 6A 6G Red 5N or 5A 5A 5G Red 3N or 4A 4A 4G

Corrective Color

When the color is more than 2 levels lighter than the desired level, a filler will be necessary. A filler (repigmentizing) is a formula designed to replace pigment that has been lightened out of the hair. It is necessary to replace this pigment for proper level and to aid in tonal-value results. If you turn the RPC Chart around, it then signifies the majority of pigment found in each level. Your RPC Chart is a great guide for determining what pigment needs to be replaced and why.

Tressa's Colourage Color is so versatile, it can be used as a filler. Once you've determined the level desired, use the guide below for filler formulas.

Returning to Level	Filler Choice	If Overly Porous, Add
1	Red Concentrate	_
2	Red Concentrate	-
3	Red Concentrate	-
4	Red Concentrate	-
5	7R	1/80z. Red
6	8R	1/80z. Yellow
7	8R	1/80z. Yellow
8	Equal parts 10G/8R	1/80z. Yellow
9	Equal parts 10G/8R	1/ ₈ oz. 8R
10	Not Necessary to Fill	_

NOTE: This is only a guide. Tressa recommends a Strand Test to determine proper filler choice. Adjustments may be necessary.

Mixing of Filler Formula:

1 oz. color mixed with 2 oz. 5 Volume
 Colourage Developer or Processing Cream

For extremely porous hair, use:

1 oz. color mixed with 2 oz. 5 Volume
Colourage Developer or Processing
Cream and 2 oz. distilled water

Mixing of WATERCOLORS Lightener:

1 scoops of Watercolors Lightener + 2oz. Tressa Processing Cream

On-Scalp: Use only 10 or 20 Vol.
Processing Cream. Do not place under dryer heat.

Off-Scalp: Use 10, 20, 30 or 40 Vol. Processing Cream. Do not place under dryer heat.

NOTE: If you prefer to use Colourage Developer, the mixing ratio is 1 scoop Watercolors Lightener to 1.5oz. Colourage Developer.

Mixing of Toning Formula:

- 5 or 10 volume
- Processing Time 5 to 20 minutes

