



SECTION ROW SEAT

**HOME TO 8 2024
SUMMER OLYMPIANS!**

POWERED BY



x



LEAGUE PASS



**MAKE A PLAY
FOUNDATION**

2026 LEAGUE GUIDE



SELECT LEAGUE



MAKE A PLAY
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2 LEAGUES / 1 MISSION



HIGH SCHOOL



COLLEGE





Annual League Roster – Breakdown

FRESHMEN	525	per year
SOPHOMORES	350	per year
JUNIORS	100	per year
SENIORS + POST GRADS	140	per year

ATHLETE → ANALYST PIPELINE

The first league-wide athlete → analyst pipeline. Built for elite athletes managing the demands of high-level competition. **MAP's Major League** is the opposite of a single-lane pipeline — a league where opportunity is earned, performance is ranked, and athletes sharpen one another through real competition.

~1,115
Annual League Roster

Cohort-Based, Single-Lane

	College Athletes Only	League-Based Structure	Team-Based Competition	Accelerated, Outcome-Driven Training
MLT	×	×	×	×
SEO	×	×	×	×
girls who invest	×	×	×	×
BlackGen Capital	×	×	×	×
BLK Capital Management	×	×	×	×

Why MAP Is Structurally Different?

- Athlete-Exclusive Talent Pool ✓
- Multi-Season League System ✓
- Competition-Driven Development ✓

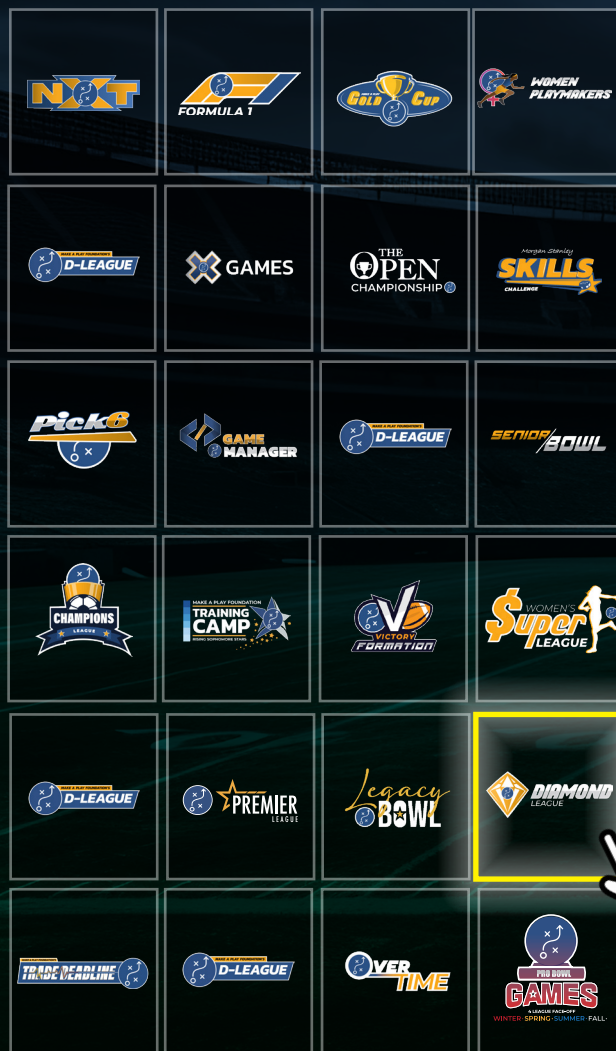
MAP fills a structural gap legacy pipelines cannot — translating proven development models into a **competitive, game-like system athletes train for with the same intensity as their sport**, delivering a 96% full-time return-offer rate and cultivating a durable leadership pipeline for top firms.



CHOOSE FROM 24
INDUSTRY-SPECIFIC
FELLOWSHIPS



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One League. 24 Lanes. Four Seasons.

