







TRESSA WAVES FEATURES & BENEFITS



Tressa is the **ONLY** wave manufacturer that has a patented Triple Bonding Neutralizer.

What does this mean to you?

It means less time and more revenue! It means you can add a color and/or a highlight service on the same day of a wave service!







HAIR PROFILE	WAVE CHOICE	FEATURES & BENEFITS	HAIR PROFILE	WAVE CHOICE	FEATURES & BENEFITS
Normal Normal Resistant Fine Resistant	 VERSATAGE Alkaline pH 9.5	<ul style="list-style-type: none"> Processes at room temperature Stop action to prevent over processing Promises ultimate bounce, fullness and strength, while leaving hair in superb condition 	Normal - Multiple Porosity Highlighted (under 50%) Previously Permed	 COLOURAGE Acid pH 7	<ul style="list-style-type: none"> Processes at room temperature Stop action to prevent over processing Minimizes color lifting
Normal Extremely Resistant Normal Resistant Coarse Resistant	 FULL CYCLE Buffered Alkaline pH 8.5	<ul style="list-style-type: none"> Processes with dryer heat Perfect for long hair Ideal for techniques using jumbo rods Perfect for spiral wraps Gives support of alkaline wave with the natural feel of an acid wave 	Healthy High Lift Highlighted (up to 80%) Fragile Normal Fragile Colored	 PLIANCE Acid pH 6.7	<ul style="list-style-type: none"> Processes with dryer heat or at room temperature Perfect for fine hair Gentle with very little cuticle lifting or swelling Recommended for Rod to Roller technique
Normal Healthy Colored	 CLIENTAGE Buffered Acid pH 8.2	<ul style="list-style-type: none"> Processes at room temperature True to rod size curl Acid wave results Adds great condition Great for Rod to Roller technique 	Healthy High Lift Highlighted (up to 80%) Fragile Normal Fragile Colored	 ZONE CONTROL Buffered Acid pH 7.7	<ul style="list-style-type: none"> Self-heating – No dryer heat required Stop action to prevent over processing Ensures even wave pattern throughout multi-porosity hair Recommended for Rod to Roller technique

*** PACKAGING MAY VARY**

WAVE COMPARISON CHART

Note: This chart is intended for general comparison only, as recommended hair types and processing guidelines vary from product to product. Use only in accordance with manufacture's directions.

* **PACKAGING MAY VARY**

Tressa	Matrix	Redken	Joico/ISO	Zotos	Quantum
 VERSATAGE	Opti.Effects Resistant	Creative Curl (normal/resistant) Vector Variable Action	Triactive NT Normal/Resistant Formula K- Pak Waves Reconstructive AlkalineWave (normal)	Texture EFX Normal and Resistant	Quantum Firm Option
 FULL CYCLE	Opti.Effects Resistant	Creative Curl (normal/resistant)	Triactive HP Regular Formula K-Pak Waves Reconstructive Thio-FreeWave (normal)	Texture EFX Normal and Resistant Design Freedom Regular	Quantum Ultra Firm
 CLIENTAGE	Opti.Extra Opti.Effects Normal	Vector Plus Extra Body (normal/ resistant) Vector Plus	Triactive AcidWave (normal, resistant, tinted) K-Pak Waves Reconstructive AlkalineWave (color-treated) ISO (Option 3)	Texture EFX Color- Treated	Quantum Classic Body
 COLOURAGE	Opti.Effects Sensitized	Inner Secret Creative Curl (fine/limp/tinted/ highlighted)	Triactive NT Chemically-Treated Formula K-Pak Waves Reconstructive Wave Thio-free (color-treated) ISO (Option 2) Heavy Highlighted, Bleach	Design Freedom (tinted) Acclaim Plus	Quantum Extra Body
 PLIANCE	Opti.Effects Sensitized Biologie	Inner Secret Creative Curl (fine/limp/tinted/ highlighted)	Triactive NT ChemicallyTreated (tinted, highlighted) K- Pak Waves Reconstructive Acid Wave ISO (Option 2)	Acclaim Regular	Quantum Extra Body
 ZONE CONTROL	Opti.Variable Action Opti.Thermic	Vector Plus Original (all types, up to 50% highlighted)	Triactive Acid Wave (normal, highlighted) K-Pak Waves Reconstructive Extra Body Acid Wave ISO (Option 1) ISO (Exo-thermic)	Warm and Gentle Extra Body	Quantum Ultra Firm