

Form 990

Return of Organization Exempt From Income Tax

OMB No 1545-0047

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

2010

Open to Public Inspection

The organization may have to use a copy of this return to satisfy state reporting requirements

A For the 2010 calendar year, or tax year beginning 01-01-2010 and ending 12-31-2010

- B Check if applicable: Address change, Name change, Initial return, Terminated, Amended return, Application pending

C Name of organization: NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE. Doing Business As. Address: 4805 MOUNT HOPE DRIVE, BALTIMORE, MD 21215

D Employer identification number: 13-1084135

E Telephone number: (410) 580-5777

G Gross receipts \$ 31,976,663

F Name and address of principal officer: BRENDA WATKINS NOEL CFO, 4805 MOUNT HOPE DRIVE, BALTIMORE, MD 21215

H(a) Is this a group return for affiliates? No

H(b) Are all affiliates included? No. If "No," attach a list (see instructions)

H(c) Group exemption number

I Tax-exempt status: 501(c)(3)

J Website: WWW.NAACP.ORG

K Form of organization: Association

L Year of formation: 1909

M State of legal domicile: MD

Part I Summary

Table with 3 main sections: Activities & Governance (lines 1-7), Revenue (lines 8-12), and Expenses (lines 13-19). Includes Net Assets or Fund Balances (lines 20-22).

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer).

Sign Here: Signature of officer BRENDA WATKINS NOEL CFO. Preparer's signature MICHAEL J COBB, Thompson Cobb Bazilio and Associates, 1101 15th St Suite 400, Washington, DC 20005.

May the IRS discuss this return with the preparer shown above? (see instructions)

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

1 Briefly describe the organization's mission

THE NAACP WAS ORGANIZED TO ELIMINATE SOCIAL INJUSTICES, INCLUDING RACIAL DISCRIMINATION, BY ASSISTING IN LEGAL CASES AND BY AFFIRMING LEGAL ACTION IN ESTABLISHING THE PRINCIPLES OF LAW

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes No

If "Yes," describe these changes on Schedule O

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses \$ 5,245,461 including grants of \$) (Revenue \$ 700,000)
PROGRAM OPERATIONS INCLUDE NAACP NATIONAL COSTS FOR COMMUNICATIONS AND MEDIA RELATIONS, LEGAL PROGRAMS, INTERNSHIP PROGRAMS, AND PROGRAM SUPPORT

4b (Code) (Expenses \$ 3,865,849 including grants of \$) (Revenue \$ 0)
FIELD OPERATIONS - NAACP REGIONAL AND FIELD OFFICES ARE RESPONSIBLE FOR ASSURING THAT NAACP UNITS ARE VIABLE AND CAPABLE OF CARRYING OUT THE NAACP'S MISSION AT THE LOCAL LEVEL. THIS EFFORT REQUIRES PROVIDING THE NECESSARY TRAINING AND INFORMATION TO ADULT VOLUNTEERS, SERVING AND STRENGTHENING STAKEHOLDER RELATIONS, AND CULTIVATING YOUTH AND COLLEGE MEMBERS. YOUTH PROGRAM OBJECTIVES ARE TO INSPIRE, MOTIVATE, AND CREATE INTEREST IN CIVIC ACTIVITIES, PROVIDE YOUNG PEOPLE WITH AN UNDERSTANDING OF PERTINENT ISSUES, DEVELOP ORGANIZATIONAL SKILLS FOR IMPLEMENTATION OF COMMUNITY-RELATED ACTIVITIES, AND ENCOURAGE ACTIVE PARTICIPATION IN THESE ACTIVITIES

4c (Code) (Expenses \$ 2,744,050 including grants of \$) (Revenue \$ 2,827,838)
CONVENTION - THE CONSTITUTION OF THE NAACP MANDATES THAT A CONVENTION BE HELD EVERY YEAR TO ESTABLISH POLICIES AND PROGRAMS FOR THE UPCOMING YEAR

4d Other program services (Describe in Schedule O) **See also Additional Data for Description**
(Expenses \$ 9,301,400 including grants of \$ 0) (Revenue \$ 5,854,593)

4e Total program service expenses \$ 21,156,760

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A.</i>	Yes	
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instruction)?	Yes	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I.</i>		No
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II.</i>	Yes	
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III.</i>		No
6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I.</i>		No
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? <i>If "Yes," complete Schedule D, Part II.</i>		No
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III.</i>		No
9 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV.</i>		No
10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V.</i>		No
11 If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI.</i>	Yes	
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII.</i>	Yes	
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII.</i>		No
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX.</i>	Yes	
e Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X.</i>	Yes	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X.</i>		No
12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII.</i>	Yes	
b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional.</i>	Yes	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E.</i>		No
14a Did the organization maintain an office, employees, or agents outside of the United States?		No
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If "Yes," complete Schedule F, Parts I and IV.</i>		No
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U.S.? <i>If "Yes," complete Schedule F, Parts II and IV.</i>		No
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U.S.? <i>If "Yes," complete Schedule F, Parts III and IV.</i>		No
17 Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I (see instructions).</i>	Yes	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II.</i>		No
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III.</i>		No
20a Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H.</i>		No
b If "Yes" to line 20a, did the organization attach its audited financial statement to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)		

Part IV Checklist of Required Schedules *(continued)*

21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21		No
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22		No
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b-24d and complete Schedule K. If "No," go to line 25</i>	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>	34	Yes	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35	Yes	
a	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable.		
1a	326		
1b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable.		
1b	0		
1c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	Yes	
2a	Enter the number of employees reported on Form W-3, <i>Transmittal of Wage and Tax Statements</i> filed for the calendar year ending with or within the year covered by this return.		
2a	174		
2b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions).	Yes	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?		No
3b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O.		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		No
b	If "Yes," enter the name of the foreign country: _____ See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		No
5b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		No
5c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?		No
6b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
7	Organizations that may receive deductible contributions under section 170(c).		
7a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	Yes	
7b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	Yes	
7c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		No
7d	If "Yes," indicate the number of Forms 8282 filed during the year.		
7e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		No
7f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		No
7g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		No
7h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		
9	Sponsoring organizations maintaining donor advised funds.		
9a	Did the organization make any taxable distributions under section 4966?		
9b	Did the organization make a distribution to a donor, donor advisor, or related person?		
10	Section 501(c)(7) organizations. Enter		
10a	Initiation fees and capital contributions included on Part VIII, line 12.		
10b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities.		
11	Section 501(c)(12) organizations. Enter		
11a	Gross income from members or shareholders.		
11b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them).		
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		
12b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year.		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		
13a	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.		
13b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans.		
13c	Enter the amount of reserves on hand.		
14a	Did the organization receive any payments for indoor tanning services during the tax year?		No
14b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O.		

