



HIGH TECH HIGH FOUNDATION PRESENTS

★ BINGO RODEO ★

Barbecue · Line Dancing · Western Fun

Supporting Innovative Education at High Tech High

June 6, 2026

Sponsorship Proposal



A COMMUNITY EVENT WITH PURPOSE

The Bingo Rodeo is more than a celebration — it is a community event that helps support the mission of the **High Tech High Foundation**.

Funds raised help expand opportunities for students across the High Tech High network of schools and support innovative learning experiences that prepare students for the future.



ABOUT HIGH TECH HIGH

High Tech High is a network of charter schools in San Diego known for its **innovative project-based learning model.**

Students learn through real-world challenges, collaboration, and public exhibitions of their work.

The High Tech High Foundation helps expand access to these opportunities and strengthen programs across the schools.



OUR IMPACT

High Tech High schools serve more than 6,500 students across San Diego.

70%

of graduates
attend four-year
colleges

23%

attend two-year
colleges

100%

complete at least two
internships in real-
world settings

**Students graduate prepared to lead, innovate,
and contribute to their communities.**



WHO YOU'LL REACH

The Bingo Rodeo brings together the vibrant High Tech High community and supporters from across San Diego.

OUR AUDIENCE INCLUDES

Students and families

Alumni and young professionals

Local business and community leaders

Educators and school leaders

Engaged parents and donors

Sponsors gain visibility with a highly engaged and supportive community.



WHY SPONSOR THE BINGO RODEO

Sponsors help make this event possible while gaining meaningful visibility within the High Tech High network.

BENEFITS INCLUDE

Community Impact

Support innovative education and future leaders.

Brand Visibility

Recognition across event promotions and during the event.

Memorable Experience

Be part of a lively evening filled with barbecue, line dancing, and western fun.

Community Leadership

Demonstrate your organization's commitment to education and opportunity.



SPONSORSHIP OPPORTUNITIES

Sponsors play an essential role in making the Bingo Rodeo possible while supporting the mission of the High Tech High Foundation.

The following sponsorship opportunities provide a range of ways to participate and connect with the High Tech High community.



Sponsorship Levels

THE BUCKING BULL

Presenting Sponsor — \$15,000

Exclusive Sponsorship

INCLUDES

- Two VIP tables (20 seats)
- Event recognition as **“Bingo Rodeo presented by [Company]”**
- Logo displayed on event screens throughout the evening
- Logo on the step-and-repeat backdrop
- Verbal recognition during every bingo round
- Prominent placement in event emails and on-site signage



Sponsorship Levels

THE RODEO KING

Headline Sponsor — \$10,000

Exclusive Sponsorship

INCLUDES

- One VIP table (10 seats)
- Logo on the stage backdrop
- Recognition as sponsor of the bingo host
- Logo displayed between bingo rounds



Sponsorship Levels

THE SALOON

Bar Sponsor — \$7,500

One Available

INCLUDES

- One VIP table (10 seats)
- Logo placement at the VIP bar
- Branded cocktail or bar signage



Sponsorship Levels

THE CHUCKWAGON

Dinner Sponsor — \$7,500

One Available

INCLUDES

- One VIP table (10 seats)
- Logo on buffet and menu signage
- Recognition during dinner service
- On-screen recognition throughout the evening



