



NAACP ANNUAL REPORT

# 2015



Pursuing *Liberty* in  
the Face of *Injustice*



*Injustice anywhere*

*is a threat*

*to justice everywhere.*

*- Martin Luther King, Jr.*

## Our Mission

The mission of the National Association for the Advancement of Colored People is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate race-based discrimination.

## Vision Statement

The vision of the National Association for the Advancement of Colored People is to ensure a society in which all individuals have equal rights without discrimination based on race.

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# Introduction

*The year witnessed many events that required the presence of the NAACP across the country. From America's Journey for Justice, a march that included a series of direct actions from Selma, Alabama through Georgia, South Carolina, North Carolina and Virginia to Washington, DC, emphasizing voting rights, jobs, our schools and our lives; to the 46th Image Awards and the 106th National Convention held in Philadelphia, Pennsylvania. We worked hard in 2015 to bring justice to the forefront of our mission as we rallied in our journey for peace in our communities.*

The NAACP's Journey for Justice brought together thousands of members, partner groups and people from across the country as we marched from Alabama to the nation's capital from August 1 to Sept. 16. It was strong leadership in our conferences and chapters in Alabama, Georgia, South Carolina, North Carolina, Virginia and Washington, D.C., that assembled participants who marched 20 miles a day along the 1,002-mile route under police protection. Local chapters and churches helped shelter the marchers every night.

In addition to participating in the daily marching, NAACP staff conducted 42 teach-ins throughout the march to support our policy platform: *Our Lives, Our Votes, Our Jobs, and Our Schools Matter*. Eleven different state conferences and 52 branches participated directly in the event, and more than 3,000 people participated at least once.

More than 1,000 volunteers and NAACP officials from across the country also returned for the final two days of the march through Washington, D.C. on Sept. 15 and 16th, the group marched from the Arlington National Cemetery to the Lincoln Memorial. Presidential Candidate and Senator Bernie Sanders joined the march during this lap, along with Congressman GK Butterfield, chairman of the Congressional Black Caucus and representatives from our partner organizations.

The Journey ended after 1,002 miles with an Advocacy Day on Capitol Hill, where NAACP adult, youth leaders, and staff met with Congressional leaders to push for restoring the Voting Rights Act. The Journey was made possible with the help of over 50 partners, including members of the Divine 9, the Shriners and the Daughters of Isis, labor unions, including SEIU 1199, CWA and the AFL-CIO, the Democracy Initiative, the ACLU, the Central Conference of American Rabbis, Common Cause, the Leadership Conference on Civil and Human Rights, the Religious Action Center for Reform Judaism, the United Methodist General Board of Church and Society, many corporate friends and donors.



The NAACP's Journey for Justice brought together thousands of members, partner groups and people from across the organization as we marched from Alabama to the nation's capital





## *From the Chairman*

*At the dawn of 2015, our 106th year, the NAACP unfurled our proclamation "Pursuing Liberty in the Face of Injustice" to guide the unrelenting battle to assure our vote, our employment, our lives and our schools.*

Our 106th National Convention in Philadelphia was attended by more than 6,500, the highest number in several years. An additional 2000 youth participated in ACT-SO. The Commerce & Industry Show included some 400 exhibitors. Forty-four corporations supported the Convention.

The NAACP Continuing Legal Education Program included fifty-six experts and specialists from across the nation. More than 1500 unemployed participated in the NAACP Job Fairs.

Featured speakers for the Convention included President Barack Obama, former President Bill Clinton and US Attorney General Loretta Lynch.

A significant part of this battle was a Journey for Justice from Selma, Alabama through Georgia, South Carolina, North Carolina and Virginia, to Washington, DC, under the leadership of our President/CEO Cornell William Brooks. Some eleven NAACP State Conferences, and 52 NAACP Branches participated. The Journey ended with an Advocacy Day on Capitol Hill in Washington where meetings were held with 75 different elected officials to secure restoration of the Voting Rights Act.



Our Education Department collaborated with the Chamber of Commerce, the Education Committee, NAACP Board and SCF Trustees to organize a Summit on closing education gaps on 12/10 – 11, Washington, DC. The Summit focused on developing solutions to improve the quality and outcome of education for black students. The Environmental and Climate Justice Department published its "Just Energy" report and provided technical assistance and partnership with NAACP State Conferences and Branches on diverse issues including the Flint, Michigan lead filled water crisis. The NAACP also gave legislative testimony before a Michigan House of Representatives Hearing June 3, 2015 at the State Capitol in Lansing.

The NAACP through our Department of Health with the Black Church and HIV project partners, hosted six faith leaders Training Programs and Strategy sessions in 2015. Target cities were Detroit, Michigan, Philadelphia, PA, Chicago, IL, Atlanta, GA and Dallas, TX, to help focus on HIV as an important part of the NAACP National Program, during the NAACP National Convention in Philadelphia, PA where some 6,500 attended. In my keynote address I emphasized the impact of HIV on Black America and how the Black Church is addressing the pervasive problem of HIV. This keynote address was also featured on NAACP Facebook.



## *From the Chairman*

The NAACP Alabama State Conference and partners commemorated the 50th Anniversary of “Black Sunday” which was attended by U.S. President Barack Obama, NAACP President/CEO Brooks and Chairman of the National Board of Directors, representatives from NAACP State Conferences across the nation and the 100,000 other attendees.

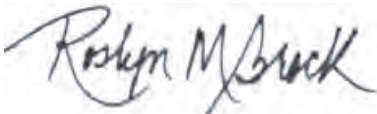
NAACP ACT-SO (**Academic, Cultural Technological & Scientific Olympics**) through its 150 Units worked to engage high –school students through the national competition during 2015. In July some 675 finalists participated in the National Competitions in Philadelphia. Some 87 scholarships and award medalists were honored before an audience of 3,200 people.

During 2015, the NAACP achieved the most prolific social media presence of all Civil Rights organizations, including Facebook page, Twitter presence and the launching of our Periscope activity. We now have a basic audience of more than 2.2 million daily followers across our digital channels of social media sites, mobile subscriptions, web traffic and email.

The NAACP also increased its visibility on Traditional media during the year. President Brooks frequently appeared on National news shows, including Meet the Press, MSNBC and CNN.

During this 106th year, the NAACP has been strengthened by our constituent volunteer members in the fifty states; our 2,200 NAACP Adult, Youth & College Units across the nation, Japan, Germany and South Korea. We stand as a diverse united group with a common cause.

We invite you to read this Annual Report to share our accomplishments and our goals and we urge you to join us in our pursuit of liberty for ALL. The future is calling – with your help the NAACP will answer.



Roslyn M. Brock  
Chairman, NAACP National Board of Directors



We stand as a  
diverse united group  
with a common cause.



## *From the President & CEO*

*In this year of violent tragedies and turbulent protests that have stunned the nation, the National Association for the Advancement of Colored People has risen again to empower our army of dedicated volunteers and community advocates to stand for dignity, equality and action against racial hatred in America.*

Last June, we stood on the steps of Emanuel AME Church in Charleston, South Carolina, to condemn the unspeakable shooting of worshippers during Bible study, and worked with our network of pastors and deacons to turn the tragedy into a teaching moment for communities across the country. In so doing, we brought down the Confederate flag.

In one of the largest and continuous acts of public protest in years, NAACP members from across the country converged in Selma for *America's Journey for Justice*, marching more than 1,000 miles from the foot of the Edmund Pettus Bridge across Alabama, Georgia, South Carolina, North Carolina and Virginia onto Washington D.C., forging new partnerships and gaining allies along the way. Arriving in Washington, D.C., after over 43 days, 200 organizations, thousands of marchers, and millions more engaged on line, we brought a message that "Our Lives, Our Votes, Our Jobs, and Our Schools Matter." We catalyzed and energized a voting rights movement which began with the longest civil rights march of this century.



