



TRESSA COLOURAGE FEATURES & BENEFITS

Colourage Translucent Permanent Gel Color contains the richest shades and most natural tone.
What does this mean to you? It means maximum versatility and more revenue! It means you'll get everything you want and the consistent, reliable results you need!



GET THE COLOURAGE INTRO KIT

Kit includes the 30 top selling colors- 12N, 10N, 9N, 8N, 7N, 6N, 5N, 4N, 3N, 1N, 9G, 8G, 7G, 6G, 5G, 12A, 10A, 9A, 8A, 7A, 6A, 5A, 4A, 8AA, 7AA, 6AA, 7R, 6R, 5R, and 4RM. Three Processing Creams (10, 20 and 30 volume), a swatch ring, scale, bowl, brush and certificate for a color Zoom class.

Salon Cost \$220.00/Value \$340.00 SAVE \$120.00 Save 35%

- Diverse color palette of 61 shades, plus 4 Concentrates, Blonding Booster and Glosser
- Easy-to-formulate system
- Translucent, multi-dimensional tones with flawless gray coverage
- Long-lasting color that resists fading through state-of-the-art

- Economical – Mix 2oz. developer with every dye coupling technology
- Oleic acid gives hair beautiful shine and condition
- Smooth, gel-like consistency for easy mixing and application
- Economical – Mix 2oz. developer with every 1oz. of color

- Two developer consistencies to choose from for flawless application
- Available in 2oz. tubes

Colourage Tonal Series

Natural Series: Brown base and used as a color guide

Ash Series: Brown base with calibrated predominate blue/violet tones to neutralize unwanted warmth

Ash Ash Series: Brown/blue base; formulated to neutralize extreme warmth

Gold Series: Brown base with predominant gold tones

Beige Series: Brown base with predominant pink tones
Copper Gold Series: Brown base with predominant copper gold tones

Red Brown Series: Brown base with predominant red/blue tones

Red Series: Brown base with predominant red tones

Specialty Red Series: Contains more intense, true red tones than the Red Series

Super Ultra Light Blondes Series: For clients that want the lightest blonde possible in a single process. Maximum lift and deposit to create the most translucent blondes

Colourage Color Conversion Chart

This chart is a guide only. Conversions may differ slightly.

* For Keune Tinta Color NaturL Plus Series use 1 part Colourage Developer to 1 part Colourage color instead of a 2 to 1 ratio

