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## NEWS RELEASE

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For Immediate Release

### Colorado Woman Launches Revolutionary Home Building Program

Designed to help people build their own home!

RIFLE, COLORADO - Honor Built Homes, LLC is a highly unique and progressive home building company located in Rifle, Colorado but will eventually offer its services across the nation. The company has developed a NEW revolutionary home building program that provides consumers the opportunity to successfully build their own home at an affordable price. In today's housing market there is a lack of affordable homes, skyrocketing prices, and limited equity, and the Honor Built Homes program solves all of that. The company's home building experience is unlike anything else in the marketplace and is expected to be a disruptor within the industry.

The company was founded by Tina Holtz, who is also the company's CEO. Holtz has a passion for helping others and she recognized that there was a need to bring something to the industry that could provide solutions, so she developed what she believes is a superior program. Holtz has personal and professional experience in this business, having at one time worked for a home building company who offered a successful owner/builder program, with whom she also built two homes of her own through.

"Our program is designed to create an immediate ROI for our customers.. Rather than purchasing an existing high priced home, they can now build the home they want, where they want it, at a price point they can afford. We're not just building homes, we're building peoples futures." **Tina Holtz, CEO**

The program highlights include customer/owner participation which saves the customer generally between 10-20% of the total cost of construction - creating instant equity and providing a substantial ROI that the customer otherwise would not be able to obtain. Additionally, the company has a preferred set of lenders that offer low down and no down payment VA, USDA, FHA, and Conventional loan programs, a wide range of standard home plans, and affordable quality home package material options to choose from which ensures affordability for each customer. Holtz uses technology to help manage her projects through a state of the art construction management platform called BuilderTrend and a proprietary online e-learning platform, "The Honor Built University" which is loaded with all the education, training, videos, webinars, and resources that her customers need to be successful in their project. Top that off with her experienced team of construction professionals who are available to provide complete guidance and assistance throughout the entire construction process, and you have a recipe for success.

The company is currently building homes in Colorado and will be branching into additional states in the near future. The demand for this program and it's offerings is overwhelming and there is a need for capital to effectively launch and achieve growth. Holtz says she will continue to innovate and is working with multiple investors, lenders, suppliers, and vendors to ensure her customers get the best opportunities available. For more information on the company's products and services or to inquire about investment opportunities you can visit the company's website at [www.honorbulthomes.com](http://www.honorbulthomes.com) or contact Tina Holtz directly at 970-989-8047 or via email at [info@honorbulthomes.com](mailto:info@honorbulthomes.com).

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