In Baltimore, Chicago, Ferguson, San Francisco and Minneapolis, our national and local leadership led the dialogue with community members and police following officer-involved deaths, while we continue to work closely with the U.S. Department of Justice to ensure meaningful reform in those police departments to end the cultures contributing to more than 1,000 deaths in custody every year nationwide.

When our activists on college campuses from Missouri to Rutgers to Yale mobilized against injustice in numbers unseen in decades, our college chapters with our national staff led protests, provided counsel, and supported and built the dialogue between students and college administrations.

In a year when the Academy of Motion Picture Arts and Sciences failed to seriously consider the contributions of artists of color, the annual NAACP Image Awards provided a counterpoint to celebrate the true diversity of Hollywood. For the first time, our program trended on Twitter, captured the attention of the nation, and put the Hollywood A-list on camera in support of the "D" in diversity.

## *From the President & CEO*

Against congressional gridlock and inaction, the NAACP led a 200-member coalition called *Democracy Awakening*, a series of mass rallies and protests in Washington, D.C., to call on Congress to restore the Voting Rights Act, end the corruption of soft money donations and give our nation a fully-seated Supreme Court. *The Nation* magazine called our demonstration “the most important protest of the 2016 election.”

And as the nation watched as thousands of families in Flint, Michigan, were subjected to lead poisoning by the actions of their own government, the NAACP was on the ground for two years, working with residents to develop a Community Priorities Agenda that will guide a strategy to help the families and most importantly, the young children who will likely forever be tainted by the effects of lead poisoning. And it was the NAACP that led the call on the steps of the Michigan State House for “a price tag, a timeline and a deadline” to repair the damaged water pipes. More to the point, our lawyers filed a lawsuit to both seek legal redress and establish community accountability. Philanthropists and public officials called on the NAACP for leadership in Flint.

And, as leading candidates for public office engage in some of the worst race-baiting seen in decades, we are standing up publicly and boldly to fight the words of ignorance, hate and division. We are making sure that everyone will be registered and voting in the November election, where our more than 2,200 branches and chapters will be leading the charge to ensure the next president will be elected by a clear majority of active and informed voters, as well as the millions of members and supporters of the NAACP.

Amid this upheaval, the NAACP continues to grow in membership and dedication to upholding the commitment we made at our founding in 1909 – to stand nonviolently against segregation and racial hate, and to make sure that the voices and lives of every American are honored, heard and considered by those in power. While the number of our opponents has increased, the increase in our membership is even greater – the online membership increasing 28% in a single year.

I hope this report of your work will further inform you of how the NAACP stands in every city, county, state, prison, Native American reservation, military base, high school, and college to preserve and protect the advancement of racial equality. We stand today stronger and ready, with your help. Thank you.



Cornell William Brooks  
President and CEO  
NAACP

We catalyzed and energized a voting rights movement which began with the longest civil rights march of this century.



## *From the SCF Chairman*



*At the close of a tumultuous year, our 106th, it is with much appreciation and gratitude that I offer greetings to our loyal friends who contributed time, skills, sage counsel and vital financial support for our fundamental NAACP programs in Health, Education, Voting Rights, Criminal Justice, Economic Opportunity and our Youth & College initiatives.*

We of the NAACP Special Contribution Fund Board of Trustees worked with great determination during the year to generate financial support and succeeded in raising some \$6,740,250--an increase of \$415,100, over \$6,325,150 in 2014. It is with much joy that I report this, as I was confident that with our renewed efforts, we would exceed the previous year. We must also note that there were additional in-kind contributions, pro-bono services and products, generated by our NAACP Trustees, which were significant and of great value.

I am pleased to report that we are currently in the process of a name change to "NAACP Foundation" which will better enable us to increase our ability to raise needed funds to carry on the NAACP programs.

With successive generations, our NAACP has come a long way and we look forward to the continued support of our loyal constituent members, friends and sponsors for our ongoing March – "PURSUING LIBERTY IN THE FACE OF INJUSTICE."

With cordial wishes and many thanks.

Sincerely,

A handwritten signature in black ink that reads "Dwayne C. Proctor".

Dr. Dwayne Proctor  
Chairman, NAACP SCF Board of Trustees



# *Our Programs*

## *in Action*





# Health Department



The NAACP stays committed to tackling the health care issues that continue to plague our communities. Our Health department launched new efforts in 2015 to support the need for expanded primary care and encourage uninsured Americans to get health care coverage through the Affordable Care Act. Our advocacy work includes the four tier approach to improving health and well-being of African American families and families of color. Our work in the four tiers included:

## HIV/AIDS

In collaboration with project partners, the health staff hosted six faith leader trainings and strategy sessions in 2015. The events reached 296 participants, of which 96 were faith leaders. Target cities were Detroit, MI; Philadelphia, PA; Chicago, IL; Atlanta, GA; and Dallas, TX. The Black Church and HIV toolkit has been integrated into three core courses and syllabi at Payne Theological and Hood Theological seminaries. In 2015, the health manager held trainings at Hood Theological Seminary for 70 seminarians.

Each year, the Black Church & HIV recognizes Day of Unity, a day on which faith leaders across the country unite to preach from the pulpit about HIV/AIDS as a social justice issue. In 2015, 54 pastors committed to take part in Day of Unity; address the HIV epidemic in their communities, reduce stigma surrounding the disease, and create a network of knowledge and action around HIV as social justice issue.

The health staff worked closely with the Communications team to promote the faith leader trainings and other engagements, the initiative's Day of Unity, and the national HIV/AIDS awareness days and through the NAACP's website, social media outlets and the *Crisis Today* radio program.

## Childhood Obesity:

In 2015, the NAACP initiated funding to the Mississippi, Tennessee, and Indiana state conferences in support of local, policy-focused efforts to address childhood obesity. The conferences awarded are engaging in public education and awareness building among African Americans and other underserved communities in the following areas:

- Joint use agreements to promote physical activity (Mississippi)
- Replacement of unhealthy competitive foods sold on school property with wholesome, nutrient-dense foods to promote healthier eating (Tennessee)
- Healthy food financing to address food deserts in urban areas (Indiana)

