



**DAYTON UNIT NAACP
OFFICIAL PRESS RELEASE**

FOR IMMEDIATE RELEASE
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***Dayton Unit NAACP
Reaches Settlement Agreement With Sleep Number***



DAYTON, OHIO – JANUARY 30, 2024 – On behalf of our client Helen Dewberry, the Dayton Unit of the National Association for the Advancement of Colored People (NAACP) has reached a settlement agreement with Sleep Number for the unwarranted interaction she received at their store located at 2599 Miamisburg Centerville Rd. in Miami Township.

On Monday, January 29, 2024, representatives from the Dayton Unit NAACP, along with our client and her niece, met with executive team members from Sleep Number, to allow Ms. Dewberry to share what she experienced at the store on December 13, 2023. The meeting was productive and our client was satisfied with the resolution. “We are appreciative that the Sleep Number Leadership Team worked cooperatively to resolve this matter,” said Mattie P. White, Interim President of the Dayton Unit NAACP.

Sleep Number agreed to our following recommendations:

- Issued a verbal, followed by a written apology to Ms. Dewberry (see below)
- Undisclosed financial settlement agreement
- Diffusion, de-escalation and bias free customer service training for all store personnel starting on February 3, 2024
- Other management decisions will be made with store personnel pending outcome of store meeting

Ms. Dewberry,

I want to Thank you for the opportunity to speak with you directly about the unfortunate situation that you endured at my Sleep Number store in Dayton Ohio.

On behalf of Sleep Number, I once again hope that you accept my sincere apology. This is my store, my market and my Region and I am 100% accountable to your experience.

The love and wisdom that you shared with all of us on our call had a profound effect on me. Thank you, Ms. Dewberry, from the bottom of my heart for your time and grace this morning.

As you can see below you now have my contact information. Both my phone number and email address. If you or your niece Pamela need anything, please don't hesitate to reach out to me directly.

Respectfully,

Kate Banse / RVP – NE Region

Founded in 1915, the Dayton Unit of the National Association for the Advancement of Colored People (NAACP) is the city's oldest and largest nonpartisan civil rights organization. Its members throughout the Dayton Region and Montgomery County are the premier advocates for civil rights in their communities. Their core goals are to **Inform, Educate and Empower** the Citizenry as they pursue justice and equality for all Americans.

For more information on the Dayton Unit NAACP, please call (937) 222-2172 or visit www.naacpdayton.org.