





# tressa<sup>®</sup> HAIRCARE

Professional



\* PACKAGING MAY VARY

EXPERIENCE HIGH PERFORMING PRODUCTS DESIGNED AND MANUFACTURED EXCLUSIVELY FOR THE SALON PROFESSIONAL. 100% NON-DIVERTED!

FEATURES & BENEFITS		USAGE	HAIR TYPE
	<b>Clarifying Shampoo &amp; Rinse</b> <ul style="list-style-type: none"><li>• Gentle, effective cleansing to remove product build-up and mineral deposits</li><li>• Conditions with Panthenol, Wheat Amino Acids and special additives to replenish strength and moisture</li><li>• Seals and shields the cuticle from future mineral deposits</li><li>• Conditioner provides UV protection</li></ul>	<ul style="list-style-type: none"><li>• Ideal to use before many salon services perfect for clients with hard water</li><li>• Useful to remove daily build-up for fine/limp hair</li><li>• For daily use</li><li>• Available in 13.5oz and liter sizes</li></ul>	For Normal Hair Perm Safe, Color Protective
	<b>Quenching Shampoo &amp; Conditioner</b> <ul style="list-style-type: none"><li>• Conditions with Panthenol and Wheat Amino Acids to replenish strength and moisture</li><li>• Wheat Proteins and Wheat Amino Acids fortify and strengthen hair, preserving body and curl</li><li>• Supplies dry scalp with extra moisturizers to help prevent dandruff</li><li>• Conditioner provides UV protection</li></ul>	<ul style="list-style-type: none"><li>• Gentle yet effective cleansing and conditioning for moisture-thirsty hair</li><li>• Ideal for clients with dry scalp</li><li>• For daily use</li><li>• Available in 13.5oz and liter sizes</li></ul>	For Dry Hair and Scalp Perm Safe, Color Protective
	<b>Replenishing Shampoo &amp; Conditioner</b> <ul style="list-style-type: none"><li>• Wheat Proteins and Wheat Amino Acids fortify and strengthen hair, preserving body and curl, while balancing moisture</li><li>• Sunflower seed extract eliminates free-radicals and preserves hair color</li><li>• Provides UV protection</li></ul>	<ul style="list-style-type: none"><li>• Use before or after any chemical service to fortify and strengthen hair</li><li>• Preserves and protects chemically-treated hair</li><li>• For daily use</li><li>• Available in 13.5oz and liter sizes</li></ul>	For Color-Treated Hair Color Protecting and Strengthening Perm Safe
	<b>Remove-All Plus Shampoo</b> <ul style="list-style-type: none"><li>• The ultimate chelating shampoo</li><li>• Removes product build-up, well and hard water deposits and other harsh contaminants</li></ul>	<ul style="list-style-type: none"><li>• Deep cleanser before any chemical service</li><li>• Ideal for clients with iron and other mineral build-up as well as those with hard or well water</li><li>• Available in liter and gallon sizes</li></ul>	For All Hair Types Use to ensure a clean palette before any chemical service

## FUNCTIONAL KERATIN SERUM



Bioactive technology contained in FKS helps repair, rescue, renew and protect hair. FKS has the unique ability to actually restructure the hair by imbedding proteins into the hair, providing a permanent conditioning service. This product intelligently repairs the damaged areas of the hair, eliminating frizz, giving shine and health to the hair. To use FKS for a permanent conditioning service, the hair must be in reduced state (such as during a chemical service).

### BENEFITS OF USING FKS

- Repairs the structure of hair.
- Makes hair stronger and more manageable.
- Reduces the look of split ends.
- Imparts shine and softness.
- Helps repair heat damage
- Eliminates frizz.