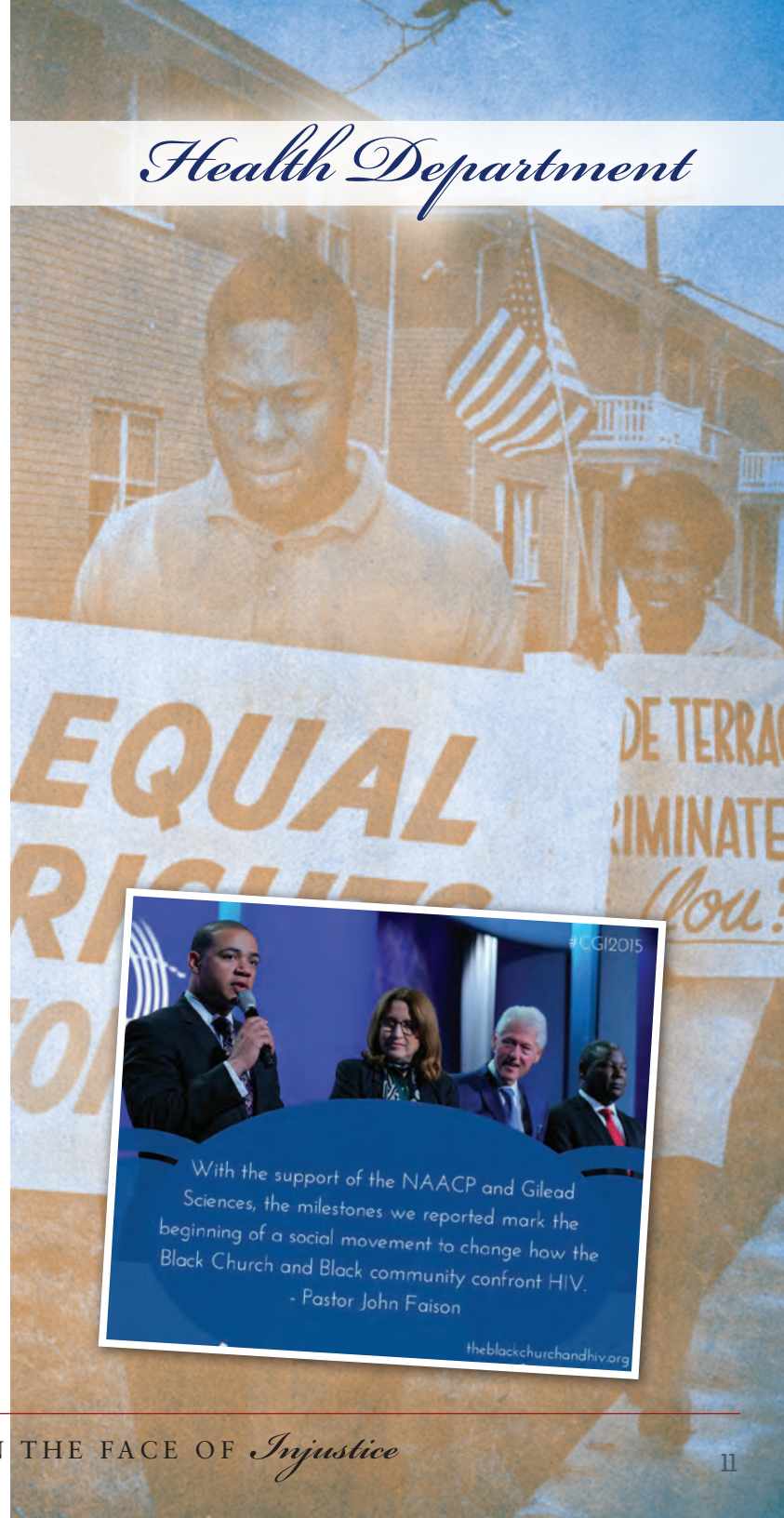
# Health Department

## Get HYPE

As we continue our work with Get H.Y.P.E. (Healthy Young People Everywhere) we realize if we can reach young people early it will have a positive effect on how they incorporate healthy living as they mature. On September 17 the NAACP Health Department in collaboration with the NAACP Howard University Collegiate Chapter hosted a Get HYPE Block Party in Washington, DC at the Howard University Student Union Center. The event raised awareness about the importance of good nutrition and increased physical activity to prevent chronic disease. We also promoted HIV testing to reduce the rate of HIV/AIDS among African Americans. Approximately 50 students attended the event. The Block Party featured free giveaways, healthy food samples, and educational displays from various local organizations such as Whole Foods Market, Pretty Girls Sweat, and Planned Parenthood. Free HIV testing was provided; 15 students took the test. A similar Get HYPE event was held in Nashville, Tennessee on September 24 with similar positive results.

## Health Reform

Continuing the support of one of the greatest accomplishments of President Barack Obama, The Affordable Care Act; the NAACP provided funding to seven adult branches and two college chapters to support insurance enrollment activities under the Affordable Care Act. A total of \$35,000 was distributed to affiliates in Atlanta, GA; Baltimore, MD; Dallas and Houston, TX; Las Vegas, NV; Miami, FL; and Phoenix, AZ. Each unit received \$5,000 per site to support their enrollment outreach efforts.





# Education

*The NAACP believes in an equitable start for all people. We know that through education a people will survive, thrive and continue the work that is so important to our culture. The National Education program was developed to ensure all students have access to equal and high quality education. This education should be available through public schools and must be free of racial and ethnic disparities.*

Through meetings, writing and lobbying work, our education department staff worked at the national, state and local levels in 2015 to advocate for education policies that support unbiased outcomes for childhood development and expand access to quality education for all children.

As five states were debating and questioning federal Common Core education standards, department staff helped create and release a series of 60-second radio ads emphasizing the importance of urban markets in Memphis, Atlanta, Milwaukee, Phoenix, Columbus, Cleveland and Cincinnati.

Staff worked with The Crisis radio and magazine throughout 2015 to publicize the benefits of Common Core. In addition, the Department provided a digital NAACP Toolkit on Common Core State Standards for State/Area Conference Education Chairs, which is available online.

We promote greater diversity in public school education. The Supreme Court fair housing law decision announced in 2015 in the Inclusionary Communities to affirm the disparate impact standard under Title VIII of the Civil Rights Act, this is important to our work. Most, if not all school, segregation and re-segregation is related to residential patterns which, in turn, are influenced by redevelopment and the use of government subsidies to incentivize that development. How those incentives are structured and spatially focused has much to do with where low income blacks and other minorities can afford to live. If they are largely excluded from living in high opportunity areas, they are also likely to be excluded from good schools in those areas. Internally, our Education Committees will begin working with our Housing Committees (and Political Action and Legal Committees) to begin to address these issues, and to exploit Title VIII in the process.





## Education

The NAACP believes in an equitable start for all people. We know that through education a people will survive, thrive and continue the work that is so important to our culture.





## Voting Rights

*The NAACP is preparing to engage in a massive voter registration, education, and get out the vote campaign, active in fifty states, combined with a more aggressive “deep dive” program in targeted states. Making use of the NAACP’s over 2,000 local units voter contact technology, grassroots volunteer mobilization and the NAACP’s strong relationships with media, churches, fraternal organizations and other allies; the NAACP seeks to register hundreds of thousands voters and get out to vote millions more.*

The voting rights department organized a voting rights panel at the 2015 Annual Convention to discuss the current attacks on voting rights on the state level, particularly the South, and strategies to defend and expand voting rights in 2015 and 2016. The panel included prominent national guests along with national board members and State Conference presidents from Mississippi and Texas. The department also participated in the NAACP section of the Convention’s Commerce and Industry Show at the Convention along with other Program departments, and distributed its white paper on felony disenfranchisement, which is a report card grading every state on its voting laws and voter guide hand bills.



In the late summer of 2015, the Association focused on its “America’s Journey for Justice” the VRI assisted on several fronts in the historic march. In the weeks leading up to and during the march, the VRI assisted in reaching out to our partners nationally and on the ground to get firm commitments surrounding their participation in America’s Journey for Justice. This included partners like the AFL-CIO and SEIU, who assisted with both turnout and financial support.

The VRI also assisted in the organizing of daily teach-ins along the route of the march on the NAACP’s “Game Changers.” The VRI coordinated and facilitated seven voting rights teach-ins in Alabama, Georgia, South Carolina, North Carolina and Virginia. The teach-ins covered a wide range of issues dealing with voting rights and political participation, including the Voting Rights Act, voter suppression laws, civic engagement, and money in politics. Many of our national and state partners, including Common Cause, Communication Workers of America, and Georgia New Project, participated in our teach-ins as panelists, speakers and issue experts.

The Department also focused on updating and improving the Association’s civic engagement resources in preparation for the 2016 election cycle. VRI updated information and materials on our “This is my vote” website, which houses many of our civic engagement resources.

# Voting Rights

The NAACP seeks to register hundreds of thousands voters and get out to vote millions more.



In December, the Voting Rights staff created a Democracy Awakening concept paper and they created a strategic action plan for 2016, which focuses on making the right to vote and the integrity of the vote central issues in the upcoming presidential election by building a coalition that brings voting rights and money-in-politics groups together. On December 9, under the leadership of the NAACP, 45 endorsing organizations of the Democracy Initiative (DI), adopted a four-part strategic action plan for 2016. The plan calls for: joint action in states, a major grassroots mobilization, a national education, communications, and outreach strategy.





