

HOUSE OF DOG



Leader of the Pack Newsletter



November, 2023

WHAT'S NEW AT HOUSE OF DOG?

A lot is going on at HOD. For starters, some of the HOD team attended the 2023 Pet Boarding and Daycare Expo in Hershey, PA. There were over 750 Pet Care Facility Owners and Managers and hundreds of pet care distributors and manufactures from all over the nation! This was a four day intense learning opportunity on how to get better everyday! From the Expo, we have a lot of take-aways and are planning for 2024. We want to ensure that our facility is the absolute best and that we are serving the unique needs of both YOU and your pups. More info will be forthcoming as our planning gets underway. In the meantime, if there is something that you would like to see or if there is a need that you have that we are not fulfilling, let us know! Your feedback is critical to our partnership and ensuring a long-term, trusting relationship!



Some new services currently being offered at HOD include:

- The Barker Shuttle (be sure to schedule 24 hours in advance)
- Scent Games (this is great for dogs that are not able to participate in group play. It gives them their exercise and the stimulation needed for a happy, healthy pup!
- Lots more coming in November and December!

FUN AND WEIRD FACTS ABOUT DOGS THAT YOU PROBABLY DID NOT KNOW

- The "smell" center of a dog's brain is 40 times larger than yours. Dogs can smell thousands of times better than humans.
- Dogs' sense of smell might be pretty amazing, but don't forget about their ears. They can hear sounds four times farther away than humans can.
- Dogs do not see everything in black and white.
- Every dog's nose is unique.
- Three survivors from the Titanic were dogs.
- The tallest dog in the world measured at 1.118 meters.
- Dogs dream.
- A German Shepherd was nominated at the Academy Awards.

Speaking of a Dog's "smelling" skills, did you know that new Scent Games are now available at HOD for your pup?

HOD plays a huge part of a dog's health.

- Allows the dog to do what they do best ... sniff!
- Releases dopamine in their brains.
- Improves brain development.
- 10 minutes of sniffing is the equivalent of walking 3 miles!
- Improves vision.
- Reduces stress levels.
- Provides a greater sense of calm.
- Enhances mental stimulation.

Contact HOD for more information. Even if your pup does not attend daycare, this is a great "afternoon" activity to keep your pup happy, healthy, and relaxed!

IT'S THAT TIME OF THE YEAR!

As the festive season approaches, we want to make sure your furry family member is ready to shine! The holiday grooming reservations are booking fast!

Our skilled and talented groomers will ensure your pup looks and feels their best for all the upcoming celebrations. From a festive bath to a stylish trim - we have you covered!

To schedule your pup's grooming appointment, call 484-482-6143! Spaces are filling up fast - secure your spot now.

In advance of the Holidays, HOD wishes you and your family a very blessed and joyous holiday season!



7 GROOMING TIPS TO GIVE YOUR PUP THE BEST EXPERIENCE

Proper grooming does more than simply improve the appearance of your dog. Regularly grooming promotes a healthy coat and skin; leading to a happy and healthy pet! However, grooming can be stressful for dogs; especially if it is their first time.

Below are some tips and tricks to help your pup feel more comfortable and have a more enjoyable and stress-free experience at the grooming salon:

- 1) Regularly brush your dog's coat to prevent matting, remove dead hair and dirt, and spread the natural oils.
- 2) Play with your dog's ears and get your pup used to having his ears touched.
- 3) Check your dog's skin, ears, and check for any signs of infection, fleas, or ticks.
- 4) Massage your dog's feet, touch his paw pads, look between his toes, touch his nails. This will help him be more comfortable when he goes to the groomer.
- 5) Get your dog used the sounds and sensations of clippers/trimmers.
- 7) Teach your dog to enjoy grooming sessions by rewarding them with treats and praise.

PUP'S CORNER



Mia Moo - A gentle giant!

Mia Moo, sibling of Myla and Spencer, is a Great Dane who steals the spotlight with her gentle giant demeanor, capturing cheers with every graceful step. Despite her imposing size, her gentle nature shines through in every interaction. Whether gracefully lounging or playfully engaging, Mia Moo's charm is irresistible.

She effortlessly establishes harmony among her canine companions, engaging in playful antics that create a joyful atmosphere. With the staff, Mia Moo forms an unspoken bond, responding to their care with a trusting demeanor.

