



This lightning-speed color system lifts and tones in one application in as little as 20 minutes!

**What does this mean to you?**

It means less time and more revenue! It means you can perform a highlight/lowlight service in half the time of a double process service!

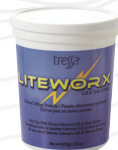


- Quickly lifts and tones in as little as 20 minutes with a single application
- Lift up to 7 levels! Take a natural level 4 to an Icy Platinum Blonde in 1 application
- Achieve a full spectrum of 15 beautiful highlight and 6 lowlight shades using just 6 Color Toners
- Create highlights and lowlights in one kit!
- Creates beautiful consistent results on color treated or normal hair
- LTC Complex Lifts, Tones and Conditions, infusing hair with wheat protein, oleic acid, chamomile extract and more for softness you can see and feel
- LITEWORX Non-Ammonia Color Toners minimize cuticle damage and contain a mild fragrance to delight the senses
- Formula mixes to a smooth, rich, creamy consistency, perfect for highlight/lowlight and corrective color applications. No thickening agent required!
- LITEWORX can be used off the scalp with or without dryer heat for various highlight/lowlight techniques. You can also process on the scalp at room temperature (no dryer heat) for complete Flexibility.

# TRESSA LITEWORX FEATURES & BENEFITS



Conditioning Oil Lightener achieves optimum lift in minimal time while Wheat Protein and Oleic Acid ingredients add healthy shine and condition. Formula remains moist during processing for flawless coverage and consistent results.



Power Lifting Powder adds a little muscle to the Conditioning Oil Lightener! Triple Lifting Agents provide a power boost that achieves up to 7 levels of lift, while leaving hair in incredible condition.



10 & 20 Volume Processing Creams mix with the LITEWORX formula to achieve a rich, luxurious consistency for flawless highlight/lowlight applications. Additional conditioning agents leave hair in remarkable condition.



Non-Ammonia Color Toners deliver pure luminous color with amazing shine and condition. The seven color toners combine to achieve 15 highlight and 6 lowlight shades.

## Example Formula

DESIRED HIGHLIGHT COLOR		HIGHLIGHT FORMULA				NATURAL STARTING LEVEL & SCOOPS of Power Lifting Power									
		LITEWORX	Toner Color(s)	Conditioning Oil	Processing Cream	1 Blue Black	2 Black	3 Darkest Brown	4 Dark Brown	5 Medium Brown	6 Light Brown	7 Dark Blonde	8 Medium Blonde	9 Light Blonde	10 Very Lt Blonde
Wheat & Honey Blonde		Medium Lift	1/4 oz 6AN + 1/4 oz 8CG	1/2 oz Oil	1 1/2 oz 10 Vol	n/a	2	2	2	2	1	1	1	See Lowlighting Chart on Reverse	
		Maximum Lift	1/4 oz 6AN + 1/4 oz 8CG	1/2 oz Oil	1 1/2 oz 20 Vol	n/a	n/a	n/a	3	3	2	n/a	n/a		
Golden Blonde		Medium Lift	1/2 oz 8CG	1/2 oz Oil	1 1/2 oz 10 Vol	n/a	2	2	2	2	1	1	1	See Lowlighting Chart on Reverse	
		Maximum Lift	1/2 oz 8CG	1/2 oz Oil	1 1/2 oz 20 Vol	n/a	n/a	n/a	3	3	2	n/a	n/a		

LITEWORX Highlight Shade	Scruples Blazing Shade	LITEWORX Lowlight Shade	Scruples Blazing Shade
Rich Auburn	Warm Rich Red	Dark Brown	Espresso
Soft Auburn	Chestnut	Bronze Mahogany	NO SHADE
Warm Caramel	Caramel	Rich Auburn	NO SHADE
Light Copper Blonde (med/max lift)	Warm Copper Blonde	Soft Auburn	NO SHADE
Wheat & Honey Blonde	Honey Blonde	Warm Caramel	NO SHADE
Golden Blonde	Warm Golden Blonde	Light Copper Blonde (med. lift)	Coffee
Light Golden Blonde	Soft Golden Blonde	Light Copper Blonde (max lift)	Toasted Almond
Vanilla Cream Blonde	Pale Vanilla Blonde	Wheat & Honey Blonde	NO SHADE
Strawberry Cream Blonde	NO SHADE	Golden Blonde	Maple
Irish Cream Blonde	NO SHADE		
Cool Blonde	Cool Light Blonde		
Light Cool Blonde	Cool Almond Blonde		
Lightest Cool Blonde	Cooler Ultra Light Blonde		
Icy Platinum Blonde	NO SHADE		

Note: This chart is intended for general comparison only, as recommended hair types and processing guidelines vary from product to product. Use only in accordance with manufactures' directions.