

Form **990**

**Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545-0047

**2009**

Department of the Treasury  
Internal Revenue Service

The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

**A For the 2009 calendar year, or tax year beginning** \_\_\_\_\_ **and ending** \_\_\_\_\_

<b>B</b> Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	Please use IRS label or print or type  See Specific Instructions	<b>C Name of organization</b> <b>NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE</b> Doing Business As		<b>D Employer identification number</b> 13-1084135
		Number and street (or P.O. box if mail is not delivered to street address) Room/suite <b>4805 MOUNT HOPE DRIVE</b>		<b>E Telephone number</b> 410-580-5777
		City or town, state or country, and ZIP + 4 <b>BALTIMORE, MD 21215</b>		<b>G Gross receipts \$</b> 26,204,131.
		<b>F Name and address of principal officer: BRENDA WATKINS NOEL</b> <b>4805 MOUNT HOPE DRIVE, BALTIMORE, MD 21215</b>		<b>H(a) Is this a group return for affiliates?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <b>H(b) Are all affiliates included?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list. (see instructions) <b>H(c) Group exemption number</b> ▶

**I Tax-exempt status:**  501(c) ( 3 ) ◀ (insert no.)  4947(a)(1) or  527

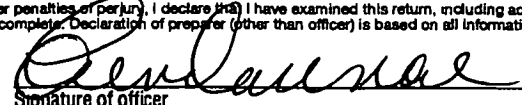
**J Website:** ▶ WWW.NAACP.ORG

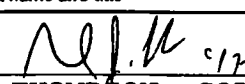
**K Form of organization:**  Corporation  Trust  Association  Other ▶ **L Year of formation:** 1909 **M State of legal domicile:** MD

Part I Summary		Prior Year	Current Year
1 Briefly describe the organization's mission or most significant activities: <b>TO ENSURE THE POLITICAL, EDUCATIONAL, SOCIAL, AND ECONOMIC EQUALITY OF RIGHTS OF ALL PERSONS</b>			
2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.			
Activities & Governance	3 Number of voting members of the governing body (Part VI, line 1a)	3	64
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	0
	5 Total number of employees (Part V, line 2a)	5	112
	6 Total number of volunteers (estimate if necessary)	6	5000
	7a Total gross unrelated business revenue from Part VIII, column (C), line 12	7a	0.
	7b Net unrelated business taxable income from Form 990-T, line 34	7b	0.
	Revenue	8 Contributions and grants (Part VIII, line 1h)	18,042,312.
9 Program service revenue (Part VIII, line 2g)		6,801,903.	7,751,622.
10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)		-775,467.	116,165.
11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		580,939.	418,206.
12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		24,649,687.	26,204,131.
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)		
	14 Benefits paid to or for members (Part IX, column (A), line 4)		
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	5,958,676.	8,712,269.
	16a Professional fundraising fees (Part IX, column (A), line 11e)	300,000.	
	b Total fundraising expenses (Part IX, column (D), line 25) <b>202,169,670.</b>		
17 Other expenses (Part IX, column (A), lines 7a-11d, 11f-24f)	15,213,377.	18,040,945.	
18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	21,472,053.	26,753,214.	
19 Revenue less expenses. Subtract line 18 from line 12	3,177,634.	-549,083.	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year 17,153,241.	End of Year 15,518,011.
	21 Total liabilities (Part X, line 26)	4,472,694.	2,348,837.
	22 Net assets or fund balances. Subtract line 21 from line 20	12,680,547.	13,169,174.

**Part II Signature Block**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here:   
Signature of officer  
**BRENDA WATKINS NOEL, CHIEF FIN**  
Type or print name and title

Paid Preparer's Use Only:   
Preparer's signature  
Firm's name (or yours if self-employed), address, and ZIP + 4  
**THOMPSON, COBB, BAZILIO**  
**1101 15TH ST., N.W., SU**  
**WASHINGTON, DC 20005**

SCANNED NOV 26 2010

NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE

**Part III** Statement of Program Service Accomplishments

1 Briefly describe the organization's mission:  
**THE NAACP WAS ORGANIZED TO ELIMINATE SOCIAL INJUSTICES, INCLUDING RACIAL DISCRIMINATION, BY ASSISTING IN LEGAL CASES AND BY AFFIRMING LEGAL ACTION IN ESTABLISHING THE PRINCIPLES OF LAW.**

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?  Yes  No  
If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?  Yes  No  
If "Yes," describe these changes on Schedule O.

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code: ) (Expenses \$ 4,726,884. including grants of \$ ) (Revenue \$ 3,513,345.)  
**CONVENTION - THE CONSTITUTION OF THE NAACP MANDATES THAT A CONVENTION BE HELD EVERY YEAR TO ESTABLISH POLICIES AND PROGRAMS FOR THE UPCOMING YEAR**

4b (Code: ) (Expenses \$ 3,013,168. including grants of \$ ) (Revenue \$ )  
**REGIONAL FIELD STAFF AND STATE CONFERENCES - NAACP REGIONAL AND FIELD OFFICES ARE RESPONSIBLE FOR ASSURING THAT NAACP UNITS ARE VIABLE AND CAPABLE OF CARRYING OUT THE NAACP'S MISSION AT THE LOCAL LEVEL. THIS EFFORT REQUIRES PROVIDING THE NECESSARY TRAINING, TOOLS AND MATERIALS TO VOLUNTEERS, ALONG WITH DISSEMINATING AND IMPLEMENTING NAACP'S POLICIES AND MANDATES.**

4c (Code: ) (Expenses \$ 2,277,242. including grants of \$ ) (Revenue \$ 3,202,541.)  
**IMAGE AWARDS - THE NAACP IMAGE AWARDS HONORS PROJECTS AND INDIVIDUALS OF ALL RACES WHO HELPED PROMOTE POSITIVE IMAGES OF PEOPLE OF COLOR. THE AWARDS TAKES PLACE ANNUALLY AND IS USALLY AIRED ON NETWORK TELEVISION.**

4d Other program services. (Describe in Schedule O.)  
(Expenses \$ 1,084,7975. including grants of \$ ) (Revenue \$ 3,872,172.)

4e Total program service expenses ► \$ 20,865,269.

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

**Part IV Checklist of Required Schedules**

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A.</i>	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I.</i>		X
4	<b>Section 501(c)(3) organizations.</b> Did the organization engage in lobbying activities? <i>If "Yes," complete Schedule C, Part II.</i>	X	
5	<b>Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations.</b> Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? <i>If "Yes," complete Schedule C, Part III.</i>		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I.</i>		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II.</i>		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III.</i>		X
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV.</i>		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V.</i>		X
11	Is the organization's answer to any of the following questions "Yes"? <i>If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.</i>	X	
	• Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI.</i>		
	• Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII.</i>		
	• Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII.</i>		
	• Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX.</i>		
	• Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X.</i>		
	• Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? <i>If "Yes," complete Schedule D, Part X.</i>		
12	Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII.</i>	X	
12A	Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional.</i>	Yes	No
			X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E.</i>		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If "Yes," complete Schedule F, Part I.</i>		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? <i>If "Yes," complete Schedule F, Part II.</i>		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? <i>If "Yes," complete Schedule F, Part III.</i>		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I.</i>	X	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II.</i>		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III.</i>		X
20	Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H.</i>		X

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

**Part IV Checklist of Required Schedules** (continued)

	Yes	No
21 Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II		X
22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III		X
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	X	
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25		X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I		X
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I		X
26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III		X
28 Was the organization a party to a business transaction with one of the following parties, (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV		X
b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV		X
c An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV		X
29 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M		X
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M		X
31 Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I		X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II		X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I		X
34 Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	X	
35 Is any related organization a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2		X
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2		X
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI		X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?	X	

Note. All Form 990 filers are required to complete Schedule O.

NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE

Form 990 (2009)

13-1084135 Page 5

**Part V** Statements Regarding Other IRS Filings and Tax Compliance

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of U.S. Information Returns. Enter -0- if not applicable		
1a	338		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable		
1b	0		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		X
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return		
2a	112		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return. (see instructions)	X	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?		X
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O		
3b			
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		X
b	If "Yes," enter the name of the foreign country: _____ See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		X
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?		
5c			
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
6b			
7	Organizations that may receive deductible contributions under section 170(c).		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		X
7a			
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?		
7b			
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		X
7c			
d	If "Yes," indicate the number of Forms 8282 filed during the year		
7d			
e	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		X
7e			
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		X
7f			
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?		X
7g			
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?		X
7h			
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		X
8			
9	Sponsoring organizations maintaining donor advised funds.		
a	Did the organization make any taxable distributions under section 4966?		X
9a			
b	Did the organization make a distribution to a donor, donor advisor, or related person?		X
9b			
10	Section 501(c)(7) organizations. Enter:		
a	Initiation fees and capital contributions included on Part VIII, line 12	10a	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b	
11	Section 501(c)(12) organizations. Enter:		
a	Gross income from members or shareholders	11a	
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b	
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a	
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	

Form 990 (2009)

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Form 990 (2009)

13-1084135 Page 6

**Part VI Governance, Management, and Disclosure** For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

**Section A. Governing Body and Management**

	Yes	No
1a Enter the number of voting members of the governing body		
1b Enter the number of voting members that are independent		
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		X
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		X
4 Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?		X
5 Did the organization become aware during the year of a material diversion of the organization's assets?		X
6 Does the organization have members or stockholders?		X
7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?		X
7b Are any decisions of the governing body subject to approval by members, stockholders, or other persons?		X
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
a The governing body?	X	
b Each committee with authority to act on behalf of the governing body?	X	
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		X

**Section B. Policies** (This Section B requests information about policies not required by the Internal Revenue Code.)

	Yes	No
10a Does the organization have local chapters, branches, or affiliates?	X	
10b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	X	
11 Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	X	
11A Describe in Schedule O the process, if any, used by the organization to review this Form 990.		
12a Does the organization have a written conflict of interest policy? If "No," go to line 13	X	
12b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
12c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	X	
13 Does the organization have a written whistleblower policy?	X	
14 Does the organization have a written document retention and destruction policy?	X	
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a The organization's CEO, Executive Director, or top management official	X	
b Other officers or key employees of the organization	X	
If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)		
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
16b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?		

**Section C. Disclosure**

- 17 List the states with which a copy of this Form 990 is required to be filed **AL, AK, AR, CA, CO, CT, DC, FL, GA, HI, IL, IN**
- 18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.  
 Own website     Another's website     Upon request
- 19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: **BRENDA WATKINS NOEL, CFO - NAACP - 410-580-5777**  
**4805 MOUNT HOPE DRIVE, BALTIMORE, MD. 21215**

Form 990 (2009)

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Form 990 (2009)

13-1084135 Page 7

**Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year. Use Schedule J-2 if additional space is needed.

• List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees. See instructions for definition of "key employee."

• List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if the organization did not compensate any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
ROSLYN BROCK BOARD MEMBER	1.00	X						0.	0.	0.
ASHLEY ANDERSON BOARD MEMBER	1.00	X						0.	0.	0.
REV. WENDELL ANTHONY BOARD MEMBER	1.00	X						0.	0.	0.
OPHELIA AVERITT BOARD MEMBER	1.00	X						0.	0.	0.
HONORABLE FRED L. BANKS BOARD MEMBER	1.00	X						0.	0.	0.
DR. WILLIAM BARBER, III BOARD MEMBER	1.00	X						0.	0.	0.
GARY BLEDSOE BOARD MEMBER	1.00	X						0.	0.	0.
KAREN BOYKIN-TOWNS BOARD MEMBER	1.00	X						0.	0.	0.
CORA BRECKENRIDGE BOARD MEMBER	1.00	X						0.	0.	0.
AMOS BROWN BOARD MEMBER	1.00	X						0.	0.	0.
CLAYOLA BROWN BOARD MEMBER	1.00	X						0.	0.	0.
DEBRA BROWN BOARD MEMBER	1.00	X						0.	0.	0.
JESSICA BUTLER-GRANT BOARD MEMBER	1.00	X						0.	0.	0.
BISHOP CLARENCE CARR BOARD MEMBER	1.00	X						0.	0.	0.
DONALD CASH BOARD MEMBER	1.00	X						0.	0.	0.
WILLIAM E. COFIELD BOARD MEMBER	1.00	X						0.	0.	0.
CAROLYN COLEMAN BOARD MEMBER	1.00	X						0.	0.	0.

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Form 990 (2009)

13-1084135 Page 8

**Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)**

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
JAMES W CROWELL, III BOARD MEMBER	1.00	X					0.	0.	0.	
HAROLD CRUMPTON BOARD MEMBER	1.00	X					0.	0.	0.	
REV. THERESA A DEAR BOARD MEMBER	1.00	X					0.	0.	0.	
EDWARD DUBOSE BOARD MEMBER	1.00	X					0.	0.	0.	
HAZEL N. DUKES BOARD MEMBER	1.00	X					0.	0.	0.	
WILLIS EDWARDS BOARD MEMBER	1.00	X					0.	0.	0.	
KATHERINE T EGLAND BOARD MEMBER	1.00	X					0.	0.	0.	
SCOTT X ESDAILE BOARD MEMBER	1.00	X					0.	0.	0.	
MYRLIE EVERS-WILLIAMS BOARD MEMBER	1.00	X					0.	0.	0.	
MICHAEL FLEMING BOARD MEMBER	1.00	X					0.	0.	0.	
<b>1b Total</b>							<b>965,000.</b>	<b>0.</b>	<b>0.</b>	

**2** Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization **5**

	Yes	No
<b>3</b> Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual		X
<b>4</b> For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual	X	
<b>5</b> Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? If "Yes," complete Schedule J for such person		X

**Section B. Independent Contractors**

**1** Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization.

(A) Name and business address	(B) Description of services	(C) Compensation
COMMUNITY COUNSELING 461 FIFTH AVENUE, NEW YORK, NY 10017	COUNSELING	1,248,844.
OMP 1133 19TH STREET, NW, WASHINGTON, DC 20036	CONSULTANTS-DIRECT MAIL	419,599.
DONORDIGITAL 2550 NINTH STREET, BERKELEY, CA 94710	ONLINE FUNDRAISING SERVICES	184,908.
RUDER FINN, INC 301 E. 57TH STREET, NEW YORK, NY 10022	ONLINE INTERACTIVE MEDIA	174,000.
URBANLINK PO BOX 27502, BROOKLYN, NY 11201	PRODUCTION OF ANNUAL REPORT	161,088.

**2** Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization **5**

**SEE SCHEDULE J-2 FOR PART VII, SECTION A CONTINUATION**

Form 990 (2009)



**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Form 990 (2009)

13-1084135 Page 9

**Part VIII Statement of Revenue**

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
<b>Contributions, gifts, grants and other similar amounts</b>	1 a	Federated campaigns	1a					
	b	Membership dues	1b	2836436.				
	c	Fundraising events	1c					
	d	Related organizations	1d					
	e	Government grants (contributions)	1e					
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	15,081,702.				
	g	Noncash contributions included in lines 1a-1f \$						
	h	<b>Total. Add lines 1a-1f</b>		17,918,138.				
<b>Program Service Revenue</b>	2 a	<b>CONVENTION</b>	Business Code 900099	3513345.	3513345.			
	b	<b>IMAGE AWARDS</b>	900099	3202541.	3202541.			
	c	<b>FIGHTING FOR FREEDOM</b>	900099	1035736.	1035736.			
	d							
	e							
	f	All other program service revenue						
	g	<b>Total. Add lines 2a-2f</b>		7751622.				
<b>Other Revenue</b>	3	Investment income (including dividends, interest, and other similar amounts)		116,165.			116,165.	
	4	Income from investment of tax-exempt bond proceeds						
	5	Royalties						
	6 a	Gross Rents	(i) Real	(ii) Personal				
		Less: rental expenses						
		Rental income or (loss)						
		Net rental income or (loss)						
	7 a	Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other				
		Less: cost or other basis and sales expenses						
		Gain or (loss)						
		Net gain or (loss)						
	8 a	Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18	a					
		Less: direct expenses	b					
		Net income or (loss) from fundraising events						
	9 a	Gross income from gaming activities. See Part IV, line 19	a					
		Less: direct expenses	b					
		Net income or (loss) from gaming activities						
	10 a	Gross sales of inventory, less returns and allowances	a					
		Less: cost of goods sold	b					
		Net income or (loss) from sales of inventory						
Miscellaneous Revenue								
11 a	<b>OTHER INCOME</b>	Business Code		418,206.	418,206.			
	b							
	c							
	d	All other revenue						
	e	<b>Total. Add lines 11a-11d</b>			418,206.			
12	<b>Total revenue. See instructions.</b>			26,204,131.	8169828.	0.	116,165.	