LEAGUE FORMAT



ARIANA RAMSEY
Olympic Bronze Medalist '24
MAP Alum '23



LAUREN SCRUGGS
Olympic Gold Medalist '24
MAP Alum '24



MEGUMI FIELDS
Olympic Silver Medalist '24
MAP Alum '21



NAOMI GIRMA
Olympic Gold Medalist '24
MAP Alum '24

24

INDUSTRY-SPECIFIC
FELLOWSHIPS

Designed to mirror
real analyst team
structures — not
generic curricula.

MOST POPULAR

- 1st INVESTMENT BANKING
- 2nd STRATEGY / CONSULTING
- 3rd ASSET & WEALTH MANAGEMENT
- 4th ALTERNATIVE INVESTMENTS
- 5th PRODUCT MANAGEMENT
- 6th BUSINESS DEVELOPMENT
- 7th SALES & TRADING
- 8th CORPORATE FINANCE
- 9th GLOBAL HEALTH
- 10th CORPORATE LAW

Across **24 industry-specific fellowships** and **four seasons**, MAP delivers Olympic-level professional training — built for every sport, calendar, and campus.

Four Seasonal Intakes — **No Missed Windows**

FALL
SEASON



456

TOTAL ATHLETES COMPLETED
IN OUR 2025 FALL SEASON

WINTER
SEASON



219

TOTAL ATHLETES COMPLETED
IN OUR 2025 FALL SEASON

SPRING
SEASON



194

TOTAL ATHLETES COMPLETED
IN OUR 2025 SPRING SEASON

SUMMER
SEASON



246

TOTAL ATHLETES COMPLETED
IN OUR 2025 SUMMER SEASON

L2 SCREENING



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TRYOUTS

MAP's Major League runs like a professional franchise — not a classroom. Athletes earn roster spots through a **multi-stage tryout** (applications, résumé compétition, interviews). Making the team is only the beginning.



**APPLICATION +
INTERVIEW**



**RÉSUMÉ WRITING
COMPETITION**



**Entry is earned, performance
is ranked, and advancement
is re-earned every round.**



Standardized Partner Signal

HIGHEST
RECOMMENDATION



STRONG
RECOMMENDATION



WATCHLIST
RECOMMENDATION



After earning a roster spot, every athlete competes through regular season drills and playoffs, culminating in a **360° evaluation** that results in one of three partner-ready recommendations: **Elite, Strong, or Watch-list** — giving employers clear, performance-based signals year-round.

COMPETITIVE SEASON

Every fellowship follows the same two-phase season: **Regular Season** individual drills to earn leaderboard rank, followed by **Playoffs**, where top performers advance to team-based competition and final presentations.



**INDIVIDUAL
COMPETITION**



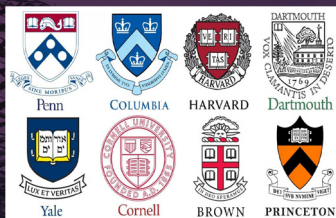
**TEAM-BASED
COMPETITION**



L2 NATIONWIDE TALENT OPERATING SYSTEM

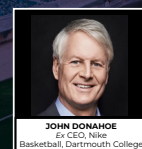
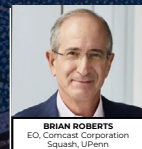
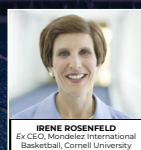


MAP's fully virtual league model reaches 100+ campuses nationwide each year, sourcing talent without geographic or seasonal constraints. As a data-driven organization, 92% of MAP athletes come from U.S. News Top 50 Universities and Top 10 Liberal Arts Colleges — an intentional design choice informed by longitudinal research on athlete-executives.



Longitudinal Signal: Athlete-Leaders Who Reached the C-Suite

15 CEOs. 9 Sports. 1 Pattern.



From CEOs who competed in nine different sports — including football, basketball, rugby, soccer, lacrosse, squash, baseball, and cross country — a clear pattern emerges: elite athletic leadership has consistently been forged at these institutions. MAP is built to identify and develop that same profile at scale.

