



TRESSA COLOURAGE FEATURES & BENEFITS

Colourage Translucent Permanent Gel Color contains the richest shades and most natural tone. **What does this mean to you?** It means maximum versatility and more revenue! It means you'll get everything you want and the consistent, reliable results you need!



GET THE COLOURAGE INTRO KIT

Kit includes the 30 top selling colors- 12N, 10N, 9N, 8N, 7N, 6N, 5N, 4N, 3N, 1N, 9G, 8G, 7G, 6G, 5G, 12A, 10A, 9A, 8A, 7A, 6A, 5A, 4A, 8AA, 7AA, 6AA, 7R, 6R, 5R, and 4RM. Three Processing Creams (10, 20 and 30 volume), a swatch ring, scale, bowl, brush and certificate for a color Zoom class.

Salon Cost \$220.00/Value \$340.00 SAVE \$120.00 Save 35%

- Diverse color palette of 61 shades, plus 4 Concentrates, Blonding Booster and Glosser
- Easy-to-formulate system
- Translucent, multi-dimensional tones with flawless gray coverage
- Long-lasting color that resists fading through state-of-the-art

- Economical – Mix 2oz. developer with every dye coupling technology
- Oleic acid gives hair beautiful shine and condition
- Smooth, gel-like consistency for easy mixing and application
- Economical – Mix 2oz. developer with every 1oz. of color

- Two developer consistencies to choose from for flawless application
- Available in 2oz. tubes

Colourage Tonal Series

Natural Series: Brown base and used as a color guide
Ash Series: Brown base with calibrated predominate blue/violet tones to neutralize unwanted warmth
Ash Ash Series: Brown/blue base; formulated to neutralize extreme warmth
Gold Series: Brown base with predominant gold tones

Beige Series: Brown base with predominant pink tones
Copper Gold Series: Brown base with predominant copper gold tones
Red Brown Series: Brown base with predominant red/blue tones
Red Series: Brown base with predominant red tones

Specialty Red Series: Contains more intense, true red tones than the Red Series
Super Ultra Light Blondes Series: For clients that want the lightest blonde possible in a single process. Maximum lift and deposit to create the most translucent blondes