# Criminal Justice

*The Criminal Justice Department engaged in advocacy surrounding the release of the NAACP Born Suspect Report. Our work bore fruit when on November 2, President Obama instructed the Office of Personnel Management (OPM) to take action to **"ban the box"** for most competitive jobs at federal agencies. This means the federal government will no longer use criminal history to screen out applicants before looking at their qualifications. The NAACP has long advocated for this action, and we have worked with a number of private employers including UPS and Wal-Mart to encourage them to adopt similar policies.*

The program staff prepared a "ban the box" best practices guide to provide information for other corporate partners including General Motors, Wal-Mart and Home Depot. These drafts were based on information and resources from the US Equal Employment Opportunity Commission. The Criminal Justice department also provided technical assistance on this issue across the Association at the Pennsylvania State Conference, Indiana State Conference, and the Iowa State Conference.

As part of the national convention in Philadelphia, Criminal Justice Program staff conducted a Ban the Box Summit with the Pennsylvania State Conference and coalition partners, focusing on statewide legislative advocacy and employer engagement to remove employment barriers for people with criminal histories. The summit consisted of panel discussions, breakout group discussions, and workshops conducted by the Pennsylvania Department of Corrections Secretary John Wetzel and program staff.

In addition, The Association highlighted the release of our "Born Suspect" report, which has served as the basis for much of our criminal justice advocacy. The Criminal Justice program staff spent the year providing support to units and state conferences across the country working on issues like racial profiling. Program staff engaged branch leaders on various police reform issues in New Jersey, Kansas City, Connecticut, Pennsylvania, and Texas.

Racial Profiling Teach-ins were conducted across the country in Chattanooga, Tennessee, New York, Madison and Milwaukee, Wisconsin. Program staff conducted a racial profiling legislative reform workshop in New Brunswick, New Jersey and while there joined the President of the NJ State Conference and other officers of the conference in a meeting to address civilian complaints of excessive use of force by the police with the Mayor of Camden City to discuss applying the NAACP Born Suspect report to the Camden County Police Department.

## *Criminal Justice*

“Ban the Box” means the federal government will no longer use criminal history to screen out applicants before looking at their qualifications.

The NAACP tackled some of the criminal justice issues that affect the LGBTQ community, and determined how the NAACP can contribute to this working group. Thus, the Program staff attended LGBTQ National Criminal Justice Reform Taskforce working group meetings in Washington, D.C. and also participated in the LGBTQ Police Reform Taskforce working group to discuss biased-based policing and law enforcement accountability issues that affect the LGBTQ community.





# Environmental & Climate Justice

*It is still necessary for the NAACP to engage in the discussion and advocacy of environmental and climate justice. Environmental injustices and climate change are important issues in our communities. Issues of concern include toxic facilities that emit mercury, arsenic and other contaminants into the water, food and lungs of our communities' citizens. Or the fact that it is becoming more difficult due to drought and flooding to find or be able to afford fresh fruit and vegetables in our neighborhood stores while chips and candy can be purchased on every corner.*

The Environmental Climate and Justice Program had an intensified year of outreach and engagement, travelling to events in the advocacy community, forming partnerships and working with local branches on environmental-based initiatives across the country.

Following the release of the Just Energy Policies Master Report and the subsequent finalization of the 50 state reports, the ECJP ushered in a new era and cadre of NAACP voices and leadership on energy efficiency and clean energy. The initiative centers on reducing pollution and developing economic opportunities for communities.

There were many highlights for the ECJ Program in 2015, the most prominent are:

Staff and 15 state and local leaders participated in EPA Hearings on the Carbon Pollution Standards in Atlanta, Denver, Pittsburgh, and Washington DC, providing commentary on experiences as well as challenges with the draft Clean Power Plan.

Staff conducted 14 training sessions with the Gulf Region Branches. Each included discussion of each community's vision for their ideal neighborhood, place based vulnerabilities, structural inequities, pathways to achieving their vision, and examples of projects and communities that have successfully implemented projects and or whole community sustainability models, and what they would like to see in their communities.

As part of the NAACP 106th Annual Convention, staff organized a workshop on Energy Democracy entitled, Energy Democracy: Pathways to Power and EMpower Our Communities, featuring content on mechanisms for units, communities, small businesses, and ratepayers to be engaged in the benefits and opportunities in distributed generation of solar energy, which was consolidated into a single presentation, on behalf of the panel, by the Center for Earth, Energy, and Democracy.

# Environmental & Climate Justice

The ECJP released the publication “Equity in Resilience for Climate Adaptations Planning: An Indicators Document” with an aim of educating city planners, community organizations, local government, and others who must ensure that the most vulnerable populations are resilient in the face of increasing climate change.

And finally, the ECJP produced the Afro Descendant Linkages in Climate Justice Report which is a comprehensive review that summarizes the results on the 5-part series of events that the NAACP and partners executed including sections on contexts/ experiences, power analysis, south-north collaboration, focal policies and practices, what’s already happening, and gaps or areas in need of scale-up.

Issues of concern include toxic facilities that emit mercury, arsenic and other contaminants into the water, food and lungs of our communities' citizens.





# Economic Opportunity

*"The real game-changers for any neighborhood, for any community, are the people there, the folks who day in and day out are doing the work and raising families and participating in the community and through their churches and faith institutions are trying to provide that optimism and that lift."*

*– President Barack Obama*

The NAACP Economic Department staff worked in 2015 on initiatives, events and training to support financial literacy, job opportunities, and expand economic opportunities through branch activism. Staff attended meetings in Washington and across the country to make partnerships with corporate partners and lay groundwork for future activities.

By the end of March 2015, volunteer trainers had signed up from seven NAACP State Conferences and seven NAACP local branches. The 14 units completed their webinar training, received training kits from the CFPB, and trained over 200 NAACP members and community participants on the "Your Money Your Goals" curriculum. From June to December, Economic staff helped direct micro-grants to 17 State Conferences to assist racial economic justice work through the financial education grant obtained from Wells Fargo.

Just before the NAACP National Convention in July, staff hosted the NAACP State Economic Chairs as part of the 2015 Micro-grantee campaign in the 8th Annual "Training-of-the-Trainers" program. Attendees from New Mexico, Iowa, Nebraska, Oklahoma, New England, Wisconsin, Washington, DC, Pennsylvania, Minnesota, Dakotas, Texas, Kansas, Alabama, Maryland, New York, Tennessee, Florida, Illinois, and Georgia participated in the two days of events in Philadelphia.





# *Economic Opportunity*





# Field Operations & Membership

*Our Association is strong due to the hard work and diligence of our state conferences and local units. Our vast volunteer network of branch leaders, state conference officials and advocates led numerous protests, forums and other actions in 2015 in response to incidents of racial hatred, and continued to work with state and local lawmakers to advocate for new legislation and policies in advance of the NAACP mission across the nation. Our membership continues to grow across the nation which is a testament to the work demonstrated in the field regions.*

Here are our Region Highlights:

## Region One: West Coast, Alaska, Hawaii

The NAACP Western Region kicked off its online Regional Training Institute with a “Back to the Basics: NAACP 101” course. Over 80 NAACP leaders from throughout the region participated in the training. Future trainings will include fundraising, advocacy and non-profit management courses.

The Region I Office worked with the California-Hawaii Youth & College Division to charter 2 new youth units. Members from both soon-to-be-chartered units attended America’s Journey for Justice, returned home and mobilized their communities.

## Region Two: Northeast

The New York State Conference and more than 1,000 activists from across the state held a Moral Monday protest at the New York State Capitol to call upon the New York legislature to adequately fund its public school system.

The Connecticut State Conference established a partnership with the car service company Uber, entitled “UberUp.” The state conference supports the efforts of Uber to increase employment opportunities and economic growth in communities across the state. In addition to providing gainful employment in many urban communities for African Americans, the company has increased transportation options when traditional private car service companies or taxi services do not service African American communities and will not stop to pick up African American customers.







## *Field Operations & Membership*

### **Region Three: Midwest**

Throughout 2015, the Environmental and Climate Justice Director and Region III team have worked on NAACP advocacy for the Flint Water Crisis. The NAACP submitted legislative testimony to a Michigan House of Representatives Hearing on June 3, 2015 at the state capitol in Lansing.