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year		
	1a 64		
b	Enter the number of voting members included in line 1a, above, who are independent		
	1b 0		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		No
6	Does the organization have members or stockholders?	Yes	
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	Yes	
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
a	The governing body?	Yes	
b	Each committee with authority to act on behalf of the governing body?	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	Yes	
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	Yes	
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990		
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	Yes	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	Yes	
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	Yes	
13	Does the organization have a written whistleblower policy?	Yes	
14	Does the organization have a written document retention and destruction policy?	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a	The organization's CEO, Executive Director, or top management official	Yes	
b	Other officers or key employees of the organization	Yes	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		No
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

- 17** List the States with which a copy of this Form 990 is required to be filed: **AK, AL, AZ, CA, CO, CT, DC, FL, GA, HI, IA, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, NC, ND, NE, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, SD, TN, UT, VA, VT, WA, WI, WV**
- 18** Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.
 Own website Another's website Upon request
- 19** Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table.
- 20** State the name, physical address, and telephone number of the person who possesses the books and records of the organization: **BRENDA WATKINS NOEL, 4805 MOUNT HOPE DRIVE, BALTIMORE, MD 21215, (410) 580-5777**

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and **current** key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(1) ROSLYN BROCK BOARD MEMBER/CHAIRMAN	10	X					0	0	0	
(2) OPHELIA AVERITT BOARD MEMBER	1	X					0	0	0	
(3) HON FRED L BANKS BOARD MEMBER	1	X					0	0	0	
(4) DR WILLIAM BARBER III BOARD MEMBER	1	X					0	0	0	
(5) GARY BLEDSOE BOARD MEMBER	1	X					0	0	0	
(6) KAREN BOYKIN TOWNS BOARD MEMBER	1	X					0	0	0	
(7) CORA BRECKENRIDGE BOARD MEMBER	1	X					0	0	0	
(8) AMOS BROWN BOARD MEMBER	1	X					0	0	0	
(9) CLAYOLA BROWN BOARD MEMBER	1	X					0	0	0	
(10) DEBRA BROWN BOARD MEMBER	1	X					0	0	0	
(11) JESSICA BUTLER GRANT BOARD MEMBER	1	X					0	0	0	
(12) BISHOP CLARENCE CARR BOARD MEMBER	1	X					0	0	0	
(13) DONALD CASH BOARD MEMBER	1	X					0	0	0	
(14) WILLIAM E COFIELD BOARD MEMBER	1	X					0	0	0	
(15) CAROLYN COLEMAN BOARD MEMBER/ASSISTANT SECRETARY	4	X					0	0	0	
(16) JAMES W CROWELL III BOARD MEMBER	1	X					0	0	0	

Part VIII Statement of Revenue

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
Contributions, gifts, grants and other similar amounts	1a Federated campaigns 1a	124,995				
	b Membership dues 1b	0				
	c Fundraising events 1c	0				
	d Related organizations 1d	0				
	e Government grants (contributions) 1e	1,250				
	f All other contributions, gifts, grants, and similar amounts not included above 1f	18,347,685				
	g Noncash contributions included in lines 1a-1f \$	0				
	h Total. Add lines 1a-1f ▼	18,473,930				
	Program Service Revenue		Business Code			
2a MEMBERSHIP		900099	3,088,155	3,088,155	0	
b CONVENTION		900099	2,827,838	2,827,838	0	
c IMAGE AWARDS		900099	2,210,530	2,210,530	0	
d LEADERSHIP 500		900099	357,025	357,025	0	
e DISASTER RELIEF		900099	198,883	198,883	0	
f All other program service revenue			0	0	0	
g Total. Add lines 2a-2f ▼			8,682,431			
Other Revenue	3 Investment income (including dividends, interest and other similar amounts) ▼		144,445	0	0	
	4 Income from investment of tax-exempt bond proceeds ▼		0	0	0	
	5 Royalties ▼		0	0	0	
	6a Gross Rents	(i) Real				
		(ii) Personal				
		b Less rental expenses				
		c Rental income or (loss)	0	0	0	0
	d Net rental income or (loss) ▼					
	7a Gross amount from sales of assets other than inventory	(i) Securities	3,139,534			0
		(ii) Other				0
		b Less cost or other basis and sales expenses	3,119,318			0
		c Gain or (loss)	20,216			0
d Net gain or (loss) ▼		20,216	0	0		
8a Gross income from fundraising events (not including \$ 0 of contributions reported on line 1c) See Part IV, line 18 a						
	b Less direct expenses b					
	c Net income or (loss) from fundraising events ▼					
9a Gross income from gaming activities See Part IV, line 19 a						
	b Less direct expenses b					
	c Net income or (loss) from gaming activities ▼					
10a Gross sales of inventory, less returns and allowances a						
	b Less cost of goods sold b					
	c Net income or (loss) from sales of inventory ▼					
Miscellaneous Revenue		Business Code				
	11a FREEDOM FUNDS	900099	1,238,865	1,238,865	0	
	b SUBSCRIPTIONS	900099	50,000	50,000	0	
	c OTHER REVENUE	900099	247,458	247,458	0	
	d All other revenue		0	0	0	
	e Total. Add lines 11a-11d ▼		1,536,323			
12 Total revenue. See Instructions ▼		28,857,345	10,218,754	0	164,661	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U S See Part IV, line 21				
2	Grants and other assistance to individuals in the U S See Part IV, line 22				
3	Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees				
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	1,096,431	451,467	571,863	73,101
7	Other salaries and wages	9,313,525	5,724,897	2,661,666	926,962
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)				
9	Other employee benefits				
10	Payroll taxes				
a	Fees for services (non-employees)				
	Management				
b	Legal	1,087,153	961,577	125,576	
c	Accounting	140,205	25,315	114,890	
d	Lobbying				
e	Professional fundraising services See Part IV, line 17	467,732			467,732
f	Investment management fees				
g	Other	2,125,636	1,313,649	354,552	457,435
12	Advertising and promotion				
13	Office expenses	7,014,180	3,516,990	1,585,428	1,911,762
14	Information technology				
15	Royalties				
16	Occupancy				
17	Travel	999,857	638,394	315,986	45,477
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization				
23	Insurance				
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)				
a	FACILITY EXPENSES	1,754,718	451,924	1,207,909	94,885
b	SPECIAL EVENTS	5,376,201	4,803,106	571,087	2,008
c	INDIRECT COST ALLOCATION	-944,224	3,269,441	-3,592,526	-621,139
d					
e					
f	All other expenses				
25	Total functional expenses. Add lines 1 through 24f	28,431,414	21,156,760	3,916,431	3,358,223
26	Joint costs. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X Balance Sheet