Colourage Shade	Matrix SoColor	Schwarzkopf Royal	Logics	JPMS Color	Redken Clr Fusion	Redken Chromatics	Wella Koleston Perfect	Wella Color Perfect	Pravana Chromasilk	L'Oreal Majirel	Framesi Framcolor	Goldwell Topchic	Scruples High Definition	Keune Tinta Color
1N Blue Black	1N	1N	1B/1V	1N	1AB	1Ab 1.1	—	1N / 1/0	—	1/1.0	1NP 1 1NB 1.02	2A	1N	1.1
2N Black	2N	1-0	—	2N	2N	2N 2	2/0 22/0	2N / 2/0	1	2.10	2NP 2	2N	1N +00	1
3N Darkest Brown	3N	3-0	—	3N	3N	3N 3	3/0 33/0	—	—	3/3.10	3NP 3	3N	2G+4BV	3
4N Dark Brown	4N	4-0	3N	4N	4N	4N 4	4/0 44/0	3N / 3/0	3	4/4.0	4NP 4	4N/4NN	4G + 4BV	4
5N Medium Brown	5N or 505N	5-0 or 5-00	4N 4NN	5N	5N	5N 5	5/0 55/0	4N / 4/0	4	5/5.0	5NP 5	5N/5NN	4G + 4BV + 00	5
6N Light Brown	6N or 506N	6-0 or 6-00	5N	6N	6N	6N 6	6/0 66/0	5N / 5/0	5	6/6.0	6NP 6	6N/6NN	8G + 4BV	6
7N Dark Blonde	7N or 507N	7-0 or 7-00	6N 6NN	7N	7N	7N 7	7/0 77/0	6N / 6/0	6	7/7.0	7NP 7	7N/7NN	8G + 4BV	7
8N Medium Blonde	8N or 508N	8-0 or 8-00	7N	8N	8N	8N 8	8/0 88/0	7N / 7/0	7	8/8.0	8NP 8	8N/8NN	4G + 12V	8
9N Light Blonde	9N or 509N	9-0 or 9-00	8N 8NN	9N	9N	9N 9	9/0 99/0	8N / 8/0	8	9	9NP 9	9N/9NN	8G + 10BG	9
10N Very Light Blonde	10N or 510N	10-0	—	10N	10N	10N 10	10/0	9N / 9/0	9	10	10NP 10	10N	8G + 12V	10
4A Dark Ash Brown	4A	4.1	3V	—	4Ag	4Ag 4.17	—	—	—	4.11	—	—	3BV	—
5A Medium Ash Brown	5A	5.1	—	4A	—	—	—	4A / 4/1	—	5.1	5CP 5.13	6NA	4BV	—
6A Light Ash Brown	6A	6.1	5V	—	6Ag	6Ag 6.17	6/01	5A / 5/1	—	6.1/6.01	6CP 6.13	7NA	4BV + 00	6.1
7A Dark Smoke Ash Blonde	7A	7.1	6V	6A	—	7Ab 7.1	7/01	6A / 6/1	6.1	7.1/7.01	7CP 7.13	8NA	4BV + 00	8.1
8A Medium Smoke Ash Blonde	8A/8AV	8.1	—	—	7Av	—	8/01	7A / 7/1	7.1	8.1/8.01	8CP 8.13	9NA	10BG + 4BV	9.1
9A Light Smoke Ash Blonde	9A	9.1	8V	8A	—	9Ab 9.1	9/01	8A / 8/1	8.1	9.1	9CP 9.13	9A	12V + 4BV	—
10A Very Light Smoke Ash Bld	10AV	10.1	—	10A	9Av	—	10/1	9A / 9/1	9.1	10.1	—	10A/10V	12V + 4BV + 00	1001
5AA Medium Cool Ash Brown	5AA	—	3B	—	4Ab	5Ab 5.1	5/1	—	5.11	5.11	5CC 5.21 5NC 5*1	5A	—	—
6AA Light Cool Ash Brown	6AA	6.2	4B	—	6Ab	6Aa 6.11	6/1	—	6.11	6.11	6NC 6*1	6A	—	—
7AA Dark Cool Ash Blonde	—	7.2	6B	—	—	—	7/1	—	7.11	7.11	7CC 7.21 7NC 7*1	7A	—	7.2
8AA Medium Cool Ash Blonde	8AA	8.2	8B	—	8Ab	8Aa 8.11	8/1	—	8.11	—	9CC 9.21	8A	—	—
4G Dark Golden Brown	504W	4.5	3G	—	—	4G 4.3	—	—	—	4.3	4W 4.063	—	4G	4.3
5G Medium Golden Brown	5W or 5G	5.5	4G	4G	—	—	5/3	4G / 4/3	4.3	5.3	5W 5.063	5BG	4G + 00	5.3
6G Light Golden Brown	6W or 506W	6.5	—	—	5G6	6G 6.3	6/3	5G / 5/3	5.3	6.3/6.03	6W 6.063/6SD 6.3	6G	8G + 4G	6.3
7G Dark Golden Blonde	7W or 7G	7.5	6G	6G	—	—	7/3	6G / 6/3	6.3	7.3/7.03	7W 7.063/7SD 7.3	7G	8G + 4G	7.3
8G Medium Golden Blonde	8W or 508W	8.5	8G	—	7G6	8G 8.3	8/3	7G / 7/3	7.3	8.3/8.03	8W 8.063/8SD 8.3	8G	8G	8.3
9G Light Golden Blonde	9G	9.5	—	8G	—	9G 9.3	9/3	8G / 8/3	8.3	9.3/9.03	9W 9.063/9SD 9.3	9G	8G + 00	9.3
10G Very Light Golden Blonde	11W	10.5	10G	—	—	10G 10.3	10/3	9G / 9/3	9.3	10.03	—	10G	8G + 00	—
7B Blush Beige	—	—	—	6CB	6Gb	6Gb 6.31	7/93	6WB / 6/7	—	7.13/7.31	7BP 7*31/6G 6*6	7B	—	7.54
