

# The hardest part of film finance is 1<sup>st</sup> dollar equity

Principal  
protected  
equity **solves**  
this problem

So you can get on with doing what you love..  
*bringing stories to life*

- Principal protection from 70% to 100%
- 3 year to 5 year lock-up
- Tax efficiency: Potential section 181 and passive loss offset against other income.
- Unlimited upside potential

**Market Evolution Strategies**

In association with

727 Squared Inc

[mbennett@727squared.com](mailto:mbennett@727squared.com)

702-343-3906