



THE NEW ZEALAND
PIPING
CENTRE

Executive summary

The New Zealand Piping Centre (NZPC) is a New Zealand wide initiative based in Dunedin. It is an innovative, passionately driven, world class endeavour for Celtic Performing Arts, linked strongly to our NZ heritage, and our now broader ethnic communities and aims to strategically partner with the National Piping Centre in Glasgow.

While the NZPC caters for all age groups, we have a special interest and focus on youth. We know from experience, our youth programmes will develop self-esteem, confidence, discipline, a sense of purpose, work ethic, culture appreciation and awareness, opportunity and a lifelong network of support and encouragement.

The project is being driven by a group of highly qualified and committed people with expert industry knowledge and experience, who have proven track records and skin in the game, and who have already established strong local and international connections, to create a globally recognised Centre of Excellence here in New Zealand.

Why is the project needed?

How do we know the need exists and who is the targeted audience? Who will it help and how many people will be assisted?

We are currently successful on a smaller scale. We are ready for a much larger audience, the time is right and we are excited by the challenge.

There are four markets: 1) attracting, teaching and developing youth, 2) a more mature audience who want face to face and distant learning options, 3) group learning and development workshops and 4) developing, promoting and running events partnered with other arts and cultural organisations.

Young people today have a wide array of choice; there is a lot of competition trying to capture their interest so we have to be on top of our game. At St Andrews College in Christchurch 10% of their roll are learning Celtic based arts. That will be our target in schools. 10%.

New Zealand has a strong Scottish and Irish heritage and therefore a strong link with all things Celtic music and the Performing Arts. In some situations that is under threat, is in adversity, and needs protection and development. Enhanced, the Celtic performing arts can go on beyond what was first thought possible.



Our Vision

A world class centre of excellence for Piping and Celtic Performing Arts; nationally and internationally recognised for the quality of tutoring, the quality of the events we run, our community involvement and outcomes achieved.



Our Mission

Dedicated to the preservation, promotion and evolution of Piping, Celtic music and the Performing Arts in New Zealand.



Our Purpose

Protect and enhance New Zealand's Celtic performing arts heritage via our tutorial programmes. Integrate with our now broad ethnic communities, inspire and develop youth. Create and run events of the highest quality, partnered with other New Zealand Arts and Cultural organisations.

How will the Centre be financially sustainable?



Benefactors



Gifts

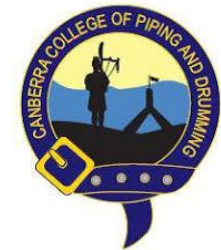


Endowments



Tuition and fees

Potential Partners briefed



Business Details

- New Zealand Piping Centre Trust (a registered Charitable Trust #CC55261; Inc. #2709492)
- Trading as: New Zealand Piping Centre (NZPC)
- New Zealand Business Number (NZBN) 9429046890207
- IRD number: 125-476-414
- Bank: Westpac Dunedin - 03-0905-0324616-000
- Target start date: 1 May 2020

The Board

- **Greg Wilson, ONZM: Christchurch, NZ.** Board Chairman/Trustee. Professional Manager, Director, multiple award winning internationally acclaimed piper. +64 29 263 1287, gregmandy1269@gmail.com
- **Allister Macgregor: Southland NZ.** Board Member/Trustee. Past President Royal New Zealand Pipe Bands' Association and current Board member. Founding Chairman (9yrs) Southland Piping and Drumming Development Trust and current Board member. Stood down from both Chairman positions to focus on the NZPC and will move to Dunedin. +64 275 58 4471, allister.macgregor@nzpipingcentre.org.nz
- **Iain Blakeley: Auckland NZ.** Strategic Advisor to the Board. Family Lawyer, Accountant and Professional Director. Current President Royal New Zealand Pipe Bands' Association. +64 27 489 9008, jafaibakeley@gmail.com



Track Record

- Allister Macgregor, with mentorship from Greg Wilson, established the Southland Piping and Drumming Development Charitable Trust 12 years ago which funds and supply's tutors to the highly successful ILT City of Invercargill Highland Pipe Band organisation, and runs local solo piping competitions. Allister's involvement, with the occasional steer from Greg, remains ongoing.
- 2 x Board Members have a combined 15 years experience as Presidents of the Royal New Zealand Pipe Bands' Association.
- Board members have proven business experience and capability.
- Chairman Greg Wilson is an award winning and internationally acclaimed solo piper.

Funding sources we engaged with

- Potential benefactors
- Boosted (Crowd funding)
- Creative New Zealand
- Lion Foundation
- Lotteries Grants Board
- Pub Charity
- Royal New Zealand Pipe Bands' Association
- Student fees
- The Community Trust of Otago
- The Southern Trust

References

Dave Cull, Past Mayor of Dunedin City

“The proposal to set up the NZ Piping Centre in our city is appropriate and most welcome. Dunedin is the Gaelic name for Edinburgh. The city was founded by Scots and the Bard Robbie Burns presides over the centre of the city. Add to that Dunedin’s place as New Zealand’s centre of educational and creative excellence and you have the ideal locale for a Celtic performing arts centre. I warmly endorse this proposal”.



Professor Stuart Young, Head of Department of Music, Theatre and Performing Arts, University of Otago

“The Department of Music, Theatre and Performing Arts (MTPA) at the University of Otago has been briefed on the project and is supportive of it and its concepts. MTPA would surely be keen to explore synergies with the Centre”.



Strategic Priorities – 1 year plan

- Confirm business case. ✓
- Confirm structure at Board and Management level. ✓
- Draw up constitution and Trust Deed. ✓
- Achieve Charitable Trust status. ✓
- Register with the IRD. ✓
- Open a bank account with Westpac. ✓
- Get support from the key partnerships - University of Otago, Dunedin City Council, The National Piping Centre Scotland. ✓
- Approach the Royal New Zealand Pipe Bands' Association to offer services regarding their College of Piping and Drumming qualifications and accreditation, being involved with their educational programmes: the National Youth Band and Summer School. ✓
- Action soft launch (May 2020) ✓

Sustainability

- Initially benefactor support will be canvased and after the establishment period community grant funding applied for.
- Tutoring fees and a longer term benefactor programme are the keys to sustainability.

Summary

- This is one of those projects where all the right things have come together, and are available at just the right time, to create something special; here in NZ.
- The right people are already on the bus and in the right seats.
- We have a proven track record.
- The right partnerships have been developed globally and locally.
- It's time to make it happen.



Come and join us on the road ahead