Mia Moo's gentle nature creates a positive atmosphere among both dogs and staff, fostering a fun and energized Pack.



Pepper - A dash of spice!

Pepper joined HOD Pack this past summer as a shy little girl! She quickly blossomed into an outspoken, spicy, and playful little fur-friend! Pepper loves to play with everyone... but her favorites are her BFFs (Best-fur-friends) Sir Rosco, Duncan, Cody S, and Sputnik.

Pepper is known to be silly, sassy, and vocal! She even has her own vocabulary - for example, when she is excited she will say "Woowoooo!" And we all know what that means! Shortly after that, you will see her energy in full force as she gets a major case of the zoomies, leaps over her friends, and chases bubbles!

Pepper is a sassy fur-ball whose boundless energy is wrapped in a package of irresistible cuteness!



RESCUE CORNER

DELCO DAWGS

DELCO DAWGS is a non-profit organization that is dedicated to healing the hurt, fixing the broken, and finding the lost. They are entirely supported by your donations.

To support their endless efforts and mission, you can donate at:

VENMO @jill-speckman or
PAYPAL donatedelcodawgs@gmail.com.

PROVIDENCE ANIMAL CENTER

Providence Animal Center offers exceptional, affordable, and life-affirming rescue, adoption, medical care, and training of dogs. They are a non-profit organization and, like many other rescues, are entirely supported by private donations.

If you would like to donate, your donation will support daily life-saving efforts and preventative programs aimed to help the animals who need it most in our community and beyond.

To Donate:

<https://interland3.donorperfect.net/weblink/weblink.aspx?name=E348887&id=3>

PETS FOR ADOPTION



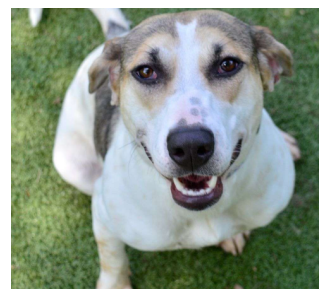
BONNIE



KING



LUNA



MAYBELLINE

NEW! BIRTHDAY PAW-TIES AT HOUSE OF DOG!

We are thrilled to share some tail-wagging exciting news about Birthday Celebrations at House of Dog! Get ready to celebrate because birthday parties are now coming to HOD!

Is it your pup's birthday this month? We cant wait to make your dog's special day an unforgettable celebration! What's Included:

- HOD will send out an invitation to all your pup's best friends at HOD.
- Our "Event Room" will transform into a birthday wonderland, complete with colorful decorations to help bring the joyous occasion to life! Party hats and decorations will be provided by HOD.
- Dog games and treats will be overflowing! Your pup and their best fur-friends will enjoy extended playtime, ensuring they have a blast during the celebration!
- The birthday pup will receive a swag bag filled with surprises... because what is a birthday without presents?
- Our staff will capture the best moments of the celebration so you can have precious memories to cherish. Your pup will also have a birthday photo taken of them in their party hat and birthday bandanna to take home.

If your pup has a birthday coming up, let us know, and we will make sure their day is extra special! To schedule a "Birthday" Pawty for you pup, call HOD at 484-482-6143 and we will take it from there and make it a memorable, fun, exciting event for your fur baby!

P.S. Stay tuned for more details about our upcoming birthday events and sneak peaks on our social media pages.



October Birthdays

Banjo Millward
Barkley Torregrossa
Bart Mokshefsky
Bentley Riesenfeld
Bortles Ancone
Brooklyn Rodriguez
Buster Brown Achembach
Chloe Tomassian
Commie Miccarelli
Crew Wilson
Daffodil Nespoli
Envy Jefferson
Fiona Blöse
Franklin Smith
Freddie Kirchhoff
Gizmo Ferrell
Gracie Brandon
Gunner Ryan
Jameson Brunson
Java Pech
Jax Bailey
Jojo Cox
Kash Gorski
Liberty Verdecchio
Lucky Golden
Mandy Jones
Moose Gallagher
Murphy Meloney
Nacho DiFabio
Ollie Kelly
Penny Smith
Piper Hecksher
Roman Gora
Roxanne Gorski
Rudy Rhoads
Shamus Ferguson
Stella Micarelli
Teddy Anderson
Winston Markee
Wookie McGuire
Zena Steger

HAPPY BIRTHDAY!!

