



Ivanhoe Office

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Canby Office

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**SMSU Halftime Challenge \$1,000 Winner
Sponsored by Panka Insurance Agency**



We are proud to sponsor SMSU Men's and Women's Basketball Halftime Challenge, 30 seconds to make a layup, free throw, 3-pointer, and half-court shot for \$1,000!

Nov 20, 2021, during the SMSU Women's Basketball game, and the first night of our sponsoring the Halftime Challenge, we were excited to celebrate our first winner!

Congratulations SMSU student, Adam!!



Happy New Year! We are also excited for the new year because 2022 brings with it new opportunities for us to connect with people and businesses in our communities! This year, we will be hosting numerous Facebook drawings, online events and sponsoring other fun ways to celebrate people, businesses, youth, and organizations who step up and do outstanding things in our communities.

This will be a great opportunity for us to do something nice for the people in our communities while also supporting local businesses. Our first Facebook drawing is in January, celebrating "National Thank Your Customers Week".

Check out our Facebook page (facebook.com/PankalInsurance) to learn more about that drawing and be sure to Follow Us on our Facebook page so you and your friends can join us in our future drawings and fun Facebook events!

To learn more about Panka Insurance Agency, check out our new website!
www.pankainsuranceagency.com

Crop Insurance 101

Crop insurance is a critical program for maintaining our nation's supply of food, fuel and fiber. It helps farmers and ranchers navigate the risks of farming and plant again after a disaster while providing them the necessary stability to continue investing in long-term conservation practices.

But with terms like "Actual Production History" or "Whole-Farm Revenue Protection," it might sometimes feel like you need to be an insurance whiz to fully understand how this public-private partnership works.

That's why National Crop Insurance Services (NCIS) put together CropInsurance101.org.

There, the public and policymakers can learn more about the history of crop insurance and how it works today to protect farmers and ranchers.

We've recently added a wealth of new content:

- * Links to the entire "Crop Insurance Basics" series, which explores crop insurance concepts in an easy-to-understand way.
- * Information on a peer-reviewed study in the *Journal of Environmental Management* which found that crop insurance is not a barrier to the adoption of conservation practices and plays a role in helping farmers maintain healthy soil.
- * New glossary definitions, including important program elements like Good Farming Practices and Section 508(h) submissions.
- * Farmer testimonials sharing how crop insurance is an indispensable part of their risk management toolkit.

Over the past year, farmers and ranchers have faced untold challenges, ranging from a global pandemic to devastating weather events. Looking forward, they're building on decades of best farming practices to protect the soil, air and water that nurture their crops.

Rural America is resilient. But they can't do it alone.

The strength of crop insurance has made it the cornerstone of the farm safety net. Last year a record nearly 400 million acres across America were protected by crop insurance.

Source: <https://cropinsuranceinamerica.org/crop-insurance-101-3/>

Client Spotlight:

Ash and Arrow Boutique

Ash and Arrow Boutique is a collaboration between two longtime friends, Sara Abrahamson and Theresa Hentges. Three years ago, the urge “go for it!” propelled the women’s apparel business into selling on Facebook and pop-ups, then eventually to an online store, and is now a brick and mortar presence on main street Canby.

As the business has grown and evolved, so have the needs of the business. 2022 will bring big changes for the business that will better meet customer needs and make for an incredible shopping experience. Ash and Arrow Boutique appreciates each and every customer and strives for excellent customer service for all.

Visit our website to learn more about our products and services at www.ashandarrowboutique.com.



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We Reward You When You Refer Your Friends & Family!

Your referrals mean the world to us. We work hard to earn each referral with great service and appreciation for your business. We also love supporting the charitable efforts in our communities, so we’ve tied referrals and charitable giving together. *Here’s how it works:*

- A referral is when we get a request for a quote from someone saying you referred them to us, and we complete a proposal.
- For each referral we receive, we will **donate \$15** to our charity of choice: **Tyler Food Shelf**.
- We will draw one name from the list of people who referred someone to us each quarter, and the winner will receive a \$100 gift card! The person you referred does not need to purchase insurance from us for you to qualify for the gift card!
- **4th Quarter update** – We had another 10 referrals in the 4th quarter, which means our total annual donation is up to \$480 to be donated to **Tyler Food Shelf**! Congratulations to our 4th quarter winner, **Rebecca Riess**! Enjoy your \$100 gift certificate to **Premier Massage** in Marshall! And a huge **THANK YOU** to everyone who gave us a referral! We love referrals, so please keep sending your friends and family to us!



Tyler Area Food Shelf

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