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Form 990 (2009)

13-1084135 Page 10

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21				
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	965,000.	607,950.	308,800.	48,250.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	7,747,269.	4,846,400.	2,483,327.	417,542.
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)				
9 Other employee benefits				
10 Payroll taxes				
11 Fees for services (non-employees):				
a Management				
b Legal				
c Accounting				
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other				
12 Advertising and promotion	597,077.	143,103.	451,598.	2,376.
13 Office expenses	112,353.	57,689.	52,224.	2,440.
14 Information technology				
15 Royalties				
16 Occupancy	1,983,735.	589,335.	1,306,335.	88,065.
17 Travel	853,268.	411,187.	394,863.	47,218.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	5,716,803.	5,392,616.	292,891.	31,296.
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization				
23 Insurance				
24 Other expenses. Itemize expenses not covered above. (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below.)				
a <b>CONSULTING FEES</b>	2,798,786.	1,942,434.	637,659.	218,693.
b <b>POSTAGE AND DELIVERY</b>	2,010,455.	1,111,896.	38,734.	859,825.
c <b>PRINTING</b>	1,319,570.	758,124.	53,933.	507,513.
d <b>SUBSCRIPTION FEES</b>	950,644.	933,302.	13,223.	4,119.
e <b>BUSINESS INSURANCE</b>	585,913.	774.	585,139.	
f All other expenses	1,112,341.	4,070,459.	-2,920,451.	-37,667.
25 Total functional expenses. Add lines 1 through 24f	26,753,214.	20,865,269.	3,698,275.	2,189,670.
26 Joint costs. Check here <input type="checkbox"/> if following SOP 98-2. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Form 990 (2009)

13-1084135 Page 11

**Part X Balance Sheet**

		(A) Beginning of year		(B) End of year
<b>Assets</b>	1	Cash - non-interest-bearing		1
	2	Savings and temporary cash investments	4,625,916.	2
	3	Pledges and grants receivable, net		3
	4	Accounts receivable, net	1,995,433.	4
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B). Complete Part II of Schedule L		6
	7	Notes and loans receivable, net		7
	8	Inventories for sale or use		8
	9	Prepaid expenses and deferred charges		9
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	7,482,148.	
	10b	Less: accumulated depreciation	6,340,597.	
	10c		1,276,644.	10c
	11	Investments - publicly traded securities		11
	12	Investments - other securities See Part IV, line 11	4,750,545.	12
	13	Investments - program-related See Part IV, line 11		13
	14	Intangible assets		14
15	Other assets. See Part IV, line 11	4,504,703.	15	
16	<b>Total assets. Add lines 1 through 15 (must equal line 34)</b>	17,153,241.	16	
<b>Liabilities</b>	17	Accounts payable and accrued expenses	1,955,475.	17
	18	Grants payable		18
	19	Deferred revenue		19
	20	Tax-exempt bond liabilities		20
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22
	23	Secured mortgages and notes payable to unrelated third parties		23
	24	Unsecured notes and loans payable to unrelated third parties		24
	25	Other liabilities. Complete Part X of Schedule D	2,517,219.	25
	26	<b>Total liabilities. Add lines 17 through 25</b>	4,472,694.	26
<b>Net Assets or Fund Balances</b>	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27	Unrestricted net assets	9,875,806.	27
	28	Temporarily restricted net assets	2,804,741.	28
	29	Permanently restricted net assets		29
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.			
	30	Capital stock or trust principal, or current funds		30
	31	Paid-in or capital surplus, or land, building, or equipment fund		31
	32	Retained earnings, endowment, accumulated income, or other funds		32
33	<b>Total net assets or fund balances</b>	12,680,547.	33	
34	<b>Total liabilities and net assets/fund balances</b>	17,153,241.	34	

Form 990 (2009)

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Form 990 (2009)

13-1084135 Page 12

**Part XI Financial Statements and Reporting**

		Yes	No
1	Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? .....		<b>X</b>
2b	Were the organization's financial statements audited by an independent accountant? .....	<b>X</b>	
2c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? .....	<b>X</b>	
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.			
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input checked="" type="checkbox"/> Both consolidated and separate basis		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133? .....		<b>X</b>
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits. ....		

Form 990 (2009)

**SCHEDULE A**  
(Form 990 or 990-EZ)

**Public Charity Status and Public Support**

OMB No 1545-0047

**2009**

Open to Public Inspection

Department of the Treasury  
Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Name of the organization **NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE** Employer identification number **13-1084135**

**Part I Reason for Public Charity Status** (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1  A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i).
- 2  A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.)
- 3  A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).
- 4  A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: \_\_\_\_\_
- 5  An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.)
- 6  A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).
- 7  An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.)
- 8  A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.)
- 9  An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.)
- 10  An organization organized and operated exclusively to test for public safety. See section 509(a)(4).
- 11  An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h
  - a  Type I
  - b  Type II
  - c  Type III - Functionally integrated
  - d  Type III - Other
- e  By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).
- f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?
 

	Yes	No
(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? <span style="float: right;">11g(i)</span>		
(ii) A family member of a person described in (i) above? <span style="float: right;">11g(ii)</span>		
(iii) A 35% controlled entity of a person described in (i) or (ii) above? <span style="float: right;">11g(iii)</span>		
- h Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(iv) Is the organization in col. (i) listed in your governing document?		(v) Did you notify the organization in col. (i) of your support?		(vi) Is the organization in col. (i) organized in the U.S.?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
<b>Total</b>									

NATIONAL ASSOCIATION FOR THE

**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**

(Complete only if you checked the box on line 5, 7, or 8 of Part I.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	15,915,848.	15,871,386.	13,900,094.	18,042,312.	17,918,138.	81,647,778.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	15,915,848.	15,871,386.	13,900,094.	18,042,312.	17,918,138.	81,647,778.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public support. Subtract line 5 from line 4						81,647,778.

