tressa® Professional

WATER COLORS™

BEAUTIFULLY VEGAN™

2023 CATALOG

WATER COLORS INTENSE SHAMPOO

THE MOST POWERFUL COLOR DEPOSITING SHAMPOO EVER MADE!

WATERCOLORS INTENSE SHAMPOO has been developed with technology to provide the most intense deposit of the direct dye in a shampoo ever! Intense color and amazing condition is achieved by using complex direct dyes delivered by cationic conditioners allowing WC INTENSE to live in the 5.3-5.8 pH range. WC INTENSE eliminates Direct Dye customers' two main challenges - Fading and Commitment.

Prevent Color Fading with weekly use at home. No color commitment, WC INTENSE fades on tone and can be removed. Clients can change color frequently without harming the integrity of their hair. Color deposit can be controlled by the number of applications and time left on the hair.

- Keeps Direct Dye Color Services on Tone and Intense.
- 5.3-5.8 pH. Sulfate, Salts, Peroxide, Paraben, PPD & PTD Free.
- Intermixable with other Intense Shampoos, Watercolors Classic Shampoos, and Base Drops.
- Cationic Conditioners provides amazing condition.

PEACH (1 MIN.) + GOLD (2 MIN.) + PEACH (1 MIN.) = CANTALOUPE

PURPLE (1 MIN.) + RED (2 MIN.) + PURPLE (1 MIN.) = PASSION FRUIT

BRONZE (1 MIN.) + BLUE (2 MIN.) + RED (6 MIN.) = PLUMERIA

SILVER (1 MIN.) + BLUE (1 MIN.) + PURPLE (1 MIN.) = DENIM

PINK (2 MIN.) + STEEL (1 MIN.) = PEAR BERRY

LILAC (1 MIN.) + STEEL (1 MIN.) = DUSTY ROSE

LILAC (1 MIN.) + SILVER (1 MIN.) = ELDER-BERRY

GREEN (3 MIN.) + TURQUOISE (1 MIN.) + GOLD (1 MIN.) = KEY LIME

WATER COLORS

BASE DROPS

Watercolors Base Drops is the latest in direct-dye technology. This liquid, water-based formula with nano-pigments provide for the ultimate versatility in fashion color creation and maintenance. With a more EXTREME color than our shampoos, Base Drops works on hair as dark as a level 6 .

- Use a little, use a lot! Base Drops puts you in control.
- Mix it into your favorite conditioner to create, tone and refresh hair color.
- Mix it in with your favorite styling or finishing products to create or refresh multi-colored hair.
- Add it to Watercolors Glossifier for a customized direct-dye refresher.
- Apply it full strength to create the most EXTREME fashion colors.
- Add it to the matching Watercolors Intense Shampoo to increase the intensity of deposit.
- Cocktail it with other Watercolors Intense Shampoos to create even more colors.
- Add a few drops to a spray bottle of water to create a soft toning spray.

1 OZ INTENSE SHAMPOO

BASE DROPS PUMPS

TIPS:

- THE LIGHTER THE HAIR THE MORE INTENSE THE COLOR WILL BE.
- CAN BE APPLIED TO DRY HAIR FOR MORE INTENSITY.
- LEVELS 7 AND BELOW WILL ACCEPT A COLOR DEPOSIT BUT IT WILL NOT BE INTENSE.
- HAIR POROSITY AND NUMBER OF APPLICATIONS WILL AFFECT THE LENGTH OF TIME THE COLOR WILL LAST IN THE HAIR.
- ALL WATERCOLORS BASE DROPS CAN BE "COCKTAILED" (OR INTERMIXED TOGETHER) WITH WATERCOLORS SHAMPOOS TO GIVE YOU AN UNLIMITED PALLET OF POSSIBILITIES ALLOWING YOUR CREATIVITY TO SHINE!
- RINSE ALL HARD SURFACES IMMEDIATELY FOLLOWING A SERVICE.
- TRESSA PROFESSIONAL COLOR STAIN REMOVER IS VERY EFFECTIVE TO REMOVE STAINS ON ALL SURFACES.

WATER COLORS

DD INTENSE COLOR

These bold, intense colors require no mixing, contain no ammonia and achieve the most vibrant, longest-lasting shades!

What does this mean to you? It means you can express your boundless creativity in less time with the WOW factor your clients want!

- Semi-permanent color containing no ammonia.
- Direct-dye colors, so there's no mixing with developer.
- Easy to apply straight from the tube with a twist-open cap.
- Brilliant, longest-lasting color.
- Most effective and vibrant on pre-lightened hair.
- Extra conditioning ingredients that protect bleached hair and add shine for luminous color.

WATER COLORS LIGHTENER

UP TO 8 LEVELS WITH 20 VOLUME AND NO HEAT

An essential product for any lightening service. This on and off-scalp, de-dusted powder contains Aloe, so it is gentle to the hair and scalp and protects while it lifts. Use it for every Watercolors DD Intense Color service! Available in a 32oz. tub or 30g/1 oz. Single Application.

- Formulated for on or off-scalp lightening services.
- 3 persulfates that help break down material melanin, allowing fast lightening.
- 3 buffing agents.
- Aloe and Argan Oil to moisturize while hair is lifting.
- Keratin Amino Acids strengthen existing bonds.
- Lavender color mixes to creamy, stay-put texture, easier to read.
- Chelating agents added to prevent from minerals that exist in water.

Stages of Blonding	Level Achievable for Toning
Pale Yellow/ Yellow	Level 10
Yellow/Orange	Level 9
Orange/Yellow	Level 8
Orange	Level 7
Red/Orange	Level 6
Red	Level 5
Red	Level 4
Red/Brown	Level 3
Red/Brown	Level 2
Red/Brown	Level 1

This is no ordinary foam, it looks like a mousse, but doesn't behave like one. The expectation of a mousse is that it holds and stiffens hair.

This foam is different...