		(A)		(B)
		Beginning of year		End of year
Assets	1 Cash—non-interest-bearing		1	
	2 Savings and temporary cash investments	2,014,073	2	2,138,035
	3 Pledges and grants receivable, net		3	
	4 Accounts receivable, net	2,635,717	4	4,100,536
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers, and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Schedule L		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges		9	
	10a Land, buildings, and equipment cost or other basis. Complete Part VI of Schedule D	10a 7,569,950		
	b Less accumulated depreciation	10b 6,556,842	1,141,551	10c 1,013,108
	11 Investments—publicly traded securities		11	
	12 Investments—other securities. See Part IV, line 11	5,241,656	12	4,136,534
	13 Investments—program-related. See Part IV, line 11		13	
	14 Intangible assets		14	
	15 Other assets. See Part IV, line 11	4,485,014	15	5,958,728
16 Total assets. Add lines 1 through 15 (must equal line 34)	15,518,011	16	17,346,941	
Liabilities	17 Accounts payable and accrued expenses	960,116	17	2,321,722
	18 Grants payable		18	
	19 Deferred revenue	206,101	19	
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities. Complete Part X of Schedule D	1,182,620	25	1,557,667
	26 Total liabilities. Add lines 17 through 25	2,348,837	26	3,879,389
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets	10,406,684	27	8,109,899
	28 Temporarily restricted net assets	2,762,490	28	5,357,653
	29 Permanently restricted net assets	0	29	0
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
33 Total net assets or fund balances	13,169,174	33	13,467,552	
34 Total liabilities and net assets/fund balances	15,518,011	34	17,346,941	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	28,857,345
2	Total expenses (must equal Part IX, column (A), line 25)	2	28,431,414
3	Revenue less expenses Subtract line 2 from line 1	3	425,931
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	13,169,174
5	Other changes in net assets or fund balances (explain in Schedule O)	5	-127,553
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	13,467,552

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		No
b	Were the organization's financial statements audited by an independent accountant?	Yes	
c	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	Yes	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input checked="" type="checkbox"/> Both consolidated and separated basis		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

SCHEDULE A
(Form 990 or 990EZ)

Public Charity Status and Public Support

OMB No 1545-0047

2010

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Name of the organization
NATIONAL ASSOCIATION FOR THE ADVANCEMENT
OF COLORED PEOPLE

Employer identification number
13-1084135

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2 A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 8 A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 9 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2)**. (Complete Part III)
- 10 An organization organized and operated exclusively to test for public safety See **section 509(a)(4)**.
- 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3)**. Check the box that describes the type of supporting organization and complete lines 11e through 11h
 a Type I b Type II c Type III - Functionally integrated d Type III - Other
- e By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)
- f If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?
 (i) a person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the the supported organization?
 (ii) a family member of a person described in (i) above?
 (iii) a 35% controlled entity of a person described in (i) or (ii) above?
- h Provide the following information about the supported organization(s)

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
Total									

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	15,871,386	13,900,094	18,042,312	17,918,138	18,473,930	84,205,860
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf	0	0	0	0	0	0
3 The value of services or facilities furnished by a governmental unit to the organization without charge	0	0	0	0	0	0
4 Total. Add lines 1 through 3	15,871,386	13,900,094	18,042,312	17,918,138	18,473,930	84,205,860
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public Support. Subtract line 5 from line 4						84,205,860

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7 Amounts from line 4	15,871,386	13,900,094	18,042,312	17,918,138	18,473,930	84,205,860
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	283,843	239,409	-775,467	116,165	164,661	28,611
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)	437,626	483,592	580,939	418,206	1,536,323	3,456,686
11 Total support (Add lines 7 through 10)						87,691,157

12 Gross receipts from related activities, etc. (See instructions.)**12****13 First Five Years** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and **stop here** **Section C. Computation of Public Support Percentage****14** Public Support Percentage for 2010 (line 6 column (f) divided by line 11 column (f))**14**

96.025%

15 Public Support Percentage for 2009 Schedule A, Part II, line 14**15**


96.853%

16a 33 1/3% support test—2010. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization **b 33 1/3% support test—2009.** If the organization did not check the box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization **17a 10%-facts-and-circumstances test—2010.** If the organization did not check a box on line 13, 16a, or 16b and line 14 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts and circumstances" test. The organization qualifies as a publicly supported organization **b 10%-facts-and-circumstances test—2009.** If the organization did not check a box on line 13, 16a, 16b, or 17a and line 15 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts and circumstances" test. The organization qualifies as a publicly supported organization **18 Private Foundation** If the organization did not check a box on line 13, 16a, 16b, 17a or 17b, check this box and see instructions



Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) 	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public Support (Subtract line 7c from line 6)						




Section B. Total Support

Calendar year (or fiscal year beginning in) 	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support (Add lines 9, 10c, 11 and 12)						
14 First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here 						

Section C. Computation of Public Support Percentage

15 Public Support Percentage for 2010 (line 8 column (f) divided by line 13 column (f))	15	
16 Public support percentage from 2009 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2010 (line 10c column (f) divided by line 13 column (f))	17	
18 Investment income percentage from 2009 Schedule A, Part III, line 17	18	
19a 33 1/3% support tests—2010. If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and stop here . The organization qualifies as a publicly supported organization 		
b 33 1/3% support tests—2009. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here . The organization qualifies as a publicly supported organization 		
20 Private Foundation If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions 		

Part IV **Supplemental Information.** Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

