



Memorandum of Understanding

NAACP and National Pan- Hellenic Council, Inc.

THIS MEMORANDUM OF UNDERSTANDING (“MOU”) is made by and between the National Association for the Advancement of Colored People (NAACP) whose principal headquarters is 4805 Mt. Hope Drive, Baltimore, Maryland 21215 and the National Pan-Hellenic Council, Inc (NPHC), headquartered at 3951 Snapfinger Parkway, Suite 218, Decatur, Georgia 30035.

Founded in 1909, the NAACP was established to ensure the political, educational, social and economic equality of rights of all persons and to eliminate racial hatred and racial discrimination.

Formed in 1930, NPHC is a collaborative organization of nine historically African American, international Greek lettered fraternities and sororities representing more than 2 million college educated primarily African-American citizens.

PURPOSE OF MEMORANDUM OF UNDERSTANDING:

Because of their combined commitment to equal rights and social justice and the significant community impact that could be made through the combined resources, the NAACP and NPHC Incorporated propose to formalize a working relationship that will define the purpose , scope and outcomes of a collaborative three year legislative, civic engagement and public issues agenda.

Effective upon signing - October 31, 2020, the scope of this Memorandum of Understanding will be coordinated through the management and oversight from NAACP national and regional designees and NPHC national and regional designees.

Through regular scheduled meetings, the designated representatives' responsibilities will include oversight of the following scope of initiatives and activities:

The NAACP Agrees to:

- Provide regular Legislative Action Alerts to NPHC designee for wide spread distribution to include key legislative issues, talking points, sample notices/letters to members of Congress.
- Provide its Annual Legislative Report Card to inform NPHC of the NAACP's rating of congressional members' voting practices.
- Provide training opportunities to members of NPHC on the NAACP Advocacy Agenda (i.e., Election protection, civic engagement, programmatic priorities)
- Serve as a national resource for NPHC for technical assistance in issue area advocacy around the NAACP Game Changers (civic engagement, economics, education, environmental justice, healthcare, youth engagement, etc.)
- Encourage local units (i.e. adult branches, college chapters) of the NAACP to partner with local chapters of fraternities and sororities on advocacy and programmatic priorities that affect African American communities.
- Provide civic engagement training (voter registration, voter education and voter mobilization) training to alumnae and college chapters of NPHC
- Participate in appropriate National Conventions and convening's

NPHC Incorporated agrees to:

- Encourage members to become regular and/or life members of the NAACP
- Participate in collaborative civic engagement initiatives (voter registration, voter education, and election protection)
- Distribute NAACP electronic Action Alerts and Legislative Report Cards to networks
- When applicable encourage participation in local NAACP Branches and College Chapters (i.e. co-sponsor community forums, joint civic engagement drives, etc).
- Coordinate participation in major NAACP rallies, protests as deemed appropriate
- Support the NAACP through its Council of Presidents by attending its participation of the National Convention and other convening's

IN WITNESS WHEREOF, the Parties have executed this Agreement, to be effective upon signature.



Derrick Johnson
President & CEO



Leon W Russell
NAACP Chairman



NPHC Chairman



NPHC Vice-Chair