- No-rinse violet, conditioning treatment.
- Makes fine hair feel thicker.
- Coarse hair feels softer.
- Adds shine and control.
- Delivers a mega-dose of icy cool pigments to oust any brass tones.
- Free of sulfate, salts, peroxide, paraben, PPD & PTD.
- 4 pH

Before you use it, you need to shake the can well. Then, just dispense some into the palm of your hand and distribute evenly through damp hair. Dry and style as desired.

BEFORE **AFTER**

SHAKE WELL! LIGHTLY MIST 10-12" AWAY FROM HAIR TO FINISH STYLE.

WATERCOLORS INTENSE GLOSSIFIER LIGHT-WEIGHT, OIL-FREE ULTRA-FINE FINISHING SPRAY uses protein, baobab and panthenol to repair damage, protect from UV, moisturize, strengthen and nourish hair. Proteins have elastic and binding properties to detangle, decrease static, seal in moisture and improve shine, leaving hair superbly glossy!

- Refresh, maintain, and enhance existing direct-dye color.
- Adds shine.
- Prevents fading.
- Safe for all hair types.
- Lemon protein locks down cuticle to reveal pigments at it's shiniest point.
- Use to refresh tattoos!
- Free of Sulfates, Salts, Peroxide, Parabens, PPD and PTD!

Lemon Protein:
- Repairs damage
- Protects from UV
- Moisturizes
- Strengthens
- Nourishes hair

Protein Elastic & Binding Properties:
- Detangles
- Decreases static
- Seals in mosisture
- Improves shine
- Leaves hair superbly glossy!

WATER COLORS BB DEMI COLOR

Watercolors BB Demi Color is easy to formulate and it gives you? 2 weeks longer color and 2x the shine! What does that mean to you! It means this easy to use color is the best color you'll ever use!

- Baobab increases strength.
- Gives hair added resilience.
- Gives hair 2x the shine.
- Anti-aging properties ensure deep condition.
- Improves hair's tensile strength.
- No lift, no ammonia color formula.
- Uses a one-to-one ratio (one part color to one part processor).
- Delayed Oxidation System delays color from oxidizing in the bowl or bottle, ensuring maximum color penetration and gray coverage.

How Can I Use Watercolors BB Demi Color?

- Achieve flawless, multi-dimensional tones and superior gray coverage.
- Offer color services to sensitive clients or pre-teens. Great for anyone who wants to ease into the world of colored hair!
- Tone pre-lightened hair.
- Fill overly porous hair.
- Add a glossy, shine service to every client's treatment using Clear.

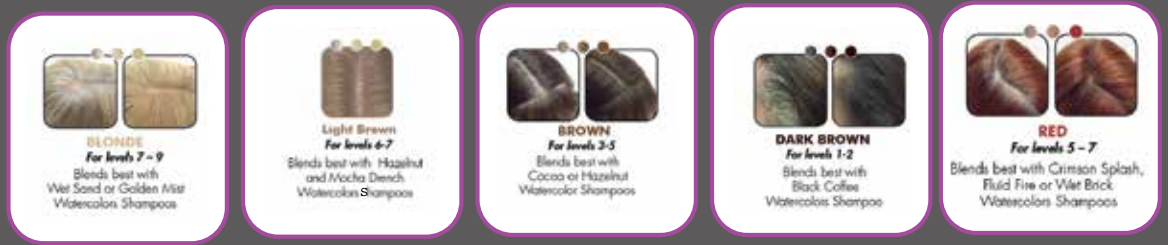
WOO™ WATER COLORS

What can you do when your client's gray is showing but there's no time for a color service?

Recommend an emergency touch up with

ROOT CONCEALERS

- Covers instantly, dries in minutes and lasts until the next shampoo.
- A little goes a long way!
- No ammonia, no peroxide, no alcohol, and no synthetic dyes!
- Directional nozzle gets product where it needs to be.
- Additional benefits: gives styling texture, volume and fullness; can show lowlight results prior to permanent color.



Keeps haircolor fresh and vibrant until the next salon service.

These sulfate-free shampoos deposit just the right amount of color while they cleanse, keeping hair color vibrant and true-to-tone between salon visits. The specially designed light reflecting pigments attach to porous parts of the hair, filling and adhering to the hair shaft, creating a color boost at every shampoo. The Watercolors rich, foaming lather nourishes every hair strand, keeping color-treated hair soft, shiny and beautifully conditioned. Use to intensify or neutralize unwanted tones.

- Sulfate-free, 3-in-1: cleanse, condition and refresh color in one easy step.
- Our exclusive Reflective Color Enhancers (RCEs) deposit positively charged direct dyes.
- RCEs combined with hair 's porosity allow Watercolors to deposit just the right amount of color to keep hair shiny, fresh and vibrant.
- Tones and maintains color treated hair.
- Watercolors is the only professional color enhancing, conditioning shampoo.
- Use as a toner or filler to ensure successful color services.
- Available in 8.5oz. bottles; Violet Washe available in 8.5oz. and liter size.

Hair Profile

Fragile

Healthy highlift
80% highlifted

Pliance
pH 6.7

- Creates a soft, random wave pattern.
- Extra gentle, maintains hair's integrity.

Healthy highlift
80% highlifted
Fragile colored

Colourage
pH 7

- Creates a more uniform curl pattern.
- Improves hair's condition for a stronger wave pattern on color treated hair.

Normal

Normal
Multiple porosity
50% highlifted
Previous chemical history

Zone Control
pH 7.7

- Creates a soft, but firm curl for support and volume.
- Even curl pattern on hair with multiple porosities
- Exothermic

Normal
Healthy colored

Clientage
pH 8.2

- Creates a firm, supportive curl with a rounder shape.
- A uniform curl with more longevity.

Resistant

Normal resistant
Fine resistant

Full Cycle
pH 8.5

- Creates a very strong, long lasting curl with volume.
- Processes with heat for even the most resistant hair.