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Explanation

OTHER INCOME

Additional Data

Software ID: 10000077

Software Version: v1.00

EIN: 13-1084135

Name: NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
ROSLYN BROCK BOARD MEMBER/CHAIRMAN	10	X						0	0	0
OPHELIA AVERITT BOARD MEMBER	1	X						0	0	0
HON FRED L BANKS BOARD MEMBER	1	X						0	0	0
DR WILLIAM BARBER III BOARD MEMBER	1	X						0	0	0
GARY BLEDSOE BOARD MEMBER	1	X						0	0	0
KAREN BOYKIN TOWNS BOARD MEMBER	1	X						0	0	0
CORA BRECKENRIDGE BOARD MEMBER	1	X						0	0	0
AMOS BROWN BOARD MEMBER	1	X						0	0	0
CLAYOLA BROWN BOARD MEMBER	1	X						0	0	0
DEBRA BROWN BOARD MEMBER	1	X						0	0	0
JESSICA BUTLER GRANT BOARD MEMBER	1	X						0	0	0
BISHOP CLARENCE CARR BOARD MEMBER	1	X						0	0	0
DONALD CASH BOARD MEMBER	1	X						0	0	0
WILLIAM E COFIELD BOARD MEMBER	1	X						0	0	0
CAROLYN COLEMAN BOARD MEMBER/ASSISTANT SECRETARY	4	X						0	0	0
JAMES W CROWELL III BOARD MEMBER	1	X						0	0	0
HAROLD CRUMPTON BOARD MEMBER	1	X						0	0	0
REV THERESA A DEAR BOARD MEMBER	1	X						0	0	0
EDWARD DUBOSE BOARD MEMBER	1	X						0	0	0
HAZEL N DUKES BOARD MEMBER	1	X						0	0	0
WILLIS EDWARDS BOARD MEMBER	1	X						0	0	0
KATHERINE T ENGLAND BOARD MEMBER	1	X						0	0	0
SCOTT X ESDAILE BOARD MEMBER	1	X						0	0	0
MYRLIE EVERS WILLIAMS BOARD MEMBER	1	X						0	0	0
JAMES GALLMAN BOARD MEMBER	1	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
DR DAVID GOATLEY BOARD MEMBER	1	X						0	0	0
BISHOP WILLIAM H GRAVES BOARD MEMBER	1	X						0	0	0
GENERAL HOLIEFIELD BOARD MEMBER	1	X						0	0	0
ALICE HUFFMAN BOARD MEMBER	1	X						0	0	0
KENNETH COHEN BOARD MEMBER	1	X						0	0	0
LEONARD JAMES III BOARD MEMBER	1	X						0	0	0
DERRICK JOHNSON BOARD MEMBER	1	X						0	0	0
DR ERNEST JOHNSON BOARD MEMBER	1	X						0	0	0
SHAYLA A KING BOARD MEMBER	1	X						0	0	0
LESLIE CUMMINGHAM BOARD MEMBER	1	X						0	0	0
WILLIAM LUCY BOARD MEMBER	1	X						0	0	0
BOB LYDIA BOARD MEMBER	1	X						0	0	0
DR ANNIE B MARTIN BOARD MEMBER	1	X						0	0	0
KAMERON MIDDLEBROOK BOARD MEMBER	1	X						0	0	0
LORRAINE MILLER BOARD MEMBER	1	X						0	0	0
JEROME W MONDESIRE BOARD MEMBER	1	X						0	0	0
JULIAN BOND BOARD MEMBER	1	X						0	0	0
QUENTIN JAMES BOARD MEMBER	1	X						0	0	0
ADORA OBI NWEZE BOARD MEMBER	1	X						0	0	0
HOWARD JEFFERSON BOARD MEMBER	1	X						0	0	0
REV KEITH A RATCLIFF BOARD MEMBER	1	X						0	0	0
MADIE A ROBINSON BOARD MEMBER	2	X						0	0	0
ALFRED J RUCKS BOARD MEMBER	1	X						0	0	0
ANITA L RUSSELL BOARD MEMBER	1	X						0	0	0
LEON RUSSELL BOARD MEMBER/VICE CHAIRMAN	4	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
RABBI DAVID N SAPERSTEIN BOARD MEMBER	1	X						0	0	0
REV MORRIS L SHEARIN BOARD MEMBER	1	X						0	0	0
MAXINE A SMITH BOARD MEMBER	1	X						0	0	0
LEONARD F SPRINGS BOARD MEMBER	1	X						0	0	0
GLORIA SWEET LOVE BOARD MEMBER	1	X						0	0	0
REV OSCAR S TILLMAN BOARD MEMBER	1	X						0	0	0
YVONNE WHITE BOARD MEMBER	1	X						0	0	0
ROY LEVY WILLIAMS BOARD MEMBER	1	X						0	0	0
RICHARD G WOMACK BOARD MEMBER	1	X						0	0	0
GREG MATHIS BOARD MEMBER	1	X						0	0	0
JESSE H TURNER JR BOARD MEMBER/TREASURER	4	X		X				0	0	0
DEMAR ROBERTS BOARD MEMBER	1	X						0	0	0
ZEPHANII SMITH BOARD MEMBER	1	X						0	0	0
LILLIE WILSON BOARD MEMBER	1	X						0	0	0
BENJAMIN TODD JEALOUS PRESIDENT AND CEO	60			X				274,730	0	13,391
ROGER VANN CHIEF OPERATING OFFICER	50			X				170,919	0	16,342
BRENDA WATKINS NOEL CHIEF FINANCIAL OFFICER	50			X				190,240	0	1,028
STEVEN HAWKINS CHIEF PROGRAM OFFICER	50				X			196,211	0	8,685
ANGELA CICCOLO INTERIM GENERAL COUNSEL	40				X			224,885	0	0
MAXIM THORNE STAFF	40					X		139,824	0	0
HILARY SHELTON STAFF	40					X		143,892	0	0
MONEESE DELARA STAFF	40					X		122,360	0	0
KUMAR NICHANI STAFF	40					X		119,968	0	0
LEILA MCDOWELL STAFF	40					X		118,109	0	0

Form 990, Part III - 4 Program Service Accomplishments (See the Instructions)**4d. Other program services**

(Code) (Expenses \$ 2,352,383 including grants of \$) (Revenue \$ 3,088,155)

MEMBER SERVICES - THE NATIONAL MEMBERSHIP DEPARTMENT IS RESPONSIBLE FOR THE GROWTH IN THE NUMBER OF NAACP MEMBERS THROUGH THE PLANNING, STRUCTURING AND DIRECTING OF CAMPAIGNS THROUGH NAACP UNITS, CHURCHES AND OTHER ORGANIZATIONS THE MEMBERSHIP DEPARTMENT'S STAFF PROCESSES ALL NEW AND RENEWED MEMBERSHIP DUES AND PROVIDES DIRECT SERVICE TO INDIVIDUAL MEMBERS AS WELL AS LOCAL UNITS OF THE NAACP

(Code) (Expenses \$ 1,952,651 including grants of \$) (Revenue \$ 2,210,530)

IMAGE AWARDS - THE NAACP IMAGE AWARDS HONORS PROJECTS AND INDIVIDUALS OF ALL RACES WHO HELPED PROMOTE POSITIVE IMAGES OF PEOPLE OF COLOR THE AWARDS TAKES PLACE ANNUALLY AND IS USUALLY AIRED LIVE ON NETWORK TELEVISION

(Code) (Expenses \$ 1,254,581 including grants of \$) (Revenue \$ 0)

RESEARCH AND POLICY - THIS OVERARCHING DIVISION WAS CREATED LATE IN 2005 TO PROVIDE RESEARCH AND DEVELOP NAACP POLICY ON PUBLIC POLICY ISSUES AFFECTING PEOPLE OF COLOR IN THE UNITED STATES

(Code) (Expenses \$ 1,115,114 including grants of \$) (Revenue \$ 0)

THE CIVIC ENGAGEMENT PROGRAM INVOLVES GROUPS AND ORGANIZATIONS COMMITTED TO EDUCATING AND EMPOWERING AFRICAN AMERICANS TO VOTE AND SERVE THEIR COMMUNITIES AND PARTICIPATE IN THE POLITICAL PROCESS LITERATURE, MATERIALS AND EXPERTISE ARE PROVIDED TO NAACP UNITS AND COALITION PARTNERS TO ENSURE THE DEVELOPMENT OF SUCCESSFUL VOTER EMPOWERMENT AND U S CENSUS CAMPAIGNS

(Code) (Expenses \$ 580,900 including grants of \$) (Revenue \$ 0)