As disputes continued in the wake of the release of the Laquan McDonald shooting video and other issues concerning the Chicago Police Department, the Midwest Regional Office helped plan and conduct a meeting with the U.S Department of Justice (DOJ) to complete thorough parallel criminal and civil investigations into the handling of police misconduct incidents by the Mayor's Office, the Chicago Police Department, the Independent Police Review Authority (IPRA), the State's Attorney office, the Corporation Counsel, Law Department and all Chicago police oversight agencies.

More than 100 NAACP members demonstrated at Chicago City Hall to demand federal review of Chicago Police Department oversight in November. The Marchers carried caskets to symbolize the victims of officer involved shootings. President Brooks, Stephen Green, Youth Director and eight seminary students were arrested for civil disobedience.

### **Regional Four: Great Plains**

The Iowa/Nebraska State Conference is part of a newly formed working group that will work to improve minority inclusion in all Iowa state agencies. The group was

formed by Iowa Governor Terry Branstad and includes representatives from every state agency. The NAACP is the only public organization working as part of this committee. The Missouri state conference met with state legislators, curators, and trustees regarding University of Missouri President Timothy M. Wolfe's performance, as the Student led movement on the campus of the University of Missouri escalated. This movement garnered support from students on college campuses across America.

### **Region Five: Southern States**

The Georgia State Conference waged an aggressive campaign to halt the state legislative plans to further restrict early voting and to place sharp limits on Sunday voting in the state.

The North Carolina State Conference has filed a federal election lawsuit challenging the state's voter suppression law.

The University of Mississippi Chapter led a successful campaign to have the Mississippi State Flag, which prominently contains a confederate emblem, removed and no longer displayed on the campus. The Alabama State Conference and Organizational Partners commemorated the 50th anniversary of Bloody Sunday. The commemoration was attended by the President of the United States, the President and CEO of the NAACP, the Chairman of the NAACP Board of Directors, representatives from several State Conferences, and over 100,000 attendees.

*Continued on page 24*



## *Field Operations & Membership*

### **Region Six: Texas and South Central America**

The Texas State NAACP led the fight this year against the Texas redistricting plan and newly implemented voter ID. Both the Supreme Court and the federal appeals court agreed that Texas' redistricting plan was discriminatory. Likewise an appeals court ruled that Texas' voter ID law had a discriminatory effect on black and Latino voters, and therefore violates the 1965 Voting Rights Act. It is the first time a federal appeals court had ruled against such a law.

The Texas NAACP supported the family of Sandra Bland and called for a thorough investigation into Ms. Bland's death. Sandra Bland was pulled over by DPS trooper for improper signaling a lane change and subsequently arrested for allegedly assaulting an officer and booked into Waller County jail. Ms. Bland was found dead 3 days later. Waller County ruled the death a suicide. The Texas NAACP called for an independent investigation by the DOJ into this case.

### **Region Seven: Maryland, Virginia and Washington, DC**

Following the shooting of Freddie Gray and in response to the Baltimore Riots, the Baltimore Branch opened a satellite office where they conducted dozens of interviews, hosted panels, and provided a lawyer to assist with the expungement process. A community canvass was held in May with over 40 volunteers participating.

The Portsmouth, Va. branch began working with local officials to provide body cameras for officers and encourage a timely review into recent police shootings. The Regional Office held strategy meetings with the branch on organizing, media, and properly using the NAACP infrastructure to move the issue forward.



## Youth & College Division



*Celebrating 80 years, the NAACP Youth and College Division has one of the largest organized groups of young people of any secular organization. We now boast of more than 25,000 young people under the age of 25 who represent Youth Councils, High School Chapters and College Chapters all actively involved in the fight for Civil Rights.*

There was an amazing surge in youth activism in 2015 due undoubtedly to the increased number of violent and unjust acts against African American youth in our country. The Youth and College Division supported the field units throughout the nation in local protests and with the Journey for Justice March. As the department works to develop initiatives in the "Courageous Together" campaign designed to grow the Youth and College membership to unprecedented numbers, 2015 was a very good year for the division.

The National Board of Directors approved Youth and Young Adult Engagement as the organization's sixth game changer focus area. In July, the Youth and College Division led a successful youth program at the Annual Convention in Philadelphia. Youth activities included the Clara Luper Youth and College Advisors Luncheon, which was keynoted by David Johns, Executive Director for the White House Initiative on Educational Excellence for African Americans, the Youth Freedom Fund Awards Dinner, and a Youth and College Day of Service.



# Legal Advocacy



*Social justice for all; that is the foundation that the NAACP stands for and continues to fight for. The NAACP continues to provide legal information and maintain active docket of Civil Rights cases, to address Civil Rights violations and forge the way in the fight to prevent the erosion of Civil Rights law in this country.*

Our legal department continued to support advocacy work at the state and federal levels in compliance with the NAACP while offering legal counsel and analysis regarding internal litigation involving the organization.

Legal highlights include:

- **Obergefell v. Hodges:** The NAACP joined an amicus curiae brief supporting the right to marriage equality under the Fourteenth Amendment to the U.S. Constitution. During the past several years, culminating with this case, the NAACP filed or joined over 10 amicus briefs in various federal courts across the country in support of marriage equality. The U.S. Supreme Court held in Obergefell that the Fourteenth Amendment recognizes a fundamental right to marriage which extends to same sex couples.
- **Veasey v. Perry:** The Legal Department served as co-counsel for the Texas State Conference in this challenge to the Texas law requiring photo identification prior to voting. The State Conference argued that the law impermissibly burdened the voting rights of African-Americans. The U.S. District Court enjoined enforcement of the law and the U.S. Court of Appeals for the Fifth Circuit later affirmed.
- **Baltimore Satellite Office:** The Legal Department coordinated with local attorneys, firms, and legal organizations to help conduct witness intake and participate in the expungement training being coordinated by the Field Department and the Baltimore Branch.
- **Kellogg Law Fellow Program:** For the past 13 years, the Office of the General Counsel has maintained a summer law fellows program sponsored by Kellogg's Corporation Citizenship Fund. Each spring the Office of the General Counsel collects and reviews numerous resumes and interviews a select group of candidates from law schools across the country for its Kellogg Law Fellow Program, eventually narrowing the field to six finalists. The Kellogg Law Fellows assist attorneys in the National Office with carrying out research assignments, contract reviews and are actively involved as panelists in the NAACP's annual continuing legal education seminar at the NAACP National Convention. Kellogg's sponsorship for the law fellow program has been \$75,000.



# Legal Advocacy

Social justice for all; that is the foundation that the NAACP stands for and continues to fight for.





# Hollywood Bureau

*Since 1915, the NAACP has monitored and protested against offensive and defamatory images of people of color in film and television. Further we champion for greater diversity and inclusion of minorities in programming and employment in this industry. We continue with that responsibility that lies heavily on our Hollywood Bureau located in the heart of the film and television industry.*

In February 2015, the Hollywood Bureau successfully hosted and managed the 46th annual Image Awards, while working throughout the year with internal departments, industry partners, and coalition members on events supporting our diversity and inclusion initiatives.

The result of some of those partnerships include:

- NBC and the Hollywood Bureau re-launched the NAACP/NBC Writer's Fellowship at UCLA for 2015-2016 school year. Administered by UCLA, NBCUniversal provides a \$20,000 scholarship to a student of color. The fellowship is designed to increase the diversity pool of future writers graduating from the School of Theater, Film and Television. The awardee will have the opportunity to participate in a mentorship at the Bureau, and will also be assigned an NBCUniversal mentor.