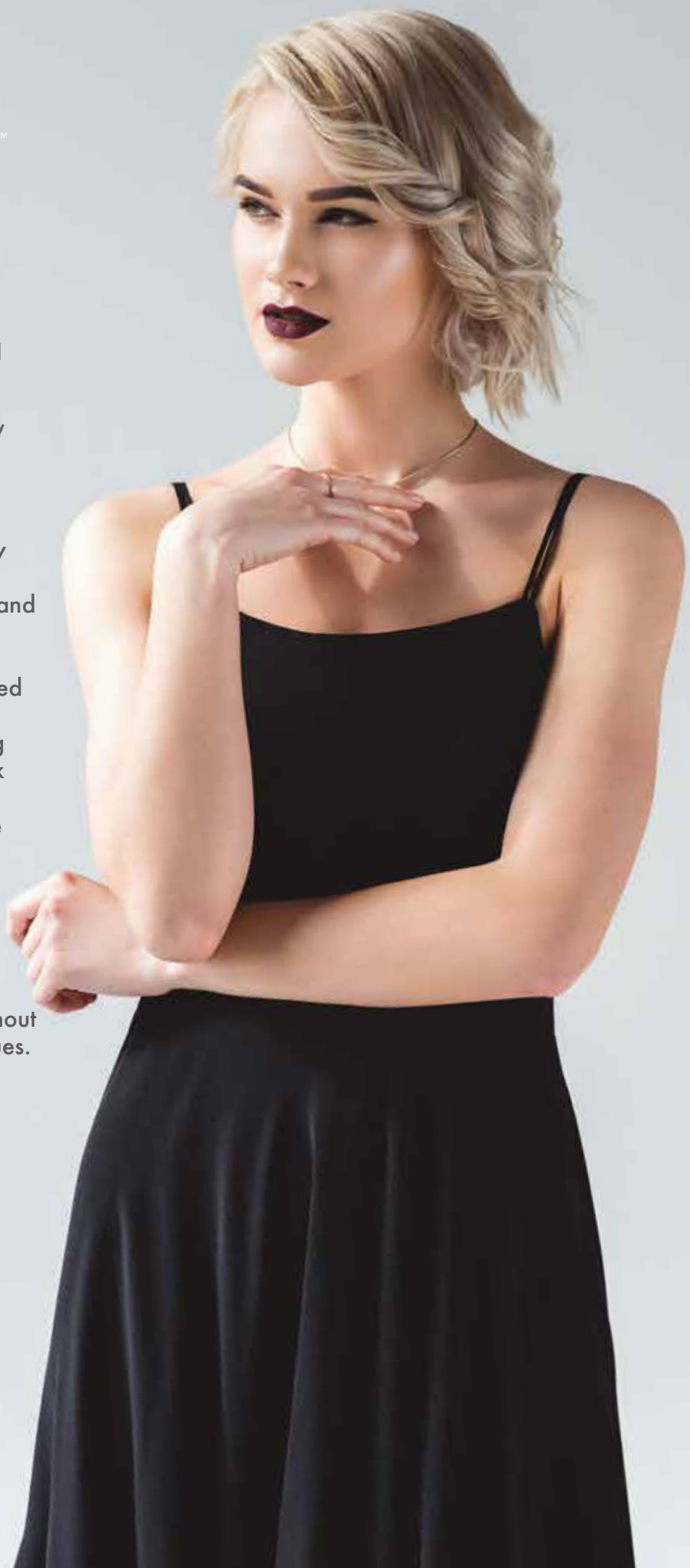
Normal resistant
Normal porous
Fine resistant

Versatage
pH 9.5

- Creates a strong, lasting curl pattern with maximum volume.

***PACKAGING MAY VARY**

tressa®
Professional
LITEWORX™
Lift & Tone System



THIS LIGHTNING-SPEED COLOR SYSTEM LIFTS AND TONES IN ONE APPLICATION IN AS LITTLE AS 20 MINUTES! What does this mean to you? It means less time and more revenue! It means you can perform a highlight/lowlight service in half the time of a double process service!

- Lift up to 7 levels! Take a natural level 4 to an Icy Platinum Blonde in 1 application.
- Achieve a full spectrum of 15 beautiful highlight and 6 lowlight shades using just 7 Color Toners.
- Create highlights and lowlights in one kit!
- Creates beautiful consistent results on color treated or normal hair.
- LTC Complex Lifts, Tones and Conditions, infusing hair with wheat protein, oleic acid, chamomile ex tract and more for softness you can see and feel.
- LITEWORX Non-Ammonia Color Toners minimize cuticle damage and contain a mild fragrance to delight the senses.
- Formula mixes to a smooth, rich, creamy consistency, perfect for highlight/lowlight and corrective color applications. No thickening agent required!
- LITEWORX can be used off the scalp with or without dryer heat for various highlight/lowlight techniques. You can also process on the scalp at room temperature (no dryer heat) for complete creative flexibility.

tressa®
Professional

Colourage®
permanent gel color

Colourage Translucent Permanent GEL Color contains the richest shades and most natural tones!
What does this mean to you? It means maximum versatility and more revenue! It means you'll get everything you want and the consistent, reliable results you need!

- Diverse color palette of 65 shades, plus 4 Concentrates, Blonding Booster & Glosser.
- Easy-to-formulate system.
- Translucent, multi-dimensional tones with flawless gray coverage.
- Long-lasting color that resists fading through state-of- the-art dye coupling technology.
- Oleic acid gives hair beautiful shine and condition.
- Smooth, gel-like consistency for easy mixing and application.
- Economical – Mix 2oz. developer with every 1oz. of color.
- Two developer consistencies to choose from for flawless application.

5 Easy Steps to Formulating

Step 1: Using the Natural Series on the Colourage Swatch Ring, determine the natural level and percentage of gray.

Step 2: Determine the desired level and tone to be achieved.

Step 3: If lightening the hair, reference the RPC Chart to determine the RPC at the desired level. Decide if you want to enhance or neutralize the RPC.

Step 4: Reference the Color Wheel and Tonal Series Base Chart to choose the shade needed for desired results.

