

April 19, 2018

To Whom it May Concern:

We recently hired Richard Halpern to visit Wieden +Kennedy and conduct a session for our parents on how to balance screen time and cell phone use with their children. Richard's presentation was very helpful and included applicable case studies and videos that kept the session entertaining and informational. He also provided valuable handouts and tools that we could then offer to parents; even those who were not able to make it to the presentation. We were very thankful to have Richard and highly recommend this course to all parents.

Sincerely,



Megan Davis

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