



TRESSA CARE & STYLING

FEATURES & BENEFITS

With Tressa's hair care and styling line, you can experience high performance products designed and manufactured exclusively for the salon professional. **What does this mean to you?** It means your salon profits will go in your pocket and not those of the mass chain retailers.





GET THE TRESSA HAIR CARE INTRO

Includes: (2) each 13.5oz Clarifying shampoo, 13.5oz Clarifying Rinse, 13.5oz Quenching Shampoo, 13.5oz Quenching Conditioner, 13.5oz Replenishing Shampoo, 13.5oz Replenishing Conditioner, 8.5oz Watercolors Violet Washe Shampoo and Tressa Retail Window Cling. (1) each Clarifying Shampoo Liter, Clarifying Rinse Liter, Quenching Shampoo Liter, Quenching Conditioning Liter, Replenishing Shampoo Liter, Replenishing Conditioning Liter and Watercolors Violet Washe Liter.

SALON COST \$168.00/VALUE \$213.00 SAVE \$45.00
SAVE 36%



*** PACKAGING MAY VARY**

PRODUCT IMAGE	FEATURES & BENEFITS	USE	HAIR TYPE
	Clarifying Shampoo & Rinse <ul style="list-style-type: none"> Gentle, effective cleansing to remove product build-up and mineral deposits Conditions with Panthenol, Wheat Amino Acids and special additives to replenish strength and moisture Seals and shields the cuticle from future mineral deposits Conditioner provides UV protection 	<ul style="list-style-type: none"> Ideal to use before many salon services; perfect for clients with hard water Useful to remove daily build-up for fine/limp hair For daily use Available in 13.5oz and liter sizes 	For Normal Hair Perm Safe, Color Protective
	Quenching Shampoo & Conditioner <ul style="list-style-type: none"> Conditions with Panthenol and Wheat Amino Acids to replenish strength and moisture Wheat Proteins and Wheat Amino Acids fortify and strengthen hair, preserving body and curl Supplies dry scalp with extra moisturizers to help prevent dandruff Conditioner provides UV protection 	<ul style="list-style-type: none"> Gentle yet effective cleansing and conditioning for moisture-thirsty hair Ideal for clients with dry scalp For daily use Available in 13.5oz and liter sizes 	For Dry Hair and Scalp Perm Safe, Color Protective
	Replenishing Shampoo & Conditioner <ul style="list-style-type: none"> Wheat Proteins and Wheat Amino Acids fortify and strengthen hair, preserving body and curl, while balancing moisture Sunflower seed extract eliminates free-radicals and preserves hair color Provides UV protection 	<ul style="list-style-type: none"> Use before or after any chemical service to fortify and strengthen hair Perserves and protects chemically treated hair For daily use 	For Color-Treated Hair Color Protecting and Strengthening
	WATERCOLORS Violet Washe <ul style="list-style-type: none"> Sulfate-free, 3-in-1: cleanse, condition and refresh color in one easy step Our exclusive Reflective Color Enhancers (RCEs) deposit positively charged direct dyes Tones and maintains color treated hair vibrant 	<ul style="list-style-type: none"> Keeps platinum blondes & grays bright without gold 	For Light/Medium Blonde - Gray



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GET THE STYLING & FINISHING CARE INTRO

Includes: (4) each 10oz Thermal Working Hairspray. (2) each 8.5oz Aglaze, 8.5oz Brace, 8.5oz Perk-It, 8.5oz Root Lifter, 8.5oz Supplex, 8.5oz Volume Foam, 8.5oz Working Spray, and 4oz Texturizing Paste. (1) each Clarifying Shampoo Liter and Clarifying Rinse Liter and Tressa Retail Window Cling.

Salon Cost \$130.00/Value \$206.00
SAVE \$76 - Save 37%



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ICON QUICK GUIDE: conditioning curl supporter thermal protection shine enhancer volume enhancer natural ingredients					
PRODUCT	FEATURES & BENEFITS		PRODUCT	FEATURES & BENEFITS	
Aglaze Forming Lotion 8.5oz & Liter \$8.25 & \$22.00	<ul style="list-style-type: none"> Enhances body, movement and direction with a natural-looking hold Great for all styles, especially men's Adds glossy shine 	 Medium Hold	Texturizing Paste 4oz \$7.70	<ul style="list-style-type: none"> Non-oily, creamy pomade for finger piecing; remains flexible and re-workable Great for soft spiking and men's styles Smoothes fly-aways on sleek looks or creates funky texture on shorter styles 	 Light Hold
Brace Gel 8.5oz & Liter \$8.25 & \$24.00	<ul style="list-style-type: none"> Rock-hard styling gel Achieve more volume, more lift with max hold Great for fine or thinning hair 	 Maximum Hold	Thermal Working Hairspray 10.5oz \$8.80	<ul style="list-style-type: none"> Dual-action spray; thermal protection and gives foundation for heat styling routines Strengthens with silicone proteins and essential Omega fats and antioxidants Workable and builds to a medium hold 	 Medium Hold
Perk-It Curl Enhancer 8.5oz \$8.25	<ul style="list-style-type: none"> Rejuvenates waved and naturally curly hair Tames frizz Lengthens life of every wave 	 Medium Hold	Volumizing Foam 8.5oz \$8.80	<ul style="list-style-type: none"> Creates lift and support to fine, lifeless hair • Provides all-day weightless hold Humidity resistant Also used to create style and curl definition 	 Medium Hold
Root Lifter 8.5oz \$8.80	<ul style="list-style-type: none"> Point and shoot volume where you need it! Use it with dryer heat to create ultimate volume and fullness Long-lasting support 	 Firm Hold	Working Hairspray 8.5oz \$8.80	<ul style="list-style-type: none"> Non-aerosol spray that remains pliable while you work Use while heat styling to lock in curls Great for all-day curl support 	 Firm Hold
Supplex Styling Lotion 8.5oz & Gallon \$8.25 & \$49.50	<ul style="list-style-type: none"> Contains a special moisturizing ingredient that works to prevent heat damage Creates curl and builds volume with heat styling tools; great for blow outs Leaves hair looking shiny and healthy 	 Medium Hold			