Step 5: Determine the developer strength and timing to achieve the desired results.

tressa® Professional CARE

With Tressa's hair care and styling line, you can experience high performance products designed and manufactured exclusively for the salon professional.
What does this mean to you? It means your salon profits will go in your pocket and not those of the mass chain retailers.

*PACKAGING MAY VARY

	FEATURES & BENEFITS	USE	HAIR TYPE
	Clarifying Shampoo & Rinse • Gentle, effective cleansing to remove product build-up and mineral deposits • Conditions with Panthenol, Wheat Amino Acids and special additives to replenish strength and moisture • Seals and shields the cuticle from future mineral deposits • Conditioner provides UV protection	• Ideal to use before many salon services; perfect for clients with hard water • Useful to remove daily build-up for fine/limp hair • For daily use • Available in 13.5oz and liter sizes	For Normal Hair Perm Safe,Color Protective
	Quenching Shampoo & Conditioner • Conditions with Panthenol and Wheat Amino Acids to replenish strength and moisture • Wheat Proteins and Wheat Amino Acids fortify and strengthen hair, preserving body and curl • Supplies dry scalp with extra moisturizers to help prevent dandruff • Conditioner provides UV protection	• Gentle yet effective cleansing and conditioning for moisture-thirsty hair • Ideal for clients with dry scalp • For daily use • Available in 13.5oz and liter sizes	For Dry Hair and Scalp Perm Safe,Color Protective
	Replenishing Shampoo & Conditioner • Wheat Proteins and Wheat Amino Acids fortify and strengthen hair, preserving body and curl, while balancing moisture • Sunflower seed extract eliminates free-radicals and preserves hair color • Provides UV protection	• Use before or after any chemical service to fortify and strengthen hair • Perserves and protects chemically treated hair • For daily use • Available in 13.5oz and liter sizes	For Color-Treated Hair Color Protecting and Strengthening

Experience high performing products designed and manufactured exclusively for the salon professional. Tressa products are 100% non-diverted.

ICON QUICK GUIDE: conditioning · curl supporter · thermal protection · shine enhancer · volume enhancer · natural ingredients

PRODUCT	FEATURES & BENEFITS		PRODUCT	FEATURES & BENEFITS	
Aglaze Forming Lotion 8.5oz & Liter **$8.25 & $22.00**	• Enhances body, movement and direction with a natural-looking hold • Great for all styles, especially men's • Adds glossy shine	Medium Hold	**Supplex Styling Lotion** 8.5oz & Gallon **$8.25 & $49.50**	• Contains a special moisturizing ingredient that works to prevent heat damage • Creates curl and builds volume with heat styling tools; great for blow outs • Leaves hair looking shiny and healthy	Medium Hold
Brace Gel 8.5oz & Liter $8.25 & $24.00	• Rock-hard styling gel • Achieve more volume, more lift with max hold • Great for fine or thinning hair	Maximum Hold	**Thermal Working Hairspray** 10.5oz **$8.80**	• Dual-action spray; thermal protection and gives foundation for heat styling routines • Strengthens with silicone proteins and essential Omega fats and antioxidants • Workable and builds to a medium hold	Medium Hold
Perk-It Curl Enhancer 8.5oz **$8.25**	• Rejuvenates waved and naturally curly hair • Tames frizz • Lengthens life of every wave	Light Hold	**Volumizing Foam** 8.5oz **$8.80**	• Creates lift and support to fine, lifeless hair • Provides all-day weightless hold • Humidity resistant • Also used to create style and curl definition	Medium Hold
Root Lifter 8.5oz **$8.80**	• Point and shoot volume where you need it! • Use it with dryer heat to create ultimate volume and fullness • Long-lasting support	Firm Hold	**Working Hairspray** 8.5oz **$8.80**	• Non-aerosol spray that remains pliable while you work • Use while heat styling to lock in curls • Great for all-day curl support	Firm Hold

***PACKAGING MAY VARY**

tressa® Professional

CHEMICAL SUPPORT

*PACKAGING MAY VARY

Remove-All Plus Shampoo Liter & Gallon	• The ultimate chelating shampoo; deep cleanses before any chemical srevice • Removes product build-up, well and hard water deposits and other harsh contaminants	**Moistureze** 8oz & Liter	• The "wetter-than-water" wrapping lotion; essential for every wave service • Ensures even, consistent curl patterns and faster wrapping times
Color Stain Remover 8oz & Liter	• Removes color stains from skin, clothing and surfaces • Convenient push-down, locking dispenser • Gentle to skin with natural antioxidants and a light tropical fragrance	**PEQ Porosity Equalizer** 8.5oz	• Evens porosity levels from root to end • Ensures uniform color penetration with less fading! • Guarantees consistent curl pattrens and better relaxation of natural curl • Apply PEQ before every chemical service • Just $0.07 an application
FKS 4oz	• Repairs the structure of hair • Makes your hair stronger • Can make hair shiny, soft and straight • Helps repair heat damage • Gets rid of frizz • Gives colored treated hair extra shine	**Color Excel** 4oz & 1.25 oz	• Helps process color and bleach in half the time • Moisturizes the hair and scalp • Helps eliminate fade-out • Can be used with and without heat • Perm freiendly • Will not over-process hair color

BēVē BEAUTIFULLY VEGAN™

SHAMPOO & CONDITIONER

BēVē Hydrating Shampoo and Conditioner uses plant based technology to hydrate and strengthens hair. HeliaShield Technology restores and protects for longer, stronger tresses.

HYDRATING SHAMPOO

- Increases strength: protects from breakage and from UV damage
- Contains Vitamins A, B, C, E, and potassium
- Creates soft, shiny, youthful hair
- Liter and 8 Oz.

HYDRATING CONDITIONER

- Helps prevent hair breakage and increases strength
- Delivers antioxidant protection from the inside out and seals in moisture
- Eliminates breakage with youthful looking hair
- Liter and 8 Oz.

BēVē BEAUTIFULLY VEGAN™

STYLING

With BēVē's styling and finishing line, you can experience high performance products that are made with natural occurring, organic ingredients that are healthy for you and the planet.
Our products are gentle enough for daily use and are color and curl safe!

