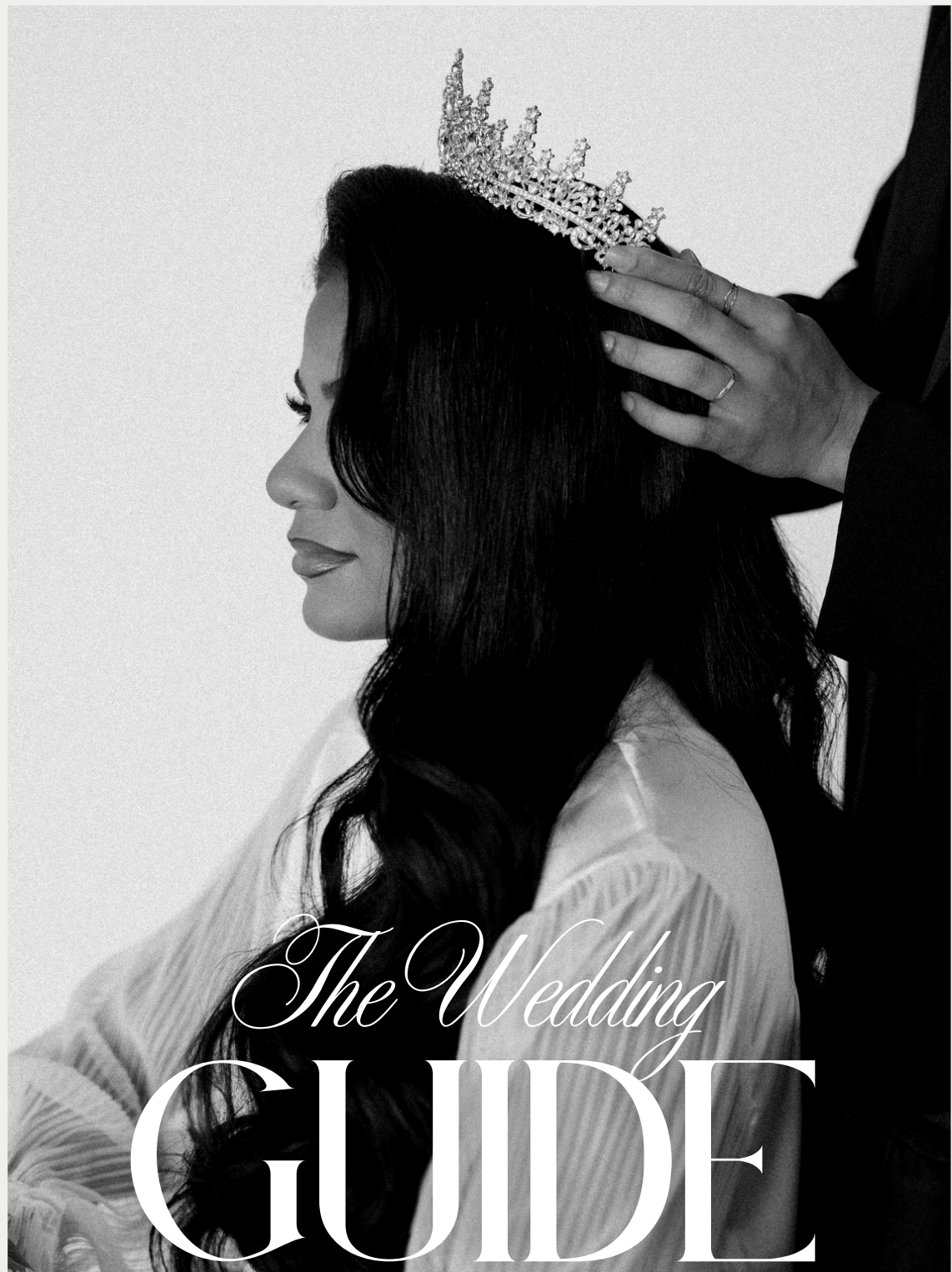


CROWNED BY DANI



The Wedding
GUIDE

Hey Gorgeous,

We are so thrilled you've chosen Crowned By Dani to be part of your wedding day! Whether you've booked our bridal suite, hair & makeup or both, we're to help our brides feel confident, radiant, and absolutely stunning is what we live for, and we can't wait to see you glow as you walk down the aisle.

