



2-3230 McGillivray Blvd.  
Oak Bluff, MB R4G 0B4  
(204) 899-7104 | [www.promotionowl.ca](http://www.promotionowl.ca)

## Promotion Owl Artwork Requirements

When we are branding products with your company logo, we require your customised artwork file. Promotion Owl provides a wide range of products that can require a wide range of file types. The simplest way to create files for the vast array of programs is to find a base file type with the proper software tools to make adjustments, and the capacity to convert to other production software. The software tools are required to enhance image quality for optimal resolution. Production software is what operates the machines such as plotters, printers and embroidery machines; the machines that customise the products we provide.

It is very important to Promotion Owl that we receive artwork that will fulfil these requirements, therefore we **request the following file types:**

- Adobe Illustrator (AI)
- Encapsulated PostScript (EPS)
- Vector Portable Document Format (Vector PDF)

If you have a graphic designer, they should be able to provide a copy of one of the files described above.

If the artwork you have is not going to convert properly, we have a solution for you as well. If you can provide us any artwork at all, we can recreate it digitally and provide the files for you to store for future projects or use digitally on your website, Facebook page and invoices. **We include the following file types with this service:**

- Adobe Illustrator (AI)
- Encapsulated PostScript (EPS)
- Adobe Portable Document Format (PDF)
- Joint Photographic Experts Group (JPEG)
- Portable Network Graphic (PNG)

Please contact us for pricing on your specific project. This service is provided for logos only at this time. If we don't absolutely have to charge for time spent on artwork, we will not! Artwork to create extensive banner, decal or logo design from scratch should be done with your graphic designer.

Promotion Owl also has a network of talented graphic designers with creative minds. We will always have someone to recommend to our clients who will know what we require for artwork. Utilising the services of a graphic designer in the Promotion Owl network means that the rest of the projects is streamlined after approval! It's that easy.

2-3230 McGillivray Blvd. Oak Bluff, MB R4G 0B4 | (204) 899-7104 | [sara@promotionowl.ca](mailto:sara@promotionowl.ca)