FINISHED HAIRSPRAY

- Medium firm hold
- Gives hair a workable style with all day control
- Naturally smooths frizz
- Adds shine to hair
- Provides UV Protection
- Humidity protection

CURLED CURL ENHANCER

- For curly hair
- Tame and enhance any texture
- Nourishes and protects hair
- No crunchy curls
- Extremely high humidity resistance
- Reactivates easily with water

tressa Professional

COLOURAGE PERMANENT GEL COLOR

1N
2 Oz.
TRC-1N
$6.60

2N
2 Oz.
TRC-2N
$6.60

3N
2 Oz.
TRC-3N
$6.60

4N
2 Oz.
TRC-4N
$6.60

5N
2 Oz.
TRC-5N
$6.60

6N
2 Oz.
TRC-6N
$6.60

7N
2 Oz.
TRC-7N
$6.60

8N
2 Oz.
TRC-8N
$6.60

9N
2 Oz.
TRC-9N
$6.60

10N
2 Oz.
TRC-10N
$6.60

4NA
2 Oz.
TRC-4NA
$6.60

6NA
2 Oz.
TRC-6NA
$6.60

8NA
2 Oz.
TRC-8NA
$6.60

10NA
2 Oz.
TRC-10NA
$6.60

4A
2 Oz.
TRC-4A
$6.60

5A
2 Oz.
TRC-5A
$6.60

6A
2 Oz.
TRC-6A
$6.60

7A
2 Oz.
TRC-7A
$6.60

8A
2 Oz.
TRC-8A
$6.60

9A
2 Oz.
TRC-9A
$6.60

10A
2 Oz.
TRC-10A
$6.60

5AA
2 Oz.
TRC-5AA
$6.60

6AA
2 Oz.
TRC-6AA
$6.60

7AA
2 Oz.
TRC-7AA
$6.60

8AA
2 Oz.
TRC-8AA
$6.60

7B
2 Oz.
TRC-7B
$6.60

8B
2 Oz.
TRC-8B
$6.60

10B
2 Oz.
TRC-10B
$6.60

tressa Professional

COLOURAGE PERMANENT GEL COLOR

10NB
2 Oz.
TRC-10NB
$6.60

4G
2 Oz.
TRC-4G
$6.60

5G
2 Oz.
TRC-5G
$6.60

6G
2 Oz.
TRC-6G
$6.60

7G
2 Oz.
TRC-7G
$6.60

8G
2 Oz.
TRC-8G
$6.60

9G
2 Oz.
TRC-9G
$6.60

10G
2 Oz.
TRC-10G
$6.60

7CG
2 Oz.
TRC-7CG
$6.60

8CG
2 Oz.
TRC-8CG
$6.60

9CG
2 Oz.
TRC-9CG
$6.60

10CG
2 Oz.
TRC-10CG
$6.60

4RB
2 Oz.
TRC-4RB
$6.60

5RB
2 Oz.
TRC-5RB
$6.60

2R
2 Oz.
TRC-2R
$6.60

3R
2 Oz.
TRC-3R
$6.60

4R
2 Oz.
TRC-4R
$6.60

5R
2 Oz.
TRC-5R
$6.60

6R
2 Oz.
TRC-6R
$6.60

7R
2 Oz.
TRC-7R
$6.60

8R
2 Oz.
TRC-8R
$6.60

9R
2 Oz.
TRC-9R
$6.60

4RA
2 Oz.
TRC-4RA
$6.60

4RM
2 Oz.
TRC-4RM
$6.60

5NM
2 Oz.
TRC-5NM
$6.60

5NC
2 Oz.
TRC-5NC
$6.60

6RV
2 Oz.
TRC-6RV
$6.60

6RO
2 Oz.
TRC-6RO
$6.60

tressa Professional

COLOURAGE PERMANENT GEL COLOR

6RR
2 Oz.
TRC-6RR
$6.60

7RC
2 Oz.
TRC-7RC
$6.60

11A
2 Oz.
TRC-11A
$6.60

12N
2 Oz.
TRC-12N
$6.60

12G
2 Oz.
TRC-12G
$6.60

12A
2 Oz.
TRC-12A
$6.60

12AB
2 Oz.
TRC-12AB
$6.60

12AG
2 Oz.
TRC-12AG
$6.60

RED
2 Oz.
TRC-R
$6.60

YELLOW
2 Oz.
TRC-Y
$6.60

BLUE
2 Oz.
TRC-B
$6.60

VIOLET
2 Oz.
TRC-V
$6.60

GLOSSER
2 Oz.
TRC-GL
$6.60

BLONDING BOOSTER
2 Oz.
TRC-BB
$6.60

DEVELOPERS & PROCESSING CREAMS

40 VOL
32 Oz.
TRD-40V
$7.70

30 VOL
32 Oz.
TRD-30V
$7.70

20 VOL
32 Oz.
TRD-20V
$7.70

10 VOL
32 Oz.
TRD-10V
$7.70

5 VOL
32 Oz.
TRD-5V
$7.70

40 VOL
32 Oz.
TPC-40V
$7.70

30 VOL
32 Oz.
TPC-30V
$7.70

20 VOL
32 Oz.
TPC-20V
$7.70

10 VOL
32 Oz.
TPC-10V
$7.70

5 VOL
32 Oz.
TPC-5V
$7.70

LITEWORX

LIFTING POWDER
16 Oz.
LLP
$18.00

CONDITIONING OIL
8 Oz.
LCOL
$11.25

6AB
4 Oz.
L6AB
$8.40

6AN
4 Oz.
L6AN
$8.40

6R
4 Oz.
L6R
$8.40

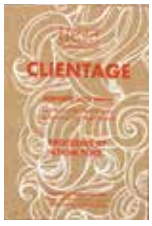
8CG
4 Oz.
L8CG
$8.40

10A
4 Oz.
