

Benefit Design Consultants

Employee Benefits • Insurance • Solutions

Unlocking the Code to Effective Health Insurance

Education: The healthcare system is complex. Not all providers are created equal. Price and quality often have an inverse relationship inside the healthcare system. Employees must be educated about their coverage and how to find high-quality, affordable providers.

You can no longer rely on the standard PPO network providing broad access to providers in your area. Employees must understand which providers are the best when it comes to specific healthcare services. Besides, having a PPO network that includes every provider on the planet doesn't help employees if they can't afford the visit.

Communication: Too many companies undervalue the importance of education and provide it only once per year during open enrollment. Employees don't think about their health insurance plan until they need to use it. Work to create an ongoing communication strategy that ensures your plan's benefits stay top-of-mind all year long.

Collaboration: When your employees are granted access to high-quality, affordable healthcare providers, it's a win-win. They're receiving great care leading to optimal outcomes and you're controlling your health insurance claims which will have a positive impact on your bottom line.

A health insurance plan is not just something you give to your employees; it's a collaborative effort. Offer them a plan that supports their healthcare needs and hold them accountable to make the right decisions.

Collaboration leads to affordable care and lower insurance costs.

You don't have to believe it is possible. Let someone show you it's possible. - Butler