November Birthdays

Bella Zimmer
Buddy Blackburn
Buddy Watts
Chloe Krout
Chuck Calciano
Cinder Alonso
Coda Harner
Diesel Glatthorn
Dublin Allen
Duke Collier
Duke Duggal
Frankie McCarthy
Gemma Chappis
Gigi Bray
Gracie Burns
James Woodall
Josie Donovan
Koda Smarkola
Kodak Caratello
Loki Zane
Lola McGuire
Luna Reed
Mac Sullivan
Maisey Cullen
Molly Farragher
Nico Graham
Noodle Schmidt
Oliver Santella
Penny Uleau
RheaSanchez
Riley Dodds
Romeo Vazquez
Rosie McAlister
Sadie Pearse
Sir Lucas Carr
Smokey O'Shea
Sophie Hartung
Thor Callahan
Vader Ferguson
Zanka Guy
Zoey Keller
Zoey Martin

HAPPY BIRTHDAY!!

December Birthdays

Abbey Wolfgang
Ace Boyle
Apollo Kaufman
Artichoke Robinson
Bomber Daniels
Brownie Hayward
Callie Legradi
Chewy Ciero
Chloe Fernandez
Coco O'Connell
Cody Heineman
Cody Silva
Frodo East
Gideon Nowroozi
Gus Legradi
Hunter Conneen
Kassie Rodosh
King Small
Kobe Handy
Leo Bernstein
Leo Hay
Luna Kober
Luna Rule
Milo Colflesh
Mocha Nespoli
Myla Malanty
Nala Gorman
Oreo Battl
Penny Koppisch
Polly Freebaim
Poppy Zachary
Q Stout
Rio Shoemaker
Romeo Dugan
Sepi Apt
Shadow McGee
Spencer Moore
Stella Phillips
Sunny Hearling
Thor Wadley
Wesley Lancianese
Winston Zulli-Ferrill
Zeus Sharpless



INTRODUCING THE BARKER SHUTTLE

The shuttle is a cargo van that is equipped with special kennels to ensure that the dogs are safe and secure during their ride to/from HOD. They are not secured to seats via a seat belt or leash (like in a car or in a bus).

- Shuttle is inspected for safety features to ensure that your dog travels safely.
- Shuttle is conditioned appropriately for heat and air conditioning.
- Shuttle is cleaned and sanitized daily.
- All dogs must be leashed (using a HOD leash) prior to exiting their home and until they are securely inside the shuttle and in their designated kennel.
- A first aid kit is available in the shuttle for the dogs at all times.
- All drivers have a valid license, are insured, and have passed a background check.

How to Reserve the Barker Shuttle

- You can request a reservation for the shuttle through the client portal under "Schedule Services" and select "Barker Shuttle".
- NOTE: If there is availability for the Shuttle, you will be notified via email that your request has been accepted and your pup has a reserved seat on the shuttle.
- Due to traffic and route changes, we cannot provide an exact time that you dog will be picked up or dropped off.
 - Pick up window is between 7AM and 930AM.
 - Drop off window is between 3PM and 6PM.

**THE BARKER SHUTTLE SERVES THE DELAWARE COUNTY AREA.
PLEASE GIVE US A CALL IF YOU HAVE ANY QUESTIONS.**

ANNUAL PAINT & WOOF EVENT! RESERVE YOUR SPOT TODAY!

If you haven't attended this annual HOD event in the past, you are not gonna want to miss it this year!

What is Paint & Woof?

Our very own HOD Artist, Lauren Boro (who did the art for our Barker Shuttle), will pre-sketch a caricature portrait of your pup on a canvas and you will paint it during class (this is "Paint")! While you are painting, your pup gets to have a play date with all his friends in the play yard (this is "Woof")!

All equipment will be supplied! You just need to bring yourself (and your pup). Our experienced and loving Pack Leaders will be supervising the pups during their play date!

Refreshments will be available (for both our Painters and Pack)!

Information:

Date: December 10, 2023 at 1PM

Cost: \$50 "Paint"; \$20 "Woof" (you are not required to participate in "Woof".)

What we need from you!