**Section B. Total Support**

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
7 Amounts from line 4	15,915,848.	15,871,386.	13,900,094.	18,042,312.	17,918,138.	81,647,778.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	335,364.	283,843.	239,409.	-775,467.	116,165.	199,314.
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)	533,499.	437,626.	483,592.	580,939.	418,206.	2,453,862.
11 Total support. Add lines 7 through 10						84,300,954.
12 Gross receipts from related activities, etc. (see instructions)					12 36,509,180.	
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here <input type="checkbox"/>						

**Section C. Computation of Public Support Percentage**

14 Public support percentage for 2009 (line 6, column (f) divided by line 11, column (f))	14	96.85 %
15 Public support percentage from 2008 Schedule A, Part II, line 14	15	95.64 %
16a 33 1/3% support test - 2009. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization <input checked="" type="checkbox"/>		
b 33 1/3% support test - 2008. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization <input type="checkbox"/>		
17a 10% -facts-and-circumstances test - 2009. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization <input type="checkbox"/>		
b 10% -facts-and-circumstances test - 2008. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization <input type="checkbox"/>		
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions <input type="checkbox"/>		

**Part III Support Schedule for Organizations Described in Section 509(a)(2)** (Complete only if you checked the box on line 9 of Part I.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
<b>1</b> Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
<b>2</b> Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
<b>3</b> Gross receipts from activities that are not an unrelated trade or business under section 513						
<b>4</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
<b>5</b> The value of services or facilities furnished by a governmental unit to the organization without charge						
<b>6</b> Total. Add lines 1 through 5						
<b>7a</b> Amounts included on lines 1, 2, and 3 received from disqualified persons						
<b>b</b> Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
<b>c</b> Add lines 7a and 7b						
<b>8</b> Public support (Subtract line 7c from line 6)						

**Section B. Total Support**

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
<b>9</b> Amounts from line 6						
<b>10a</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
<b>b</b> Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
<b>c</b> Add lines 10a and 10b						
<b>11</b> Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
<b>12</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
<b>13</b> Total support (Add lines 9, 10c, 11, and 12)						

**14** First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here

**Section C. Computation of Public Support Percentage**

<b>15</b> Public support percentage for 2009 (line 8, column (f) divided by line 13, column (f))	<b>15</b>	%
<b>16</b> Public support percentage from 2008 Schedule A, Part III, line 15	<b>16</b>	%

**Section D. Computation of Investment Income Percentage**

<b>17</b> Investment income percentage for 2009 (line 10c, column (f) divided by line 13, column (f))	<b>17</b>	%
<b>18</b> Investment income percentage from 2008 Schedule A, Part III, line 17	<b>18</b>	%

**19a** 33 1/3% support tests - 2009. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

**b** 33 1/3% support tests - 2008. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

**20** Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

**SCHEDULE C**  
**(Form 990 or 990-EZ)**

**Political Campaign and Lobbying Activities**  
For Organizations Exempt From Income Tax Under section 501(c) and section 527

OMB No 1545-0047

**2009**

**Open to Public Inspection**

Department of the Treasury  
Internal Revenue Service

▶ **Complete if the organization is described below.**

▶ **Attach to Form 990 or Form 990-EZ.** ▶ **See separate instructions.**

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization <b>NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE</b>	Employer identification number <b>13-1084135</b>
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**Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.**

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV.
- 2 Political expenditures ▶ \$ \_\_\_\_\_
- 3 Volunteer hours \_\_\_\_\_

**Part I-B Complete if the organization is exempt under section 501(c)(3).**

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$ \_\_\_\_\_
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ \_\_\_\_\_
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year?  Yes  No
- 4a Was a correction made?  Yes  No
- b If "Yes," describe in Part IV.

**Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).**

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ \_\_\_\_\_
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ \_\_\_\_\_
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ▶ \$ \_\_\_\_\_
- 4 Did the filing organization file Form 1120-POL for this year?  Yes  No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-



NATIONAL ASSOCIATION FOR THE

**Part II-A** Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A Check  if the filing organization belongs to an affiliated group.  
 B Check  if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals												
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)															
b Total lobbying expenditures to influence a legislative body (direct lobbying)		556,505.													
c Total lobbying expenditures (add lines 1a and 1b)		556,505.													
d Other exempt purpose expenditures		26196709.													
e Total exempt purpose expenditures (add lines 1c and 1d)		26753214.													
f Lobbying nontaxable amount. Enter the amount from the following table in both columns.		1,000,000.													
<table border="1"> <thead> <tr> <th>If the amount on line 1e, column (a) or (b) is:</th> <th>The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e.</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000.</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000.</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000.</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000.</td> </tr> </tbody> </table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e.	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.	Over \$17,000,000	\$1,000,000.		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e.														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.														
Over \$17,000,000	\$1,000,000.														
g Grassroots nontaxable amount (enter 25% of line 1f)		250,000.													
h Subtract line 1g from line 1a. If zero or less, enter -0-		0.													
i Subtract line 1f from line 1c. If zero or less, enter -0-		0.													
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?			<input type="checkbox"/> Yes <input type="checkbox"/> No												

**4-Year Averaging Period Under Section 501(h)**  
 (Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) Total
2a Lobbying nontaxable amount	1,000,000.	1,000,000.	1,000,000.	1,000,000.	4,000,000.
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000.
c Total lobbying expenditures	724,226.	568,390.	442,943.	556,505.	2,292,064.
d Grassroots nontaxable amount	250,000.	250,000.	250,000.	250,000.	1,000,000.
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000.
f Grassroots lobbying expenditures					

NATIONAL ASSOCIATION FOR THE

**Part II-B** Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1j)?			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities? If "Yes," describe in Part IV.			
j Total. Add lines 1c through 1i.			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912.			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912.			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

**Part III-A** Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3 Did the organization agree to carryover lobbying and political expenditures from the prior year?	3	

**Part III-B** Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes."

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	

**Part IV** Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and Part II-B, line 1i. Also, complete this part for any additional information.

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**Schedule D**  
(Form 990)

**Supplemental Financial Statements**

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

**2009**

Open to Public Inspection

Department of the Treasury  
Internal Revenue Service

Name of the organization **NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE** Employer identification number **13-1084135**

**Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?		<input type="checkbox"/> Yes <input type="checkbox"/> No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?		<input type="checkbox"/> Yes <input type="checkbox"/> No

**Part II Conservation Easements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

- Purpose(s) of conservation easements held by the organization (check all that apply).
 

<input type="checkbox"/> Preservation of land for public use (e.g., recreation or pleasure)	<input type="checkbox"/> Preservation of an historically important land area
<input type="checkbox"/> Protection of natural habitat	<input type="checkbox"/> Preservation of a certified historic structure
<input type="checkbox"/> Preservation of open space	
- Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.
 

	Held at the End of the Tax Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 8/17/06	2d
- Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ \_\_\_\_\_
- Number of states where property subject to conservation easement is located ▶ \_\_\_\_\_
- Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?  Yes  No
- Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ \_\_\_\_\_
- Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ \_\_\_\_\_
- Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?  Yes  No
- In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.**

Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

- If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items.
- If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:
 

(i) Revenues included in Form 990, Part VIII, line 1	▶ \$ _____
(ii) Assets included in Form 990, Part X	▶ \$ _____
- If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items:
 

a Revenues included in Form 990, Part VIII, line 1	▶ \$ _____
b Assets included in Form 990, Part X	▶ \$ _____

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets** (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items

(check all that apply):

- a  Public exhibition
- b  Scholarly research
- c  Preservation for future generations
- d  Loan or exchange programs
- e  Other \_\_\_\_\_

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Yes  No

**Part IV Escrow and Custodial Arrangements.** Complete if organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  Yes  No

b If "Yes," explain the arrangement in Part XIV and complete the following table:

- c Beginning balance
- d Additions during the year
- e Distributions during the year
- f Ending balance

	Amount
1c	
1d	
1e	
1f	

2a Did the organization include an amount on Form 990, Part X, line 21?  Yes  No

b If "Yes," explain the arrangement in Part XIV.

**Part V Endowment Funds.** Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

- 1a Beginning of year balance
- b Contributions
- c Net investment earnings, gains, and losses
- d Grants or scholarships
- e Other expenditures for facilities and programs
- f Administrative expenses
- g End of year balance

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a					
b					
c					
d					
e					
f					
g					

2 Provide the estimated percentage of the year end balance held as:

- a Board designated or quasi-endowment  \_\_\_\_\_ %
- b Permanent endowment  \_\_\_\_\_ %
- c Term endowment  \_\_\_\_\_ %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

- (i) unrelated organizations
- (ii) related organizations

	Yes	No
3a(i)		
3a(ii)		
3b		

b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIV the intended uses of the organization's endowment funds.

**Part VI Investments - Land, Buildings, and Equipment.** See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings	3,060,401.		2,141,437.	918,964.
c Leasehold improvements	360,349.		347,102.	13,247.
d Equipment	3,824,032.		3,695,610.	128,422.
e Other	237,367.		156,449.	80,918.

Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).) **1,141,551.**

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Schedule D (Form 990) 2009

13-1084135 Page 3

**Part VII Investments - Other Securities.** See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
Financial derivatives		
Closely-held equity interests		
Other		
<b>CORPORATE BONDS</b>	718,228.	<b>END-OF-YEAR MARKET VALUE</b>
<b>MONEY MARKET</b>	76,112.	<b>END-OF-YEAR MARKET VALUE</b>
<b>GOVERNMENT SECURITIES</b>	675,033.	<b>END-OF-YEAR MARKET VALUE</b>
<b>EQUITIES</b>	1,182,691.	<b>END-OF-YEAR MARKET VALUE</b>
<b>MUTUAL FUNDS</b>	981,219.	<b>END-OF-YEAR MARKET VALUE</b>
<b>INVESTMENTS IN AFFILIATES</b>	1,608,373.	<b>END-OF-YEAR MARKET VALUE</b>
<b>Total.</b> (Col (b) must equal Form 990, Part X, col (B) line 12.)	<b>5,241,656.</b>	

**Part VIII Investments - Program Related.** See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
<b>Total.</b> (Col (b) must equal Form 990, Part X, col (B) line 13.)		

**Part IX Other Assets.** See Form 990, Part X, line 15.

(a) Description	(b) Book value
<b>Total.</b> (Column (b) must equal Form 990, Part X, col (B) line 15.)	

**Part X Other Liabilities.** See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Amount
Federal income taxes	
<b>PENSION LIABILITY</b>	<b>1,182,620.</b>
<b>Total.</b> (Column (b) must equal Form 990, Part X, col (B) line 25.)	<b>1,182,620.</b>

2. FIN 48 Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48.

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Schedule D (Form 990) 2009

13-1084135 Page 4

**Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements**

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	26,204,131.
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	26,753,214.
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3	-549,083.
4	Net unrealized gains (losses) on investments	4	367,485.
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV.)	8	
9	Total adjustments (net). Add lines 4 through 8	9	367,485.
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9	10	-181,598.

**Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return**

1	Total revenue, gains, and other support per audited financial statements	1	26,571,616.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains on investments	2a	367,485.
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV.)	2d	
e	Add lines 2a through 2d	2e	367,485.
3	Subtract line 2e from line 1	3	26,204,131.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV.)	4b	
c	Add lines 4a and 4b	4c	0.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	26,204,131.

**Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return**

1	Total expenses and losses per audited financial statements	1	26,753,214.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV.)	2d	
e	Add lines 2a through 2d	2e	0.
3	Subtract line 2e from line 1	3	26,753,214.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV.)	4b	
c	Add lines 4a and 4b	4c	0.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	26,753,214.

**Part XIV Supplemental Information**

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

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**SCHEDULE G**  
**(Form 990 or 990-EZ)**

Department of the Treasury  
Internal Revenue Service

**Supplemental Information Regarding  
Fundraising or Gaming Activities**

▶ **Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.**  
▶ **Attach to Form 990 or Form 990-EZ.** ▶ **See separate instructions.**

OMB No 1545-0047

**2009**

Open to Public Inspection

Name of the organization **NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE** Employer identification number **13-1084135**

**Part I Fundraising Activities.** Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- a  Mail solicitations
- b  Internet and email solicitations
- c  Phone solicitations
- d  In-person solicitations
- e  Solicitation of non-government grants
- f  Solicitation of government grants
- g  Special fundraising events

2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?  Yes  No

b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
OMP	DIRECT MAIL PRODUCTION AND FUL		X	446,157.	422,157.	240,000.
SHAREGROUP	TELEMARKETING		X	258,454.	31,205.	227,249.
<b>Total</b>				<b>472,002.</b>	<b>425,277.</b>	<b>467,249.</b>

3 List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing.  
AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY

NATIONAL ASSOCIATION FOR THE

**Part II Fundraising Events.** Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events (add col. (a) through col. (c))	
		(event type)	(event type)	(total number)		
Revenue	1	Gross receipts				
	2	Less: Charitable contributions				
	3	Gross income (line 1 minus line 2)				
Direct Expenses	4	Cash prizes				
	5	Noncash prizes				
	6	Rent/facility costs				
	7	Food and beverages				
	8	Entertainment				
	9	Other direct expenses				
	10	Direct expense summary. Add lines 4 through 9 in column (d)				( )
	11	Net income summary. Combine line 3, column (d), and line 10				( )

**Part III Gaming.** Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Revenue	1	Gross revenue			
	2	Cash prizes			
Direct Expenses	3	Noncash prizes			
	4	Rent/facility costs			
	5	Other direct expenses			
6	Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
	7	Direct expense summary. Add lines 2 through 5 in column (d)			
8	Net gaming income summary. Combine line 1, column (d), and line 7				( )

9 Enter the state(s) in which the organization operates gaming activities: \_\_\_\_\_

a Is the organization licensed to operate gaming activities in each of these states? \_\_\_\_\_

b If "No," explain: \_\_\_\_\_

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? \_\_\_\_\_

b If "Yes," explain: \_\_\_\_\_

11 Does the organization operate gaming activities with nonmembers? \_\_\_\_\_

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? \_\_\_\_\_

	Yes	No
9a		
10a		
11		
12		



**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Schedule G (Form 990 or 990-EZ) 2009

13-1084135 Page 3

- 13 Indicate the percentage of gaming activity operated in:
- a The organization's facility .....
  - b An outside facility .....

13a		%
13b		%

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ► \_\_\_\_\_

Address ► \_\_\_\_\_

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? .....

b If "Yes," enter the amount of gaming revenue received by the organization ► \$ \_\_\_\_\_ and the amount of gaming revenue retained by the third party ► \$ \_\_\_\_\_.

c If "Yes," enter name and address of the third party:

Name ► \_\_\_\_\_

Address ► \_\_\_\_\_

16 Gaming manager information:

Name ► \_\_\_\_\_

Gaming manager compensation ► \$ \_\_\_\_\_

Description of services provided ► \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Director/officer       Employee       Independent contractor

17 Mandatory distributions:

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? .....

b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ► \$ \_\_\_\_\_

	Yes	No
15a		
17a		

**SCHEDULE I  
(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Grants and Other Assistance to Organizations,  
Governments, and Individuals in the United States**

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

▶ Attach to Form 990.

OMB No 1545-0047

**2009**

Open to Public  
Inspection

Name of the organization **NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Employer identification number  
**13-1084135**

**Part I** General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?  Yes  No
- 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

**Part II** Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
SEE ATTACHED LIST VARIOUS			0.	0.	CASH		

2 Enter total number of section 501(c)(3) and government organizations

3 Enter total number of other organizations

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) 2009

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Schedule I (Form 990) 2009

13-1084135

Page 2

**Part III** Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.  
Use Part IV and Schedule I-1 (Form 990) if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

**Part IV** Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

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**SCHEDULE J  
(Form 990)**

**Compensation Information**

OMB No. 1545-0047

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

▶ Attach to Form 990. ▶ See separate instructions.

**2009**

Open to Public Inspection

Department of the Treasury  
Internal Revenue Service

Name of the organization **NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE** Employer identification number **13-1084135**

**Part I Questions Regarding Compensation**

**1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- |  |  |
|--|--|
| <input type="checkbox"/> First-class or charter travel             | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions                     | <input type="checkbox"/> Payments for business use of personal residence |
| <input type="checkbox"/> Tax indemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees   |
| <input type="checkbox"/> Discretionary spending account            | <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef) |

**b** If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

**2** Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?

**3** Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply.

- |  |  |
|--|--|
| <input type="checkbox"/> Compensation committee              | <input type="checkbox"/> Written employment contract                     |
| <input type="checkbox"/> Independent compensation consultant | <input type="checkbox"/> Compensation survey or study                    |
| <input type="checkbox"/> Form 990 of other organizations     | <input type="checkbox"/> Approval by the board or compensation committee |

**4** During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment?
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
- c** Participate in, or receive payment from, an equity-based compensation arrangement?
- If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.