CRIMINAL JUSTICE - THE CRIMINAL JUSTICE PROGRAM PROMOTES ALLIANCES, LEGISLATION AND INITIATIVES THAT POSITIVELY IMPACT INMATE RECIDIVISM, EX-FELON RE-ENFRANCHISEMENT AND RE-EMPLOYMENT, AND RACIAL DISPARITIES WITHIN THE CRIMINAL JUSTICE SYSTEM THE PROGRAM ALSO ASSISTS WITH THE FORMATION OF NAACP PRISON MEMBERSHIP UNITS

(Code) (Expenses \$ 467,653 including grants of \$) (Revenue \$ 0)

HEALTH - THE NAACP PROMOTES EQUALITY IN HEALTH CARE FOR AFRICAN AMERICANS AND SEEKS TO ADDRESS THE DISPARITIES BETWEEN THE QUALITY OF CARE RECEIVED BY AFRICAN AMERICANS AND OTHER GROUPS THE NATIONAL HEALTH DIRECTOR WORKS WITH THE NATIONAL HEALTH COMMITTEE TO CREATE AND IMPLEMENT PROJECTS, EVALUATES AND DRAFTS POLICY STATEMENTS, AND REPRESENTS THE NAACP AT CONFERENCES, WORKSHOPS AND ON ADVISORY BOARDS

(Code) (Expenses \$ 429,092 including grants of \$) (Revenue \$ 0)

EDUCATION - THE FUNDAMENTAL GOAL OF THE NAACP'S EDUCATION AGENDA IS TO PROVIDE ALL STUDENTS ACCESS TO QUALITY EDUCATION THE NAACP EDUCATION DEPARTMENT SEEKS TO ACCOMPLISH THIS GOAL THROUGH POLICY DEVELOPMENT, TRAINING, COLLABORATION, NEGOTIATION, LEGISLATION, AND LITIGATION THE NAACP EDUCATION DEPARTMENT'S RESOURCES ARE STRATEGICALLY FOCUSED ON THREE MAJOR OBJECTIVES PREVENTING RACIAL DISCRIMINATION IN EDUCATIONAL PROGRAMS AND SERVICES, ADVANCING EDUCATIONAL EXCELLENCE, PROMOTING AN EQUAL OPPORTUNITY EDUCATION AGENDA, THE EDUCATION PROGRAM ALSO INCLUDES ADMINISTRATION OF EDUCATIONAL SCHOLARSHIPS

(Code) (Expenses \$ 369,025 including grants of \$) (Revenue \$ 357,025)

LEADERSHIP 500 SUMMIT - NAACP'S LEADERSHIP 500 SUMMIT SERVES AS A FERTILE TRAINING GROUND FOR LEADERSHIP DEVELOPMENT OF MID-LEVEL PROFESSIONALS BETWEEN THE AGES OF 30 TO 50 YEARS OLD THE SUMMIT HELPS PARTICIPANTS GAIN AWARENESS, FOCUS, AND HONE THEIR SKILLS AS THEY ADVANCE PROFESSIONALLY

(Code) (Expenses \$ 327,100 including grants of \$) (Revenue \$ 0)

ECONOMIC DEVELOPMENT - THIS DEPARTMENT ADVOCATES FOR INCREASED ACCESS TO CREDIT AND CAPITAL FOR AFRICAN AMERICANS AND OTHER MINORITIES THE DEPARTMENT ALSO ADMINISTERS BOTH THE ECONOMIC RECIPROcity INITIATIVE(ERI) AND THE FAIR SHARE AGREEMENT THE ERI PROJECT MEASURES CORPORATE AMERICA'S COMMITMENT TO AFRICAN AMERICANS AND OTHER PEOPLE OF COLOR, WHILE THE FAIR SHARE PROJECT SEEKS TO ENSURE THAT A FAIR SHARE OF AFRICAN AMERICAN CONSUMER DOLLARS ARE REINVESTED IN THEIR COMMUNITIES

(Code) (Expenses \$ 234,066 including grants of \$) (Revenue \$ 198,883)

DISASTER RELIEF - THE IMPETUS FOR THIS PROGRAM WAS THE CATASTROPHE CREATED BY HURRICANE KATRINA IN 2005 IN NEW ORLEANS AND THE MISSISSIPPI GULF COAST SINCE THEN, THE NAACP HAS RAISED DONATIONS TO ASSIST IN PROVIDING RELIEF TO VICTIMS OF OTHER DISASTERS IN VARIOUS PARTS OF THE US AND IN HAITI

(Code) (Expenses \$ 218,835 including grants of \$) (Revenue \$ 0)

CLIMATE JUSTICE - THIS PROGRAM SEEKS TO REDUCE RACIAL DISPARITIES AMONG COMMUNITIES AFFECTED BY NATIONAL DISASTERS, ENVIRONMENTAL POLLUTION, AND OTHER CHARACTERISTICS OF GLOBAL WARMING

SCHEDULE C (Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

OMB No 1545-0047

For Organizations Exempt From Income Tax Under section 501(c) and section 527

2010

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Complete if the organization is described below. Attach to Form 990 or Form 990-EZ. See separate instructions.

If the organization answered "Yes," to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
Section 527 organizations Complete Part I-A only

If the organization answered "Yes," to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes," to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35a (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

Employer identification number

13-1084135

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV
2 Political expenditures \$
3 Volunteer hours

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 \$
2 Enter the amount of any excise tax incurred by organization managers under section 4955 \$
3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No
4a Was a correction made? Yes No
b If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c) except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities \$
2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities \$
3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b \$
4 Did the filing organization file Form 1120-POL for this year? Yes No
5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

Table with 5 columns: (a) Name, (b) Address, (c) EIN, (d) Amount paid from filing organization's funds, (e) Amount of political contributions received. Multiple empty rows for data entry.

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A** Check if the filing organization belongs to an affiliated group
- B** Check if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	(a) Filing Organization's Totals	(b) Affiliated Group Totals												
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)	0													
b Total lobbying expenditures to influence a legislative body (direct lobbying)	986,958													
c Total lobbying expenditures (add lines 1a and 1b)	986,958													
d Other exempt purpose expenditures	27,444,456													
e Total exempt purpose expenditures (add lines 1c and 1d)	28,431,414													
f Lobbying nontaxable amount Enter the amount from the following table in both columns	1,000,000													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 35%;">If the amount on line 1e, column (a) or (b) is:</th> <th style="width: 65%;">The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000</td> </tr> </tbody> </table>			If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:													
Not over \$500,000	20% of the amount on line 1e													
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000													
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000													
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000													
Over \$17,000,000	\$1,000,000													
g Grassroots nontaxable amount (enter 25% of line 1f)	250,000													
h Subtract line 1g from line 1a If zero or less, enter -0-	0													
i Subtract line 1f from line 1c If zero or less, enter -0-	0													
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?	<input type="checkbox"/> Yes <input type="checkbox"/> No													

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) Total
2a Lobbying non-taxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000
c Total lobbying expenditures	568,390	442,943	556,505	986,958	2,554,796
d Grassroots non-taxable amount	250,000	250,000	250,000	250,000	1,000,000
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000
f Grassroots lobbying expenditures	0	0	0	0	0

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities? If "Yes," describe in Part IV			
j Total lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3 Did the organization agree to carryover lobbying and political expenditures from the prior year?	3	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes".

