



W  
WATER  
COLORS

tressa<sup>®</sup>  
Professional

STYLE  
REWARDS  
CATALOG

A Stylist Loyalty Program From

## Welcome Creative Insiders!

You create beauty and confidence for your clients every day, and you do it using the best products in the professional market. Because of this, we want to thank you! Tressa and Watercolors have long been known for their loyal customers because of the quality products we provide. Now we're giving back to those that support us! Take advantage of the rewards we have to offer you — our faithful customers.

## What's In It For Me?

### Free Stuff, of Course!

You can pick product for your back bar, salon tools to make your job easier, or even redeem a class to keep up on the latest trend!

### Bonus Points & Roll Over

Selected promotions featured during each of our promotional periods will earn you bonus points that might just get you what you want. And, you can roll over your points each quarter which can help build those points to an even greater total! There are so many opportunities to bump up your points so be sure to check out each promotional period and talk to your distributor to see how you can add to your point tally!

## Choosing & Redeeming

So you've racked up some points and want to cash in for some great Tressa and Watercolors products! Great! Just complete the Rewards Redemption Form on-line at [www.tressa.com](http://www.tressa.com) and tell us what you want! Be sure to upload your invoices you've kept along the way to verify the points you've earned when you submit your on-line redemption. Check with your distributor to see if they track your Tressa and Watercolors purchases and if they do, just submit the Redemption Form on-line and we'll take care of the rest.

You'll be able to view the latest redemptions on our website [Tressa.com](http://Tressa.com). It's that easy! No long waiting time to get the rewards you've earned.

## Show Me the Stuff!

You've earned it! You want it! Now, get it! Check out all the great supplies you can redeem for being such a loyal customer! For more information and rules visit our website.

## Go Get CREATIVE!

## Back Bar/Refill

Violet  
Washes Liter  
Item # 200  
800 pts.



Watercolors  
Silver Intense  
Shampoo Liter  
Item # 201  
800 pts.



Quenching  
Shampoo Liter  
Item # 202  
800 pts.



Quenching  
Conditioner  
Liter  
Item # 203  
800 pts.



Replenishing  
Shampoo Liter  
Item # 204  
800 pts.



Replenishing  
Conditioner  
Liter  
Item # 205  
800 pts.



Clarifying  
Shampoo Liter  
Item # 206  
800 pts.



Clarifying  
Rinse Liter  
Item # 207  
800 pts.



Color Stain  
Remover Liter  
Item # 208  
1,000 pts.



Remove-All  
Plus Shampoo  
Liter  
Item # 209  
800 pts.



Remove  
All-Plus  
Shampoo  
Gallon  
Item # 210  
2,000 pts.



Supplex  
Gallon  
Item # 211  
2,250 pts.



## Salon Tools

LITEWORX  
Swatch Ring  
Item # 250  
1,500 pts.



BB Swatch Ring  
Item # 251  
750 pts.



DD Swatch Ring  
Item # 252  
750 pts.



Colourage  
Swatch Book  
Item # 253  
5,000 pts.



Free Cut &  
Color Class  
Item # 254  
14,000 pts



Manuals for  
How to Color  
and Wave  
Item # 255  
1,250 pts. EACH



## Accessories

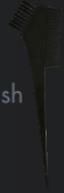
Tube Key  
Item # 225  
50 pts.



Color Brush  
Item # 226  
125 pts.



Watercolors  
Wave•Layage  
Application Brush  
Item # 227  
200 pts.



Color Bowl  
Item # 228  
250 pts.



Applicator  
Bottle  
Item # 229  
125 pts.



Color Safe  
Towels (12 Pk)  
16" x 27"  
Item # 230  
1,500 pts.



25 Tressa  
Large Retail Bags  
Item # 231  
625 pts.



Watercolors  
Metallic Pink  
Chemical Cape  
Item # 232  
1,000 pts.



Watercolors  
Chemical  
Apron  
Item # 233  
875 pts.



Watercolors  
Wave•layage  
Accessories Kit  
Item # 234  
1,000 pts.



Colourage®  
Permanent Color  
67 Shades  
Item # 275  
25,000 pts.



Watercolors BB  
Demi Color  
34 Shades  
Item # 276  
15,000 pts.



Watercolors DD  
Intense Color  
10 Shades  
Item # 277  
5,000 pts.



Watercolors Intense  
Shampoo  
Item # 278  
15,000 pts.



Watercolors Classic  
Shampoos Small  
Item # 279  
15,000 pts.



Watercolors Classic  
Shampoos Large  
Item # 280  
25,000 pts.



# Introduction Kits Continued

Liteworx™

Lift & Tone

Item # 281

10,000 pts.



Waves

Item # 282

25,000 pts.



## Just 2 Steps to Start!

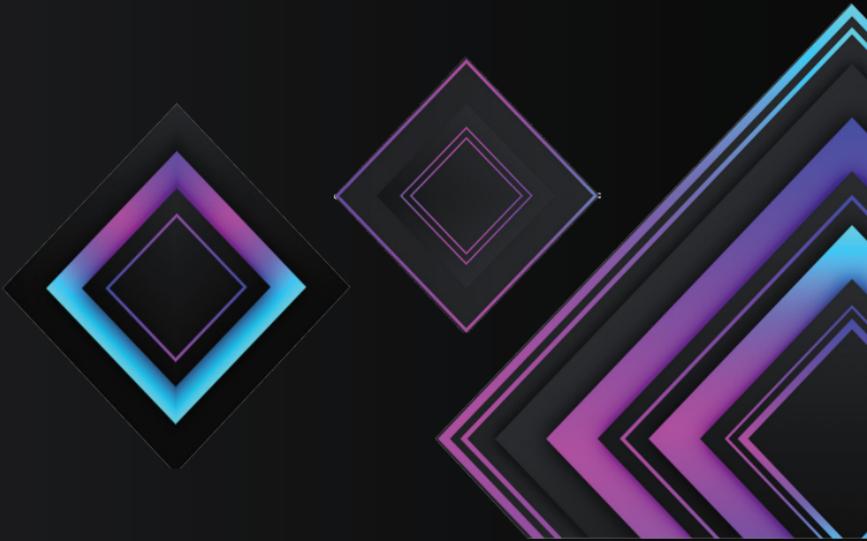
1

Make a purchase(s) of \$500 of Tressa product within 1 quarter

2

Submit your Rewards Enrollment Form along with your qualifying invoice(s) to [www.tressa.com](http://www.tressa.com)

You'll receive 1,000 points just for signing up!





[www.tressa.com](http://www.tressa.com) • [www.wchaircare.com](http://www.wchaircare.com)  
[@watercolorshair](https://www.instagram.com/watercolorshair) • [#wcintense](https://www.youtube.com/wcintense)

**Redeem your points on-line at [Tressa.com](http://Tressa.com)!**

**Have questions? Email [StyleRewards@tressainc.com](mailto:StyleRewards@tressainc.com).**