L10A
$8.40

12V
4 Oz.
L12V
$8.40

WAVES

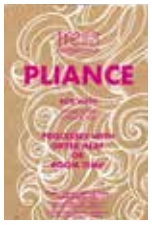
***PACKAGING MAY VARY**



CLIENTAGE
INDIVIDUAL
CL24
$6.00

COLOURAGE
INDIVIDUAL
CO24
$6.00

FULL CYCLE
INDIVIDUAL
FC24
$6.00



PLIANCE
INDIVIDUAL
PA24
$6.00

VERSATAGE
INDIVIDUAL
VS24
$6.00

ZONE CONTROL
INDIVIDUAL
ZC24
$6.00

CLIENTAGE
12 PACK
CL12
$55.00

FULL CYCLE
12 PACK
FC12
$55.00

PLIANCE
12 PACK
PA12
$55.00

VERSATAGE
12 PACK
VS12
$55.00

ZONE CONTROL
12 PACK
ZC12
$55.00

tressa Professional

***PACKAGING MAY VARY**

SHAMPOOS & CONDITIONERS

QUENCHING SHAMPOO
LITER
QSL
$17.50

QUENCHING CONDITIONER
LITER
QCL
$17.50

CLARIFYING SHAMPOO
LITER
CSL
$17.50

CLARIFYING RINSE
LITER
CRL
$17.50

REPLENISHING SHAMPOO
LITER
RSL
$17.50

REPLENISHING CONDITIONER
LITER
RCL
$17.50

REMOVE ALL PLUS
LITER
RAPL
$22.00

REMOVE ALL PLUS
GALLON
RAPG
$44.00

QUENCHING SHAMPOO
13.5 Oz.
QSR
$8.80

QUENCHING CONDITIONER
13.5 Oz.
QCR
$8.80

CLARIFYING SHAMPOO
13.5 Oz.
CSR
$8.80

CLARIFYING RINSE
13.5 Oz.
CRR
$8.80

REPLENISHING SHAMPOO
13.5 Oz.
RSR
$8.80

REPLENISHING CONDITIONER
13.5 Oz.
RCR
$8.80

*PACKAGING MAY VARY

STYLING & FINISHING

AGLAZE
LITER
AGL
$22.00

AGLAZE
8.5 Oz.
AGR
$8.25

BRACE
LITER
BRL
$24.00

BRACE
8.5 Oz.
BR9
$8.80

PERK-IT
8.5 Oz.
PKR
$8.25

ROOT LIFTER
8.5 Oz.
RLR
$8.80

SUPPLEX
GALLON
SUG
$49.50

SUPPLEX
8.5 Oz.
SUR
$8.25

THERMAL WORKING SPRAY
10.5 Oz.
TWS
$8.80

VOLUMIZING FOAM
8.5 Oz.
VFR
$8.80

WORKING HAIRSPRAY
8.5 Oz.
WSR
$8.80

SUPPORT PRODUCTS

COLOR STAIN REMOVER
8 Oz.
CST
$9.90

COLOR STAIN REMOVER
LITER
CSTL
$22.00

NEUTRALIZER
PINT
TN
$5.50

MOISTUREZE
8.5 Oz.
MO8
$5.50

MOISTUREZE
LITER
MOL
$11.00

PROTAGE
4 Oz.
PRT
$6.60

CUTTING EDGE
8.5 Oz.
CEL
$9.90

PEQ
8.5 Oz.
PEQ
$9.90

RECELL KIT
ONE APPLICATION
RE24
$8.80

COLOR EXCEL
4 Oz.
CE4
$57.95

COLOR EXCEL
1.25 Oz.
CE1
$27.95

FKS
4 Oz.
FKS
$15.00

WATER COLORS™

CLASSIC & INTENSE SHAMPOOS

GREEN
8.5 Oz.
WCIS-GR
$13.75

TEAL
8.5 Oz.
WCIS-T
$13.75

TURQUOISE
8.5 Oz.
WCIS-TQ
$13.75

BLUE
8.5 Oz.
WCIS-BL
$13.75

PURPLE
8.5 Oz.
WCIS-PR
$13.75

LILAC
8.5 Oz.
WCIS-LL
$13.75

PINK
8.5 Oz.
WCIS-PK
$13.75

RED
8.5 Oz.
WCIS-R
$13.75

ROSEGOLD
8.5 Oz.
WCIS-RG
$13.75

PEACH
8.5 Oz.
WCIS-PC
$13.75

COPPER
8.5 Oz.
WCIS-CP
$13.75

GOLD
8.5 Oz.
WCIS-GD
$13.75

BRONZE
8.5 Oz.
WCIS-BZ
$13.75

STEEL
8.5 Oz.
WCIS-ST
$13.75

SILVER
8.5 Oz.
WCIS-SLV
$13.75

SILVER
LITER
WCIS-SLT
$27.50

BLACK COFFEE
8.5 Oz.
WBC9
$13.75

MOCHA DRENCH
8.5 Oz.
WMD9
$13.75

COCOA
8.5 Oz.
WCO9
$13.75

WET SAND
8.5 Oz.
WWS9
$13.75

HAZELNUT
8.5 Oz.
WHN9
$13.75

WET BRICK
8.5 Oz.
WWB9
$13.75

CRIMSON SPLASH
8.5 Oz.
WCS9
$13.75

FLUID FIRE
8.5 Oz.
WFF9
$13.75

LIQUID COPPER
8.5 Oz.
WLC9
$13.75

MOLTEN BRONZE
8.5 Oz.
WMB9
$13.75

WARM SPICE
8.5 Oz.
WSP9
$13.75

GOLDEN MIST
8.5 Oz.
WGM9
$13.75

VIOLET WASHE
8.5 Oz.