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1. Also, complete this part for any additional information.

Identifier	Return Reference	Explanation

SCHEDULE D (Form 990)

OMB No 1545-0047

Supplemental Financial Statements

2010

Open to Public Inspection

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12. Attach to Form 990. See separate instructions.

Department of the Treasury Internal Revenue Service

Name of the organization NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

Employer identification number 13-1084135

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

Table with 3 columns: Line number, (a) Donor advised funds, (b) Funds and other accounts. Rows 1-4.

- 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

- 1 Purpose(s) of conservation easements held by the organization (check all that apply)
2 Complete lines 2a-2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

Table with 2 columns: Line number, Held at the End of the Year. Rows 2a-2d.

- 3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year
4 Number of states where property subject to conservation easement is located
5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?
6 Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year
7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year
8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?
9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

- 1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items
b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items
2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

- a Public exhibition, b Scholarly research, c Preservation for future generations, d Loan or exchange programs, e Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No

b If "Yes," explain the arrangement in Part XIV and complete the following table

Table with 2 columns: Description, Amount. Rows: 1c Beginning balance, 1d Additions during the year, 1e Distributions during the year, 1f Ending balance

2a Did the organization include an amount on Form 990, Part X, line 21? Yes No

b If "Yes," explain the arrangement in Part XIV

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

Table with 6 columns: (a) Current Year, (b) Prior Year, (c) Two Years Back, (d) Three Years Back, (e) Four Years Back. Rows: 1a Beginning of year balance, 1b Contributions, 1c Investment earnings or losses, 1d Grants or scholarships, 1e Other expenditures for facilities and programs, 1f Administrative expenses, 1g End of year balance

2 Provide the estimated percentage of the year end balance held as

- a Board designated or quasi-endowment, b Permanent endowment, c Term endowment

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

Table with 3 columns: Description, Yes, No. Rows: 3a(i) unrelated organizations, 3a(ii) related organizations, 3b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIV the intended uses of the organization's endowment funds

Part VI Investments—Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Table with 5 columns: Description of investment, (a) Cost or other basis (Investment), (b) Cost or other basis (other), (c) Accumulated depreciation, (d) Book value. Rows: 1a Land, 1b Buildings, 1c Leasehold improvements, 1d Equipment, 1e Other, Total. Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).)

Part VII Investments—Other Securities. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A) CORPORATE BONDS	658,181	F
(B) MONEY MARKET FUNDS	187,641	F
(C) GOVERNMENT SECURITIES	608,025	F
(D) EQUITIES	1,482,644	F
(E) MUTUAL FUNDS	1,200,043	F
Total. (Column (b) should equal Form 990, Part X, col (B) line 12)	4,136,534	

Part VIII Investments—Program Related. See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation Cost or end-of-year market value
Total. (Column (b) should equal Form 990, Part X, col (B) line 13)		

Part IX Other Assets. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1) OTHER CURRENT ASSETS	97,610
(2) INVESTMENT IN AFFILIATES	1,608,373
(3) DUE FROM AFFILIATES	4,237,162
(4) OTHER ASSETS	15,583
Total. (Column (b) should equal Form 990, Part X, col.(B) line 15.)	5,958,728

Part X Other Liabilities. See Form 990, Part X, line 25.

1 (a) Description of Liability	(b) Amount
Federal Income Taxes	
PENSION BENEFITS	1,557,667
Total. (Column (b) should equal Form 990, Part X, col (B) line 25)	1,557,667

2. Fin 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740)

Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	28,857,345
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	28,431,414
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	425,931
4	Net unrealized gains (losses) on investments	4	247,494
5	Donated services and use of facilities	5	0
6	Investment expenses	6	0
7	Prior period adjustments	7	0
8	Other (Describe in Part XIV)	8	-375,047
9	Total adjustments (net) Add lines 4 - 8	9	-127,553
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	298,378

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	29,104,839
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	247,494
b	Donated services and use of facilities	2b	0
c	Recoveries of prior year grants	2c	0
d	Other (Describe in Part XIV)	2d	0
e	Add lines 2a through 2d	2e	247,494
3	Subtract line 2e from line 1	3	28,857,345
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	0
b	Other (Describe in Part XIV)	4b	0
c	Add lines 4a and 4b	4c	0
5	Total Revenue Add lines 3 and 4c . (This should equal Form 990, Part I, line 12)	5	28,857,345

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	28,431,414
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	0
b	Prior year adjustments	2b	0
c	Other losses	2c	0
d	Other (Describe in Part XIV)	2d	0
e	Add lines 2a through 2d	2e	0
3	Subtract line 2e from line 1	3	28,431,414
4	Amounts included on Form 990, Part IX, line 25, but not on line 1 :		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	0
b	Other (Describe in Part XIV)	4b	0
c	Add lines 4a and 4b	4c	0
5	Total expenses Add lines 3 and 4c . (This should equal Form 990, Part I, line 18)	5	28,431,414

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

Identifier	Return Reference	Explanation
SchD_P11_S00_L08	Schedule D, Part XI, Line 8	CHANGE IN DEFINED PENSION PLAN OBLIGATION

**SCHEDULE G
(Form 990 or 990-EZ)**

**Supplemental Information Regarding
Fundraising or Gaming Activities**

OMB No 1545-0047

2010

**Open to Public
Inspection**

Department of the Treasury
Internal Revenue Service

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,
or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Name of the organization
NATIONAL ASSOCIATION FOR THE ADVANCEMENT
OF COLORED PEOPLE

Employer identification number
13-1084135

Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17.

1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- a** Mail solicitations
- b** Internet and e-mail solicitations
- c** Phone solicitations
- d** In-person solicitations
- e** Solicitation of non-government grants
- f** Solicitation of government grants
- g** Special fundraising events

2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? Yes No

b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. Form 990-EZ filers are not required to complete this table.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
OMP 1133 19th Street NW Suite 300 Washington, DC 20036	DIRECT MAIL PRODUCTION AND FULLFILLMENT		No	4,644,638	240,000	4,404,638
SHARE GROUP 401 North Michigan Avenue Chicago, IL 60611	TELEMARKETING		No	188,949	126,792	62,157
TELEFUND INC 1532 N Milwaukee Ave Suite 206 Chicago, IL 60622	TELEMARKETING		No	197,755	100,940	96,815
Total				5,031,342	467,732	4,563,610

3 List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing

AK, AL, AR, AZ, CA, CO, CT, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, MT, NC, ND, NE, NH, NJ, NM, NV, NY, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VA, VT, WA, WI, WV, WY

