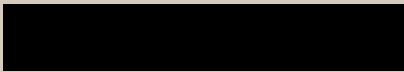


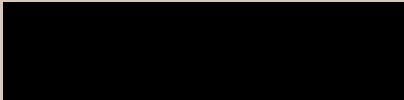


Kayla Veith

Marketing Specialist



kaylaveith99@gmail.com



SKILLS

- * Strategic Planning
- * Conflict Resolution
- * Excellent Communication Skills
- * Proficiency in SEO
- * Graphic Design
- * Content Creation

TECHNICAL SKILLS

- * Adobe Creative Suite
- * Web Design
- * Facebook, Instagram, Twitter, etc
- * Google Analytics/Forum
- * Canva

PROFESSIONAL SUMMARY

- * A communications professional with over 3 years of experience in marketing, public relations, and social media management.
- * Proficient in developing and executing strategic marketing campaigns, managing public relations initiatives, and cultivating a strong online presence through effective social media strategies.

EDUCATION

Bachelor's Degree in Communications Media Marketing

2017

Indiana University of Pennsylvania
GPA: 3.4

May 2021

EXPERIENCE

Marketing Director at Progressive Dental 3055 Washington Rd, Suite 303 McMurray, PA 15317

2021

- * Created Billboards, Social Media Content, Websites and ways to promote business.
- * Advertised through Google, Facebook, Instagram, etc.
- * Coordinated company events, fundraisers, and volunteering activities.
- * Developing crisis communication plans and responding promptly to negative publicity.