- Through our partnership with ABC, the Bureau provided a list of candidates for consideration into their extremely competitive writer's program. Participants were invited to an evening event which began with an overview of the program. The selected candidate becomes an ABC employee with an annual salary of \$50,000, an opportunity to be staffed on an ABC show.
- Bureau staff met with a representative from CBS and selected the 2015-2016 NAACP/CBS USC fellows. The individual selected will receive a \$10,000 grant, which CBS issues directly to USC. As part of the fellowship, the individual will complete an internship at the Hollywood Bureau; they will be mentored by CBS executives, shadow writers at a CBS show, and have an opportunity to participate in the CBS Diversity Writing Program.



# Hollywood Bureau

Further we champion for greater diversity and inclusion of minorities in programming and employment in this industry.





# Washington Bureau

*The NAACP Washington Bureau continues to raise the profile of, and respect for, the NAACP's federal policy agenda and priorities within the United States Congress and the Administration and among our national coalition partners. Led by the Director of the Washington Bureau and the Senior Vice President for Policy and Advocacy Hilary Shelton, the Washington Bureau has continued to promote the NAACP's legislative agenda with results which benefit people in all corners of the United States and in some cases around the globe.*

We have also worked to educate, inform, and engage our grassroots network, so that NAACP Members from across the country are effective advocates for change in securing our policy priorities.

Highlights from 2015 include:

- The confirmation of Loretta Lynch as the first female African American Attorney General as she filled the position vacated by Eric Holder;
- Passage of the Every Student Succeeds Act, which updated the Elementary and Secondary Education Act and replaced No Child Left Behind. Although we didn't get everything we wanted in the bill, it was a much needed improvement. Furthermore, strong parental and community, membership, and unit involvement at the state and local level, combined with strong pressure at the federal level from the Washington Bureau in the year to come should enable us to develop policies which benefit all children nation-wide for decades to come.
- Enactment of legislation to make permanent several "tax extenders," including certain provisions in the Earned Income Tax Credit; the Child Tax Credit; and the American Opportunity Tax Credit (designed to help families pay for college). These improvements currently lift about 16 million people, including about 8 million children and about 2.8 million African Americans, out of poverty or help them be less poor each year.
- In June the Federal Communications Commission voted to support the NAACP position and expand the Lifeline program to include Broadband so that more low-income Americans can access the internet.
- The NAACP Washington Bureau has worked closely with the U.S. Department of Housing and Urban Affairs to develop a final "Affirmatively Furthering Fair Housing (AFFH)" rule. The goal of AFFH is to undo discriminatory housing policies, both governmental and private, and to remedy the harm they caused. The new rule provides a robust toolkit for jurisdictions to use to identify and address barriers to fair housing in their communities.
- On Labor Day, President Obama issued an NAACP-supported executive order mandating that federal contractors offer their employees up to seven days of paid sick leave per year; this will impact an estimated 44 million private sector workers – about 40 percent of the total private-sector workforce.



## Washington Bureau

- In late September, Director Shelton traveled to Warsaw, Poland at the invitation of the U.S. State Department to lead a discussion within the Organization for Security and Co-operation in Europe about hate crimes, racial profiling, discrimination, and xenophobia.
- On Nov. 2, President Obama instructed the Office of Personnel Management (OPM) to take action to “ban the box” for most competitive jobs at federal agencies. The federal government will not use criminal history to screen out applicants before looking at their qualifications. The NAACP has long advocated for this action as well as worked with a number of private employers including UPS and Walmart to encourage them to “ban the box.”
- Our work in support of an abolition of the death penalty gained steam when we joined forces with the 90 Million Strong campaign as a National Partner. The 90 Million Strong campaign is a coalition of partners and 90 million people who actively oppose the death penalty.
- A robust number of NAACP-supported bills were introduced in the Congress in 2015 on a diverse set of issues, including voting rights; criminal justice reform; sentencing reform; workforce security and environmental justice. While these bills did not become the law of the land in 2015, they did get our policy agenda out there and made us part of the debate.

While 2016 will certainly bring challenges, the Washington Bureau is confident that with the backing of an educated and well-informed grassroots network to support us, we will be able to successfully promote our agenda and continue to advocate for a better, stronger, more inclusive United States.



# Leadership 500

*The NAACP 11th Annual Leadership 500 Summit was held May 21 – 24, 2015, in Orlando, Florida. Over 350 of attendees participated in 2 ½ days of thought provoking, interactive panel discussions, strategy sessions, and general sessions led by prominent private sector, non-profit, corporate and community leaders.*

Among our many prestigious facilitators and led by Chairman of the Board, NAACP was Roslyn M. Brock; Honorable Ras J. Baraka, Mayor Newark, NJ; Stacy Y. Abrams, the House Minority Leader for the Georgia General Assembly and State Representative for the 89th House District; Roland S. Martin, TV One; Pastor John R. Faison, Jr. Senior Pastor of Watson Grove Missionary Baptist Church in Nashville, TN; Amber Payne, NBCBLK; Kevin Hicks, Partner with Blackman and Associates; Deanna Washington, Executive Dean of the College of Health Sciences and many other corporate, collegiate and business professional.







*Leadership 500*

“Our lives begin to end the day we become silent about things that matter.”

- Martin Luther King, Jr.



# Convention

The 106th National Convention successfully hosted over 6,500 overall attendees in Philadelphia, Pennsylvania in July 2015. With the theme, "Pursuing Liberty in the Face of Justice" Convention attendees were addressed by our country's most prestigious government official, President Barack Obama, U.S. State Attorney General, Loretta Lynch, and former President William "Bill" Clinton, each discussing major policy initiatives.

Convention participants included 2,900 delegates and guests, 2,000 youth and students many who participated in the ACTSO. A highlight this year was our Industry and Commerce Show supported by 44 corporate sponsors with participation of 400 exhibitors. Over 1,500 job seekers attended the Job Fair and our CLE program included over 56 participants.

The six-day Convention was covered by 282 media outlets- 162 on the day President Obama addressed the body of attendees with a speech calling for reform of the overcrowded prison system.





# Convention



STAMP OUT  
MISSISSIPPI - IS

GEORGE W. LEE  
SPEAKER  
MAY 7, 1965

LAMAR SMITH  
SPEAKER  
AUG. 18, 1968

EMMETT TILL  
SPEAKER  
AUG. 28, 1965

CLINTON MELTON  
SPEAKER  
DEC. 5, 1965

JOIN  
NAACP

NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE



# ACT-SO

*The Afro-Academic Cultural, Technological and Scientific Olympics (ACT-SO) Department worked with 150 units in 2015 to engage thousands of high-school students through the competition year. During the 106th Convention in July 2015, 675 finalists travelled to Philadelphia and competed in the national competition, where the 87 scholarship and award medalists were honored before a sold-out audience of 3,200 people.*

Last fall, the department created and released the *ACT-SO How To Manual: A Guide For Conducting Your ACT-SO Program* to local ACT-SO programs to help expand the program among membership and branches. The guide is being widely used as a training and reference tool for current and new ACT-SO units, and will help create uniform programs of implementation across the country in the 2016 competition.





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The NAACP's Afro-Academic, Cultural, Technological and Scientific Olympics is a yearlong achievement program designed to recruit, stimulate, and encourage high academic and cultural achievement among African-American high school students.



# Image Awards

We honor our own each year at the NAACP Image Awards. Celebrating the outstanding accomplishments of men and women of color, we showcase their incredible talents exhibited on stage, screen and in the community. The 46th Annual Image Awards was broadcast by TV One, February 6, 2015 and hosted by the talented comedian and loyal NAACP supporter, Anthony Anderson.

