

## MEMORANDUM OF UNDERSTANDING

**THIS MEMORANDUM OF UNDERSTANDING ("MOU")** is made by and between the National Association for the Advancement of Colored People ("NAACP"), a 501(c)(3) tax-exempt organization organized under the laws of the State of New York and the National Head Start Association, ("NHSA") a 501 (c)(3) tax-exempt organization organized under the laws of the District of Columbia, individually a "Party" and collectively the "Parties."

**WHEREAS**, NAACP works to ensure the political, educational, social, and economic equality of rights of all persons, has supported full funding of Head Start and supports universal, high quality pre-K; and

**WHEREAS**, NHSA believes that every child, regardless of circumstances at birth, has the ability to succeed in life if given the opportunity that Head Start offers to children and their families;

**WHEREAS**, Head Start takes a comprehensive approach to meeting the needs of young children, focusing on education, health, housing and social services and by helping families struggling with poverty and other socioeconomic challenges achieve their goals for education, employment and housing, Head Start plays a transformative role across two generations; and

**NOW THEREFORE**, intending to be bound hereby, NAACP and NHSA agree as follows:

**1. Purpose.** This MOU sets forth the roles and responsibilities of the Parties as they relate to pursuing our mutual interests through joint initiatives related to voter registration; a voter guide on voter ID, early and absentee voting and voter registration; health care enrollment; and fair housing advocacy.

**2. Term.** This MOU shall remain in effect from the date executed by the parties through January 1, 2018. This MOU may be terminated by either party with 30 days written notice.

### **3. Joint Initiatives**

#### **3.1. Voter Registration**

3.1.a. NAACP shall organize voter registration drives in collaboration with local Head Start programs. This will include the NAACP recruiting, training and coordinating volunteers for each local drive. This will also include the NAACP coordinating with local Head Start programs to establish the date, time and duration of the event, and providing all the necessary materials and supplies, including registration forms, pens/pencils, posters/flyers, etc.

3.1.b. NHSA shall provide a list of Head Start member programs and the relevant staff contact in the communities where the NAACP proposes to organize voter registration drives. NHSA will facilitate the appropriate introductions between the local NAACP representatives and the Head Start member program staff. NHSA will assist with marketing and promoting the voter registration drives through electronic newsletters, social media and its conferences and events, as appropriate.

### **3.2. Voter Guide**

3.2.a. The NAACP Legal Department will electronically distribute its 2016 Voter Guide to NHSA. The Voter Guide provides information on Voter ID Requirements, Voter Registration and Early and Absentee Voting. There is a Guide for each State.

3.2.b. NHSA will electronically distribute the Voter Guide to its member programs in the respective states.

### **3.3. Health Care Enrollment**

3.3.a. During the Affordable Care Act enrollment period, the NAACP national health staff will invite local representatives of Head Start to take part in their enrollment fairs to share information about services available to area residents.

3.3.b. NHSA will help engage its members in enrolling in Health Care and the NAACP national health team would provide a link to an electronic brochure on insurance enrollment that NHSA can disseminate through its network of state associations and target audience.

### **3.4. Housing Advocacy**

3.3.a. We are in a moment where we have a strong federal fair housing law. That law, and the federal regulations established to implement the law, can be used to push state and local governments to provide better housing opportunities for low-income and minority residents whose only "choice" is, too often, racially segregated, subsidized housing in forgotten communities lacking basic services (like good streets, sidewalks, or occasionally, even drinkable water) on the "other side of the tracks."

3.3.b. The NAACP will provide NHSA with fair housing advocacy tools for parents and NHSA will disseminate the tools to its members.

**4. Joint Messaging.** The Parties agree to develop mutually reinforcing messages to be distributed through their respective communication channels. The NAACP and NHSA will work jointly to highlight opportunities to get involved and volunteer with the NAACP and join the National Head Start Alumni Network.


**5. Confidentiality.** Each party shall at all times during the term of the MOU use its reasonable best efforts to safeguard the confidential information of the other Party. The Parties

shall not disclose, except to each other as necessary for the performance of this MOU, any proprietary information, professional secrets or other information, records, data and data elements collected and maintained in the course of carrying out the responsibilities under this MOU, unless either Party receives prior written authorization to do so from the other Party or as authorized or required by law. The obligations contained herein shall survive termination of this MOU.

**6. Entire Agreement.** This MOU constitutes the entire agreement between the parties and supersedes all prior agreements relating to the subject matter hereof. Any amendment to this MOU shall be in writing and signed by both Parties.

**IN WITNESS WHEREOF**, the Parties have executed this Agreement, to be effective upon signature.

**National Association for the Advancement of  
Colored People**

  
By: **Cornell William Brooks**  
**President and CEO**

Date: 11/4/2015

**National Head Start Association**

  
By: **Yasmina Vinci**  
**Executive Director**

Date: 11-3-15