



The KINGS FAIR

June 13th - 16th 2024

With the 2024 fair season right around the corner, The Kings Fair would like to invite you to join us as we celebrate our 77th Annual County Fair. Attached you will find a 2024 Vendor application. Please complete the application form in full, describing your product and/or display. A photograph **MUST** accompany your application. A submitted application does not guarantee or reserve a space.

Please read the application information carefully. Should you have any questions, please feel free to email us or give us a call. Completed applications can be emailed, or mailed to The Kings Fair. Please submit the application as soon as possible for a greater chance of approval.

We look forward to receiving your application for the 2024 Fair!

Respectfully,

Dena Rizzardo

CEO

The Kings Fair

P.O. Box 14, Hanford, CA 93232 Phone: (559)584-3318

E-Mail: vendors@kingsfair.com



VENDOR APPLICATION PACKET
June 13th– 16th, 2024

The Kings Fair is pleased that you have expressed interest in being a part of our Fair. Attached you will find an application for the 2024 Kings Fair. Please complete and return the application as soon as possible for the best opportunity to participate.

Application Requirements/Instructions

1. All vendors must have a valid California Seller's Permit
2. Applicants will be required to file an application each year
3. All proposed products with prices must be listed to be considered. If you are not selling, the type of services must be listed. The list of products/services must be specific.
4. All questions on this application must be answered completely
5. Please submit a recent photo of your booth with your application
6. If you are applying for more than one stand, you must submit a separate application

Selection Criteria

1. This application is neither an offer nor a guarantee of space. Previous years vendors are not automatically granted a space.
2. Consideration will be given to each applicant on the following basis:
 - a. Product balance on the fairgrounds
 - b. Uniqueness and appeal of product to fairgoers
 - c. Ability to set up a professional, attractive display
 - d. For returning applicants, a satisfactory history of cooperation with rules and regulations
3. Notification of acceptance or refusal will be made by The Kings Fair Management



Exhibit C
 _____-24-_____
 Date Received _____

VENDOR APPLICATION
June 13th – 16th, 2024

PLEASE TYPE OR PRINT NEATLY

NAME OF BUSINESS: _____

CA SELLER'S PERMIT # _____

CONTACT PERSON: _____ EMAIL: _____

PHONE: _____ CELL PHONE: _____

MAILING ADDRESS: _____

CITY: _____ - _____ STATE: _____ ZIP: _____

ON-SITE CONTACT: _____ CELL PHONE: _____

INSURANCE

Please choose one of the following: CFSA Master List # _____

Certificate attached (MUST BE ATTACHED)

I need to purchase CFSA Insurance for \$120.00 (SUBJECT TO CHANGE)

INSURANCE: All exhibitors are required to be insured for a minimum liability of \$1,000,000. A certificate of insurance must be provided to the Kings Fair directly from the office of the insurer with all the information listed on the FE-13 insurance statement enclosed.

NO EXCEPTIONS!! THE FAIR WILL NOT HONOR CONTRACTS THAT DO NOT HAVE THIS PROOF ON FILE PRIOR TO FAIR TIME!!

SPACE SIZE

Booths are approximately 10' X 10' (Inside booths have 8' backdrop cloth drapes and 3' side cloth drapes)

SPACE AND LOCATION SIZE: Check one (rental rates are included on the space information sheet)

Size of space desired _____

Outside space _____ Inside inline _____ Inside corner _____

Inside spaces are 10' X 10', 10' X 20', etc. Outside spaces are 10' deep, 10'x10', 20, 30, etc. the total length of the booth/unit.

(Outside exhibitors, **PLEASE** include all awnings, counters, steps, hitch, etc.)
 Rental rate for anything over 20' in length is negotiated by The Kings Fair Management.

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DO NOT SEND ANY MONEY WITH THIS APPLICATION

ANY APPLICATION RECEIVED AFTER *April 15, 2024* THAT IS APPROVED WILL RECIEVE A CONTRACT AT WHICH WILL REQUIRE PAYMENT IN FULL BY *June 3, 2024*.

PLEASE NOTE: THIS IS NOT A CONTRACT OR A GUARANTEE OF THE SAME. THE APPLICANT AGREES TO ABIDE BY THE RULES AND REGULATIONS STIPULATED IN THE ACTUAL CONTRACT AGREEMENT AND THE CONCESSIONS MANUAL INCORPORATED THEREIN AND MADE PART OF THE CONTRACT, SHOULD SPACE BECOME AVAILABLE. THIS APPLICATION IN NO WAY IMPLIES OR GUARANTEES THAT SPACE WILL BE OFFERED. THE KINGS FAIR RESERVES THE RIGHT TO REFUSE ANY APPLICATION AND MAY REFUSE TO EXECUTE CONTRACT WITHOUT GIVING REASON FOR SAME OR RELOCATE A CONCESSION AT ANY TIME FOR THE BETTERMENT OF THE FAIR.

DATE: _____ PRINT NAME: _____

SIGNATURE: _____

PLEASE RETURN AS SOON AS POSSIBLE. THE SOONER YOU APPLY, THE GREATER YOUR CHANCE OF APPROVAL

P.O. Box 14, Hanford, CA 93232 Phone: (559)584-3318 E-Mail: vendors@kingsfair.com

**DO NOT FAX YOUR APPLICATION OR INFORMATION!
PLEASE EMAIL OR MAIL TO ABOVE!**



June 13th-16th, 2024
SPACE INFORMATION & RATES

FOOD CONCESSION SPACE:

\$500.00 Guarantee vs. a % of TGS Total Gross Sales

All Food/Beverage Concessionaires will be required to follow revenue audit procedures.

OUTSIDE VENDOR SPACE:

10'x10' space: \$550

10'x20' space: \$750

All outdoor spaces are uncovered and are located in various locations on the fairgrounds. Oversized (more than two spaces) will be priced by size and location. The cost of these spaces will be negotiated with management.

COMMERCIAL BUILDING (INSIDE) SPACE:

10' X 10' STANDARD (Inline): \$400 OR 10' x 10' CORNER: \$500

10x20 Inline/Inline: \$600 OR 10 X 20 Inline/Corner: \$700

All indoor spaces are located inside the Market Place Building. With respect for your neighbor, **all displays are limited to NO HIGHER THAN 3' on each side, so the view of adjacent spaces will be clearly visible.**

RV/STOCK TRUCK APPLICATION:

RATES: RV \$50 per night. Stock Truck with Power: \$80 per unit.

Stock Truck/Trailer NO Power \$50 for duration of fair.

Upon approval of vendor application, you will receive an RV application with your contract. All spaces will be reserved after a completed RV application is received by The Kings Fair as space is limited. All vehicles will be tagged and placed by The Kings Fair management upon check in.

VENDOR PASSES:

ONE-DAY WORKING PASS: \$8.00 ONE-DAY VENDOR PARKING: \$6.00

Each vendor will receive **One Complimentary** season & 4 Daily Admission passes & one season parking pass. You may purchase additional Working Credential Passes for each individual necessary to operate the stand/booth (maximum of 20 one-day passes per contract). These passes must be purchased prior to **June 12th** and do not include parking. Western Fair Credentials are accepted at The Kings Fair. WFA credential admits one person and includes parking for one vehicle.

****FOR YOUR INFORMATION****

Kings County Health Department - (559)584-1401

California Board of Equalization - (559)248-4219

Due by: April 30, 2024

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