Sponsorship Levels

THE FULL HOUSE

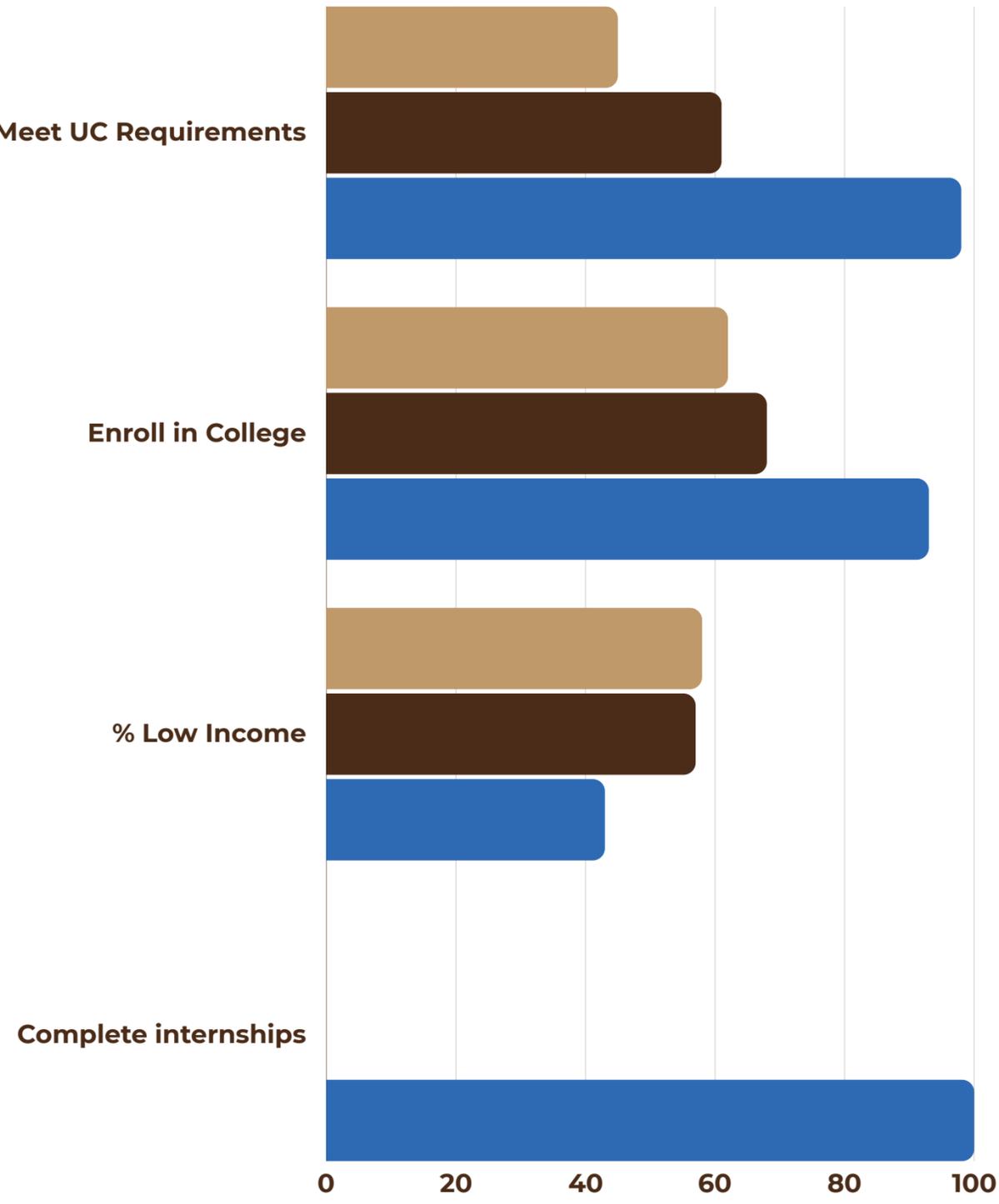
Dinner Sponsor — \$5,000

Three Available

INCLUDES

- Five VIP seats
- Logo placed prominently on bingo card sale table
- Recognition as sponsor of a bingo round
- Logo on prize tables and on-screen

● CA Overall ● San Diego Unified ● High Tech High



THE RESULTS

High Tech High students graduate prepared to pursue their goals and contribute to their communities.

98%

meet UC/CSU entrance requirements
(61% San Diego Unified | 45% California)

93%

enroll in post-secondary education

43%

of students come from low-income households

100%

complete internships, gaining real-world experience with local businesses and organizations

Your sponsorship helps make these outcomes possible.



COMMUNITY IMPACT

Your sponsorship helps create opportunities for students across the High Tech High network.

Funds raised through events like the Bingo Rodeo support programs that expand access to innovative learning experiences and strengthen opportunities for students and educators.

Together, we help prepare the next generation of thinkers, creators, and leaders.



RESERVE YOUR SPONSORSHIP

To reserve your sponsorship for the Bingo Rodeo benefiting High Tech High Foundation, please visit: hightechhighfoundation.org/bingo-rodeo-sponsorship

or contact:



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Custom sponsorship opportunities are available.