- 1) A photo (head only) of your pup (must receive the photo no later than 12/1 so Lauren can sketch your pup in advance of Paint & Woof event and have it ready for you to paint.)
- 2) Your commitment (since the artist will be sketching your pup in advance). Payment is required at time of booking.
- 3) If you would like your pup to participate in the "Woof" play date, please let us know so we can reserve his/her spot. NOTE: pup must be a member of HOD and is able to socialize in a group environment.

We have limited seats available ... so let us know if you are interested! First come, first serve!



UPCOMING HOLIDAY EVENTS AND NOTICES

Holiday Schedule

HOD will be closed on the following Holidays.

- Thanksgiving EVE - . Early close at 4pm
- Thanksgiving Day: Closed
- Christmas Eve - Early close 4pm
- Christmas Day - Closed
- New Years Eve - Closed
- New Years Day - Closed

HOLIDAY BOARDING NOTICE: In preparation of the holiday closure, we kindly request that all boarding drop-offs and pick-ups are done for the day before the holiday and the day after the holiday (unless already scheduled). This adjustment is made to ensure the well-being and comfort of your pets during the holiday period. We appreciate your understanding.. ***Rest assured! Your pups will have 24x7 supervision throughout the holidays and have lots of fun, love, and care!***

Upcoming Events

- 12/1-12/31: Holiday Pet Drive: HOD will have a bin in the lobby for you to donate supplies to our local rescues. Accepting food (dry and canned), toys, blankets, paper towels, sheets, etc. (Does not have to be new).
- 12/1-12/18: Secret Santa Dog Gift Exchange
- 12/18: Barking Around the Christmas Tree Holiday Party
- 12/1-12/23: Pictures with Santa
- 12/10: Annual Paint & Woof Event
- Plus much more!

**FOLLOW US ON OUR WEBSITE, FACEBOOK AND INSTAGRAM
FOR ADDITIONAL DETAILS ON DATES, EVENTS AND NOTICES.**

IMPORTANT MESSAGE FROM OUR PACK LEADER

Since opening in February, 2020, House of Dog has been very fortunate with all that we have experienced and with our continued growth! We are absolutely blessed, honored, and extremely fortunate! We continue to find ways to offer exceptional care to the pups (and the families that we serve) and we do our very best at maintaining a cost-effective pricing model that will enable us to hire, onboard, and train amazing talented and skilled staff, provide and maintain a healthy facility and environment with state-of-the-art accommodations, and offer fun activities and events for our Pack with minimal costs to our clients.

After careful consideration, we have made the decision to implement an increase in our daycare service fees ONLY. As small business owners, announcing a price change is not an easy thing to do. As in the past, we first always look for ways that can minimize (or delay) price increases and seek to find the least possible impact to you and to our business. However, the continued rising costs of doing business (labor, supplies, maintenance, and utilities) have driven the need for this adjustment at this time. We understand that changes in pricing can raise concerns, and we want to assure you that this decision is rooted in our unwavering commitment to delivering the best possible experience for your pets at the most competitive price.

The following price increase will go into effect on December 1, 2023 for our DAYCARE SERVICES ONLY as follows. (Boarding prices remain unchanged).

- Full-Day Daycare: \$36; Half-Day Daycare: \$28.
- Pre-Paid Daycare Packages:
 - 3-Day Package: \$105
 - 5-Day Package: \$170
 - 10-Day Package: \$330
 - 20-Day Package: \$640
 - 30-Day Package (NEW): \$900

House of Dog remains committed to offering you the quality you and your pups expect! Thank you for your understanding, trust, and continued support!

All my best,

Amanda Conneen
Director/Owner

**For more information, please contact us via
phone or email.**



Hours of Operation

Daycare is available 6 days a week; Monday through Saturday.

Monday through Friday: 7:00 AM – 7:00 PM

Saturday: 10:00 AM – 4:00 PM

Overnight accommodations are available 7 days a week

(NOTE: Boarding pups will receive group play time on Sundays if they are boarding) .

Transportation services: The Barker Shuttle is available with a reservation and serves the DELCO area. Reservations are required.

Contact HOD for More Information

(484) 482-6143

info@houseofdogretreatspa.com

Ridley Business Center
500 Pine Street, Building 4
Holmes, PA 19043