8B Light Blush Beige	8B	—	—	8CB	8Gb	8Gb 8.31	8/93	7WB / 7/7	8.22	8.13/8.31	8BP 8*31/7G 7*6	8B	—	8.52
10B Lightest Blush Beige	10B	10.4	—	10CB	9Gb	10Gb 10.31	9/93	—	10.4	10.31	—	10B	—	—
10NB Light Champagne Blonde	10MM	9.40	10BN	10NB	10Gb	10Ago 10.13	10/16	—	905	10.21	11/B 11.31	11B	8G + 10BG + 00	1032
7CG Dark Butters. Strawb. Bld	7CG	7.70	—	—	7Cr	7Cr 7.46	7/34	6RG / 6/46	7.43	7.40	7HR 7.54	6K	8G + 6RG	7.43
8CG Med. Butters. Strawb. Bld	8CC	8.87	8RO	—	8Gr	8Gc 8.43	8/34	7RG / 7/46	7.44	8.43	8G 8*43	7K	8G + 6RG + 00	8.34
9CG Light Butters. Strawb. Bld	9CG	9.7	—	8RO	—	9Gc 9.34	9/34	8RG / 8/46	8.43	8.34	—	8K	8G + 6RG + 00	9.43
10CG Light Blush Blonde	—	9.60	10RO	10WB	—	10Gr 10.36	12/34	—	904	10.1/2.34	11D 11.3	10GK	8G + 12V + 00	1012
4RB Deep Red Wine	—	4.88	4RV	—	3Rv	—	4/6	—	—	—	4VR 4.65	—	3RV + 6RG	4.45
5RB Wine	5RR	5.889	—	—	4R	5Rv 5.62	55/46	—	—	5.62	5HR 5.56	5RS	3RV + 6RG	—
2R Dark Cool Red	—	—	—	—	2GR	—	—	—	—	—	—	—	—	—
3R Dark Warm Red	4BR	3.68	3RV	—	3Vr	3Br 3.56	—	—	—	—	—	3VR	2G + 6RG	3.76
4R Eggplant	3VR	4.99	—	4RV	—	4Vr 4.26	3/66	3RV / 3/46	4.20	—	3HR 3.66	4V	—	4.7
5R Medium Hot Red	—	5.88	4RO	—	5R	5C 5.4	55/44	6RR / 6/44	—	5.64	—	6RR	—	—
6R Medium Cool Red	6RB	—	—	—	6R	6R 6.6	6/4	—	—	6.6	6RP 6.56	6RB	—	—
7R Light Red Orange	7BC	7.7	7R	—	—	7Gc 7.34	7/4	—	—	7.4	7RP 7.5	7NBK	—	—
8R Light Orange Red	—	8.7	—	8R	—	8Gr 8.36	8/4	—	7.40	8.4	8RP 8.5	8KG	8G + 6RG	—
9R Strawberry Blonde	9CC	—	—	—	—	9C 9.4	—	—	—	8.30	9TRP 9.4	9KG	—	—
4RA Dark Auburn	—	4.88	4R	—	4RA	4Rr 4.66	—	5RR / 5/44	—	—	—	5RR	—	—
4RM Dark Mahogany	4RB	4.68	—	—	—	4Bv 4.52	—	4RV / 4/46	4.56	4.65	4HR 4.56	4R	—	4.6
5NM Med. Mahogany Brown	5RV or 503-R	5.68	—	4R	5Rv	—	5/46	4BR / 4/74	4.45 or 5.5	5.65	5MP 5.65	5VR	—	—
5NC Med. Chestnut Copper Brn	5CG or 505-R	5.65	—	4RO	4Gr	—	5/4	—	—	5.45	5.43	—	5RB	—
6NC Light Chestnut Copper Brn	6R	6.65	—	—	5Cr	6Gr 6.36	6/34	5BR / 5/74	6.34	6.45	6E 6.046	6RB	4G + 8G + 6RG	6.53
6RV Medium Red Violet	6RV	6.89	—	6RV	6Rv	6Vr 6.26	6/45	5RV / 5/46	5.7	6.62	6MP 6.65	6KR	3RV + 6RG + 00	6.67
6RO Intense Copper	6RR or 507-R	6.87	6RO	6RO	—	—	77/44	—	—	6.64	7TRP 7.4	7RO	—	—
6RR Intense True Red	7RR	6.88-6.888	6R	6R	—	6Rr 6.66	66/44	7RR / 7/44	5.66	6.66	6TRP 6.4	7RR	—	—
7RC Copper	7CC	7.87	—	—	—	7C 7.4	—	—	7.43	7.43	8TRP 8.4	7KR	—	7.44
11A Ultra Light Ash Blonde	11A	—	—	—	—	—	10/1	11A / 11/1	10.1	10.01	11A 11.26 11C 11.12	—	—	—
12N Super Ultra Light Nat. Bld	U-LN+	12.0	12N	11N	12N	EL-N 0	12/1	S12/N / 12/0 / 12N	10 or 900	900	—	11N	8G + 12V + 00	2000
12G Super Ultra Light Gld. Bld	—	—	12G	11G	12Go	EL-G	12/0	12G / 12/3	903	903	USD 12.3	11G	—	1513
12A Super Ultra Light Ash Bld	UL-A+	12.1	12V	11A	—	EL-Ab 1	12/11	12A / 12/1	901	901	USC 12.12	11V	12V	—
12AB Super Ultra Light Ash Bld	UL-V+	12.2	12B	—	12Av	EL-V. 2	12/62	S12/CV	902	902/911	US/A 12.62	11A	—	1517
12AG Super Ultra Light Ash Bld	UL-P	—	—	—	12Ab	EL-Aa .11	12/89	S12/CA	—	913/921	ESC 12.21	11P	—	1511
Blonding Booster	EBC	E-00	—	—	—	EL-C	—	Blonding B.	000	—	—	B Cream	—	—