

tressa[®] tools **COLOR EXCEL**

- Can be used with any Tressa and Watercolors' semi, demi, or Permanent color and lighteners (foils, hi-lifts on the scalp services)
- Fast processing times
- Works with creme colors
- Great with all conditioners and permanent wave neutralizers
- Works with all developer and processing cream volumes
- Helps create your own oil-based formula
- Provides excellent gray coverage
- Less fadeout
- Better the overall condition of hair
- Eliminates curl relaxation and conditions for more shiny and resilient curls
- Will not over-process hair color

HOW TO USE COLOR EXCEL

THE THREE COLOR PROCESSING OPTIONS WHEN ADDING TRESSA'S COLOR EXCEL TO HAIR COLOR:

1. Process color with **COLOR EXCEL** at room temperature. Eliminates fadeout, provides better gray coverage and leaves hair in great condition.
2. After applying color with **COLOR EXCEL** drops added, cover the hair with a plastic cap (no holes) to cut the processing time in half using **BODY HEAT**.
3. After applying color with **COLOR EXCEL** drops added, punch about 16 holes into a plastic cap with a tail comb, apply cap and place client under a **LOW HEAT** dryer. Processing should be completed in 10-15 minutes. No need for heat during cool down period.

TOTAL FORMULATION OF COLOR + DEVELOPER (REFER TO THE 3 PROCESSING OPTIONS ABOVE)

2 oz/60 ml add 10 drops • 3 oz/90 ml add 13 drops • 4 oz/120 ml add 17 drops
5 oz/150 ml add 19 drops • 6 oz/180 ml add 22-25 drops

Adjustments can be made to formulation however, typically not needed in 99% of services. Depending on the color, most reds are achieved exactly as you have formulated. In some exceptions drop 1/2 to 1 level to achieve exact results.

Foils, Hi-Lifts, On the Scalp services add 17-20 drops
process with **LOW HEAT** and check regularly so as not to over-process
For shortages & remixing extra product, add 5 additional drops.

For Wave services add 5 drops into neutralizer
(Shake vigorously & apply neutralizer)

CAN BE USED WITH OR WITHOUT HEAT!



Available Sizes:
1.25 fl oz/35 ml
(55 applications)

4 fl oz/118 ml
(176 applications)

FAQ

HOW DOES IT WORK?

COLOR EXCEL'S formula slows down the processing of hydrogen peroxide while driving color molecules deeper into the hair shaft. Antioxidants allow EXCEL to help develop the color molecules completely in less time with or without heat and its conditioning system prevents any damage done to the hair by the service. The process is stable from beginning to end.

"STABLE?"

The oxygen attempting to escape is what makes peroxide unstable: this has a tremendous effect on the whole coloring process. **COLOR EXCEL** encompasses the oxygen to stabilize the peroxide, forcing it to work more efficiently.

HOW CAN COLOR EXCEL WORK EQUALLY AS WELL IN COLOR, LIGHTENER & NEUTRALIZER?

COLOR EXCEL'S works with the peroxide bases in the developers and neutralizer. Peroxide releases free radicals, **EXCEL** harnesses those free radicals and stabilizes them. The coupling of the color molecules and the reformation of the sulfur bonds in waving and straightening is maximized. The end results with **COLOR EXCEL** is that color processes faster and doesn't fade; lightened/bleached hair avoids that mushy, hyper-elastic state. Permed curls are healthier with increased resiliency.

PRO TIP: COLOR EXCEL can raise the bar on your deep conditioning services. By adding 20 drops to any conditioning service and applying **LOW HEAT**, your client will experience the best moisturizing conditioning pack they have ever had. The hair will be left in great condition with remarkable shine.