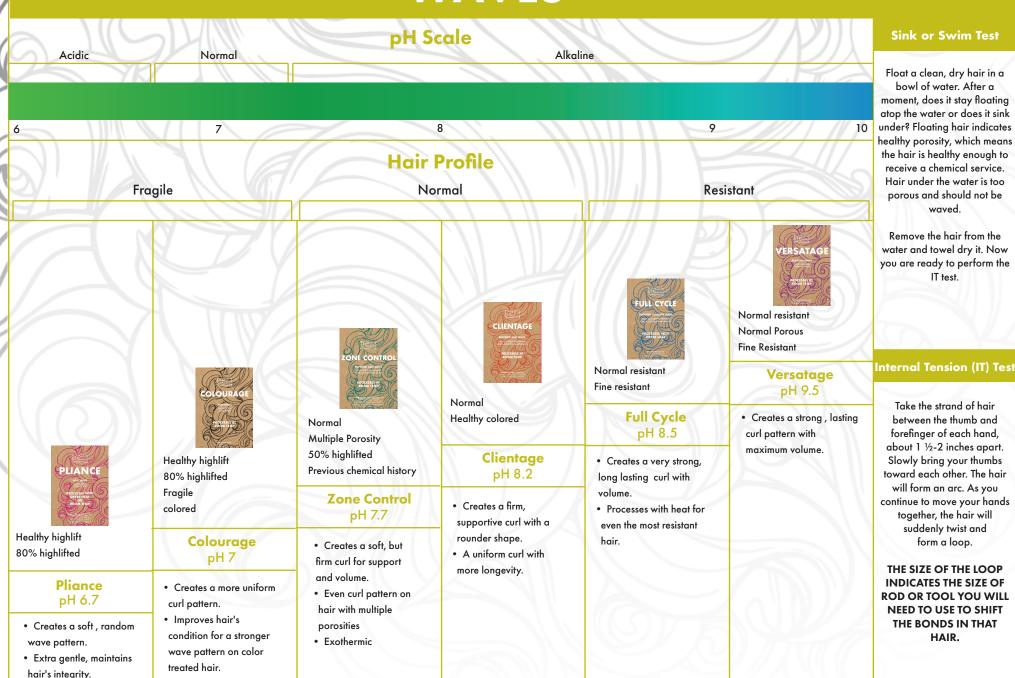
WAVES



In-Depth Wave Descriptions

Pliance pH 6.7

Extra gentle perming. A pH of 6.7 means very little cuticle lifting and swelling to keep the hair in great condition. Expect an even wave pattern throughout.

- For hair types that are fragile tinted, highlighted over 50%, fragile normal, and healthy high lift tinted.
- Not recommended for hair types that are resistant or double-processed bleached.
- Works best with Conventional, Crop Top or Beach Wave techniques.

Processing Guidelines:

Pliance processes with or without heat!

- For fragile normal hair, process under preheated dryer. Low to Medium heat is all that is necessary.
- For fragile, colored hair, process at room temperature. If after 10 minutes, If there is no curl formation, apply dryer heat and test curl at 5 minutes.

Begin test curls at 5 minutes, test every 5 minutes thereafter. Rinse when a strong s-curl pattern is achieved. Although gentle, the solution will process hair in as little as 5 minutes or up to 45 minutes as necessary.

Versatage pH 9.5

Fine, resistant hair needs the strength of an alkaline perm with the protection of Dithio stop action to eliminate the fear of overprocessing. Expect a strong, lasting curl pattern that has maximum volume and great condition.

- For hair types that are resistant (normal and fine) and normal.
- Not recommended for hair types that are tinted, fragile, highlighted or double processed.
- Techniques that work well with this perm include Conventional, Spiral, Roller, Root and Specialty wraps.

Processing guidelines:

Versatage processes at room temperature.

Begin Test Curls at 15 minutes. Average timing is 20-25 minutes.

Colourage pH 7

The perfect perm for color treated hair. Cross- link technology builds new bonds to strengthen hair and reinforce curl formation. Expect uniform, even waves and light curl with long-term conditioning benefits.

- For hair types that are healthy tinted or highlighted up to 80%.
- · Great for Fragile Normal and Fragile Color Treated hair.
- Techniques that work well for this perm are Conventional, Rod-to-Roller, Crop Top, Roller or Beach Wave.

Processing Guidelines:

Colourage processes at room temperature. NO DRYER REQUIRED.

Begin test curls at 5 minutes. Average processing time for Highlighted under 50% is 15 minutes. Average processing time for Healthy tinted hair is 20 minutes.

Full Cycle pH 8.5

A buffered alkaline perm with the strength that those resistant clients need. Full Cycle minimizes the possibility of alkaline damage and reduces cuticle lifting by using dryer heat to process rather than a higher percentage of ammonia. Expect a very firm, long-lasting wave pattern that will withstand daily use of thermal appliances or weekly finishing.

- For use on extremely resistant and resistant (normal and fine) hair. Full Cycle is an excellent choice for coarse, gray, long virgin hair or hair with a glassy, tight cuticle.
- Not recommended for tinted, fragile, highlighted or double-processed hair
- Techniques that work well with this perm include Conventional, Spiral, Roller and Reverse perming techniques and those requiring jumbo rods.

Processing guidelines:

Process under preheated, hot dryer.

Begin Test Curls at 15 minutes. Average timing is 20-25 minutes

Zone Control pH 7.7

Zone Control takes control of the varying porosities and adjusts to the strength each hair strand needs. Dithio provides stop action when enough bonds have been shifted, avoiding overprocessing. Exothermic heat pumps up the muscle of this acid wave. Expect a soft -but -supportive, even curl formation and volume.

- For hair types that have multiple porosities, normal, previously permed or highlighted under 50%.
- Not recommended for hair types that are tinted or double-processed bleached.
- Techniques that work well with this perm are Conventional, Rod-to-Roller, Crop Top and Spiral.

Processing Guidelines:

Zone Control processes at room temperature, away from drafts or HVAC vents. This helps to maintain the gentle warmth of the exothermic action.

Begin Test Curls at 20 minutes to prevent heat from escaping from cap. Average processing time 20-25 minutes.

Tips: Since Zone Control is an exothermic perm, bottle "B" and tube "A" need to be at room temperature prior to mixing. Do not mix the solution until ready to apply.

Clientage pH 8.2

The softness of an acid wave with more longevity. Expect a longer lasting soft curl pattern, with volume.

- For hair types that are normal or healthy tinted.
- Not recommended for hair types that are fragile tinted, high lift tinted, bleached, or double-processed.
- Techniques that work well with this perm include Conventional,
 Roller, Crop Top, Spiral and Specialty wraps.

Processing guidelines:

Clientage processes at room temperature.

Begin Test Curls at 10 minutes. Average timing is 20 minutes.