The star studded event honored the following winners:

**Entertainer of the Year**  
**Taraji P. Henson**

**Outstanding Actress in a Motion Picture**  
**Taraji P. Henson - "No Good Deed"**

**Outstanding Actor in a Comedy Series**  
**Anthony Anderson - "black-ish"**

**Outstanding Actor in a Drama Series**  
**Shemar Moore - "Criminal Minds"**

**Outstanding Actress in a Drama Series**  
**Viola Davis - "How to Get Away with Murder"**

**Outstanding Actress in a Comedy Series**  
**Tracee Ellis Ross - "black-ish"**

**Outstanding Comedy Series**  
**"black-ish"**

**Outstanding Drama Series**  
**"How to Get Away with Murder"**

**Outstanding Actor in a Motion Picture**  
**David Oyelowo - "Selma"**

**Outstanding Motion Picture**  
**"Selma"**

Other highlights from the event include the Nominees' Luncheon which was sponsored by FedEx and Chrysler/UAW, and hosted by Nishelle Turner from *Entertainment Tonight* and actor/comedian Affion Crockett.

The 11th Annual NAACP Hollywood Bureau Symposium, entitled, *"Hollywood: New Ideas and the Next Generation"* was a vibrant, frank, and informative discussion about how a new generation, in front of and behind the camera have chosen to no longer solely rely on climbing the typical rungs of success. The event was held at the Museum of Tolerance, and presented by The Ford Motor Company.



## *Image Awards*



Celebrating the outstanding accomplishments of men and women of color, we showcase their incredible talents exhibited on stage, screen and in the community.



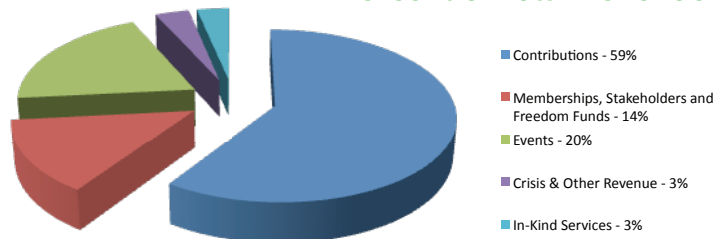
# Financials

## NAACP AND AFFILIATES

### Consolidated Statements of Financial Position as of December 31, 2015 and 2014

	2015	2014
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 3,141,880	\$ 3,230,442
Investments	5,691,394	5,855,434
Accounts receivable, net	2,562,917	2,116,359
Other current assets	356,031	151,801
<b>Total Current Assets</b>	<b>\$ 11,752,222</b>	<b>\$ 11,354,036</b>
<b>FIXED ASSETS</b>		
Furniture and equipment, net	\$ 899,277	\$ 1,041,647
Land and building	315,659	315,659
<b>Total Fixed Assets, net</b>	<b>\$ 1,214,936</b>	<b>\$ 1,357,306</b>
<b>OTHER ASSETS</b>		
Investment in affiliates	\$ -	\$ -
Due from affiliates	-	-
Other assets	-	15,583
<b>Total Other Assets</b>	<b>\$ -</b>	<b>\$ 15,583</b>
<b>TOTAL ASSETS</b>	<b>\$ 12,967,158</b>	<b>\$ 12,726,925</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>LIABILITIES</b>		
Accounts payable and accrued expenses	\$ 2,237,322	\$ 2,903,807
Due to affiliates	(0)	-
Line of credit	2,498,775	2,498,521
Deferred revenue	883,636	827,367
Pension benefits	7,854,565	5,592,675
<b>Total Liabilities</b>	<b>\$ 13,474,298</b>	<b>\$ 11,822,370</b>
<b>NET ASSETS/SHAREHOLDER'S EQUITY</b>		
Unrestricted	(6,776,696)	(5,372,702)
Temporarily restricted	6,269,556	6,277,257
Shareholder's equity	\$ (507,140)	\$ 904,555
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 12,967,158</b>	<b>\$ 12,726,925</b>

## Percent of Total Revenue

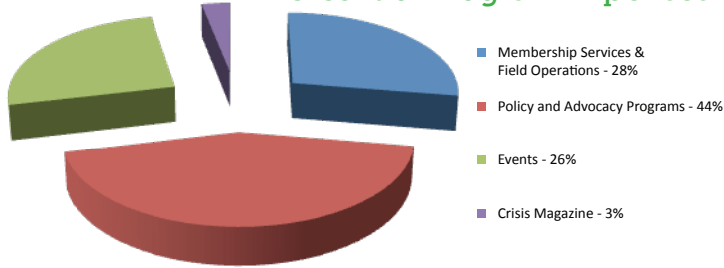


### Consolidated Statements of Activities for the years ended December 31, 2015 and 2014

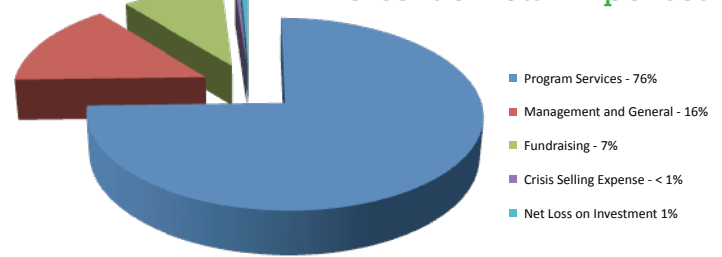
	2015	2014
<b>SUPPORT AND REVENUE</b>		
<b>Support:</b>		
Grants and Contributions	\$ 17,079,977	\$ 13,645,007
Legacies and bequests	361,436	189,570
<b>Total Support</b>	<b>\$ 17,441,413</b>	<b>\$ 13,834,577</b>
<b>Revenue:</b>		
Membership	\$ 2,914,567	\$ 3,043,985
Convention	2,774,839	2,110,367
Image Awards	2,667,374	3,251,672
Leadership 500	375,760	272,905
Legal	4,500	3,919,089
Regional Offices & Conferences	105,300	42,000
Freedom Funds	1,062,108	1,117,323
Investment income	198,998	428,166
Disaster Relief	-	-
In-Kind Contributions	971,393	169,392
Gain on Sale of Asset	6,301	-
Subscriptions	10,059	9,318
Advertising	34,400	36,228
Other revenue	776,550	571,113
<b>Total Revenue</b>	<b>\$ 11,902,149</b>	<b>\$ 14,971,558</b>
<b>TOTAL SUPPORT AND REVENUE</b>	<b>\$ 29,343,562</b>	<b>\$ 28,806,135</b>
<b>EXPENSES</b>		
<b>Program Services:</b>		
Membership Services	\$ 1,773,674	\$ 1,933,984
Field Operations	4,253,690	4,383,464
Convention	3,200,725	3,192,130
Image Awards	1,992,802	1,812,283
Leadership 500 Summit	412,270	512,650
ACT-SO	1,164,388	981,527



## Percent of Program Expenses



## Percent of Total Expenses



### Consolidated Statements of Activities for the years ended December 31, 2015 and 2014 *cont'd.*

	2014	2013
Civic Engagement	563,706	369,690
Legal Programs and Fellows	781,845	1,907,315
Direct Issue Education	420,862	546,485
Redistricting Project	1,724,004	60,962
Research and Policy	1,033,312	1,038,400
Education	541,780	718,849
Health	931,616	817,715
Economic Development	1,523,507	2,428,733
Disaster Relief	307	422
Climate Justice	493,682	302,869
Criminal Justice	223,174	341,476
Human Rights and Voting Rights	149,484	441,148
Cost of Sales - Crisis Magazine	669,571	626,564
<b>Total Program Services</b>	<b>\$21,854,399</b>	<b>\$ 22,416,666</b>
<b>Support Services:</b>		
Management and general	\$ 4,289,480	\$ 4,676,502
Fundraising	2,837,187	2,073,925
Selling expense	125,781	133,033
Net Investment Loss	204,318	165,858
<b>Total Support Services</b>	<b>\$ 7,456,766</b>	<b>\$ 7,049,318</b>
<b>TOTAL EXPENSES</b>	<b>\$29,311,165</b>	<b>\$ 29,465,984</b>
Support and revenue over expenses	32,397	(659,849)
Change in defined pension plan obligation	(1,444,091)	(2,898,544)
<b>CHANGE IN NET ASSETS</b>	<b>(1,411,694)</b>	<b>(3,558,393)</b>
Net Assets/(Deficit), Beginning of Year	904,554	4,462,948
Net Assets/(Deficit), End of Year	\$ (507,140)	\$ 904,555

