

MEDIA KIT

2026

# Chic-Tribe Digital Magazine

**ONLINE PUBLICATION**

[www.chictribe.co.za](http://www.chictribe.co.za)

0655029494

editor@chictribe.co.za



DIGITAL MAGAZINE

# Chic-Tribe Digital Magazine

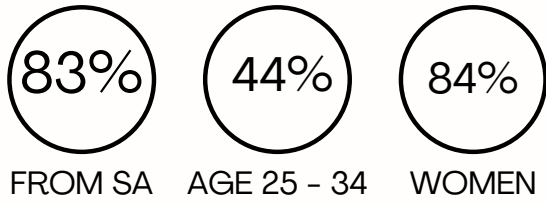
Online publication

About us

Chic-Tribe Digital Magazine is a platform dedicated to women's empowerment, lifestyle, and business. We spotlight entrepreneurs, creatives, and changemakers through compelling stories, industry insights, and social impact campaigns. Our content covers lifestyle, fashion, travel, wellness, beauty, culture and entrepreneurship, creating a space where women connect, grow, and thrive. Through initiatives like EmpowHer Series, we advocate for meaningful change and inspire transformation.



## DEMOGRAPHICS



## SERVICES

- Editorial Features
- Product Features & Reviews
- Brand Spotlights/Articles
- Event Coverage & PR Partnerships
- Giveaways & Sponsored Content
- Social Media Promotions

## CONTACT

editor@chictribe.co.za

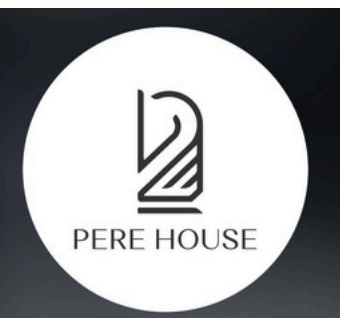
0655029494

Johannesburg, South Africa

## PREVIOUS COLLABORATIONS

- Girl Boss Africa
- Luminous Era Cosmetics
- New Romantics Couture
- Pere House

## @CHICTRIBE\_DIGITAL



# Social Media Stats

## 1000+ followers across platforms

### INSTAGRAM

7 days 14 days 30 days 90 days

Views ⓘ

**31,329**

Views

Followers 26.1%

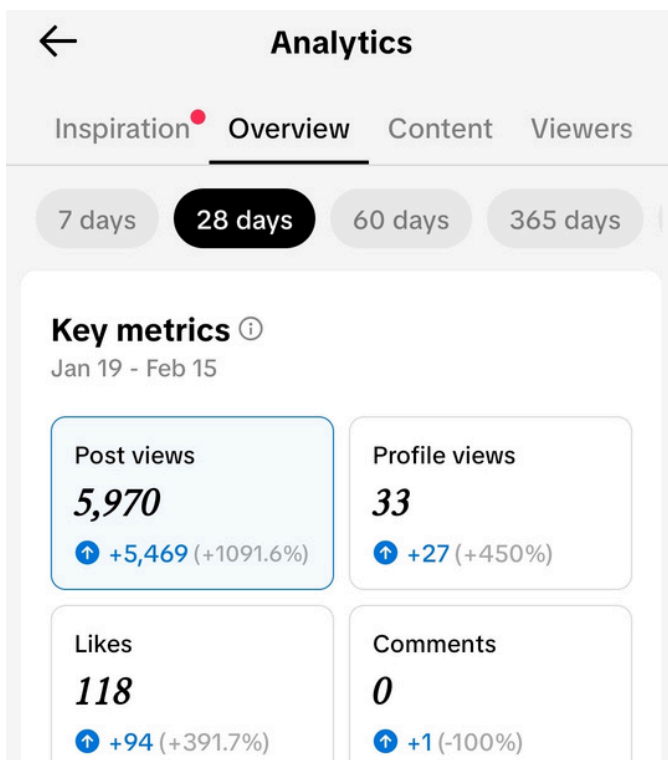
Non-followers 73.9%

Accounts reached 5,174

### FACEBOOK



### TIKTOK



### MAIN PLATFORM (INSTAGRAM)



**Handles:**

**Instagram & Tiktok:** @chictribe\_digital  
**Facebook & LinkedIn:** Chic-Tribe Digital Magazine

Website reaches around 100+ visitors monthly



Photo Cred: Pere House (Location Partner)

Hidden Gems is the travel section of Chic-Tribe Digital Magazine, dedicated to showcasing extraordinary stays, immersive adventures, and unique destinations that resonate with our lifestyle-driven audience. From boutique lodges and luxury safari retreats to off-the-beaten-path escapes, this section highlights the experiences that our readers aspire to explore.

## WHO WE REACH

Our audience includes discerning readers interested in:

- Lifestyle and culture
- Premium travel and curated experiences
- Wellness, gastronomy, and adventure
- Discovering exclusive destinations with editorial insight

# Hidden Gems: The Chic-Tribe Travel Edit

Discover South Africa through  
curated experiences

## WHAT WE OFFER PARTNERS

- ✓ **Editorial Features:** Thoughtfully crafted storytelling and photography that positions your property or experience in a lifestyle and travel context.
- ✓ **Curated Coverage:** A feature in Hidden Gems that integrates seamlessly within Chic-Tribe's digital magazine, reaching a loyal, engaged audience.
- ✓ **Social Presence (optional):** Strategic editorial mentions on Chic-Tribe's platforms to complement the feature.

Hidden Gems is not a travel magazine - it is a premium lifestyle editorial lens that gives your property the attention it deserves within a broader, engaged community of readers.



[WWW.CHICTRIBE.CO.ZA](http://WWW.CHICTRIBE.CO.ZA)

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PLEASE GET IN TOUCH AND WE WILL GET  
BACK TO YOU IN 1-2 BUSINESS DAYS.