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## R&D TAX CREDIT

## Software & Technology



Mock and Associates, LLC is dedicated to your company's success by assisting in the reduction of your tax liability. Many companies are unfamiliar with the fact that the government is offers lavish incentives to those who qualify. The incentive is the Research and Development (R&D) Tax Credit. M&A will facilitate the process to help make your business gain competitive advantage, expand faster and increase overall profit.

## Points of Focus:

- Cost Improvements
- New Products
- Performance

- Reliability
- New Processes
- Software

- Quality Assurance
- Firmware
- Programming

## What activities qualify for R&D Tax Credits?

R&D Activities which qualify a company for Tax Credits, can be overlooked by a company due to lack of knowledge. Examples of activities that may qualify your company for R&D Tax Credits are as follows:

- New System Design
- Implementation of any kind
- Testing & Integration
- Innovation, operations, maintenance and enhancements
- Planning
- Gathering and Analysis of Requirements
  - Database
  - Technology Infrastructure
  - Programming
  - User Requirements