

Taunton Motoring Club Ltd (TMC) Social Media Policy

Introduction

TMC recognises that social media is an important tool for all club members to engage with each other and the club.

TMC encourages club members to use social media and other channels to promote the club, clubs events and the sport.

TMC provides a service to all members by actively utilising Facebook, as well as websites to promote its work and activities.

The organisation is committed to providing a safe, fair and fun online space for TMC members. This includes safeguarding the welfare of children, young people and vulnerable adults who engage with the organisation on any social media and websites used by TMC.

TMC recognises that this policy can be continuously developed and will review this document again by January 2026 or after the outcome of any serious issue or incident from the use of social media sites by the TMC community.

This Policy outlines:

- The social media channels managed on behalf of and by the TMC members
- Who is responsible for the TMC social media channels
- The principles that TMC follow in monitoring all channels
- Reporting procedures to follow if any abusive or illegal content or activity has been identified by TMC members, Motorsport UK or community members

This policy is endorsed by the TMC Committee.

TMC Owned Social Media

TMC will be active on third party social networking sites which are known to engage with children, young people and vulnerable adults, as follows:

Facebook:

Taunton Motoring Club (Members Group)

<https://www.facebook.com/groups/tauntonmc/?ref=share>

Taunton Motoring Club (Public page)

<https://www.facebook.com/tauntonmc>

Management

The following TMC Club members are identified as 'Administrators'

- Zak Linham
- Tim Jones
- Tony Bonfield
- Gareth Andrews
- Ben Bonfield

The Administrators are responsible for:

- The day-to-day management of any TMC social media platforms including approval of posts by members before being uploaded to the platform.
- Monitoring the acceptable use and removing unacceptable content including harassment, defamation, discrimination, abuse, bullying and obscene or abusive language, the uploading of libellous, defamatory, obscene, illegal or violent material, or depicting nudity. This list is not exhaustive.
- Sale of motorsport related items through the TMC social media platforms is permitted, posts for sale of non-motorsport items will not be approved by the administrators.
- Removing out of date posts

The Administrators also have joint responsibility for:

- Ensuring that any social media content published on the TMC Facebook pages meets acceptable standards, working with TMC Club Safeguarding Officer and Motorsport UK's Head of Safeguarding if required.
- Ensuring that any club members, partner agencies or contractors abide by the rules and regulations of TMC, in that any comments posted are not, or may not be conceived as: offensive, insulting, abusive, threatening, racist, discriminatory or may cause offence or harm to others, including race or club officials, members of TMC, Motorsport UK Clubs/groups and teams or any person(s) associated with the activities of the Club.
- Deciding which links will appear on the TMC social media channels and the acceptability of access to other sites

Monitoring & Reporting Procedures

- The Administrators will refer any breaches of this policy to the Club Safeguarding Officer and/or Motorsport UK's Head of Safeguarding, who in turn may refer any breach of conduct obligations to the Motorsport UK National Court whether for disciplinary purposes or for an Inquiry.

If any TMC member has any concerns about online behaviours, in the first instance report through the TMC 'Contact Us' link on the website:

<https://tauntonmc.co.uk/#b2aa669e-9975-4cbf-b945-41f22a12a7f9>

Any incidents of online bullying, abuse, grooming or other behaviours which impact on the welfare or wellbeing of children, young people or vulnerable adults must be reported to the TMC CSO ashlynmitchell@sky.com