### Consolidated Statements of Cash Flow for the years ended December 31, 2015 and 2014

	2015	2014
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Change in net assets	\$(1,411,694)	\$(3,558,393)
Adjustments to reconcile changes in net assets to net cash (used in) provided by operating activities		
Depreciation	186,230	388,759
Donated Assets	-	-
Unrealized (gain) loss on investments	212,587	165,859
Changes in assets and liabilities:		
Decrease (Increase) in Accounts receivable	(435,558)	2,018,902
Decrease (Increase) in other assets, net	(188,647)	43,470
(Decrease) Increase in accounts payable and accrued expenses	(666,485)	(702,331)
(Decrease) Increase in pension benefits	2,261,890	2,889,318
Increase in Deferred Revenue	56,269	2,367
Net cash (used in) provided by operating activities	14,592	1,247,951
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase/transfer of investments	(6,071,521)	(3,051,163)
Sale of investments	6,223,428	3,239,623
Reinvestment of interest and dividends	(162,428)	(426,381)
Purchase of property and equipment	(43,859)	(9,716)
Net cash (used in) provided by investing activities	(54,380)	(247,637)
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Payments on Loan Management Account	(48,774)	(84,624)
Advances on loan management account	-	469,943
Net cash (used in) provided by financing activities	(48,774)	385,319
Net (decrease) increase in cash and cash equivalents	(88,562)	1,385,633
<b>CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR</b>	<b>3,230,442</b>	<b>1,844,809</b>
<b>CASH AND CASH EQUIVALENTS, END OF YEAR</b>	<b>\$ 3,141,880</b>	<b>\$ 3,230,442</b>
<b>Supplemental Data</b>		
Cash paid for interest	\$ 44,659	\$ 44,659

## Our Donors

*The NAACP is grateful to all our donors who support and share our efforts to advance civil and human rights. Our work would not be possible without their support. The NAACP values the support of its many supporters and works to ensure that all contributions are properly recognized. So, if your contribution has been inadvertently omitted or misrepresented, or for spelling errors, please contact the Development Office at 410.580.5777.*

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Hyundai Motor America  
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TV ONE

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Companies  
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Ford Motor Company  
General Motors Corporation

Nissan North America, Inc.  
Southwest Airlines  
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ChevronTexaco Corporation  
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Pfizer Inc.  
BMW (US) Holding Corp  
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#### \$10,000 - \$49,999

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Citroen Wolf Communications  
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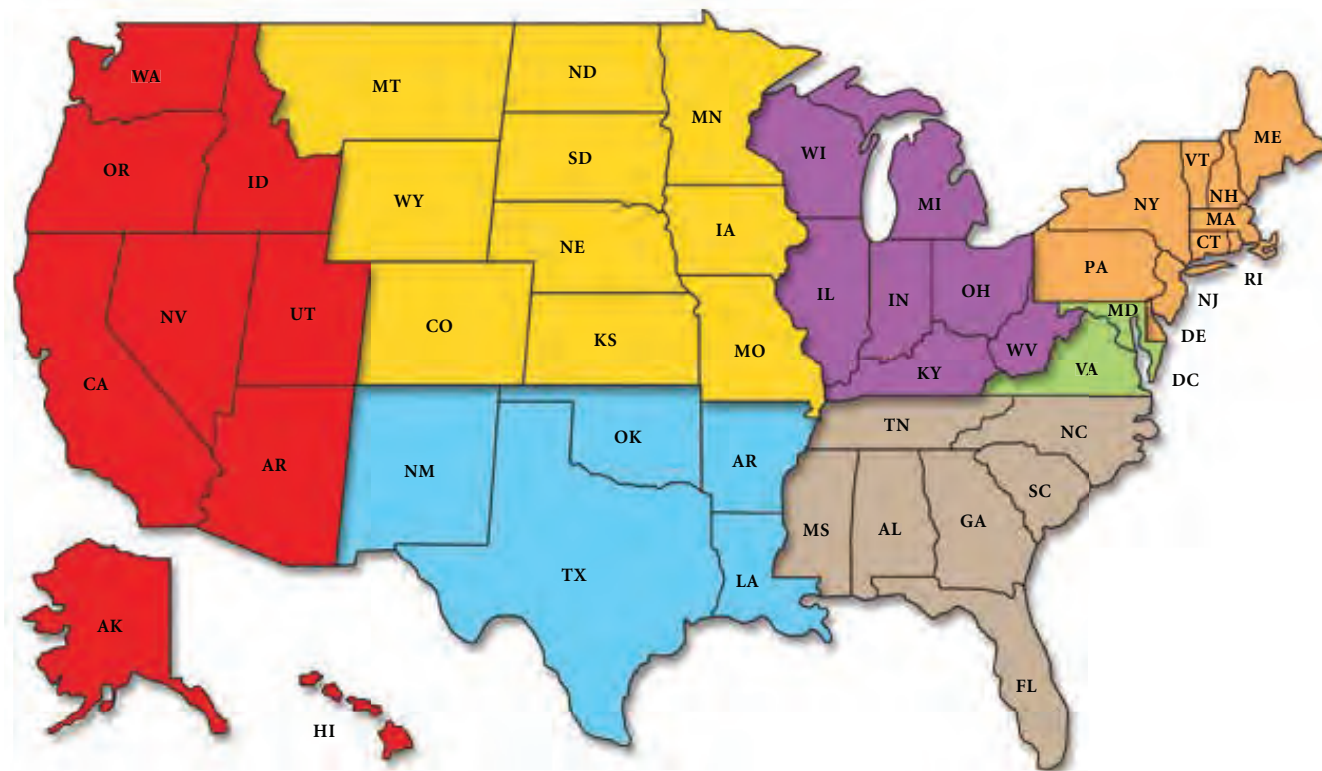
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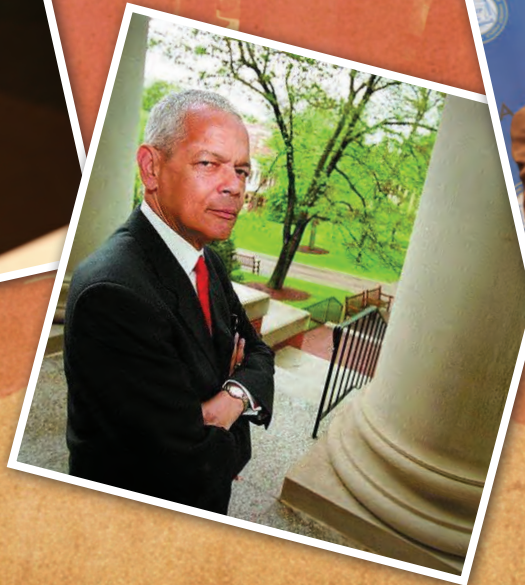


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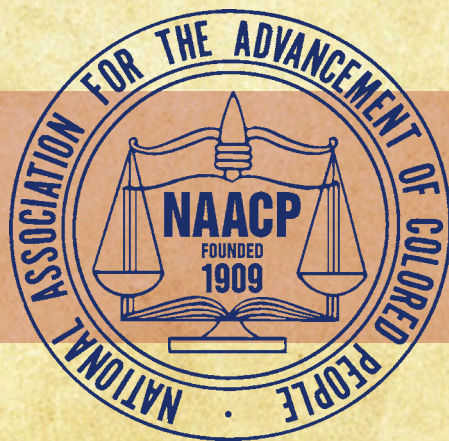


“Our agenda for this century includes litigating, organizing, continuing to mobilize, and forming coalitions of the caring and concerned, joining ranks against the comfortable, the callous and the smug.”

- H. Julian Bond, 1940 – 2015







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