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other Events	(d) Total Events
		(event type)	(event type)	(total number)	(Add col (a) through col (c))
Revenue	1 Gross receipts				
	2 Less Charitable contributions				
	3 Gross income (line 1 minus line 2)				
Direct Expenses	4 Cash prizes				
	5 Non-cash prizes				
	6 Rent/facility costs				
	7 Food and beverages				
	8 Entertainment				
	9 Other direct expenses				
	10 Direct expense summary Add lines 4 through 9 in column (d) ▶				
	11 Net income summary Combine lines 3 and 10 in column (d) ▶				

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming
					(Add col (a) through col (c))
Revenue	1 Gross revenue				
	2 Cash prizes				
Direct Expenses	3 Non-cash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	<input type="checkbox"/> Yes % <input type="checkbox"/> No	<input type="checkbox"/> Yes % <input type="checkbox"/> No	<input type="checkbox"/> Yes % <input type="checkbox"/> No	
	7 Direct expense summary Add lines 2 through 5 in column (d) ▶				
	8 Net gaming income summary Combine lines 1 and 7 in column (d) ▶				

9 Enter the state(s) in which the organization operates gaming activities _____

a Is the organization licensed to operate gaming activities in each of these states? Yes No

b If "No," Explain _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? Yes No

b If "Yes," Explain _____

- 11** Does the organization operate gaming activities with nonmembers? Yes No
- 12** Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? Yes No

13 Indicate the percentage of gaming activity operated in

a The organization's facility	13a
b An outside facility	13b

14 Provide the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶

Address ▶

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? Yes No

b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____

c If "Yes," enter name and address

Name ▶

Address ▶

16 Gaming manager information

Name ▶

Gaming manager compensation ▶ \$ _____

Description of services provided ▶ _____

- Director/officer Employee Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? Yes No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Complete this part to provide additional information for responses to question on Schedule G (see instructions.)

Identifier	ReturnReference	Explanation
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Schedule J
(Form 990)

Compensation Information

OMB No 1545-0047

2010

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

Department of the Treasury
Internal Revenue Service

Name of the organization

NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

Employer identification number

13-1084135

Part I Questions Regarding Compensation

- 1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.
- | | |
|--|--|
| <input type="checkbox"/> First-class or charter travel | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions | <input type="checkbox"/> Payments for business use of personal residence |
| <input type="checkbox"/> Tax indemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees |
| <input type="checkbox"/> Discretionary spending account | <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef) |

b If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all the expenses described above? If "No," complete Part III to explain

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?

3 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply.

- | | |
|---|---|
| <input type="checkbox"/> Compensation committee | <input type="checkbox"/> Written employment contract |
| <input checked="" type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study |
| <input checked="" type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment from the organization or a related organization?
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
- c** Participate in, or receive payment from, an equity-based compensation arrangement?
If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III

Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.

5 For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization?
- b** Any related organization?

If "Yes," to line 5a or 5b, describe in Part III

6 For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization?
- b** Any related organization?

If "Yes," to line 6a or 6b, describe in Part III

7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III

8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs. section 53.4958-4(a)(3)? If "Yes," describe in Part III

9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
1b		
2		
4a		No
4b		No
4c		No
5a		No
5b		No
6a		No
6b		No
7		No
8		No
9		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
(1) BENJAMIN TODD JEALOUS	(i) (ii)	274,730 0	0 0	13,391 0	0 0	0 0	288,121 0	0 0
(2) ANGELA CICCOLO	(i) (ii)	224,885 0	0 0	0 0	0 0	0 0	224,885 0	0 0
(3) STEVEN HAWKINS	(i) (ii)	196,211 0	0 0	8,685 0	0 0	0 0	204,896 0	0 0
(4) BRENDA WATKINS NOEL	(i) (ii)	190,240 0	0 0	1,028 0	0 0	0 0	191,268 0	0 0
(5) ROGER VANN	(i) (ii)	170,919 0	0 0	16,342 0	0 0	0 0	187,261 0	0 0
(6)								
(7)								
(8)								
(9)								
(10)								
(11)								
(12)								
(13)								
(14)								
(15)								
(16)								

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
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SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

**Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.**
▶ **Attach to Form 990 or 990-EZ.**

OMB No 1545-0047

2010

**Open to Public
Inspection**

Name of the organization

NATIONAL ASSOCIATION FOR THE ADVANCEMENT
OF COLORED PEOPLE

Employer identification number

13-1084135

Identifier	Return Reference	Explanation
F990_P03_S00_L02	Form 990, Part III, Line 2	(1)PROGRAM OPERATIONS INCLUDE NAACP NATIONAL COSTS FOR COMMUNICATIONS AND MEDIA RELATIONS, LEGAL PROGRAMS, INTERNSHIP PROGRAMS, AND PROGRAM SUPPORT (2)THE CIVIC ENGAGEMENT PROGRAM INVOLVES GROUP AND ORGANIZATIONS COMMITTED TO EDUCATING AND EMPOWERING AFRICAN AMERICANS TO VOTE AND SERVE THEIR COMMUNITIES AND PARTICIPATE IN THE POLITICAL PROCESS LITERATURE, MATERIALS AND EXPERTISE ARE PROVIDED TO NAACP UNITS AND COALITION PARTNERS TO ENSURE THE DEVELOPMENT OF SUCCESSFUL VOTER EMPOWERMENT AND U S CENSUS CAMPAIGNS (3)DISASTER RELIEF THE IMPETUS FOR THIS PROGRAM WAS THE CATASTROPHE CREATED BY HURRICANE KATRINA IN 2005 IN NEW ORLEANS AND THE MISSISSIPPI GULF COAST SINCE THEN, THE NAACP HAS RAISED DONATIONS TO ASSIST IN PROVIDING RELIEF TO VICTIMS OF OTHER DISASTERS IN VARIOUS PARTS OF THE US AND IN HAITI

Identifier	Return Reference	Explanation
F990_P03_S00_L03	Form 990, Part III, Line 3	NAACP CEASED CONDUCTING INTERNATIONAL AFFAIRS PROGRAM, US CENSUS PROGRAM, SPECIAL PROGRAMS AND RELIGIOUS AFFAIRS PROGRAM THIS YEAR

Identifier	Return Reference	Explanation
F990_P06_S0A_L06	Form 990, Part VI, Section A, Line 6	MEMBERSHIP DUES PROVIDE A SUBSTANTIAL PORTION OF THE REVENUE USED TO SUPPORT THE EXEMPT PURPOSE OF THE ORGANIZATION

Identifier	Return Reference	Explanation
F990_P06_S0A_L07a	Form 990, Part VI, Section A, Line 7a	BOARD OF DIRECTORS AND OFFICERS ARE ELECTED BY MEMBERS OF THE ORGANIZATION

Identifier	Return Reference	Explanation
F990_P06_S0B_L11a	Form 990, Part VI, Section B, Line 11a	THE AUDIT COMMITTEE OF THE BOARD OF DIRECTORS IS RESPONSIBLE FOR REVIEWING THE NAACP FORM 990