L2 WHAT THIS UNLOCKS FOR PARTNERS

**A modern scouting engine — built for partners,
designed for athletes.**



- ✓ **Earlier, clearer signal**
(rankings, , film-like evaluation)
- ✓ **Broader access without tradeoffs**
(athletes, multi-season, nationwide)
- ✓ **Faster ramp, lower risk**
(96% return-offer rate, early promotions)



**MAKE A PLAY
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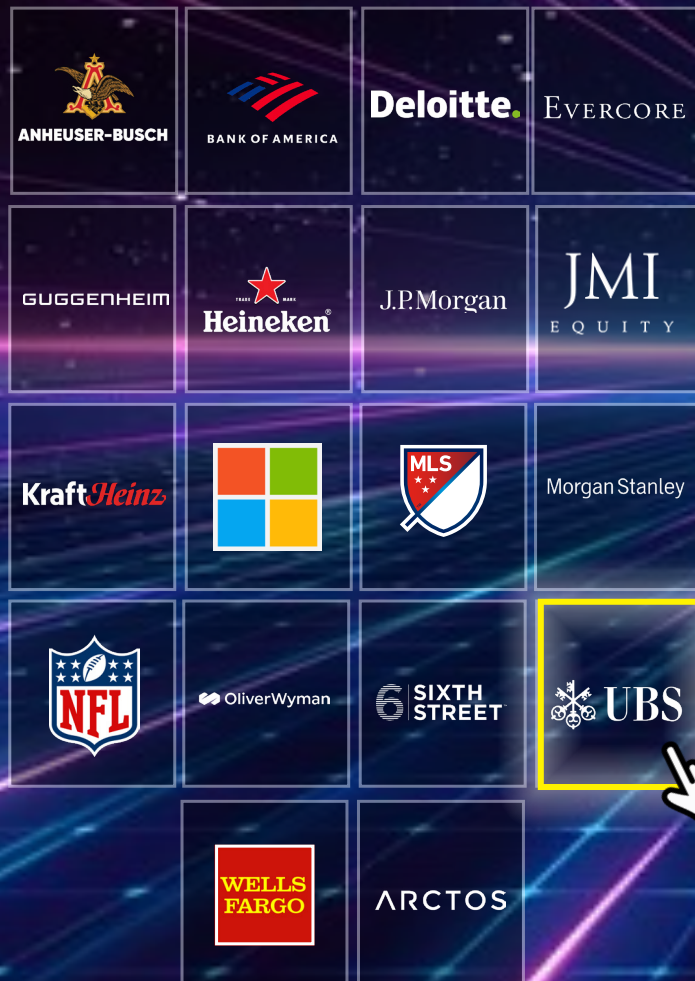
- ✓ Download Résumé
- ✓ View LinkedIn Profile
- ✓ Watch Game Film Here
- ✓ Read MAP Report Card™



**HIGHEST
RECOMMENDATION**

MAP operates like a modern scouting department for industry — combining development, data, and evaluation. Using advantaged analytics and league-based training, we give partners a Hudl-style view into athlete performance, converting raw traits into leadership-ready talent — **easy to access, efficient to evaluate, and proven to perform.**

L2 MAP PARTNERS



Canisha Young-Langley

Associate Director, Professionals
& Campus Talent Attraction



Trusted by industry leaders for 5+ years — performance-tested, advancement-ready talent at scale.

For 5+ years, MAP has partnered with top employers across finance, consulting, tech, CPG, law, and healthcare — delivering rigorously vetted, competition-tested talent. Many 2020 analysts have already advanced to Associate and VP roles ahead of schedule, reflecting the predictability of MAP's performance-based evaluation and development system.

UBS APPROVAL RATING



Trustworth Evaluation ✓



Scarce, Differentiated Talent ✓



Contextual Understanding of Role/s + Firm ✓



Consistency, Process, and Accountability ✓

Used by recruiting, early-career development, diversity sourcing, and business leadership teams alike.