This guide is your go-to roadmap for all things beauty leading up to your big day—from haircuts and color to skincare and everything in between. It's designed to give you a general timeline starting 12 months out, so you know exactly when to schedule each appointment. Every bride is unique, so think of this as your helpful starting point—you'll want to customize your plan based on your personal needs, goals, and wedding day vision.

We can't wait to help you shine, feel amazing, and have the most stress-free, glam-filled morning ever!

Love, Dani

PRE-WEDDING BEAUTY TREATMENTS TIMELINE

12 MONTHS BEFORE THE WEDDING

BODY & SKINCARE

- Treat yourself to a visit with a dermatologist or skincare pro to create a custom routine and explore facials or advanced treatments that will have your skin glowing.
- Start showing your body some love with healthier food choices, regular movement, and plenty of water to keep you feeling radiant from the inside out.

HAIRCARE

- Thinking of changing your hair color? Now's the time! This gives you plenty of time to reach your dream shade safely and adjust if needed.
- Say goodbye to big chops—only light trims from here on out! Skip bangs or face-framing cuts so you have the most flexibility with your wedding hairstyle.

6-12 MONTHS BEFORE THE WEDDING

SKINCARE

- If you're curious about Botox or fillers, now's the time to try them so you have plenty of healing time.
- Kick off skin treatments like micro-needling or facials every 4–6 weeks to boost that glow from within.
- Thinking about laser hair removal? Since it usually takes 6–8 sessions, start about 8 months before your wedding.

HAIRCARE

- If you're thinking about a keratin treatment, do it now! This gives your hair time to regain some texture so it holds beautifully on wedding day.
- Skip straightening or anti-frizz treatments within 6 months of the wedding—unless your plan is to wear your hair all up or pin-straight down.
- Cut back on heat styling to avoid dryness and breakage, and keep your hair healthy and shiny.

3-6 MONTHS BEFORE THE WEDDING

BODY & SKINCARE

- If you're getting microblading, book it at least 3 months before the wedding so your brows have time to heal.
- Make dry brushing, exfoliating, and moisturizing part of your routine—you'll love how smooth your skin feels.
- Stick to your skincare pro's recommendations for the best results.
- Thinking about body sculpting? Schedule those treatments about 4 months before the big day.

HAIRCARE

- Add water-based hydrating products to your routine for that extra glow.
- Treat your hair to weekly masks to keep it healthy and shiny.
- Check in with your stylist to see if now's the perfect time for your final trim based on your bridal hair inspo.

1-3 MONTHS BEFORE THE WEDDING

TIME FOR YOUR BRIDAL PREVIEWS

- If you haven't booked your hair and makeup preview yet, now's the perfect time! Your artists will guide you through the process and prep. Try to schedule both on the same day so you can see how the full look comes together.
- Planning to tan for the wedding? Book a session for your preview too. That way, you'll see the complete look and can make any little tweaks ahead of time.

BODY & SKINCARE

- Touch up any aesthetic treatments like Botox or fillers.
- Stay consistent with your skincare routine and book those hydrating facials now.
- Schedule a dental cleaning and teeth whitening about 1-2 months before the big day.
- Keep your glow going with a balanced diet and plenty of water.

1-2 WEEKS BEFORE THE WEDDING

BODY & SKINCARE

- Get your final hydrating facial the week before, and consider dermaplaning for that extra-smooth glow.
- Book your self-tan or spray tan 2–3 days before so it has time to fully develop.
- Wedding week is the perfect time for brows, waxing, lash extensions, and nails.

HAIRCARE

- Hair extensions: Wash with regular shampoo and cold water, then condition and rinse thoroughly. Lay flat on a towel to air dry. This removes the keratin coating from packaging and any residue that could prevent your hairstyle from holding.
- Color touch-ups: Schedule root touch-ups, toner, or gloss at least one week before the wedding.
- Shampoo routine: Use a clarifying shampoo for your first wash of the week, followed by a hydrating shampoo on the second wash to remove buildup and excess oils.
- Hair mask: Treat your hair to a weekly mask and rinse thoroughly.
- Leave-in conditioner: Use a light formula to avoid buildup.
- Wedding day prep: Follow your stylist's instructions! We recommend washing your hair 12–48 hours before the wedding. Blow-dry and flat iron curly or textured hair; blow-dry or air-dry for other textures.
- Important: Avoid any oily products—they can prevent your hairstyle from holding.

Wedding Day

It's Glam Time! All the prep work should be done, all you need to do is relax and get pampered on your big day.

THANK YOU

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