Identifier	Return Reference	Explanation
F990_P06_S0B_L12c	Form 990, Part VI, Section B, Line 12c	THE ORGANIZATION IS RESPONSIBLE FOR REVIEWING THE STATEMENTS AND MONITORING COMPLIANCE WITH THE POLICY

Identifier	Return Reference	Explanation
F990_P06_S0B_L15	Form 990, Part VI, Section B, Line 15	DECISIONS INVOLVING COMPENSATION OF THE CHIEF EXECUTIVE OFFICER OF NAACP ARE MADE BY THE EXECUTIVE COMMITTEE OF BOARD OF DIRECTOR USING A REVIEW OF THE COMPENSATION PAID BY COMPARABLE NON-PROFIT ORGANIZATIONS IN THE METROPOLITAN WASHINGTON, DC REGION BASED ON SURVEYS OR OTHER APPROPRIATE DOCUMENTATION, AN INDEPENDENT CONSULTANT, OR A COMBINATION THEREOF DECISIONS INVOLVING COMPENSATION OF OTHER OFFICERS AND KEY EXECUTIVES ARE MADE BY THE PRESIDENT USING A REVIEW OF COMPENSATION PAID BY COMPARABLE NON-PROFIT ORGANIZATIONS IN THE METROPOLITAN WASHINGTON, DC REGION BASED ON SURVEYS OR OTHER APPROPRIATE DOCUMENTATION, AN INDEPENDENT CONSULTANT, OR A COMBINATION THEREOF

Identifier	Return Reference	Explanation
F990_P06_S0C_L19	Form 990, Part VI, Section C, Line 19	FURNISHED UPON REQUEST

Identifier	Return Reference	Explanation
F990_P11_S00_L05	Form 990, Part XI, Line 5	-\$127,553 OTHER CHANGES IN NET ASSETS ARE COMPOSED OF \$247,494 NET UNREALIZED GAINS ON INVESTMENTS WHICH IS INCLUDED ON FINANCIAL STATEMENT BUT NOT ON FORM 990 AND NEGATIVE \$375,047 DEFINED PENSION PLAN OBLIGATION WHICH IS INCLUDED ON FINANCIAL STATEMENT BUT NOT ON FORM 990

**SCHEDULE R
(Form 990)**

Related Organizations and Unrelated Partnerships

OMB No 1545-0047

2010

Open to Public Inspection

▶ **Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.**
▶ **Attach to Form 990.** ▶ **See separate instructions.**

Department of the Treasury
Internal Revenue Service

Name of the organization
NATIONAL ASSOCIATION FOR THE ADVANCEMENT
OF COLORED PEOPLE

Employer identification number

13-1084135

Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" on Form 990, Part IV, line 33.)

(a) Name, address, and EIN of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled organization	
						Yes	No
(1) NAACP-SPECIAL CONTRIBUTION FUND 4805 MOUNT HOPE DRIVE BALTIMORE, MD 21215 13-1998814	EDUCATE MINORITIES	MD	501(C)3	LINE 7	NAACP	Yes	

Part III Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership
(1) CRISIS PUBLISHING COMPANY 4805 MOUNT HOPE DRIVE BALTIMORE, MD21215 13-1530050	MAGAZINE PUBLICATION	MD	N/A	C	1,380,756	32,282	1 00 %

Part V Transactions With Related Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35, 35A, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III or IV

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

- a** Receipt of **(i)** interest **(ii)** annuities **(iii)** royalties **(iv)** rent from a controlled entity
- b** Gift, grant, or capital contribution to other organization(s)
- c** Gift, grant, or capital contribution from other organization(s)
- d** Loans or loan guarantees to or for other organization(s)
- e** Loans or loan guarantees by other organization(s)

- f** Sale of assets to other organization(s)
- g** Purchase of assets from other organization(s)
- h** Exchange of assets
- i** Lease of facilities, equipment, or other assets to other organization(s)

- j** Lease of facilities, equipment, or other assets from other organization(s)
- k** Performance of services or membership or fundraising solicitations for other organization(s)
- l** Performance of services or membership or fundraising solicitations by other organization(s)
- m** Sharing of facilities, equipment, mailing lists, or other assets
- n** Sharing of paid employees

- o** Reimbursement paid to other organization for expenses
- p** Reimbursement paid by other organization for expenses

- q** Other transfer of cash or property to other organization(s)
- r** Other transfer of cash or property from other organization(s)

	Yes	No
1a		No
1b		No
1c		No
1d		No
1e		No
1f		No
1g		No
1h		No
1i		No
1j		No
1k		No
1l	Yes	
1m	Yes	
1n		No
1o		No
1p	Yes	
1q	Yes	
1r	Yes	

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of other organization	(b) Transaction type(a-r)	(c) Amount involved	(d) Method of determining amount involved
(1) CRISIS PUBLISHING COMPANY	l	1,303,221	COST OF MAGAZINES AND ADVERTISING
(2) NAACP-SPECIAL CONTRIBUTION FUND	p	88,059	G & A ALLOCATION
(3) CRISIS PUBLISHING COMPANY	p	243,060	G & A ALLOCATION
(4) CRISIS PUBLISHING COMPANY	q	188,852	NAACP FUNDED THE LOSS SUSTAINED BY CRISIS
(5) NAACP-SPECIAL CONTRIBUTION FUND	r	1,707,319	TOTAL SCF REVENUE IS COLLECTED AND HELD BY THE NAACP
(6) CRISIS PUBLISHING COMPANY	r	1,380,756	TOTAL CRISIS REVENUE IS COLLECTED AND HELD BY THE NAACP

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Are all partners section 501(c)(3) organizations?		(e) Share of end-of-year assets	(f) Disproportionate allocations?		(g) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(h) General or managing partner?	
			Yes	No		Yes	No		Yes	No

Part VII Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier	Return Reference	Explanation
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Software ID: 10000077
Software Version: v1.00
EIN: 13-1084135
Name: NATIONAL ASSOCIATION FOR THE ADVANCEMENT
OF COLORED PEOPLE

Form 990, Schedule R, Part V - Transactions With Related Organizations

(a) Name of other organization	(b) Transaction type(a-r)	(c) Amount Involved (\$)	(d) Method of determining amount involved
(1) CRISIS PUBLISHING COMPANY	l	1,303,221	COST OF MAGAZINES AND ADVERTISING
(2) NAACP-SPECIAL CONTRIBUTION FUND	p	88,059	G & A ALLOCATION
(3) CRISIS PUBLISHING COMPANY	p	243,060	G & A ALLOCATION
(4) CRISIS PUBLISHING COMPANY	q	188,852	NAACP FUNDED THE LOSS SUSTAINED BY CRISIS
(5) NAACP-SPECIAL CONTRIBUTION FUND	r	1,707,319	TOTAL SCF REVENUE IS COLLECTED AND HELD BY THE NAACP
(6) CRISIS PUBLISHING COMPANY	r	1,380,756	TOTAL CRISIS REVENUE IS COLLECTED AND HELD BY THE NAACP