WVW9
$13.75

CLEAR
8.5 Oz.
WCX9
$13.75

VIOLET WASHE
LITER
WVWL9
$27.50

WATER COLORS™

BB DEMI-PERMANENT COLOR

2N
2 Oz.
BB-2N
$6.00

4N
2 Oz.
BB-4N
$6.00

5N
2 Oz.
BB-5N
$6.00

6N
2 Oz.
BB-6N
$6.00

7N
2 Oz.
BB-7N
$6.00

8N
2 Oz.
BB-8N
$6.00

9N
2 Oz.
BB-9N
$6.00

4G
2 Oz.
BB-4G
$6.00

6G
2 Oz.
BB-6G
$6.00

6CG
2 Oz.
BB-6CG
$6.00

7G
2 Oz.
BB-7G
$6.00

8G
2 Oz.
BB-8G
$6.00

8CG
2 Oz.
BB-8CG
$6.00

9G
2 Oz.
BB-9G
$6.00

6GB
2 Oz.
BB-6GB
$6.00

7GB
2 Oz.
BB-7GB
$6.00

8GB
2 Oz.
BB-8GB
$6.00

9GB
2 Oz.
BB-9GB
$6.00

4A
2 Oz.
BB-4A
$6.00

5A
2 Oz.
BB-5A
$6.00

6A
2 Oz.
BB-6A
$6.00

8A
2 Oz.
BB-8A
$6.00

9A
2 Oz.
BB-9A
$6.00

9CR
2 Oz.
BB-9CR
$6.00

9V
2 Oz.
BB-9V
$6.00

4P
2 Oz.
BB-4P
$6.00

4RO
2 Oz.
BB-4RO
$6.00

4RB
2 Oz.
BB-4RB
$6.00

5R
2 Oz.
BB-5R
$6.00

5RV
2 Oz.
BB-5RV
$6.00

6RO
2 Oz.
BB-6RO
$6.00

6NR
2 Oz.
BB-6NR
$6.00

SIVER
2 Oz.
BB-SIL
$6.00

6NP
2 Oz.
BB-4RO
$6.00

8V
2 Oz.
BB-4RB
$6.00

AG
2 Oz.
BB-5R
$6.00

AN
2 Oz.
BB-5RV
$6.00

GP
2 Oz.
BB-6RO
$6.00

GV
2 Oz.
BB-6NR
$6.00

NB
2 Oz.
BB-6RO
$6.00

TITANIUM
2 Oz.
BB-6NR
$6.00

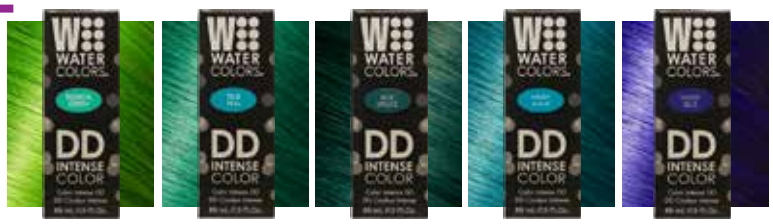
CLEAR
2 Oz.
BB-CL
$6.00

DEMI PROCESSOR

CREAM
32 Oz.
BB-PRQ
$7.70

WATER COLORS™

DD INTENSE COLOR



TROPICAL GREEN
3 Oz.
DD-TG
$8.75

TRUE TEAL
3 Oz.
DD-TT
$8.75

BLUE SPRUCE
3 Oz.
DD-BS
$8.75

ARUBA AQUA
3 Oz.
DD-AA
$8.75

BLUE VIOLET
3 Oz.
DD-BV
$8.75

ROYAL GRAPE
3 Oz.
DD-RG
$8.75

SPARKLING ROSE
3 Oz.
DD-SR
$8.75

PLUM FUSCHIA
3 Oz.
DD-PF
$8.75

REAL RED
3 Oz.
DD-RR
$8.75

FIRE ORANGE
3 Oz.
DD-FO
$8.75

BASE DROPS

SILVER
4 Oz.
BDSV
$13.75

TEAL
4 Oz.
BDTE
$13.75

BLUE
4 Oz.
BDBL
$13.75

PURPLE
4 Oz.
BDPR
$13.75

PINK
4 Oz.
BDPK
$13.75

RED
4 Oz.
BDRD
$13.75

CONDITIONERS

BLONDE
8.5 Oz.
WCC-BL
$10.00

CLEAR
8.5 Oz.
WCC-CL
$10.00

* PACKAGING MAY VARY

ROOT CONCEALERS

PLATINUM
2 Oz.
WRC-PL
$11.00

BLONDE
2 Oz.
WRC-BL
$11.00

LIGHT BROWN
2 Oz.
WRC-LB
$11.00

BROWN
2 Oz.
WRC-BR
$11.00

DARK BROWN
2 Oz.
WRC-BRD
$11.00

RED
2 Oz.
WRC-R
$11.00

STYLE/SUPPORT

BAOBAB
8.5 Oz.
WHD
$15.00

GLOSSIFIER
8.5 Oz.
WCIG
$7.95

ICE WHIP
8.5 Oz.
WCIW
$13.75

WAVE

WAVE • LAYAGE
ONE APPLICATION
WVLG
$17.95

LIGHTENER

TUB
32 Oz.
WCLB-2
$32.95

INDIVID. APPLICATION
30g/1 Oz.
WCLBS
$2.20

BEAUTIFULLY VEGAN™

HAIR CARE

HYDRATING SHAMPOO
LITER
HSL
$30.00

HYDRATING SHAMPOO
8 Oz.
HS8
$15.00

HYDRATING CONDITIONER
LITER
HCL
$30.00

HYDRATING CONDITIONER
8.5
HC8
$15.00

STYLING

FINISHED HAIRSPRAY
10 Oz
FHS
$14.00

CURLED
6 Oz
BVC
$12.50

INTRO KITS: ALL ARE PRE-PACKED DEALS

Kit includes the 30 top selling colors- 12N, 10N, 9N, 8N, 7N, 6N, 5N, 4N, 3N, 1N, 9G, 8G, 7G, 6G, 5G, 12A, 10A, 9A, 8A, 7A, 6A, 5A, 4A, 8AA, 7AA, 6AA, 7R, 6R, 5R, and 4RM. Three Processing Creams (10, 20 and 30 volume), a swatch ring, scale, bowl, brush and certificate for a color Zoom class.

