

Professional Summary

Versatile journalist with seven years of television experience. Areas of expertise include digital, marketing, producing and directing. Poised and confident with a strong speaking voice and talent for on-air news reporting and anchoring.

Highlights

- Experienced with iNews, ENPS, Lakana, Wordpress, PhotoShop, GV Edius, Kyron and Ignite
- Proficient digital content producer
- Qualified topical producer
- Adept newscast director and producer
- Trained photojournalist
- Powerful social media presence
- Strong writer
- Fast learner
- Deadline-driven
- Solid graphic and visual sense
- Was a production assistant for *The Maury Show*

Relevant Experience

Digital Content Manager

02/2017 to 02/2019

WVLA Local 33 & WGMB Fox 44 (Nexstar Media) – Baton Rouge, LA

- Coordinated, supervised and planned all projects involving the creation of digital media.
- Produced daily content across all news station websites and social media outlets through Lakana, Anvato, News Cycle, Social News Desk and Vid Central software.
- Ensured that all work presented online was within brand guidelines and has been quality assured.

Promotions Producer

04/2015 to 02/2017

WJTV News 12 (Nexstar Media) – Jackson, MS

- Evaluated news content and selected stories with the most promotional potential.
- Wrote, produced and edited material into an attention-grabbing spot that appealed to target audiences.
- Produced and edited up to 15 topicals for all newscasts and radio segments per day through ENPS software.
- Was responsible for producing all news station commercials and advertisements.
- Cross-trained as a photojournalist, reporter and producer of a live one-hour newscast.

Newscast Director

09/2014 to 04/2015

Fox 13 News WHBQ (Cox Media) – Memphis, TN

- Directed evening newscasts through Ignite and Kyron software.
- Operated manual cameras in studio during live news broadcasts.
- Managed audio console system during the recording of all station produced programs.
- Administered video and graphics machines for newscasts.
- Controlled teleprompter.
- Worked closely with producers on daily rundown and made adjustments to changes.

Education