## ICON QUICK GUIDE:



shine  
enhancer



natural  
ingredients



volume  
enhancer



thermal  
protection





















conditioning



curl  
supporter

### FEATURES & BENEFITS

### HAIR TYPE

 <p><b>Aglaze Forming Lotion</b> 8.5oz &amp; Liter \$8.25 &amp; \$22.00</p>	<ul style="list-style-type: none"> <li>Enhances body, movement and direction with a natural-looking hold</li> <li>Great for all styles, especially men’s</li> <li>Adds glossy shine</li> </ul>	All hair types	<div>  </div> <div>Medium Hold</div>
 <p><b>Brace Gel</b> 8.5oz &amp; Liter \$8.25 &amp; \$24.00</p>	<ul style="list-style-type: none"> <li>Rock-hard styling gel</li> <li>Achieve more volume, more lift with max hold</li> <li>Great for fine or thinning hair</li> </ul>	Especially good for fine or thinning hair	<div>  </div> <div>Maximum Hold</div>
 <p><b>Perk-It Curl Enhancer</b> 8.5oz \$8.25</p>	<ul style="list-style-type: none"> <li>Rejuvenates waved and naturally curly hair</li> <li>Tames frizz</li> <li>Lengthens life of every wave</li> </ul>	Curly, wavy (natural or chemically created)	<div>  </div> <div>Medium Hold</div>
 <p><b>Root Lifter</b> 8.5oz \$8.80</p>	<ul style="list-style-type: none"> <li>Point and shoot volume where you need it!</li> <li>Use it with dryer heat to create ultimate volume and fullness</li> <li>Long-lasting support</li> </ul>	Especially good for fine, limp, lifeless hair	<div>  </div> <div>Firm Hold</div>
 <p><b>Supplex Styling Lotion</b> 8.5oz &amp; Gallon \$8.25 &amp; \$49.50</p>	<ul style="list-style-type: none"> <li>Contains a special moisturizing ingredient that works to prevent heat damage</li> <li>Creates curl and builds volume with heat styling tools; great for blow outs</li> <li>Leaves hair looking shiny and healthy</li> </ul>	All hair types	<div>  </div> <div>Medium Hold</div>
 <p><b>Texturizing Paste</b> 4oz \$7.70</p>	<ul style="list-style-type: none"> <li>Non-oily, creamy pomade for finger piecing; remains flexible and re-workable</li> <li>Great for soft spiking and men’s styles</li> <li>Smoothes fly-aways on sleek looks or creates funky texture on shorter styles</li> </ul>	All hair types	<div>  </div> <div>Light Hold</div>
 <p><b>Thermal Working Hairspray</b> 10.5oz \$8.80</p>	<ul style="list-style-type: none"> <li>Dual-action spray; thermal protection and gives foundation for heat styling routines</li> <li>Strengthens with silicone proteins and essential Omega fats and antioxidants</li> <li>Workable and builds to a medium hold</li> </ul>	All hair types	<div>  </div> <div>Medium Hold</div>
 <p><b>Volumizing Foam</b> 8.5oz \$8.80</p>	<ul style="list-style-type: none"> <li>Creates lift and support to fine, lifeless hair • Provides all-day weightless hold</li> <li>Humidity resistant</li> <li>Also used to create style and curl definition</li> </ul>	Especially good for fine, limp, lifeless hair	<div>  </div> <div>Medium Hold</div>
 <p><b>Working Hairspray</b> 8.5oz \$8.80</p>	<ul style="list-style-type: none"> <li>Non-aerosol spray that remains pliable while you work</li> <li>Use while heat styling to lock in curls</li> <li>Great for all-day curl support</li> </ul>	All hair types	<div>  </div> <div>Firm Hold</div>



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#### GET THE STYLING & FINISHING CARE INTRO

Includes: (4) each 10oz Thermal Working Hairspray. (2) each 8.5oz Aglaze, 8.5oz Brace, 8.5oz Perk-It, 8.5oz Root Lifter, 8.5oz Supplex, 8.5oz Volume Foam, 8.5oz Working Spray, and 4oz Texturizing Paste. (1) each Clairifying Shampoo Liter and Clairifying Rinse Liter and Tressa Retail Window Cling.

**Salon Cost \$130.00/Value \$206.00**  
**SAVE \$76 - Save 37%**