COLOURAGE
KIT
CLR-09
$220.00

***PACKAGING MAY VARY**

Includes: (2) each 13.5oz Clairifying shampoo, 13.5oz Clairifying Rinse, 13.5oz Quenching Shampoo, 13.5oz Quenching Conditioner, 13.5oz Replenishing Shampoo, 13.5oz Repleninshing Conditioner, 8.5oz Watercolors Violet Washe Shampoo and Tressa Retail Window Cling. (1) each Clairifying Shampoo Liter, Clairifying Rinse Liter, Quenching Shampoo Liter, Quenching Conditioning Liter, Replenishing Shampoo Liter, Replenishing Conditioning Liter and Watercolors Violet Washe Liter.

TRESSA HAIR CARE
KIT
HCK-512
$168.00

Includes: (1) each 3oz. Tube WC DD Intense Color; (10) Shades, WC DD Intense Color Swatch Ring, (1) Education/Directions Sheet

WATERCOLORS DD INTENSE COLOR
KIT
DD-INTRO
$66.00

Includes (1) ea. of 15 shades 8.5 oz. shampoos and (1) Silver Liter

WATERCOLORS INTENSE & METALLIC
KIT
WCIS-INTRO
$165.00

Includes (1) each: LITEWORX Conditioning Oil Lightener 8oz, Power Lifting Powder 1lb Tub, 4oz Color Toners 6R, 6AN, 6AB, 8CG, 10A and 12V, Processing Cream 20 Volume Qt, Processing Cream 10 Volume Qt, Pack of (12) Highlighting Caps, Measuring Beaker, Mixing Bowl, Applicator Brush, Swatch Ring and Formulation/Instruction Guide

LITEWORX
KIT
LWX-08
$132.00

***PACKAGING MAY VARY**

Includes: (4) each 10oz Thermal Working Hairspray. (2) each 8.5oz Aglaze, 8.5oz Brace, 8.5oz Perk-It, 8.5oz Root Lifter, 8.5oz Supplex, 8.5oz Volume Foam, and 8.5oz Working Spray. (1) each Clairifying Shampoo Liter and Clairifying Rinse Liter and Tressa Retail Window Cling.

TRESSA STYLING AND FINISHING
KIT
SFK-LG
$130.00

Includes (3) ea. of 13 shades 8.5 oz.; (3) Clear Color Extending Shampoos and (1) Violet Washe Liter

WATERCOLORS CLASSIC SHAMPOO LARGE
KIT
WCI-SM
$412.00

Includes: (24) bendies in three sizes, (1) Watercolor microfiber towel, (1) Watercolor color comb.

WATERCOLORS WAVE-LAYAGE ACCESSORY
KIT
WVKT
$24.99

***PACKAGING MAY VARY**

Includes: (4) of each individual wave; Clientage, Pliance, Zone Control, Full Cycle, Colourage, and Versatage, (1) Moistureze 8oz, (1) Protage 4oz, (1) Liter Remove All Plus Shampoo, (1) Liter Clarifying Rinse, (1) Wave & Texture Manual, (1) Wave & Texture Informational Brochure

WAVE
KIT
WSK-05
$154.00

Includes: (1) each 2 oz. Watercolors BB Demi Color (34) Shades, (2) BB QT Processors, (1) BB Swatch Ring, and (1) Applicator Bottle.

WATERCOLORS BB DEMI COLOR
KIT
BB-INTRO
$187.00

Includes (1) ea. of 13 shades 8.5 oz. shampoos, (1) Clear Color Extending and (1) Violet Washe Liter

WATERCOLORS CLASSIC SHAMPOO SAMLL
KIT
WCI-LG
$141.00

tressa Professional

WATER COLORS

ACCESSORIES

RETAIL BAGS (25)
TRB
$30.25

GENERIC LITER PUMP
CC-PMP
$1.70

APPLICATOR BOTTLE
TRC-AB
$2.75

COLOR BOWL
TRC-BL
$5.50

APPLICATOR BRUSH
TRC-BR
$2.75

TUBE KEY
TRC-TK
$1.10

HIGHLIGHTING CAPS
LHC
$6.60

6OZ MEASURING BEAKER
LBK
$1.70

WC BB STYLING CAPE
WC-CAPE
$22.00

WC CHEMICAL CAPE
CAPEPK
$33.00

WC STYLIST APRON
WC-APN
$16.50

EDUCATIONAL TOOLS

COLOURAGE
SWATCH RING
TRC-RNG
$44.00

LITEWORX
SWATCH RING
LSR
$33.00

BB SWATCH
RING
BB-RING
$38.00

DD SWATCH RING
DD-RING
$16.50

COLOR
MANUAL
TRC-MNL
$25.00

WAVE
MANUAL
APB
$25.00

QUESTIONS?
Please call
our Hotline at
1.800.TRY TRESSA
or go to
www.tressa.com

TRESSA PRODUCTS ARE NOT DELIVERTED OR SOLD TO NATIONAL CHAINS.

TRESSA PRODUCTS ARE 100% MADE IN USA.

© 2021 Tressa Inc. Cincinnati, OH 45275

WELCOME

TO OUR PROFESSIONAL SOCIAL MEDIA CHANNELS

Follow us for inspiration, new techniques, color formulas, new product announcements, exclusive deals, and giveaways.

tressa Professional

FACEBOOK

INSTAGRAM

WATER COLORS

FACEBOOK

INSTAGRAM

BEAUTIFULLY VEGAN

FACEBOOK

INSTAGRAM

YOUTUBE

OH NO!!!

AM I YOUR LAST COPY! QUICK! SCAN THIS QR CODE TO GIVE SOMEONE A DIGITAL COPY.

www.bevehair.com • @bevehair • #bevehair • #tressabeve
www.tressa.com • @tressaprofessional • #tressaprofessional
www.watercolorshair.com • @watercolorshaircare • #wcintense • #watercolorshair