**5** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization? **5a**  Yes  No
- b** Any related organization? **5b**  Yes  No
- If "Yes" to line 5a or 5b, describe in Part III.

**6** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization? **6a**  Yes  No
- b** Any related organization? **6b**  Yes  No
- If "Yes" to line 6a or 6b, describe in Part III.

**7** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III

**8** Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs. section 53.4958-4(a)(3)? If "Yes," describe in Part III

**9** If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
1a		
1b		
2		
3		
4a		X
4b		X
4c		X
5a		X
5b		X
6a		X
6b		X
7		X
8		X
9		

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2009

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Schedule J (Form 990) 2009

13-1084135

Page 2

**Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use Schedule J-1 if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

**Note.** The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

(A) Name	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
BENJAMIN TODD JEALOUS	(i)	285,000.	0.	0.	0.	285,000.	0.
	(ii)	0.	0.	0.	0.	0.	0.
STEVEN HAWKINS	(i)	200,000.	0.	0.	0.	200,000.	0.
	(ii)	0.	0.	0.	0.	0.	0.
MAXIM THORNE	(i)	180,000.	0.	0.	0.	180,000.	0.
	(ii)	0.	0.	0.	0.	0.	0.
	(i)						
	(ii)						
	(i)						
	(ii)						
	(i)						
	(ii)						
	(i)						
	(ii)						
	(i)						
	(ii)						
	(i)						
	(ii)						
	(i)						
	(ii)						
	(i)						
	(ii)						
	(i)						
	(ii)						
	(i)						
	(ii)						

**SCHEDULE J-2**  
(Form 990)

**Continuation Sheet for Form 990**

OMB No. 1545-0047

**2009**

Department of the Treasury  
Internal Revenue Service

▶ Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a.

▶ See the instructions for Form 990.

Open to Public Inspection

Name of the Organization

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Employer identification number

**13-1084135**

**Part II Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
JAMES GALLMAN BOARD MEMBER	1.00	X						0.	0.	0.
DR. DAVID GOATLEY BOARD MEMBER	1.00	X						0.	0.	0.
BISHOP WILLIAM H. GRAVES BOARD MEMBER	1.00	X						0.	0.	0.
GENERAL HOLIEFIELD BOARD MEMBER	1.00	X						0.	0.	0.
ALICE HUFFMAN BOARD MEMBER	1.00	X						0.	0.	0.
FRANK A. HUMPHREY BOARD MEMBER	1.00	X						0.	0.	0.
LEONARD JAMES, III BOARD MEMBER	1.00	X						0.	0.	0.
DERRICK JOHNSON BOARD MEMBER	1.00	X						0.	0.	0.
DR. ERNEST JOHNSON BOARD MEMBER	1.00	X						0.	0.	0.
SHAYLA A. KING BOARD MEMBER	1.00	X						0.	0.	0.
OLUYEMI S. KUKU BOARD MEMBER	1.00	X						0.	0.	0.
WILLIAM LUCY BOARD MEMBER	1.00	X						0.	0.	0.
BOB LYDIA BOARD MEMBER	1.00	X						0.	0.	0.
DR. ANNIE B. MARTIN BOARD MEMBER	1.00	X						0.	0.	0.
KAMERON MIDDLEBROOK BOARD MEMBER	1.00	X						0.	0.	0.
LORRAINE MILLER BOARD MEMBER	1.00	X						0.	0.	0.
JEROME W. MONDESIRC BOARD MEMBER	1.00	X						0.	0.	0.
MICHAEL NELSON BOARD MEMBER	1.00	X						0.	0.	0.
SABLE NELSON BOARD MEMBER	1.00	X						0.	0.	0.
ADORA OBI NWEZE BOARD MEMBER	1.00	X						0.	0.	0.

**SCHEDULE J-2**  
**(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Continuation Sheet for Form 990**

▶ Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a.

▶ See the instructions for Form 990.

OMB No 1545-0047

**2009**

Open to Public Inspection

Name of the Organization

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Employer Identification number

**13-1084135**

**Part II Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
JABARI PAUL BOARD MEMBER	1.00	X						0.	0.	0.
REV. KEITH A. RATCLIFF, BOARD MEMBER	1.00	X						0.	0.	0.
MADIE A. ROBINSON BOARD MEMBER	1.00	X						0.	0.	0.
ALFRED J. RUCKS BOARD MEMBER	1.00	X						0.	0.	0.
ANITA L. RUSSELL BOARD MEMBER	1.00	X						0.	0.	0.
LEON RUSSELL BOARD MEMBER	1.00	X						0.	0.	0.
RABBI DAVID N. SAPERSTEI BOARD MEMBER	1.00	X						0.	0.	0.
REV. MORRIS L. SHEARIN, BOARD MEMBER	1.00	X						0.	0.	0.
MAXINE A. SMITH BOARD MEMBER	1.00	X						0.	0.	0.
LEONARD F. SPRINGS BOARD MEMBER	1.00	X						0.	0.	0.
GLORIA SWEET-LOVE BOARD MEMBER	1.00	X						0.	0.	0.
REV. OSCAR S. TILLMAN BOARD MEMBER	1.00	X						0.	0.	0.
YVONNE WHITE BOARD MEMBER	1.00	X						0.	0.	0.
ROY LEVY WILLIAMS BOARD MEMBER	1.00	X						0.	0.	0.
RICHARD G. WOMACK BOARD MEMBER	1.00	X						0.	0.	0.
JULIAN BOND BOARD MEMBER	1.00			X				0.	0.	0.
JESSE H. TURNER, JR BOARD MEMBER	1.00			X				0.	0.	0.
BENJAMIN TODD JEALOUS PRESIDENT & CEO	37.50			X				285,000.	0.	0.
ANGELA CICCOLO INTERIM GEN. COUNSEL/SEC	37.50			X				0.	0.	0.
STEVEN HAWKINS	37.50					X		200,000.	0.	0.

**SCHEDULE J-2**  
**(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Continuation Sheet for Form 990**

▶ Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a.  
▶ See the instructions for Form 990.

OMB No. 1545-0047

**2009**

Open to Public Inspection

Name of the Organization

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Employer identification number  
**13-1084135**

**Part VII Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
MAXIM THORNE	37.50					X		180,000.	0.	0.
HILARY SHELTON	37.50					X		150,000.	0.	0.
ROGER VANN	37.50					X		150,000.	0.	0.



**SCHEDULE O**  
(Form 990)

Department of the Treasury  
Internal Revenue Service

**Supplemental Information to Form 990**

Complete to provide information for responses to specific questions on  
Form 990 or to provide any additional information.  
▶ Attach to Form 990.

