

Introduction

Greater Florida Builders Flood Protection, LLC (“we,” “us,” or “our”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and disclose your personal information when you visit our website (the “Site”), interact with our services, or otherwise communicate with us.

Information We Collect

We may collect the following types of personal information:

- **Contact Information:** Your name, email address, phone number, and mailing address.
 - **Technical Information:** Your IP address, browser type, operating system, referring website, and pages visited on our Site.
 - **Usage Information:** Information about how you interact with our Site, such as the pages you view, the links you click, and the time spent on each page.
 - **Marketing and Communications Data:** Your preferences in receiving marketing communications from us and our third parties, and your responses to those communications.
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How We Collect Information

We collect information in the following ways:

- **Directly from You:** When you fill out a form on our Site, contact us via email or phone, or subscribe to our newsletter or SMS updates.

- **Automatically:** When you visit our Site, certain technical information is automatically collected through cookies or similar technologies.
- **Through Third-Party Tools:** We use services like Klaviyo, HouseCall Pro, and Google Analytics to understand user behavior and improve service delivery.

How We Use Information

We may use your personal information for the following purposes:

- **To Provide and Improve Services:** Including responding to inquiries, providing quotes, and completing construction projects.
- **To Communicate With You:** Via email, phone, or SMS for service updates, appointment confirmations, project-related information, and relevant promotions.
- **To Personalize Your Experience:** To customize content, offers, and communication based on your preferences.
- **To Analyze Site Performance:** To evaluate marketing efforts, improve the user experience, and troubleshoot technical issues.

SMS Communications

By submitting your phone number, you **consent to receive SMS messages** from **Greater Florida Builders Flood Protection, LLC** related to appointments, service updates, and occasional promotions.

- **Message frequency may vary.**

- **Message and data rates may apply.**
 - **You may opt out at any time by replying “STOP”** to any message or contacting us at greaterfloridabuilders@yahoo.com.
 - **We do not share your mobile number with third parties for marketing purposes.**
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Disclosure of Information

We may share your information with:

- **Service Providers:** To help with website hosting, analytics, marketing (including Klaviyo), and customer relationship management (including HouseCall Pro).
 - **Business Partners:** In cases where we collaborate to offer relevant services, with your consent where required.
 - **Legal Requirements:** When necessary to comply with legal obligations, protect our rights, or in the context of business transfers.
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Data Retention

We retain personal information only as long as necessary to fulfill the purposes outlined in this policy or to comply with applicable laws and contractual obligations.

Your Choices

- **Access/Update:** You may request to review, update, or delete your personal information by contacting greaterfloridabuilders@yahoo.com.

- **Email Marketing:** You can unsubscribe at any time by clicking the link in the email or emailing us directly.
- **SMS Messages:** To stop receiving messages, reply “STOP” or contact us at greaterfloridabuilders@yahoo.com.

Marketing Opt-In

By submitting your contact information through our Site, you confirm your **explicit consent** to receive communications via email and SMS. You may opt out at any time as described above.

Legal Disclaimers

- **No Warranty:** All information provided on the Site is “as is.” We make no guarantees regarding its accuracy or availability.
- **Limitation of Liability:** We are not liable for any damages, including data loss or service interruptions, arising from your use of the Site.

Security

We take reasonable steps to protect your personal information from unauthorized access, use, or disclosure. However, no system is completely secure.

Third-Party Links

Our Site may contain links to external websites. We are not responsible for their privacy practices and encourage you to review their privacy policies.

Children's Privacy


Our services are not directed to individuals under 13. We do not knowingly collect personal information from children. If you believe a child has provided us information, please contact us immediately.

Changes to This Privacy Policy

We may update this policy periodically. Updates will be posted on this page with the new effective date. Continued use of our services implies acceptance of any changes.

Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please contact:

 [**greaterfloridabuilders@yahoo.com**](mailto:greaterfloridabuilders@yahoo.com)