OMB No. 1545-0047

**2009**

Open to Public  
Inspection

Name of the organization

**NATIONAL ASSOCIATION FOR THE  
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Employer identification number  
**13-1084135**

**FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:**

**AND TO ELIMINATE RACE-BASED DISCRIMINATION.**

**FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:**

**RELIGIOUS AFFAIRS - THE NATIONAL RELIGIOUS AFFAIRS COMMITTEE**

**COORDINATES AN ANNUAL NAACP RELIGIOUS COMMUNITY DAY. THE RELIGIOUS**

**AFFAIRS DEPARTMENT CONDUCTS WORKSHOPS DURING THE STATE CONFERENCES,**

**REGIONAL TRAINING CONFERENCES AND THE NATIONAL CONVENTION; EDUCATES**

**PATORS, CHURCHES AND RELIGIOUS LEADERS ON THE HISTORY AND PROGRAMS OF**

**THE NAACP; AND PRESENTS MORAL AND ETHICAL INTERPRETATIONS OF THE CIVIL**

**RIGHTS STRUGGLE AND THE CHURCH'S RELATIONSHIP TO THE STRUGGLE FOR ALL**

**DENOMINATIONS.**

**EXPENSES \$ 531912. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.**

**EDUCATION - THE FUNDAMENTAL GOAL OF THE NAACP'S EDUCATION ADVOCACY**

**AGENDA IS TO PROVIDE ALL STUDENTS ACCESS TO QUALITY EDUCATION. THE**

**NAACP EDUCATION DEPARTMENT SEEKS TO ACCOMPLISH THIS GOAL THROUGH POLICY**

**DEVELOPMENT, TRAINING, COLLABORATION, NEGOTIATION, LEGISLATION AND**

**LITIGATION. THE NAACP EDUCATION DEPARTMENT'S RESOURCES ARE**

**STRATEGICALLY FOCUSED ON THREE MAJOR OBJECTIVES: PREVENTING RACIAL**

**DISCRIMINATION IN EDUCATIONAL PROGRAMS AND SERVICES; ADVANCING**

**EDUCATIONAL EXCELLENCE; PROMOTING AN EQUAL OPPORTUNITY EDUCATION**

**AGENDA; THE EDUCATION AGENDA ALSO INCLUDES THE ACT-SO PROGRAM. THE**

**OBJECTIVE OF ACT-SO IS TO PREPARE, RECOGNIZE AND REWARD AFRICAN**

**AMERICAN YOUTH WHO EXEMPLIFY SCHOLASTIC AND ARTISTIC EXCELLENCE. NAACP**

**UNITS CONDUCT ANNUAL COMPETITIONS FOR STUDENTS IN GRADES 9-12**

**SCHEDULE O**  
**(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Supplemental Information to Form 990**

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OMB No 1545-0047

**2009**

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Name of the organization

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ADVANCEMENT OF COLORED PEOPLE**

Employer identification number  
**13-1084135**

**THROUGHOUT THE COUNTRY. PARTICIPATING UNITS HOLD LOCAL COMPETITIONS IN  
THE CATEGORIES OF SCIENCE, HUMANITIES, PERFORMING AND VISUAL ARTS. THE  
TOP WINNERS FROM THE LOCAL COMPETITIONS THEN COMPETE AGAINST WINNERS  
FROM OTHER CITIES AT THE NATIONAL ACT-SO FINALS HELD DURING THE NAACP'S  
ANNUAL CONVENTION.**

**EXPENSES \$ 373689. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.**

**US CENSUS**

**EXPENSES \$ 115111. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.**

**SPECIAL PROGRAMS**

**EXPENSES \$ 5224037. INCLUDING GRANTS OF \$ 0. REVENUE \$ 1035736.**

**INTERNATIONAL AFFAIRS PROGRAM - THE ASSOCIATION WAS RECOGNIZED BY THE  
UN AS AN NGO IN 2003 AND IN FURTHERANCE OF ITS NGO STATUS, THE  
INTERNATIONAL AFFAIRS PROGRAM WAS ESTABLISHED TO PROMOTE THE CIVIL  
RIGHTS OF PEOPLE OF COLOR THROUGHOUT THE WORLD. THE ASSOCIATION ACTED  
AS AN INDEPENDENT, NON-PARTISAN OBSERVER IN BOTH THE 2006 PRESIDENTIAL  
ELECTIONS AND 2007 CONSTITUTIONAL REFORM REFERENDUM IN VENEZUELA. IT  
ALSO ADVOCATED FOR THE CONDEMNATION OF THE GENOCIDE OCCURRING IN THE  
DARFUR REGION OF SUDAN. FURTHERMORE, MEMBERS OF THE ASSOCIATION MET IN  
PARIS WITH THE CONSEIL REPRESENTATIF DES ASSOCIATION NOIRES (CRAN) IN  
2006 AND 2007 TO DISCUSS THE STATUS OF BLACKS IN FRANCE.**

**EXPENSES \$ 9821. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.**

**RESEARCH AND POLICY - THIS OVERARCHING DIVISION WAS CREATED LATE IN**

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule O (Form 990) 2009

**SCHEDULE O**  
**(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Supplemental Information to Form 990**

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OMB No 1545-0047

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ADVANCEMENT OF COLORED PEOPLE**

Employer identification number  
**13-1084135**

**2005 TO PROVIDE RESEARCH AND DEVELOP NAACP POLICY ON PUBLIC POLICY  
ISSUES AFFECTING PEOPLE OF COLOR IN THE US. DEPARTMENTS UNDER RAP  
INCLUDE CIVIC ENGAGEMENT, CRIMINAL JUSTICE, ECONOMIC EMPOWERMENT,  
EDUCATION, HEALTH AND INTERNATIONAL AFFAIRS.**

**EXPENSES \$ 332200. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.**

**MEMBER SERVICES - THE NAACP NATIONAL MEMBERSHIP DEPARTMENT IS  
RESPONSIBLE FOR THE GROWTH OF MEMBERSHIP THROUGH THE PLANNING,  
STRUCTURING AND DIRECTING OF CAMPAIGNS THROUGH NAACP UNITS, CHURCHES  
AND OTHER ORGANIZATIONS. THE MEMBERSHIP DEPARTMENT'S STAFF PROCESSES  
ALL NEW AND RENEWED MEMBERSHIP GIFTS AND PROVIDES DIRECT SERVICE TO  
INDIVIDUAL MEMBERS AS WELL AS LOCAL UNITS OF THE NAACP.**

**EXPENSES \$ 2367352. INCLUDING GRANTS OF \$ 0. REVENUE \$ 2836436.**

**HEALTH - THE NAACP IS AN ADVOCATE FOR EQUALITY IN HEALTH CARE FOR  
AFRICAN AMERICANS AND SEEKS TO ADDRESS THE DISPARITIES BETWEEN THE  
QUALITY OF CARE RECEIVED BY AFRICAN AMERICANS AND OTHER GROUPS. THE  
NATIONAL HEALTH DIRECTOR WORKS WITH THE NATIONAL HEALTH COMMITTEE TO  
CREATE AND IMPLEMENT PROJECTS; EVALUATES AND DRAFTS POLICY STATEMENTS;  
AND REPRESENTS THE NAACP AT CONFERENCES, WORKSHOPS, AND ON ADVISORY  
BOARDS.**

**EXPENSES \$ 113683. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.**

**ECONOMIC DEVELOPMENT/FAIR SHARE - THIS DEPARTMENT ADVOCATES FOR  
INCREASED ACCESS TO CREDIT AND CAPITAL FOR AFRICAN AMERICANS AND OTHER  
MINORITIES. THE DEPARTMENT ALSO ADMINISTERS BOTH THE ECONOMIC**

**SCHEDULE O**  
**(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Supplemental Information to Form 990**

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OMB No. 1545-0047

**2009**

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Name of the organization

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

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**13-1084135**

**RECIPROCITY INITIATIVE AND THE FAIR SHARE AGREEMENT. THE ERI PROJECT  
MEASURES CORPORATE AMERICA'S COMMITMENT TO AFRICAN AMERICANS AND OTHER  
PEOPLE OF COLOR, WHILE THE FAIR SHARE PROJECT SEEKS TO ENSURE THAT A  
FAIR SHARE OF AFRICAN AMERICAN CONSUMER DOLLARS ARE REINVESTED IN THEIR  
COMMUNITIES.**

**EXPENSES \$ 110119. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.**

**RESEARCH ADVOCACY AND POLICY - THIS OVERARCHING DIVISION WAS CREATED  
LATE IN 2005 TO PROVIDE RESEARCH AND DEVELOP NAACP POLICY ON PUBLIC  
POLICY ISSUES AFFECTING PEOPLE OF COLOR IN THE US. DEPARTMENTS UNDER  
RAP INCLUDE CIVIC ENGAGEMENT, CRIMINAL JUSTICE, ECONOMIC EMPOWERMENT,  
EDUCATION, HEALTH AND INTERNATIONAL AFFAIRS.**

**EXPENSES \$ 1113011. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.**

**LEADERSHIP 500 SUMMIT - THE NAACP LEADERSHIP 500 SUMMIT IS AN INTEGRAL  
PART OF THE EFFORTS TO ENLIST PROFESSIONALS, BUSINESS PEOPLE AND THOSE  
IN OTHER CAREERS, BETWEEN 30 AND 50 YEARS OF AGE IN SUCH DIVERSE FIELDS  
AS HEALTH, EDUCATION, ECONOMIC DEVELOPMENT, RELIGION, POLITICAL ACTION,  
LAW, COMMUNICATION AND ENTERTAINMENT, TO ASSIST IN IMPLEMENTING THE  
NAACP'S STRATEGIC PRIORITIES. THEIR PARTICIPATION IS NEEDED TO HELP  
SHAPE THE FUTURE DIRECTION OF SOCIAL JUSTICE ADVOCACY FOR OUR COUNTRY.  
THIS GENERATION REPRESENTS FUTURE LEADERSHIP TO WHOM THE MANTLE OF OUR  
MISSION MUST BE GIVEN TO ENSURE THE CONTINUITY OF OUR CAMPAIGN OF EQUAL  
OPPORTUNITY AND JUSTICE FOR ALL PEOPLE.**

**EXPENSES \$ 444262. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.**

**SCHEDULE O**  
**(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Supplemental Information to Form 990**

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Form 990 or to provide any additional information.  
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OMB No 1545-0047

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ADVANCEMENT OF COLORED PEOPLE**

Employer identification number  
**13-1084135**

**CLIMATE GAP INITIATIVE**

**EXPENSES \$ 38617. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.**

**CRIMINAL JUSTICE**

**EXPENSES \$ 74161. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.**

**FORM 990, PART VI, SECTION B, LINE 11: A SUBCOMMITTEE OF THE BOARD OF  
DIRECTORS REVIEWED THE NAACP 990.**

**FORM 990, PART VI, SECTION B, LINE 12C: THE ORGANIZATION IS RESPONSIBLE  
FOR REVIEWING THE STATEMENTS AND MONITORING COMPLIANCE WITH THIS POLICY.**

**FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:  
AL, AK, AR, CA, CO, CT, DC, FL, GA, HI, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, NE, NH  
NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, UT, VT, VA, WA, WV, WI**

**FORM 990, PART VI, SECTION C, LINE 19: UPON REQUEST**

**Related Organizations and Unrelated Partnerships**

▶ **Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.**  
▶ **Attach to Form 990.** ▶ **See separate instructions.**



Name of the organization **NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE** Employer identification number **13-1084135**

**Part I Identification of Disregarded Entities** (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)

(a) Name, address, and EIN of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
<b>CRISIS PUBLISHING - 13-1530050</b>	<b>MAGAZINE PUBLICATION</b>		<b>1570028.</b>	<b>-2,891,028.</b>	

**Part II Identification of Related Tax-Exempt Organizations** (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Schedule R (Form 990) 2009

13-1084135 Page 2

**Part III Identification of Related Organizations Taxable as a Partnership** (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportion- ate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?	
							Yes	No		Yes	No

**Part IV Identification of Related Organizations Taxable as a Corporation or Trust** (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership

**NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE**

Schedule R (Form 990) 2009

13-1084135 Page 3

**Part V Transactions With Related Organizations** (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, or 36.)

**Note.** Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

	Yes	No
<b>1</b> During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?		
a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity	1a	
b Gift, grant, or capital contribution to other organization(s)	1b	
c Gift, grant, or capital contribution from other organization(s)	1c	
d Loans or loan guarantees to or for other organization(s)	1d	
e Loans or loan guarantees by other organization(s)	1e	
f Sale of assets to other organization(s)	1f	
g Purchase of assets from other organization(s)	1g	
h Exchange of assets	1h	
i Lease of facilities, equipment, or other assets to other organization(s)	1i	
j Lease of facilities, equipment, or other assets from other organization(s)	1j	
k Performance of services or membership or fundraising solicitations for other organization(s)	1k	
l Performance of services or membership or fundraising solicitations by other organization(s)	1l	
m Sharing of facilities, equipment, mailing lists, or other assets	1m	
n Sharing of paid employees	1n	
o Reimbursement paid to other organization for expenses	1o	
p Reimbursement paid by other organization for expenses	1p	
q Other transfer of cash or property to other organization(s)	1q	
r Other transfer of cash or property from other organization(s)	1r	

**2** If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of other organization(s)	(b) Transaction type (a-r)	(c) Amount involved
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		



NATIONAL ASSOCIATION FOR THE  
**ADVANCEMENT OF COLORED PEOPLE**

Schedule R (Form 990) 2009

13-1084135 Page 4

**Part VI. Unrelated Organizations Taxable as a Partnership** (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Are all partners section 501(c)(3) organizations?		(e) Share of end-of- year assets	(f) Dispropor- tionate allocations?		(g) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(h) General or managing partner?	
			Yes	No		Yes	No		Yes	No

- If you are filing for an **Additional (Not Automatic) 3-Month Extension**, complete only **Part II** and check this box  **X**
- Note.** Only complete Part II if you have already been granted an automatic 3-month extension on a previously filed Form 8868.
- If you are filing for an **Automatic 3-Month Extension**, complete only **Part I** (on page 1).

<b>Part II</b> <b>Additional (Not Automatic) 3-Month Extension of Time.</b> Only file the original (no copies needed).		
Type or print  File by the extended due date for filing the return. See instructions.	Name of Exempt Organization <b>NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE</b>	Employer identification number <b>13-1084135</b>
	Number, street, and room or suite no. If a P.O. box, see instructions. <b>4805 MOUNT HOPE DRIVE</b>	For IRS use only
	City, town or post office, state, and ZIP code. For a foreign address, see instructions. <b>BALTIMORE, MD 21215</b>	

**Check type of return to be filed** (File a separate application for each return):

<input checked="" type="checkbox"/> Form 990	<input type="checkbox"/> Form 990-EZ	<input type="checkbox"/> Form 990-T (sec. 401(a) or 408(a) trust)	<input type="checkbox"/> Form 1041-A	<input type="checkbox"/> Form 5227	<input type="checkbox"/> Form 8870
<input type="checkbox"/> Form 990-BL	<input type="checkbox"/> Form 990-PF	<input type="checkbox"/> Form 990-T (trust other than above)	<input type="checkbox"/> Form 4720	<input type="checkbox"/> Form 6069	

**STOP! Do not complete Part II if you were not already granted an automatic 3-month extension on a previously filed Form 8868.**

**BRENDA WATKINS NOEL, CFO - NAACP**

- The books are in the care of **▶ 4805 MOUNT HOPE DRIVE, BALTIMORE, MD. - 21215**  
 Telephone No. **▶ 410-580-5777** FAX No. **▶**
- If the organization does not have an office or place of business in the United States, check this box
- If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) \_\_\_\_\_ . If this is for the whole group, check this box  . If it is for part of the group, check this box  and attach a list with the names and EINs of all members the extension is for.

4 I request an additional 3-month extension of time until **NOVEMBER 15, 2010.**

5 For calendar year **2009** , or other tax year beginning \_\_\_\_\_ , and ending \_\_\_\_\_ .

6 If this tax year is for less than 12 months, check reason:  Initial return  Final return  Change in accounting period

7 State in detail why you need the extension \_\_\_\_\_

<b>8a</b> If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	<b>8a</b>	\$	
<b>b</b> If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit and any amount paid previously with Form 8868.	<b>8b</b>	\$	
<b>c</b> <b>Balance Due.</b> Subtract line 8b from line 8a. Include your payment with this form, or, if required, deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	<b>8c</b>	\$	<b>N/A</b>

**Signature and Verification**

Under penalties of perjury, I declare that I have examined this form, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete, and that I am authorized to prepare this form.

Signature **▶** \_\_\_\_\_ Title **▶ CHIEF FINANCIAL OFFICER** Date **▶** \_\_\_\_\_